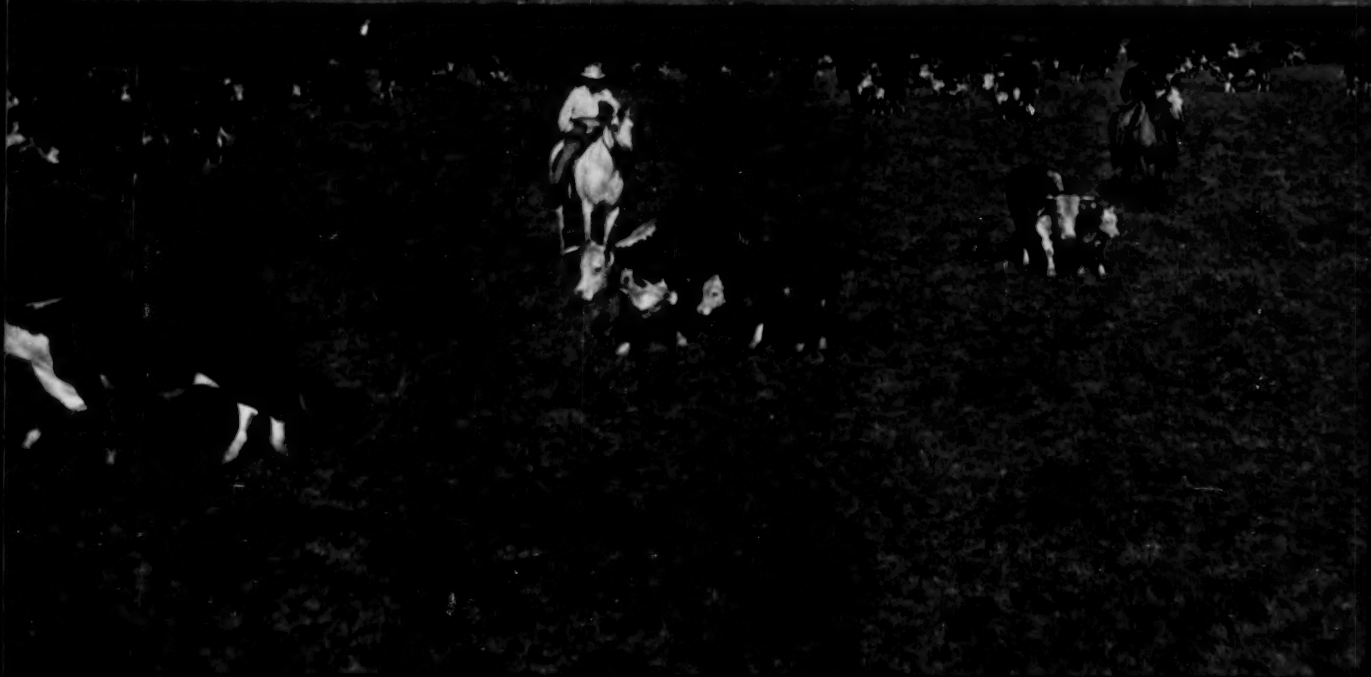


The Cattleman





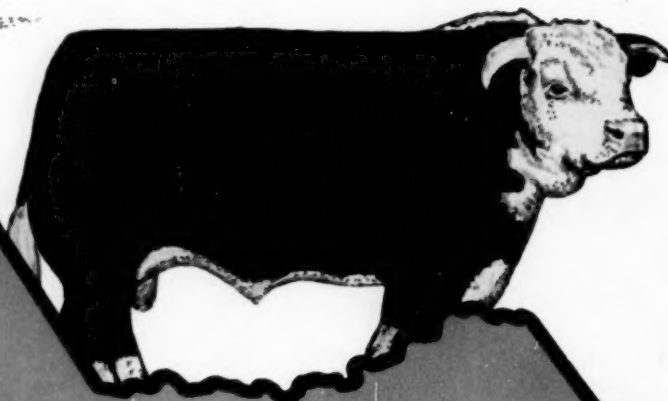
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During this day, we guarantee that you
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BRAHMAN

AT THE National Brahman Show

Baton Rouge, Louisiana, March 1960

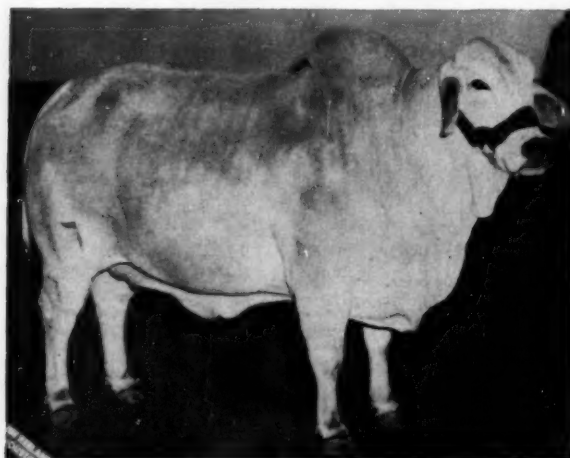
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The Cattleman

Vol. XLVII

AUGUST, 1960

Number 3

Published on the first day of each month by the Texas and Southwestern Cattle Raisers Association, Inc., 410 East Weatherford St., Fort Worth 2, Texas. Telephone EDison 2-6167.

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Stocker & Feeder



S A L E



AUG. 12 at FORT WORTH

Consign your cattle where large numbers and quality cattle draw more buyers and more competitive bidding—enabling these buyers to fill their needs in uniform loads in one place. Your consignments are invited. This series of stocker and feeder sales has been very popular with producers and buyers for the past several years.

Both Hereford and Angus will be sold on the same day. Cattle entered in competition will be judged prior to the sale, with judging time 7 a. m. Ribbons and appropriate awards will be given by the breed association. Cattle need not be entered in competition in order to sell in the auction beginning at 9 a. m. In addition to the regular yardage and commission charges, one percent will be deducted from each consignor's gross sale to be paid to the respective breed association to help defray expenses of advertising and promoting the sales.

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Hereford, Texas

Hereford Bull:

We direct your attention to the new spread on the inside of the front cover of this issue. The seven Hereford breeders whose names appear there will be hosts for the second HEREFORD CAPITAL TOUR on Monday, August 22nd.

This group operates in a very unique manner. We have no formal organization, no by-laws, no officers, and no dues. Our meetings lack orderly procedure, usually last for hours, and are priceless. No one present is immune from an unmerciful ribbing by the others, and it's disastrous to ever make a favorable comment about one's own cattle.

These undiluted bull sessions, however, have produced amazing results. Our unusually good Herefords are getting the vigorous promotion they deserve—and at the same time—there is a splendid unity growing among keen competitors.

The special attractions at DHR on tour day will be the carload of senior bull calves headed for Denver, a cow herd that shows 45 years of thoughtful breeding—and plenty of ice cold watermelon.

We promise you an enjoyable and eye-filling day on August 22nd.



★ TSCRA Activities

Moser Appointed to Texas Animal Health Commission. Puckett Made Chairman. Directors Will Meet at Tyler Sept. 23-24. Cattle Thefts. Page 7.

★ Across the Editor's Desk

Mexican Labor Imports Extended Two Years. Farmers Vote 1960 Wheat Quotas. Certain Areas in Florida Quarantined for Fever Ticks. Page 18.

★ Factors Affecting the Livestock Industry

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★ Washington Roundup

USDA Warns Cattle Buildup is Too Fast. "Additive" Battle Put Off For a Year. Page 20.

★ Mission Accomplished

How the American Hereford Association and Hereford Breeders Solved the Dwarf Problem. A Discussion on Dwarfism and What Was Done About It. Page 31.

★ This Hereford Business

Results of The Cattleman's Very Extensive Survey of Commercial Cattleman Show That Herefords Predominate in The Range Country. Page 32.

★ Major Cow Factory

The Rocker B Ranch. How It Operates. Page 34.

★ The Mid-Year Outlook for Cattle and Meat

The Cattle Cycle Has Reached the Stage Where Three Distinct Trends Are Now Inevitable. Page 38.

★ The Turner Ranch Story

How This Great Hereford Herd Was Developed. The Men Behind The Good Cattle and Their Contribution To the Beef Cattle Industry. Page 40.

★ For 70 Years an English-Texas Cowboy

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★ Herefords

This Breed of Beef Cattle Has Met The Requirements for Beef Production. Easy Fleshing. Early Maturity. Economical and Efficient Gains. Page 46.

★ The Cattleman Register of Value

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★ Herefords in the Feed Lot

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Of things that concern cattle raisers

TSCRA

... what it is doing and events affecting its members



Clayton Puckett



Norman Moser

Moser Appointed to Texas Animal Health Commission

M. C. (Clayton) Puckett Named Chairman

GOVERNOR Price Daniel has announced the appointment of Norman Moser, DeKalb, immediate past president of the Texas and Southwestern Cattle Raisers Association, to be a member of the Texas Animal Health Commission.

Moser succeeds Frank Scofield of Austin who resigned. Moser served as president of the TSCRA for two terms and was succeeded last March by Dolph Briscoe, Jr. During that time Moser worked very closely with the Animal Health Commission and it was during his term that a satisfactory program of brucellosis eradication for Texas was worked out. The TSCRA is deeply interested in all animal health control in the state and a special project in which it is interested is that of

screwworm eradication and it anticipates that with Moser as a member of the commission cooperation will be closer than ever and that the beef-producing interests of the state will be well represented.

Moser has extensive ranch holdings in Northeast Texas where he produces a large number of beef cattle each year. Briscoe, speaking for the TSCRA, says that that organization is very pleased with Moser's appointment as it assures the beef cattle industry of Texas, which is the largest segment of agriculture in the state, ample representation on this important commission.

Governor Daniel also announced the selection of Clayton Puckett, already a member of the commission, as chairman. Puckett has been long identified with the livestock industry of Texas, particularly with the sheep industry. He has served as president of the Texas Sheep and Goat Raisers Association. Puckett has been one of the staunch supporters of soil conservation and also served as president of the Association of Texas Soil Conservation Districts. His appointment is also well received by the TSCRA.

The Cattleman Cover ...

HEREFORDS ON A WEST TEXAS RANCH

Color Photo by TOM ADAMS

IN THIS ISSUE, The Cattleman places special emphasis on Hereford cattle. The cover is a scene from the Roy Parks Ranch, near Midland, Texas, and is typical of many large ranches in Texas where, in early summer, cows with heifer calves are cut out of the herd and are pastured separately from cows with steer calves.

Parks is a well known figure in livestock circles and has produced top quality commercial Herefords on his Midland ranch for over forty years. The Parks herd numbered over 2,000 mother cows before severe drouth conditions forced him to cut his herd to 500 top choice cows which are displaying the stamina and rugged ability of the Hereford to withstand hardship and adversities. When the ranch was stocked to capacity, the Parks ranch calves were sold to the Sibley Farms, Sibley, Illinois, at the top of the market for over twenty years.

Directors Meeting at Tyler

The regular quarterly meeting of the Texas and Southwestern Cattle Raisers Association Board of Directors will be held at Tyler, Texas on September 23. President Dolph Briscoe, Jr. announces that the board meeting will be held at the Blackstone Hotel at 2 p.m., September 23. The directors will be guests of the East Texas Fair Association and the East Texas Farm and

Ranch Club at a dinner meeting the evening of Friday, the 23rd. On Saturday, the 24th, they will participate in a parade staged by the East Texas Fair Association and will attend the fair that day.

President Briscoe urges all directors, members in that area and others interested in the beef cattle industry to attend. This will be an important meeting at which developments and events which have occurred since the last board meeting in Beaumont will be discussed.

Cattle Thefts

H. C. (Hut) Corley, who entered a plea of guilty to a charge of stealing a steer in Comanche county, was sentenced to two years in the state penitentiary by District Judge R. B. Cross. District Attorney Truman Roberts prosecuted the case.

The officers who worked on the case and developed the evidence were Sheriff Belve B. Bean, Deputy M. F. Fox, Ranger George Roach and Texas and Southwestern Cattle Raisers Association Inspectors Herman Porter and Dale Smyers.

Charged with the theft of six cows and a calf belonging to Sam Schoenhals, A. C. (Black Jack) Fletcher was sentenced to four years in the Oklahoma State Penitentiary by District Judge W. P. Keen on a plea of guilty. The theft occurred in Ellis county, Oklahoma. County Attorney Robert H. Goetzinger of

Arnett, Oklahoma prosecuted the case.

The officers who handled the investigation resulting in apprehension of Fletcher were under Sheriff Ruben Weidner of Ellis county, Ranger W. N. Stitt, Oklahoma Department of Agriculture, Sheriff Calvin Vincent and Texas and Southwestern Cattle Raisers Association Inspector Jack H. Mims.

Charged with stealing 18 head of calves belonging to member Maurice Solow, Charles C. Morrison was sentenced to five years in the Oklahoma State Penitentiary by District Judge Tom Shaw on a plea of guilty. The sentence was probated. County Attorney David Hall of Tulsa, Oklahoma conducted the prosecution.

Officers who worked on the case were Floyd Jordan, Claude Shafer, Oklahoma State Board of Agriculture Inspector Bill Mendenhall, Pete Eaton and Texas and Southwestern Cattle Raisers Association Inspector David L. Williams. The calves were recovered.

Four calves stolen in Mayes county, Oklahoma June 19, 1960 were recovered by the good work of Sheriff Slim Weaver of Mayes county, Claude Shafer, Oklahoma State Board of Agriculture Inspector and Texas and Southwestern Cattle Raisers Association Inspector David L. Williams.

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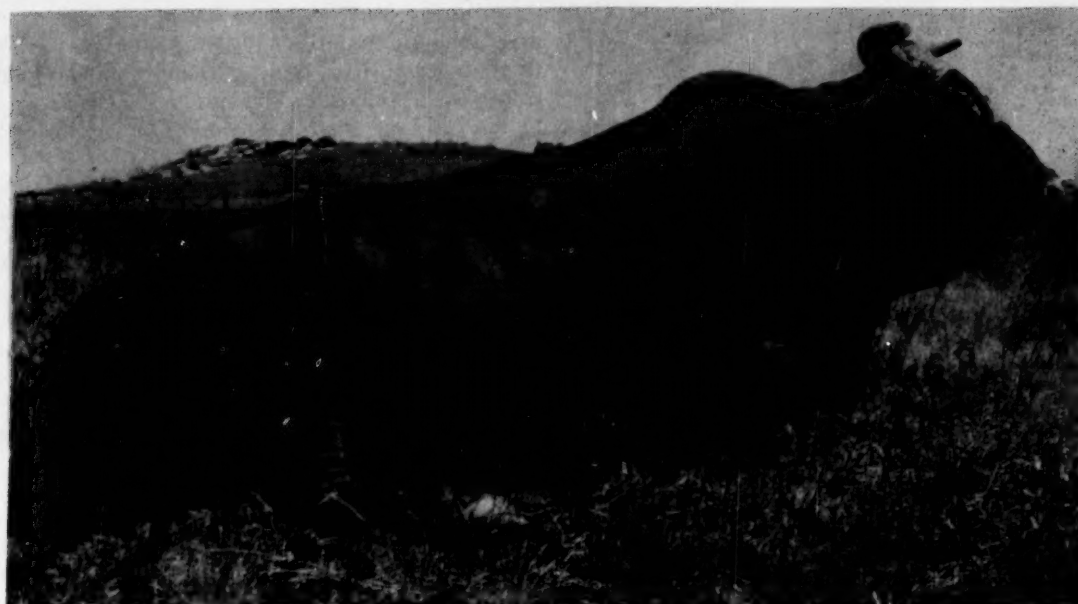


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No.	Lbs.	No.	Lbs.	No.	Lbs.	No.	Lbs.
8-2	1506	7-68	1808	6-73	2022	5-56	2552
8-53	1460	7-93	1808	6-74	*	5-42	2332
8-4	1452	7-42	1784	6-77	*	5-8	2204
8-89	1436	7-49	1742	*These two bulls not weighed as they were in service with Beefmaster Plan Sale cows.		5-49	2140
8-22	1430	7-45	1684				
8-28	1404	7-35	1674				
8-52	1356						
8-45	1330						
AVERAGE	1422		1750		?		2307

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of BEEFMASTERS for sale!

These herd sires were weighed off grass. They received only two pounds per day of protein supplement during the winter and hay during storms when the ground was covered. They were in fairly poor condition when good grass came May 1st.

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- Controlling an outbreak of Leptospirosis.



As a result, Ted Charles Thompson was charged with cattle theft and on a plea of guilty was sentenced to three years in prison by District Judge John Q. Adams of Vinita, Okla. Thompson was placed on probation during good behavior. County Attorney Thomas E. Landrum represented the State.

Prosecuted in Federal Court under the law making it a felony to transport stolen cattle across a state line, Joffery V. DeFore was sentenced to six years in the United States Reformatory at Terre Haute, Ind., June 12, 1960. The cattle were stolen in Kansas, Oklahoma and Arkansas and were recovered.

DeFore was caught through the efforts of Sheriffs Virgil Crane, Clarence Douglass, Oklahoma State Board of Agriculture Inspector Claude Shafer and Texas and Southwestern Cattle Raisers Association Inspector David L. Williams.

Donald Andrew Tucker of Coweta, Okla., entered a plea of guilty to the charge of stealing four calves in Mayes county, Oklahoma June 19, 1960 and on July 15, 1960 was sentenced to two years in the Oklahoma State Penitentiary by District Judge John Q. Adams. Tucker was placed on probation during good behavior. Thomas E. Landrum, County Attorney, Pryor, Oklahoma, prosecuted the case.

Sheriff Slim Weaver, Oklahoma State Board of Agriculture Inspector Claude Shafer and Texas and Southwestern Cattle Raisers Association Inspector David L. Williams worked up the evidence against Tucker. The calves were recovered.

Charged with the theft of four cows, belonging to member Clyde Hogue of Gladewater, Alfred Ray Nolley entered a plea of guilty in Upshur county, July 18, 1960, and was sentenced to two years in state prison by District Judge Looney Lindsey.

The case was prosecuted by County Attorney J. O. Duncan, assisted by the Association's attorney, Joe G. Montague.

Sheriff Hub Owens and Texas and Southwestern Cattle Raisers Association Inspector T. O. Tinsley developed the evidence resulting in the guilty plea.

E. L. Wade, Lone Star, Texas was sentenced to 5 years in the Texas penitentiary in each of 3 cases involving 2 cows belonging to B. H. Hull, 2 cows belonging to Grady Betts and one cow belonging to Donald Betts. The thefts occurred in Cass County. The cases were heard by District Judge Robert Vance and the State was represented by District Attorney Joe Lovelace, assisted by Texas and Southwestern Cattle Raisers Association Attorney Joe G. Montague.

The evidence against Wade was developed by Deputy Sheriff Bill Rankin, Ranger R. M. (Red) Arnold and Texas and Southwestern Cattle Raisers Association Inspector J. T. Hamby.



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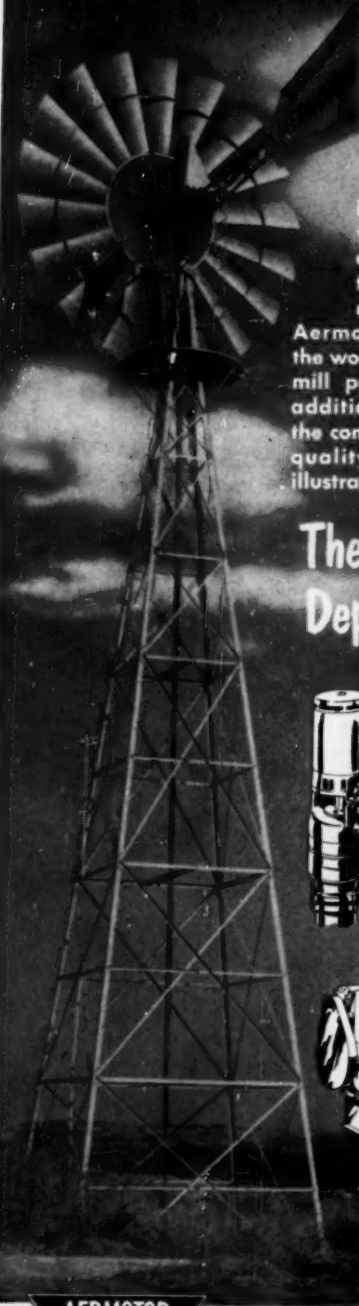
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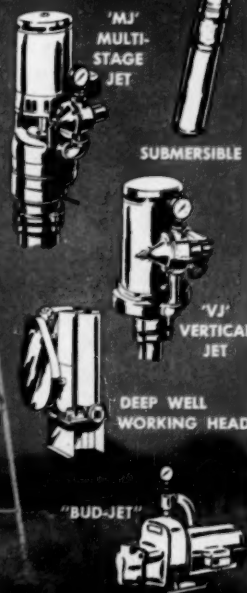
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New Research Planned on Screwworm

Work to Begin Soon at Kerrville, Texas

NEW RESEARCH on the screwworm, a serious livestock pest in the Southwest, will begin soon at Kerrville, Texas, the U. S. Department of Agriculture reports. This work is being financed by a \$200,000 supplemental appropriation recently approved by Congress.

USDA's Kerrville Station has been responsible for much of the basic research that led to the sterile-fly technique used successfully against the screwworm in the Southeast.

The new research will be conducted by entomologists of USDA's Agricultural Research Service, under the direction of Dr. Raymond C. Bushland. They will attempt to develop better methods of rearing screwworms, and also to find ways to produce strains of the insect better suited for sterilization by irradiation.

The staff expected to undertake the new work will include several professional entomologists and sub-professional employees. Plans for additional buildings needed for these studies are now under consideration. The buildings will be similar to other structures at the Kerrville Station, which are of the temporary type.

One important aim of the Kerrville research is to learn more about the nutritional requirements of screwworm larvae, so that an improved, inexpensive rearing medium may be developed. Project scientists will also seek new methods by which these insects can be irradiated with minimum effect on their life processes.

Efforts will be made to develop suitable attractants for screwworms. Such attractants are needed in fly-trapping operations to determine the extent and density of wild screwworm populations.

The research will also explore the possibility of producing special genetic strains of screwworms through irradiation. There is a need, for example, to develop laboratory-reared flies with markings that easily distinguish them from wild flies, which would facilitate field experiments with sterilized flies.

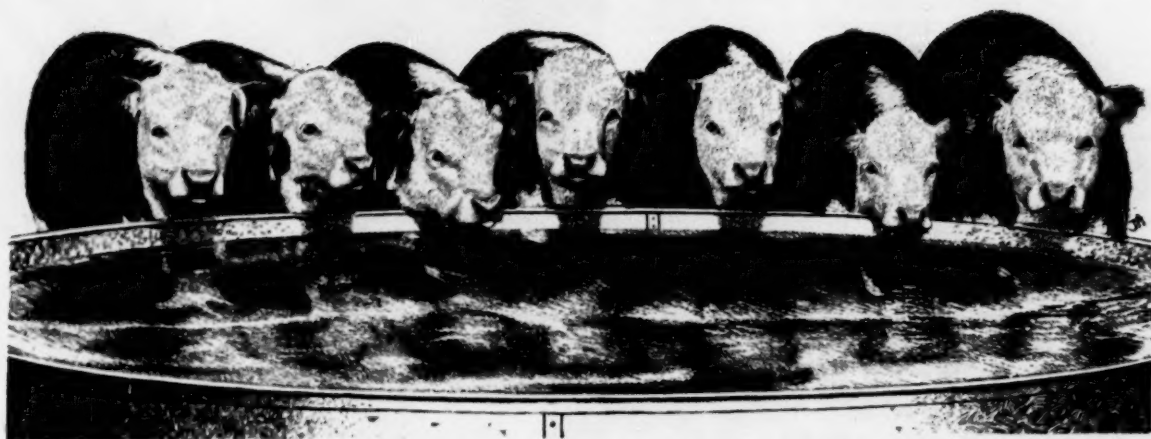
Idaho 25th State to Quality as Modified-Certified Brucellosis Area

IDAHO IS the twenty-fifth State to qualify as a modified-certified brucellosis area in the national fight against this costly disease of livestock, the U. S. Department of Agriculture has announced. Idaho achieved certification effective July 8.

Modified-certified status is an intermediate step in the campaign to eradicate brucellosis, USDA officials point out. Once livestock producers in a modified-certified area have reached the final goal of eradication, that area is designated as brucellosis-free.

7
EXTRA
CALVES

the big Hereford bonus



It's hard to argue with these seven reasons for owning Herefords. They're the seven extra calves per 100 cows weaned by Herefords in comparison with other breeds. This was proved in a national survey.

And a second bonus . . . you can expect good Hereford cows to wean heavier calves. A major comparative test showed Hereford calves weighed 28.7 pounds more at weaning time than the average of the three major breeds.

Why not relate this to your farm or ranch operation? It's easy to figure the greater net profit you get by weaning these extra calves and adding the weight advantage to your entire calf crop.

No wonder Herefords are called the Cowman's Cattle! They're the beef breed known for more calves . . . more pounds . . . and more profits.

WHITEFACE BULLETIN

In the 1959 Chicago Feeder Calf Show and Sale, Herefords emerged with a marked price advantage over competing breeds.

The top ten loads of Herefords at Chicago averaged \$48.37 per cwt. as compared with \$39.75 per cwt. for the average of the top ten loads of the other two major breeds . . . dollars and cents proof that Herefords are favorites in the feedlot.

Free Booklet . . .

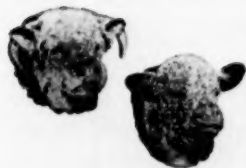
"Herefords Top Them All." A colorful booklet of facts about Herefords. For a copy write:



THE AMERICAN HEREFORD ASSOCIATION

Dept. 38 • Hereford Drive • Kansas City 5, Mo.

For further information on Hereford herds, sales and events within the state, contact: Henry Elder, Secretary, Texas Hereford Association, 1207 Burk Burnett Building, Fort Worth, Texas.



HEREFORDS

More Calves . . . more pounds . . . more profits

COMMON SENSE

**TOLD US:
HERE
IS THE
BULL!**



He is Silver Mischief 60th, top-selling bull of the recent Bridwell Sale at \$20,200.00. Bridwell Ranch considers him an outstanding prospect, one of the deepest flanked calves they have ever seen. He is one of the first crosses of Real Silver Domino 181st used on a daughter of Real Silver Domino 203rd. Come see how this calf is developing. We produce big rugged cattle for the commercial cattleman. See our other good sires:

**SILVER RETURN 4th
BR INTENSE DOM. 2d
REAL GOLDEN ONWARD
and two great Polled sires**

SLR Advanced Vic 3d and VGHF Dom. Misch. 97



VGHF Domestic Misch. 97

Owned jointly with Arledge Ranch and Vance Golden Hoof Farms. The "97th" is siring great cattle. His sons and daughters have won championships at the All American Polled Hereford Show, Central Texas Show, Texas-Oklahoma Fair, Texas Polled Hereford Show, Fort Worth Polled Show, San Antonio and Brownwood Shows. The "97th" is joined by SLR Advanced Vic 3rd, whose sons and daughters have a long list of show winnings.



W. B. Hamilton, Owner
Max Carpenter, Manager
1220 Hamilton Building
Phones—Office: 322-1124
Ranch: 692-3445

SYMBOLS OF

TEXAS AND SOUTHWESTERN CATTLE
RAISERS ASSOCIATION MEMBERSHIP SIGNS

Who May Display Them. How They May Be
Obtained. What They Cost.

PROTECTION



This is the standard sign most widely used. It is displayed by Association members as a silent warning to a thief that by trespassing he will set the Association's Field Inspectors on his trail and it has been demonstrated this is something they are most reluctant to chance. This sign is 10 x 20 inches, baked enamel on steel, and is leased to members at actual cost of production which at the present time is \$1.25 each. This is the only cost during the life of the sign. A member may lease as many signs as he wishes and retain them as long as his membership is in force.

This sign may be obtained from all Field Inspectors and Inspectors at the larger livestock markets. It may also be ordered from the headquarters office, 410 East Weatherford Street, Fort Worth 2, Texas. If ordered from Fort Worth, shipping charges will be added and we suggest that no money be sent with the order as we will bill the member for the cost of the signs plus shipping charges.



This sign is available in limited numbers. It differs from the standard sign only in that it does not carry the word "Posted." It was prepared expressly for some who wanted a sign for use at the main entrance to the ranch headquarters but did not want it to carry the word "Posted." The cost of the sign is the same as the standard sign and they are available only through the Fort Worth office.



This is a small attractive sign 3½ x 10 inches. It is designed to display in the office, den or can be attached to car or truck to indicate membership in the Association. It is available only through the Fort Worth office and will be mailed postpaid at a cost of \$1.00 each.

This sign is similar to the standard "Posted" sign. It is larger, being 12x20 inches, to provide a space at the bottom where the member's name and brand may be shown. This sign is made to special order and is available only through the Fort Worth office. There is an initial charge of \$5.00 by the manufacturer for setting up the form and the cost of the sign is \$2.50. Thus, if a single sign is ordered the price would be \$7.50, two signs—\$10.00, three signs—\$12.50, etc. If 20 or more identical signs are ordered the manufacturer will absorb the \$5.00 charge for setting up the form and the cost will be \$2.50 per sign for 20 signs or more.



As a member of the Texas and Southwestern Cattle Raisers Association it is your privilege to display the Association sign. If you are not now taking advantage of this added protection, you are not fully using the services the Association provides for its members.

Texas and Southwestern Cattle Raisers Association

we doubt that there is one "best" Hereford
we do believe there are several

The Silver

COMBINES THE TOPS OF THE

through A STRONG COW HERD

In our herd of over 300 clean pedigreed females there are 57 MIB Iron cows and 49 of their daughters; 15 daughters of Monty's Vagabond 4th, 18 daughters of Sam Domino and Publican Domino 128, both the latter going back to old Publican Domino. It was a son of Sam Domino that gained 3.57 pounds per day in one of the early feeding tests at the Balmorhea Experiment Station.

They have correct CONFORMATION, ability to GAIN, ability to FINISH, and SIZE without ranginess.

Remember our annual sale DEC. 2, 1960
60 BULLS • 50 FEMALES • the best young cattle we have ever sold



SILVER CREST

Jack Turner & Sons, 4901 Crestline Road, Telephone PErkling 8-4400 or PErkling 8-7771

family . . . BUT

good families and each has its tops!

Crest Blend

GOOD HEREFORD FAMILIES!

Through a Powerful Herd Bull Battery . . .

1. The Prince Domino Returns through **BEAU TYPE 34th**

plus **MAVERICK**

WM. PRINCE DOMINO GWEN 25th

Beau Type 34th 5672855	
Domino Type 5745492	{ Flat Top Return R. Fr. Dom. H. 166th 4320668 Fr. Dom. E. 185th Lady Diamond 1st 3234825 Ben Gwen 56th Delle Din. 6th Puritan Domino 56th 3746567 WHE Puritan 8th Fr. Dom. 3734 Miss Puritan 254th 5705004 Miss Zato 120th 6084944 Miss Dom. 202d

2. The Real Silver Dominoes through **REAL SILVER ANXIETY**

plus **REAL SILVER MISCHIEF**

Real Silver Anxiety 1-288614	
Real Silver Dom. 580 5651014	{ Real Silver Dom. RCR Sil. Dom. 125 155 6948300 Anna Belle H&D Miss Silver 1 5365500 Real Sil. Dom. 64 Miss Vag. 133 Real Anx. Dom. 156 6264000 Real Anx. Jr. Banshee Misc. Miss Anx. Dom. 4164 5399077 Petunia Ann. Real Anx. Jr. 3724979 Petunia Misc. 2

3. The Husker Mischief through **TR HUSKER RUPERT 34th**

plus **HUSKER MISCHIEF 2454**

HUSKER MISCHIEF 2480

TR Husker Rupert 34th 9174541	
Husker Misc. 1970th 4390000	{ Husker Mischief 544th 3322500 Husker Misc. 16th Lady Mischief 469th 3198133 Lady Misc. 23d Mischief 327th Dom. Loss 54th H&D T. Lad 106th TR Zato Heir 5350500 Looka Flowers Tealdo Export Lady Tealdo 209th 5000265 D. Stan. Loss 54th

4. The Vagabond Mischief through **SILVER VAGABOND**

Silver Vagabond 19,339,556	
Miss Prince 631 6067880	{ H Vag. Prince Tune 3744823 Hesp's Vag. Misc. Prinoma Tune 49 Miss Domino 466 5323785 Real Sil. Dom. 302 H Vag. Silver Supreme Blane. 2959042 Blanchard Dom. Donna Anna 23 Miss Donna Anna 3457748 Good Mixer Donna Anita

HEREFORDS

Fort Worth, Texas

A. B. Whinnick at Home; Wayne Bunch at Greenwood; Doyle Pender at Apartment



AMERICAN ROYAL

LIVESTOCK & HORSE SHOW

OCT. 14-22

Kansas City, Missouri

\$135,000

Cash Prizes and Premiums

Livestock Entries Close Sept. 10

Carlot Entries Close Oct. 10

COMPLETE CLASSIFICATIONS FOR:

- Herefords, Angus, Shorthorns, Polled Herefords
- Carlot Fat & Feeder Cattle
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WRITE Today

for PREMIUM LISTS
and Complete Information

AMERICAN ROYAL

402 Live Stock Exchange Bldg., Kansas City, Missouri

SHOW and SELL at the Royal!

Across the Editor's Desk

MEXICAN LABOR IMPORTS have been extended for two years by the House. Farm groups lost their fight to strip the U. S. Department of Labor of power to regulate wages and working conditions of domestic farm labor, but a move was defeated to give the Labor Department more power over the Mexican labor program.

HUMANE METHODS FOR SLAUGHTER of one or more species of meat animals are now being used by more than two-thirds of the nation's livestock slaughtering establishments.

FARMERS VOTE QUOTAS FOR 1960 WHEAT. Preliminary returns announced by the USDA from the referendum held July 21 in 39 commercial wheat-producing states show that 87.3 per cent of the farmers voting want marketing quotas on 1961-crop wheat.

CATTLE FEVER TICKS found recently in Florida for the first time since 1957, are the target of a Federal-State eradication now under way in that state. State quarantine was placed on a triangular area on the Florida east coast, involving parts of Martin and Palm Beach counties, and on two premises in Hillsborough county following the discovery of tick infestations on May 31 and June 20. All three counties were placed under Federal quarantine July 1.

CATTLE SLAUGHTER will likely continue above last year the rest of 1960, with gains in both fed and grass cattle, according to Francis A. Kutish in his July Iowa Farm Outlook Letter. He says fed cattle will likely steady out for the rest of the summer, but hold little promise of much recovery this fall and that feeder cattle prices will weaken seasonally this fall.

DOLPH BRISCOE, JR., Uvalde, Texas, president of the Texas and Southwestern Cattle Raisers Association, has been appointed Texas State Chairman for National Farm-City Week, November 18-24. Main purpose of Farm-City Week is to promote better understanding between rural and urban folks. It is thought that much ill feeling is caused because of lack of understanding between groups.

A RECENT SURVEY indicates no known invasion of the poisonous weed, Alfombrilla (pronounced alfom-bree-ya) in the United States.

Ranchmen in New Mexico and west Texas requested the survey, because Alfombrilla has reportedly caused some losses of cattle in northern Mexico.

The closest approach of the weed to the border was found in Chihuahua seven miles directly south of Antelope Wells in southwestern New Mexico. Its presence approximately 85 miles southwest of El Paso, Texas, was also verified.

SOL AS ROCK



SILVER PRINCE 34th 9829017

Calved January 2, 1957

REAL SILVER DOM.
203d 8075231

Real Silver Dom.
44th 3317191
Anna Belle
4315365

Real Domino 51st
Daisette Silver
Hit Don Blanchard 219th
Lady Belle 5th

LARRY'S LADY U
4th 4719194

Larry Dom. 240th
3722224
Larry's Lady I
10th 3256244

Larry Domino
Miss Doyal Dom. 1st
Larry Dom. 69th
Lady Superior 23d

Here is a remarkable breeding son of Real Silver Domino 203rd. He is siring uniform calves with depth, width, good legs, bone, good heads, long soft-textured hair, and great length of quarter. We believe he will prove to be one of the great breeding bulls of our time. You are cordially invited to come by the ranch and see Silver Prince 34th, and his calves.

JACK RENFRO

Hereford, Texas

Karroll Higgins, Manager G. C. Merritt, Herdsman Robert Groves, Cow Herd
Ranch is 4 miles east of Hereford on Highway 60, 3½ miles southeast on County line.

*The Cattleman's***WASHINGTON ROUNDUP**

Specialists Warn Cattle Build-Up Too Fast. U. S. Exports of Live Animals Sought. Feed Additive Battle Delayed for a Year

By GEORGE PETER

THE CATTLEMAN'S Special Washington Correspondent

USDA cattle cycle specialists are warning that present build-up in cattle herds is still too fast for comfortable prices come next spring.

Herds are building up at an annual rate of from 4 to 5 million head. That's too fast for the population growth—in short, too fast for demand. Slaughter rate up nearly 11 per cent greater than in 1959 has helped to keep herd numbers down some, but not enough as the marketing analysts see it.

The experts are harking back to predictions made earlier this year—that 1960 could mark the turning point in the cattle cycle, depending on how rapidly expansion continues. They are not willing to say this point has been reached yet, but are recalling that the last two cycles lasted 7 years before there was a turn downward.

Beef animal sales have benefitted by the sharp cut in the 1960 spring pig crop estimates. But this factor will be a small one by next summer as the pig crop increases again. Cattle prices otherwise are ex-

pected to remain relatively stable for the next several months with a slight downturn in the late fall.

U. S. exports of live animals, meat and meat products are high up on the list of commodities this country will want greater freedom to sell in world markets in the tariff negotiations coming up this fall.

At the same time, live animals and meat and meat products are on the list of commodities the U. S. will offer to relax import barriers against for countries that want to export them to this country.

This isn't as futile a negotiating practice as it might appear. Concessions on the meat imports will be made to countries heavily dependent on the export of their farm commodities. The concessions the U. S. wants will be from countries capable of taking greater amounts of meats from this country.

The idea behind negotiations of this type is that tariff cuts may increase some imports, but that gains from lowering the barriers against U. S. exports will more than equal the losses on the imports.

USDA officials feel the reason countries capable of taking larger imports of U. S. meats and other farm products are not doing so is artificial—barriers such as quotas, limitations on dollar spending, and others.

State, Commerce and Agriculture Department see "virtual elimination" of barriers blocking free competition between farm products of the U. S. and other countries, although this view is rated as over optimis-

Producing the right kind



**Tcaldo
Rupert
214th**

We are using these two herd sires on our cow herd of predominantly Prince Domino Return and Colorado Domino bred cows.

**Silver
Anxiety
H. 802d**



The first calves are on the ground now and they look good.

Circle M Ranch

PAUL C. MURPHEY, JR., Box 405, Phone GE 5-2562

MERIDIAN • TEXAS

The Battle Ends...

Yes, the battle to find the right herd bull is over for you when you visit Fair Oaks Ranch and see what we are getting done . . .



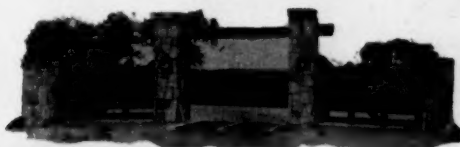
... WITH BATTLE INTENSE 140TH



Battle Intense 140 and his two sons pictured above, FO Battle Intense 2d and FO Battle Intense 20th, are joined by Silver Prince 37th, FO Onward Tone, DHR Onward 373d, FO Masterpiece, FO Zato Tone, Real Silver Domino 118th and two more sons of "the 140th"—FO Battle Intense 24th and FO Battle Intense 54th.

1st Annual Sale Nov. 14!

We are selling on November 14, 60 bulls and 15 females, sons and daughters of the above mentioned sires. Included will be 24 sons of "the 140th" and seven grandsons.



FAIR OAKS RANCH

Boerne, Texas

Ralph E. Fair, Inc., Owner
C. W. Moore, Gen. Mgr.

Phone San Antonio
CApitol 6-8114

James Grote, Mgr.
Phone Balcones—
PLaza 5-6363

tic by most foreign trade experts. Sounder economic conditions abroad should help U. S. considerably in the coming negotiations, however.

USDA fears the Common Market most in the tariff bargaining. This group of nations plans to go into negotiations as a single economic unit with lower tariffs for each other, but higher common tariffs for non-member nations. The countries are France, West Germany, Italy, Belgium, the Netherlands, and Luxembourg.

Other official views, however, are that the Common Market may not turn out to be the obstacle feared earlier. Although the group would first bargain with a common tariff, negotiations would shift to an individual basis when trading for concessions started.

The whole "additive" bottle, particularly over cancer-inducing chemicals, has been put off for another year. That's the most immediate meaning for agriculture of the new chemical color additive law signed by the President.

The Senate accepted the House color bill without further hearings or debate. This killed hopes by farm and other groups for a softening of the absolute ban on the use of carconogens in farm and food production known as the "Delaney Amendment." The House Commerce Committee in effect had rejected all proposed amendments not directly related to color additive legislation.

Until the issues are raised again in the next Congress, the score for the time being is:

Stilbestrol cattle rations currently approved by FDA are given a clean bill of health by both the House Commerce Committee and FDA. This means for as long as they are used in a manner that leaves no residue in meat from animals.

Rejected was the request by Health, Education and Welfare Secretary Flemming and farm groups to legalize the use of additional stilbestrol type animal rations if there is no residue.

Mexican labor program saved. Farm groups succeeded in beating off efforts by labor unions to kill the Mexican labor program in gradual stages over a five-year period. Odds are favorable now for passage of a two-year extension of the program which, otherwise expires next spring.

Efforts to cut back on power claimed by the Secretary of Labor to set wages and working conditions on farm labor obtained through the U. S. Employment Service have failed insofar as chances for such legislation this year are concerned.

Labor Department is beginning to show signs of relaxing the new tough regulations it issued earlier to control the use of farm labor obtained through U. S. Employment offices. At present such labor can be obtained only at wages and conditions prevailing for other farm labor in the area.

A few of our replacement females (dehorned)

900 purebred and 200 commercial cows

Selling 150 to 175 bulls each year





FLAT TOP
PRIDE 106th

HDR SILVER
ZATO 235th

Anywhere . . .

Everywhere . . .

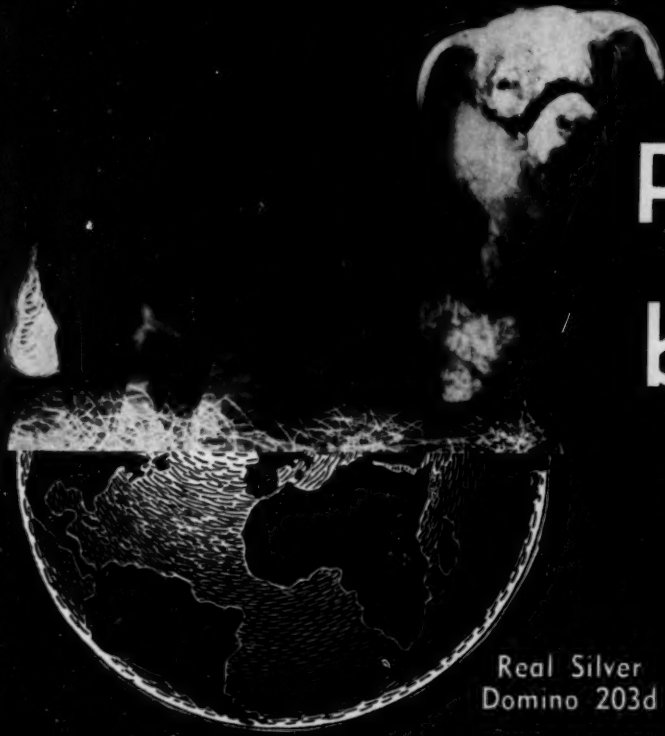
Producing the kind of Herefords that are in demand by registered and commercial breeders all over the nation. Typical of our strong herd bull battery are the two bulls above.

WE RECENTLY purchased TR Zato Model 62nd and TR Zato Model 71st, two sons of TR Zato Hoir 394 at the Turner Ranch Share the Herd Sale, in partnership with 900 Ranch of San Antonio. We invite you to stop by and see these young herd sires, along with Flat Top Pride 106, owned jointly with Steven Madden Hereford Ranch, Real Silver Dorian 6-55, owned jointly with Golden Head Ranch, Denton, HDR Silver Zato 225, 60 Zato Hoir 51st, 60 Zato Hoir 60th, 60 Zato Hoir 97th, owned jointly with Rodger Hereford Ranch, Dugout, and 60 Zato Hoir 170th.

ARD E. RICHARDSON

Milton Wilman, Manager
Route 5, Box 266
San Antonio
Phone La Grate, Texas, PO 2-2201

San Antonio,
Texas



Producing top bulls that the cowman can

Real Silver
Domino 203d



Silver
Prince 37th



Silver
Prince 74th



Silver
Prince
53d



Silver
Prince
137th

Our herd of 750 registered cows of Real Silver, Mill Iron, Prince Domino Return, Vagabond Mischief, and Old Line Larry Domino breeding is producing great quantities of top, clean cattle. Many of the nation's top herds are using our bulls in their registered program. Hundreds of our range bulls are going out to produce better beef calves every year.

quality
commercial
afford



Real Silver
Domino 181st

Producing cattle with size, bone, ruggedness and milking qualities—the kind that suit the commercial cowman. We are producing practical cattle under practical conditions at prices which the commercial cowman can afford.

Silver
Mischief
79th



Silver
Blanchard



BRIDWELL HEREFORD RANCH

J. S. Bridwell,
814 City National Bank Bldg.
Wichita Falls, Texas

W. R. (Budd) Thurber,
Phone: HOpkins 2-5420,
Archer City, Windthorst, Texas

Tom Harris Joe Haggard Ed Sternadel Bill Morgan Jack Cheeves Bobby Adams Don Sutherland
John Winter Bill Fancer Otto Baumbach John Swart

More Cattle On Feed Than Year Ago

But Operations Show Considerable Decline Since First of the Year

CATTLE AND CALVES on feed for market in 26 major feeding states totaled 5,576,000 head on July 1, 1960. This number was 16 per cent less than the 6,649,000 on feed in these states on April 1, and compares with 7,206,000 on January 1.

In the 21 states for which comparable 1959 data are available, a total of 5,376,000 head were on feed July 1—4 per cent more than the 5,169,000 head on feed a year earlier. The number on feed declined 16 per cent from April 1 to July 1, compared with a 13 per cent decline in the same period in 1959.

Marketings of fed cattle from the 21 states totaled 3,042,000 head in the April-June quarter, 4 per cent more than in the same period of 1959.

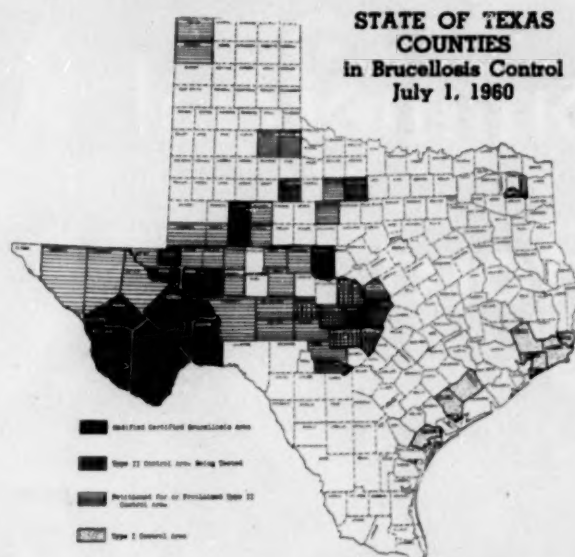
Cattle and calves placed on feed in the 21 states during April, May, and June this year totaled 2,033,000 head, 6 per cent less than in the same period in 1959.

Texas Cattle on Feed up 5 Per Cent

Texas cattle on feed increased to a July 1 record of 164,000 according to the Texas Crop and Livestock Reporting Service. The number of cattle in Texas feed lots July 1 was 5 per cent above April 1 numbers

and 12 per cent above the 147,000 on feed July 1, 1959.

Lots of 1,000 or more head capacity were feeding 146,000 head on July 1—14 per cent above last year. A year ago 1,000+ head capacity feed lots had 128,000 head of cattle. On April 1, 1960 these feed lots had 131,000 head of cattle.



Silver Prince 109 10608918 — Calved: October 15, 1958

*Real Silver Dom. 203 8075231	Real Silver Dom. 44 3317191	*Real Dom. 51 2437719 Daisette Silver 2331733 HH Don Bl. 219 3617026 Lady Belle 5 3413098	Real Pr. Dom. 24 Deisy Dom. 1 Pr. Dom. 6 Mary Sue Don Bian. 54 Domino Lass 153 Letston Lad 183 Lady Belle 4
Miss Mill Iron 0 903 7079134	Anna Belle 4315365	Colo. Dom. K195 3473809 Mill Iron Mara C 2902563 Colo. Dom. M275 1938579 Mill Iron Agnes L 3060280	Colo. Dom. E10 Prin. Dom. 182 Royal Dom. 8 Mill Iron Sadie E Colo. Dom. E10 Prin. Dom. F136 Royal Dom. Jr. Mill Iron Sus. 5

*Register of Merit Sire.

SIRES IN SERVICE:
 Silver Prince 109th
 Silver Prince 88th
 LC Mill Iron 10
 HD Bonny's Lad D. 8

Two Sons of Real Silver Dom. 203 Silver Prince 88th and Silver Prince 109th

We have some good doing serviceable age bulls for the commercial cattleman from our clean herd of Colorado Domino and Prince Domino Return breeding.



Wichita Falls, Texas

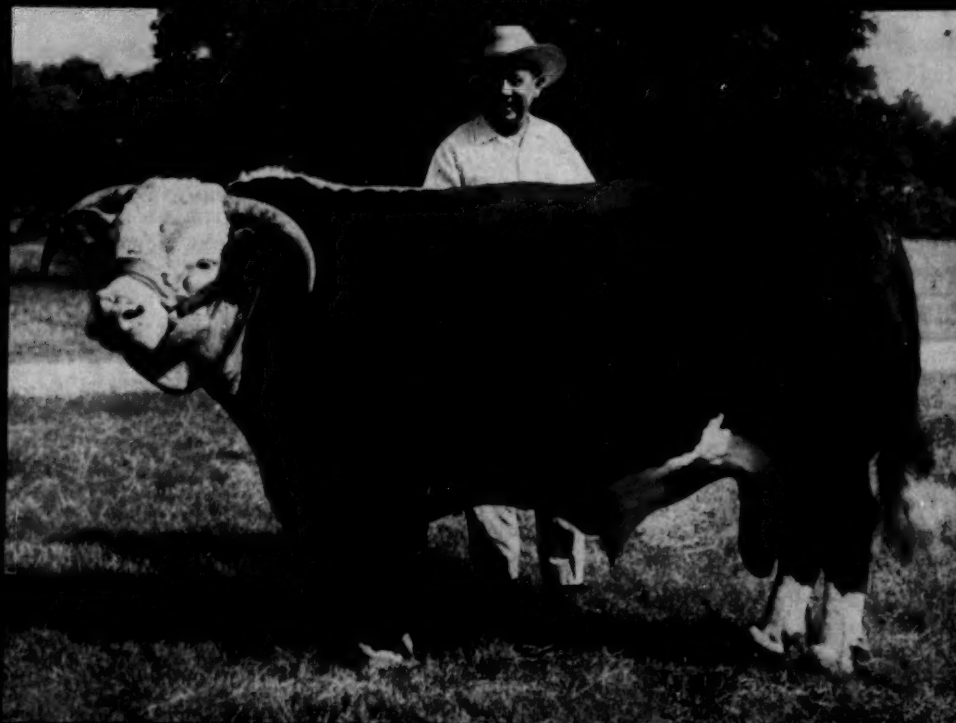
The ranch is 10 mi. South on US 281

Mailing address—City National Bldg., Wichita Falls, Texas.

At the ranch: Kenneth Killian—Mgr.
 Denver Jones—Herdman

PRODUCING HIS KIND

... the right kind!



Bocaldo Tone

Size and scale, depth and beefiness, easy fleshing and breed character, and he is transmitting his own qualities to his calves. Come by and look at them and see if you don't agree with us.

Assisted by

Flat Top Pride 82

HR Zato Heir 53

HDR Silver Zato 66

Beau Zento 889

HHR Bocaldo Tone 4

"You are always welcome"

H

HEREFORD HILLS RANCH

BLANCO, TEXAS

A group of serviceable age bulls
for sale at the ranch.

Mr. & Mrs. Russell Davis—Lev H. Prichard—Ela Krueger—H. N. Modgling
Blanco Phone 2261 or 2353
The ranch is forty miles North of San Antonio on Highway 281,
3½ miles West of Twin Sisters.
Mailing Address Office 711 Alta Ave., San Antonio 9, Texas

FACTORS AFFECTING THE LIVESTOCK INDUSTRY

By JOHN W. STEPHENS

NOTE TO THE READERS: The information on this page is assembled and written about the 20th of each month, nearly two weeks before you read it. This is necessary in order to meet the publication date. Frequently it is necessary for the author to make estimates of coming events. Sources of information and reasons for statements will be furnished on request. Address your inquiries to The Cattleman.

The statements on this page are solely the opinions and views of John W. Stephens and in no way reflect the views of the editorial staff of The Cattleman. Stephens is an investment counsellor and you may address any inquiries to him in care of The Cattleman. If you have any suggestions for information that you think should be on this page, send your recommendations to the editor.—The Editor.

TRENDS:

FARM PRODUCTS: Total farm output in 1960 is now estimated to be as good as either of the last two years.

INDUSTRIAL PRODUCTION: Has held with a 2 point range since the first of the year. It now stands at 109 of the 1957 average as computed by the Federal Reserve Board.

COST OF LIVING: At 126.5 (using 1947-59 as equal to 100). This up .2 of 1 per cent over the last month and according to the Bureau of Labor Statistics was due partly to higher food costs. This factor alone could reverse the trend next month.

PARITY: Unchanged from 80 where it stood last month.

PERSONAL INCOME: Has reached a new all time high at near \$406 billion on a seasonally annual adjusted basis and is up about 5 per cent over the same time last year.

FAVORABLE:

1. With all grades of stocker-feeder cattle now selling at 10 to 12 per cent below choice slaughter steers the profit margin during the next 6 months seems satisfactory since the number on feed in the 21 reporting states on July 1st is up only 4 per cent over last year.
2. Spending in the 337 reporting cities to the Federal Reserve System for the past 3 months is up 4.5 per cent. The rate of increase continues to slow down. Last month the increase was 5.5 per cent and the month before it was 7 per cent.
3. Pasture conditions for the country as a whole are about 87 per cent of normal or 4 per cent better than this time last year and 5 per cent above the average of the past 10 years. Hay production this year is estimated to be 3 per cent above last year and 5 per cent above the 10 year average. Feed grains are about in the same supply as last year.
4. Pork prices will continue higher than last year for the rest of 1960.
5. Over all livestock production will probably run below last year because of lower hog and egg production which should more than offset the increase in cattle and broilers.

UNFAVORABLE:

1. Business is slowly plodding up hill. Right now it is on a level plane with neither boom nor bust in sight.
2. Unemployment still averages about 5 per cent of the civilian labor force.
3. Installment debt remains high and consumers are hesitant in their buying.
4. Price pressure on the down side for raw commodities has been going on since 1951 with the result that most indexes are down about one-third from the high of that year. Prices continue to slip as a result of increasingly large supplies of all kinds of goods.

COMMENT:

This is the year of political promises. No platform can be written that can contemplate the unforeseen changes of the next four years. Platforms are written for the purpose of getting into office and are unsafe to stand on when conditions change. Either party in office will spend more money with the result that the inflation spiral will get another twist on the up side. The fact that we can produce faster than we can consume will continue to be a problem regardless of administration.

RESULTS COUNT

Ask the man who is using an HDR bull

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FORT WORTH, TEXAS

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VGHF Domestic Mischief 97, already a proved Polled sire of show cattle, "the 97th" is giving us some excellent calves. He is owned jointly with Vance Golden Hoof Farms and T-Bone Ranch. He heads a herd of 40 top Polled Hereford brood cows.

ARLEDGE RANCH

Henry Arledge, Phones TU 8-2197, TU 8-3580 at Seymour, Texas

MISSION ACCOMPLISHED

How the American Hereford Association and Hereford Breeders Solved the Dwarf Problem.
A Discussion of Dwarfism and What Was Done About It.

By L. P. McCANN

Director of Research, American Hereford Association
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ELEVEN YEARS ago this spring, the board of directors of the American Hereford Association faced a grim decision. The increasing incidence of dwarfism in beef cattle had created a major problem of costly concern to the cattle industry.

The board at that time had the choice of burying its collective head in the sand or facing the problem square-on. As a result of that bold decision, coupled with research and action during the ensuing years, the dwarf problem is no longer a matter of major concern in the Hereford industry.

Inspired by the board's action, purebred Hereford breeders over America—at a great financial loss for many herd owners—took steps to weed out the carriers of the dwarf gene and replace them with non-carrier cattle. Consequently, the purebred Hereford industry virtually erased the problem for commercial producers by providing an ample supply and selection of non-carrier bulls for their herds.

Hereford men take pride in resolving

the problem, proving once again that no challenge is too great for an industry built by rugged men and rugged cattle. Today, the subject of dwarfism in Herefords is for the most part history.

When did dwarfism start in the Hereford breed and in other lines of cattle? One purebred breeder in the Southwest reported a bull calved in 1915 produced "snorter" dwarfs in his herd. Other similar reports pointed the trail back to a bull calved in the state of Kansas long before the turn of the century.

Inasmuch as all of these herds and their owners have long since passed on positive proof cannot be established but the coordinated facts and registrations of animals established the dwarf line so that it appears logical and reasonable. Since many Herefords were being imported from England in that early period and since no definite line can be determined beyond the Kansas bred bull, we can only surmise that perhaps the dwarf gene was brought to this country in some early importations.

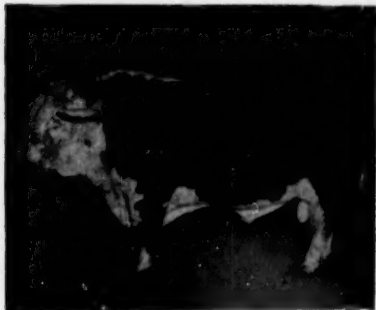
Grandson of Kansas Bred Bull

In the case of the early herds where the dwarf gene now appears to have existed, the problem might never have

become serious due to the fact that these particular herds in themselves never exerted a very serious impact on the breed as a whole. The current dwarf problem which started in the late 30's and early 40's, breaking out in a rash in many parts of the country, traces largely to pedigree popularity which played a great part in the breed expansion during that time. As a result, these bloodlines became widely disseminated over the entire country. When crossed and intercrossed these bloodlines resulted in an emergence of the dwarf problem as we know it. While the dwarf gene appears to have shown up in many different bloodlines and did actually build up in several important herds at approximately the same time, these bloodlines trace to a single bull who in turn proves to be a grandson of the above-mentioned Kansas-bred bull.

From the wide accumulation of early day dwarf-producing animals, many of which appeared to have little or no common denominator, it is amazing to find how the pieces fit together. For example, a 15-year-old cow in Tennessee with her thirteenth calf proves herself a dwarf

(Continued on Page 50)



♦ This 10-year-old bull of non-dwarf pedigree lines was mated 70 times to cows that produced dwarfs from other bulls, and, 64 times to daughters of dwarf producing bulls but he sired only normal calves. Thirty research scientists after looking him over cast 27 votes convicting him as a dwarf sire and three votes that he was not a dwarf sire.

Many believe that big, plain headed cows ♦ like this one will never produce a dwarf but this one did.



sent to a representative group of commercial Hereford cattlemen who signed the survey card, we found that barring accident or injury, the average useful life of bulls is about six and one-third years, with the kind of ranching country exerting considerable influence. Type of terrain also accounted for much of the variation we noted in the number of cows run with each bull. The average was a little more than 21 cows per bull.

Exactly half of the ranchers turn their bulls in with the cow herd during the winter, with two percent reporting this practice in December, and 24 percent each in January and February. Forty percent turn in during the spring, with 18 percent in March, 12 percent in April and 10 percent in May. Approximately two percent turn in during the summer, and two percent during the fall. Around six percent run their bulls with cows the year round.

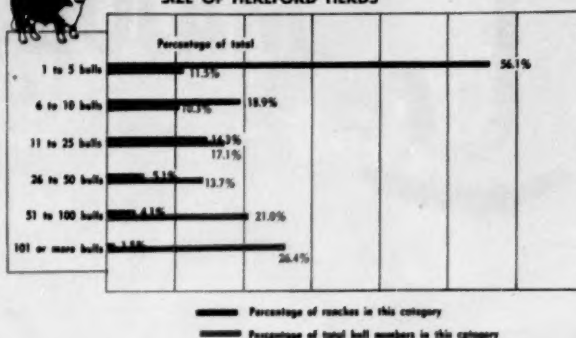
The calves are weaned at an average age of 8.7 months and weigh an average of 477 pounds. Some who had ranches in two locations reported considerable differences in weaning weights for the two ranches, and others who reported weaning weights by years also showed differences of as much as 100 pounds between calf crops, due in great part to rainfall and other climatic conditions.

Although few of the ranchers said they required their purchased bulls to be fertility tested, this question attracted more comments than any other on the questionnaire. Typical were: "Plan to in future"; "No, but think it a good idea"; "Buy when they are too young"; "Do my own after I buy them"; "Yes, definitely"; "May start soon."

Almost as many comments were received on the question: Do you prefer that performance records



SIZE OF HEREFORD HERDS



be kept on bulls that you buy? Nearly every shade of opinion was reflected in such answers as: "Prefer it, but if we like the bulls we buy them"; "Yes, on their sires at least"; "Not necessary because we believe too much emphasis has been placed on performance with quality being forgotten"; "No, I prefer pasture raised bulls"; "No, but probably will in the future"; "Haven't had the opportunity to make a choice"; "Would prefer to if sufficient numbers were available"; "Preferred, yes, but not always practical"; "Most important to me"; "Yes, but have not found herds with such records that also meet my other requirements"; "Prefer, but usually the test gets the bulls too fat."

Among other points on the questionnaire were questions on characteristics looked for when purchasing bulls, how the bulls are handled after buying, and the care they are given while not with the cow herd. The following are summaries of part of the answers, and reflect the opinions of some good commercial Hereford cattlemen in the Southwest.

I consider it important to find the right kind of breeding herd (both cows and herd bulls) before trying to select individual bulls. I buy yearlings in fall, winter them on high roughage feed (cottonseed hulls and meal, milo, alfalfa meal, and molasses). Feed about 10 pounds per head plus alfalfa and prairie hay free choice until around May first, then summer on grass without feed. Do not use bulls until I turn them out with yearling heifers in November at about two years age.

—Dale Nix, Canadian, Texas

I purchase bulls in the fall and they are wintered separately with other bulls. In my opinion, breeders make the mistake of pampering and putting too much flesh on bulls to cover up bad points. I think the ideal bull for commercial pro-

ducers to buy is one which can do well under normal range conditions and be able to pass the trait on to his calves. How will the breeders ever know what animals to select for replacement herd bulls if they are not raised or subjected to those conditions? When breeders attempt to sell to producers all of the bull calves they raise, they are doing the breed an injustice. I believe that more culling and less feeding is the answer.

—W. S. Cochran, Jr., Houston, Texas.

We usually try to keep enough bulls on hand so that when I put in a new bunch of bulls, the older bulls, or the ones that are familiar with the cow herd will more or less master the range until the new bulls get accustomed to the place and the herd. I run my bulls the year round.

—Leo V. Gallagher, La Junta, Colo.

We've been buying yearling bulls because older ones are not available. If we buy as yearlings, we put them in a feed lot for six months, then they are turned out on grass. We like a heavy boned bull, thick bodied, yellow in color with not too much short white mane and a low tail stump (in the last few years many registered herds are getting the tail too high on the back). We usually buy from two or three herds and prefer to see the sire and mother cow if possible.

—Clarence O. Thompson Jr., Clarence Thompson estate, Breckenridge, Texas.

We like to buy two and three year old bulls that will make bulls between 1,500 and 2,000 pounds. We would prefer that

(Continued on Page 56)



MAJOR COW FACTORY

the Rocker B Ranch

... how it operates

in Texas and

New Mexico and

why Herefords are doing

the job there.

By FRANK REEVES
Photos by the Author

THE Rocker B Ranch with headquarters a few miles north of Barnhart, Texas, can rightfully be classed as one of West Texas' major beef cattle operations when judged by any one of several methods of evaluating the merits of a ranching setup.

It is a two-county and a two-state operation and is Texas owned and is managed by a native born Texan. It has some 172,000 acres in two Texas counties, Irion and Reagan, plus an 80,000-acre division near Lamy, N. M., which is not far south of Santa Fe.

Better Known As Bar S Ranch

The Texas division may be better known to some early-day ranchers as the Bar S Ranch owned at one time by the Sawyer Land and Cattle Company. Some old timers say the ranch came into existence when the land adjoining the Concho River was homesteaded and this enabled the owners of the land adjoining the river to control large areas of unwatered land away from the river. Through all the many years of its existence it has been a beef cattle setup with one dominant thought in mind—the production of a maximum amount of quality beef.

The 80,000-acre New Mexico division is a comparatively new addition and is under the supervision of Wm. H. McFarland as foreman, who reports direct to Louis Lee Farr III, manager of both properties. Louis grew up on the Texas division where his father, the late Louis Lee Farr II, was manager for many years.

For the last few years the New Mexico property has been used principally as a summer range for yearling steers and heifers that were sold in the fall. It is now being turned into a general ranching operation. The breeding herd being established there is one of the most forward looking operations that has few counterparts in the ranching history of the Southwest.

William A. Blakley, a well known Dallas business man, is the owner of Rocker B Ranch. The only thing about the ranch he inherited was a liking for ranching and cattle. He treasures the memory of the time he rode cattle trains to Fort Worth, Texas, when he was a youngster in Oklahoma. He was earning his wages when he came with cattle trains to the Fort Worth market to see the cattle were properly watered and fed.

William A. Blakley saddles his favorite mount for a day in the saddle on his Rocker B Ranch in West Texas.

Starting to round a pasture. Louis Lee Farr III, fourth from right, points the direction of the roundup ground. Blakley is second man from his right.



Facts are sometimes stranger than fiction. He at one time worked near his present ranch. He confesses he admired the property—it was the Bar S at that time, but he never dreamed that some day he would be the owner.

The ranch brand is Rocker B—a script “B” with a rocker underneath it. Blakley made his brand a script “B” instead of a capital “B” so it would be less likely to scab from the hot branding iron and furnish a wound that might attract screw worms. When Blakley visits the ranch he puts on his boots, spurs and chaps and rides with the regular cowboys.

More and Better Beef

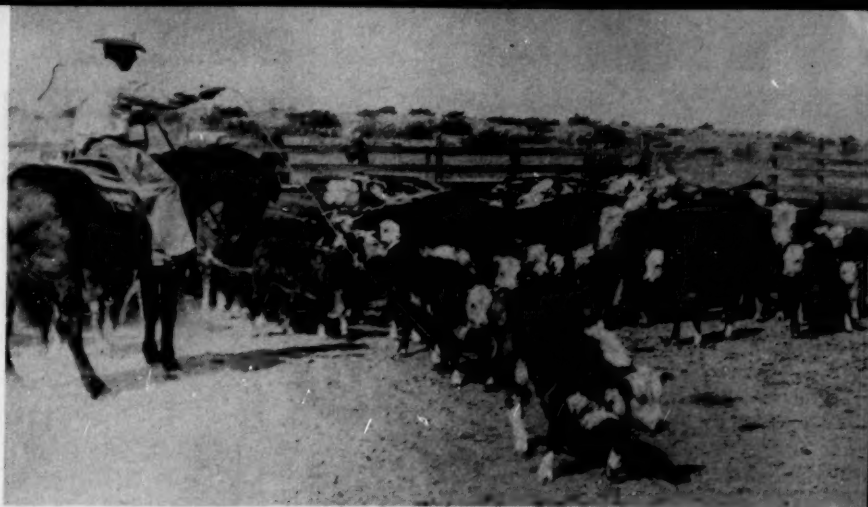
This ranch has never been a hobby operation. Since the early days it has been operated as a business project for making money according to prevailing conditions. Like all ranching properties it has taken the good years with the bad that resulted from rain or lack of rain, or high or low cattle prices. Currently the Rocker B is a happy blend of time-tested ranching practices along with a liberal helping of modern know-how, plus a dedicated program for the production of more and better beef.

The early-day history of this ranch property goes back to the days when descendants of the Herefords that were imported from England were being brought to the range lands to replace the hardy but angular Longhorns. To the surprise of many, these red bodied animals with white faces demonstrated they could successfully cope with range conditions that were vastly different from those of their birthplace. Not only did the brought-in Herefords survive, but their breeding ability when mated with their kind and their pronounced characteristic to upgrade the calves in a crossbreeding program soon made them the ranchers choice for small or large pasture operations. They became known as the redeemers of the range lands.

Herefords Soon Took Over

Not only did the Herefords replace the Longhorns on the ranges in the Southwest, but they soon took over the ranges in the Northwest. Within a comparatively short time they were found more plentiful in the nation's feedlots than any other breed, and they have been a major factor in pushing the cattle population for the United States above the 100,000,000 mark and making it possible for a meat conscious all-time human population to enjoy delicious and healthful steaks and roasts at prices that are comparable with other food costs.

The establishment of a breeding herd at the New Mexico ranch is the first step in a ranching program that has some angles that are so fantastic they are startling when first considered. However, if one will study this new program before expressing surprise the chances are he will be inclined to think of it as a forward looking project that can bring deep satisfaction along with financial returns to those who are earnestly dedicated to improving the breed selected for a modern ranching setup.

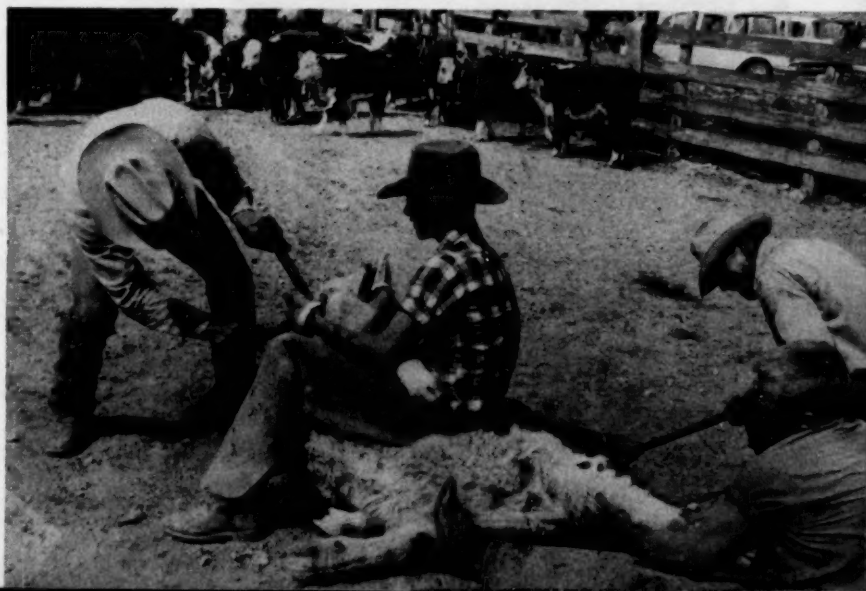


Farr catches calf by the hind feet to be branded.



Team work between the roper, the flanker and the men who use the branding irons.

The calf gets the works, branded and dehorned.





Yearling steers ready to be put out for the summer.

Spraying to control vermin while on the summer range.



Pay High Prices for Cattle

Blakley and Farr made headlines in livestock publications over the nation when on November 19 and 20, 1958, they purchased at one auction of Herefords six bulls at an average cost of \$6055 and 102 females that cost an average of \$1004.

This sale was the dispersion of the Windsor Place herd of Anxiety 4th Herefords owned by the late W. C. Windsor of Boonville, Mo. There were 111 bulls and 339 females catalogued for the sale.

The stocking of the New Mexico ranch lands is the initial step in a carefully planned program to use the offspring of the animals purchased to develop an outstanding commercial herd of beef animals. Some have called it the most extensive and ambitious range herd program for many years.

Another noteworthy reason for buying these top quality beef animals on such an extensive scale was to supply a uniform lot of desirable bulls for use in the commercial herd at the ranch. This herd of registered cattle will be maintained as a unit that will be separate and apart from the commercial cattle.

Rocker B Ranch has no thought of going into the business of producing bulls to sell to other breeders. In discussing the intended use of the herd purchased Farr said: "We were never satisfied with the idea of buying picked over bulls for use in the ranch herd and we could not afford to buy the highly fitted top animals for ranch use in the commercial herd. We figure that within a five-year period the bulls we produce in our registered herd and put into the commercial herd will practically pay the cost of the original registered cattle. This will enable us to select the top cattle we produce for our bull needs. We will fully develop the young bulls but we will never pamper them, and I believe this will add at least one year's

PRACTICAL BEEF

service to each of our bulls put into the commercial herd."

Purchase Carefully Considered

The purchase of the Anxiety 4th cattle in the Windsor dispersion was a carefully considered act rather than something done on the spur of the moment at the ringside. Well before sale date Windsor Place was visited and in addition to checking the animals being offered, considerable study was given to the production records of the individuals. If the animal did not measure up to the standard that had been set Blakley was not interested. Those that he liked and started bidding for he usually bought.

Current plans are to increase the registered herd to around 200 females. Some of the older cows in the original purchase will have to be replaced and each female will have to be a regular producer of a standard calf or she will be sifted. The females not needed for the

registered herd will find their way into the commercial herd for the production of quality feeder calves and yearlings that will do their part in the nation's beef making program.

In addition to being choosy in selecting females and bulls for use in the registered and commercial herd, these animals will have to come up to expectations as breeders or they will be discarded.

The registered herd will be handled as a unit and given good pasture conditions. The young bulls will be well developed but not pampered. They will be familiar with pasture conditions and know how to take care of themselves. When they are young they will all be halter broke with the thought that they will be easier to handle in big pasture work. If for any reason it should be necessary to handle them or change them from one pasture to another it will not be a difficult job to pitch a rope on the bull and load him in a truck or pickup.

The ranch did have a breeding problem they attempted to solve by a cross-breeding program, but this created another problem that was more expensive than the one they were trying to correct.

The registered herd will be under the direct supervision of Darwin W. Herrmann, who has been with the ranch for almost 20 years and one of the top hands. His wife, Ethel, will keep the records. He will see practically each of the registered cows twice a day and the calf will never be more than a few hours old before he finds it. It will get its tattoo number along with a shot of blackleg and a shot to prevent rabies from infected foxes. Mrs. Herrmann will be equally prompt with the necessary book work to keep the records accurate and up to date. The Herrmanns have a son who is attending school in San Angelo. When he is not in school he is making a ranch hand.



The Rocker B Ranch chuck wagon on the move.



Chuck wagon ready to serve nourishing food to hungry cowboys.

PRODUCTION MAKES THE ROCKER B PAY

H. H. McFarland, a 19-year ranch employee and called Hayes, is in charge of the New Mexico property and reports direct to Farr.

Jim Ed Basham is foreman at the Rocker B. His 10 years of experience at the Rocker B gives him a wealth of know how in the handling of cattle and men.

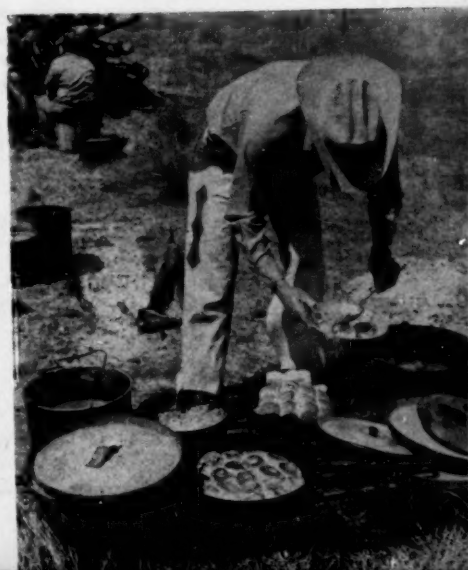
Forty-Six Years on Ranch

Forty-six years of employment at the Rocker B is a record hard to match at most any West Texas Ranch property and puts Tom P. Wilson at the head of the list for long-time employment on this property. He ran the ranch wagon for 30 years and during that time he learned a lot about men and cattle. He always has a good mount of horses and he was and still is an artist with a rope in the branding pen. He has the reputation of being very considerate of youngsters wanting to be a cowboy, and he

was considerate and helpful in coaching them in their respective jobs. When he roped out a horse for a man and he thought he might buck he would tell the man, and if he did not think he could ride the horse Wilson would "top him off." He thinks Louis Lee Farr III, the present manager, is one of his best pupils and he does not limit that to Farr's rope handling ability. During a branding session at the ranch this past spring Wilson was giving Louis Lee Farr IV some helpful suggestions. Wilson has served under four general managers at the ranch: Morris Tankersley, the late Louis Farr, Sr., and Louis Lee Farr, Jr., and currently Louis Lee Farr III.

Mr. and Mrs. Louis Lee Farr III live in an attractive brick home on the ranch
(Continued on Page 61)

Second helpings are often used after a morning in the saddle.



the Mid-Year Outlook

FOR CATTLE AND MEAT

By HERRELL DEGRAFF

Presented for the Fact Finding Committee to the
Advisory Council, American National Cattlemen's
Association, June 28, 1960

THE purpose of this mid-year report is to present significant factors in the present cattle outlook with the hope that the information will be useful to producers in deciding upon their culling practices and other operating decisions for the year ahead.

Choice fed cattle are down about \$2 a hundredweight from a year ago. Stockers and feeders are down from \$4 to \$6 a hundredweight, depending upon area and type of cattle. Commercial and utility slaughter cows are down about \$3. These declines are some 7-8 per cent on fed cattle, and about 15 per cent on feeder cattle and cows.

The price declines reflect increased slaughter. Beef production under federal inspection for the first four months of this year was up 9.3 per cent from a

The Cattleman

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Meat Supplies and Prices

Meat Production—(Million lbs.)

	Beef	Pork	All red meat	Poultry
1956	14,462	11,218	28,053	5,086
1957	14,211	10,478	26,924	5,440
1958	13,342	10,528	25,747	6,044
1959	13,608	12,110	27,472	6,301
1960 (est.)	14,700	11,000	27,500	6,425

Per Capita Supply—(pounds)

	Beef	Pork	All red meat	Poultry
1956	85.4	67.4	166.7	28.9
1957	84.6	61.5	159.1	31.4
1958	80.5	60.7	152.0	34.1
1959	81.6	68.3	160.1	34.8
1960 (yr. est.)	84.5	62.5	157.0	34.9
1960 (ann. rate 1st Q.)	84.0	70.0	164.0	34.0

Prices

	To producers All "beef" cattle	Stockers & feeder calves	Stockers & feeder K. C.	Slaughter cattle (Chi.) Choice steers	Util. cows	Whole carcass Choice 5-400 (Chicago)	Pork	Retail price per lb. Choice beef	All beef
1956	14.90	16.00	17.37	22.30	11.37	37.88	52.1	66.0	57.8
1957	17.20	18.70	20.33	23.83	13.61	39.36	60.2	70.6	63.5
1958	21.90	25.20	25.56	27.42	18.41	45.05	64.8	81.0	75.1
1959	22.60	26.60	25.61	27.83	17.79	45.37	57.1	82.8	76.8
1960 (1st Q.)	20.93	24.60	24.08	27.06	16.02	45.10	52.3	81.2	75.1

Beef Cow Herd*

	January 1 inventory thousands	Heifers added to the herd Number thousands	Percentage of Jan. 1 inv.	Cows culled from the herd Number thousands	Percentage of Jan. 1 inv.
1945	16,456	3,640	22.1	3,359	20.4
1946	16,408	3,503	21.4	3,095	18.9
1947	16,488	2,993	18.2	3,141	19.1
1948	16,010	2,979	18.6	2,750	17.2
1949	15,919	3,089	19.4	1,947	12.2
1950	16,743	3,235	19.3	1,117	6.7
1951	18,526	3,703	20.0	995	5.4
1952	20,863	4,259	20.4	1,414	6.8
1953	23,291	4,810	20.6	2,585	11.1
1954	25,050	4,267	17.0	3,157	12.6
1955	25,659	4,743	18.4	4,373	17.0
1956	25,516	4,648	18.2	4,900	19.2
1957	24,754	4,138	16.7	4,110	16.6
1958	24,287	3,465	14.3	1,753	7.2
1959	25,513	3,165	12.4	905	3.6
15-year average			18.2		12.7

*Preliminary figures from an analysis of progressive balance sheets of cattle numbers.
This study is not yet completed.

year ago, resulting from slaughter of 10.4 per cent more cattle.

Beef Demand. If there is any element of surprise in these figures it is not that prices have gone down but rather that they have not gone down more. Per capita beef supplies in the first four months were 84 pounds, or only 1.4 pounds below the record level of 1956. In the spring of 1956, stocker and feeder prices were \$6 a hundredweight below this spring. Choice slaughter steers at Chicago were \$7 lower. Choice steer carcasses at Chicago were lower by \$8.50. And the average retail price of all beef was lower by 18 cents. About half of the retail price difference between this spring and early 1956 is the result of inflation. The other half, about 9 cents a pound, can be explained only by increased consumer demand for beef. That a per capita supply of 84 pounds can move into consumption at present prices should be an encouragement to all producers.

While this is a point worthy of considerable emphasis, producers should also take note of the fact that 10 per cent more beef in the first quarter of this year compared to a year ago returned a 10 per cent lower price to ranchers and feeders for the cattle that went to slaughter.

As we move on into further increases in slaughter supplies as the present cattle cycle advances, it is inevitable that producer prices will decline further. Whether the one-to-one relationship that has held this spring continues to hold—that is, a one per cent price decline for a one per cent increase in slaughter supplies—hinges on how rapidly slaughter supplies increase from present levels. A sharp increase in marketings would build up slaughter volume to where a sharper relative price decline would occur.

Since additional slaughter marketings are inevitable for the next two or three

years, it is extremely important to cattlemen that the marketings be as orderly as possible. Any bunching is certain to bring a marked price reaction.

Meat Supplies. Total red meat supplies in 1960 will be about the same as last year. The per capita supply will be down about three pounds. An increase of three pounds of beef per capita will be more than offset by a decrease of nearly six pounds of pork. Per capita supplies of poultry will be about the same as last year.

Inventories and Slaughter Supplies

Steers. As is typical in the build-up phase of a cycle, producers held back steers in each of the last two years—800 thousand each year—in order to grow them out to heavier weights and increase the pounds sold and the dollars of gross income.

These increases during 1958 and 1959 are mostly steer calves that were carried over to yearlings. Apparently relatively few are yearlings carried to two-year olds. The 1958 carry-over must largely come to market this year or they will run into discounts for age and weight.

The evidence is that they are already on the way to market—steer slaughter in the first four months was up 350 thousand head compared to a year ago. In other words, this rate of increased steer movement does not have to hold through the year in order to clean up the 1958 hold-over of steer calves.

But an equal number were carried over in 1959. Some of these, above the normal number, may go into feed lots this summer and fall—early enough to add to 1960 slaughter supplies. If they do not come this year, they will come next, thus assuring large supplies of feeders and fed steers for at least a year ahead.

If 1960 calves move strongly into feed lots this fall, and thus become bunched with the carry-over of 1959 calves, marketings would be very large during 1961. This is an example of the delayed reactions of decisions in herd management. It is to be hoped that the delayed marketings beginning in 1958 will be worked off gradually in order to avoid the adverse market impact from bunching up the earlier hold-back with current calf crops.

This is one of those not uncommon situations where the best interest of the individual rancher may be at odds with the best interest of the cattle industry. If we face the prospect of progressively softening cattle prices for the next two or three years, the individual rancher might logically decide this year to move both his calves and his yearlings. This obvious logic does not change the warning of the consequences of bunched marketings.

SUMMARY

THE following are noteworthy points in the cattle outlook:

1. The year 1960 will bring larger slaughter of both cattle and calves than either of the last two years. In the first four months cattle slaughter was up 10.4 per cent and a continuation at this level seems likely through the rest of the year. This would result in cattle slaughter of 26 million head versus 23.7 million in 1959 and 24.4 in 1958. Calf slaughter may finish the year a half million head higher—but a stepped-up rate has not yet started. The first four months of 1960 were three per cent below 1959.

2. Even if total slaughter should be up 3 million head this year over last (2.5 million cattle and .5 million calves), it will still be about 3 million head short of sufficient slaughter to check inventory expansion. The most likely prospect at this time is that the cattle inventory will reach upwards of 105 million head at the end of the year.

3. The 1960 spring pig crop is now estimated at 9.5 million—16 per cent below the 1959 spring crop. December-February farrowings this year were down 30 per cent. These are the pigs that provide market supplies during June through August. March through May farrowings (September-November marketings) were down 12 per cent.

Fall farrowing intentions (June-November) as reported by U.S.D.A. on June 21, are indicated to be 4 per cent lower than a year ago.

Lower hog production will mean less market competition for beef—especially during the summer and fall of 1960.

Reduced demand for feed grains for swine will result in more grain available for cattle feeding this fall.

4. Poultry supplies available to consumers during 1960 will be about the same as in 1959. This will be the second successive year of stable per capita supply.

5. Consumer purchasing power should hold up well throughout 1960. The consensus of economists at present is that total economic activity may be down somewhat next year (1961) from this year's level. However, employment and payrolls are expected to hold up well for the next two or three quarters.

6. Imports of cattle and beef this year will be down significantly from the 1959 level—down to around 5 per cent of domestic production versus in excess of 8 per cent in each of the last two years. This drop will be a small "plus factor" in the market price of cull cows.

7. Putting together all the plus and minus influences above, the prospect is that cattle prices will drift lower over the next couple of years.

Some increased cow culling is inevitable. Steer and heifer numbers are sufficient to result in abundant supplies of feeders, even if more heifers do move into the cow herd. Country demand is certain to lessen from the levels of the last two years as ranges and pastures in all areas of the country become more fully stocked, and as speculative interest lessens under the impact of rising numbers and less encouraging price outlook.

8. None of the foregoing means a sharp bust or a panic in cattle prices. It means only that we have reached the point in herd build-up where some increased marketings are inevitable, in consequence of which prices will drift lower. This means that bunched marketings would have especially serious price consequences.

Heifers. Heifer management during these last two years of inventory increases has, to date, closely paralleled ranchers' decisions with respect to steers. Three-quarters of a million beef heifers, 1-2 years old, were added to the inventory in 1958 and 600 thousand in 1959. These are two-way animals. They can go to the cow herd or to slaughter.

As will be discussed below, most of them actually are needed as replacements for aged brood cows. How many of them actually will go that way is at present a wide open question.

Some already are moving to slaughter. Federally inspected heifer slaughter in the first four months of this year was up 150 thousand from a year ago. Also the large numbers of heifers on feed on April 1 (225 thousand more than April 1, 1959) indicates that relatively high

heifer slaughter will continue for at least some additional months.

A notable feature of heifer slaughter during the last two years has been a sharp drop in the number of fed heifer calves and a corresponding increase in the slaughter of fed yearling heifers. This development parallels the shift from steer calves to steer yearlings going into feed lots, and is a normal feature of the early stages of a cyclical build-up.

Cows. Cows represent the most complex and challenging group of animals in an analysis of the present beef cattle picture. Numbers have been increasing rapidly—up three million head in the last two years. Culling has been sharply reduced, and less than a normal ratio of heifers has been added into the herd.

A very interesting table showing cull-

(Continued on Page 66)

the Turner Ranch Story



How This Great Hereford Herd Was Developed; the Men Behind the Good Cattle; and Their Contribution to the Beef Cattle Industry.

By Dick Wilson



Responsible for the continued successes of Turner Ranch in the Hereford business over the years have been Owner Roy Turner, right, Manager Jim McClelland, left, and the great breeding bull TR Zoto Heir, shown above with some of his calves. Below is the Turner Ranch sale ring, a familiar place to many of the nation's top Hereford breeders.

THEY call it Hereford Heaven, and to the cattleman no galaxy ever had brighter stars. It is a land of good grass, good cattle and good cattlemen. In its midst, there in southern Oklahoma, lies Turner Ranch, the dream come true of men whose lives are dedicated to the breeding of better Herefords.

The ranch is comprised of some 10,000 acres of the finest grazing land in America, and its L-shaped boundaries extend into Johnston, Murray and Pontotoc counties. From its beginning, it has been the home of quality Herefords—first commercial cattle, then purebreds. The ranch was born in the depths of the depression when Forrest E. Harper and Roy J. Turner gathered the land together as a partnership operation. Some cattle, all commercial Herefords, were obtained with the land when possession was gained in January of 1934. Other commercial cattle had to be bought to adequately stock

the ranch and Turner recalls paying \$22 a head for them. "This seemingly low figure was considerably above the average market price at that time," Turner reflects. "We could have bought good cattle for \$15 a head, but we were determined to have top quality."

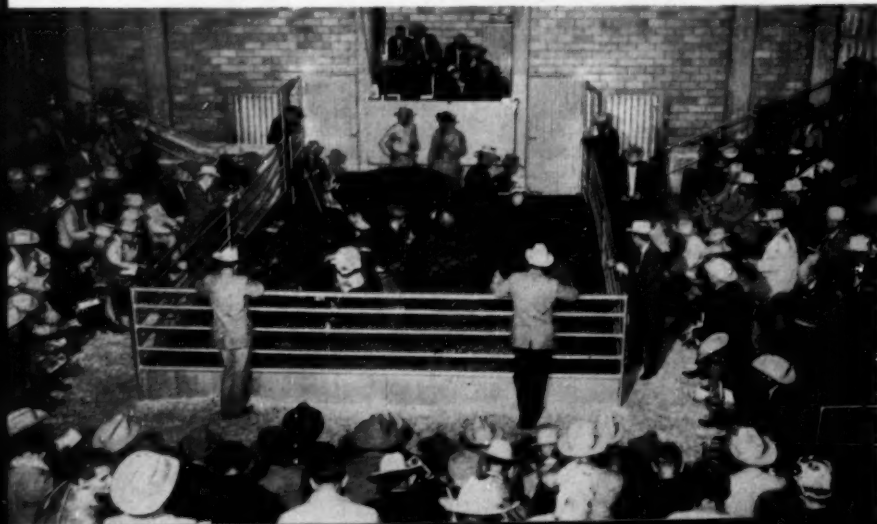
This objective has remained in the forefront throughout the ranch's history, and when the partners decided to enter the purebred business it played a dominant role in laying the foundation for what was to become one of the great herds in the nation.

The first purchase of purebred cattle was a group of 12 open heifers from W. F. Swinney of Kansas City late in 1934. The majority of other early purchases stemmed from a trip during which some of the top breeders of the day were visited and their herds inspected. Cattle were obtained from Wyoming Hereford Ranch of Cheyenne, Banning-Lewis of Colorado Springs, Colo., Foster Farms of Rexford, Kans., Fred DeBerard and Fred Grimes of Kremmling, Colo., Bones Stock Farm of Parker, S. D., and Robert H. Hazlett of Eldorado, Kans. All of these are familiar names in Hereford circles and are recalled readily by those who have followed progress of the breed.

Twenty-six Hazlett Heifers

The purchase of 26 bred heifers from Hazlett was particularly noteworthy for two reasons. First, it was one of the very few quantity sales by this outstanding breeder. Second, one of the heifers dropped HT Tone, a bull calf that was to be undefeated champion on the 1938-39 show circuit. "I'll always remember the first time I saw this calf," Turner reflects. "From the first, we could see he had the characteristics we were looking for."

Visitors viewing the early purebred herd frequently commented on the uni-





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HUMBLE



Above, a group of Turner Ranch brood cows graze the pastures of their southern Oklahoma home.



Hundreds of FFA and 4-H club members have a first hand acquaintance with Turner Ranch through its annual field day and judging contest sponsorship the past 20 years.



TR Ameroyal Zato 10,000,000, a many times champion for Turner Ranch, earned the right to the American Hereford Association's ten millionth registration number by winning the American Royal in 1958. He now is owned jointly with the Flying L Ranch of Davis, Okla.

formity of the cattle although they had been gathered from more than half a dozen ranches. Turner credits the practiced eyes of the late Dean Blizzard of Oklahoma State University for much of this uniformity. He worked closely with the ranch owners and had accompanied them on the trip mentioned above. "For more than two years, no animal came on the ranch which he did not select or approve," Turner recalls.

Blizzard was present with Harper and Turner at the dispersion sale of the Hazlett herd in 1937 following the death of that great herd's founder. This sale was perhaps the outstanding Hereford event of the decade and possibly of the first half of the twentieth century. Of it recently, Oklahoma State University vice-president, Dr. A. L. Darlow, said:

"Hazford Rupert 25th was serving as one of two chief herd sires in the Hazlett herd at the time of the dispersion and was presented to Harper & Turner

at the sale for having purchased the greatest number of cattle.

"He with the famed Izatone produced the great Iza, Zato Rupert and Iza Rupert. Zato Rupert and Iza Rupert were named champion bull and champion female at both the American Royal and International in 1933 and Zato Rupert was the foundation bull of the Zato Heir family. He is the great, great grandsire of TR Zato Heir.

"Many of us may not realize that the name Zato came from Zato Rupert's mother, Izatone—right out of the middle of the name of the highest ranking Register of Merit cow of all time.

Sire of Hazford Rupert 81st

"To fully eulogize Hazford Rupert 25th and recount his contribution to the Hereford breed would take much time, but he will always be remembered as the sire of Hazford Rupert 81st.

"Yes, 23 years ago Mr. Hazlett's winning 10 head show string walked into the sale ring headed by Hazford Rupert 81st and soon all 10 were headed for their new home near Sulphur, Oklahoma. The 81st spent the remainder of his life on Turner Ranch and the list of great cattle whose pedigree carries his name is not only long but extremely impressive. His sons T Royal Rupert 15th and T Royal Rupert 60th were undefeated champions in the nation's leading shows and went on to set record after record."

Darlow's comments were made immediately preceding the Turner Ranch "Share The Herd" sale in mid-June of this year, also a unique event in the annals of the Hereford breed. This sale included every female in the Turner Ranch herd which were calved in the years 1952 through 1956. Buyers from 23 states paid an average of \$1,032 or a total of \$386,225 for the 374 females. This in itself is graphic evidence of the esteem Turner Ranch cattle have earned. TR Zato Heir, of course, was the bull which really made Turner Ranch a world figure in Hereford circles. The bull became the nation's first two million dollar sire, by his production, and one of his grandsons, TR Royal Zato 27, since has become a one million dollar sire also, on the sales of co-owner Hull-Dobbs Ranches alone.

In fourth place on the all-time Register of Merit himself, TR Zato Heir now has eight sons and eleven grandsons on that list. Turner Ranch has bred 10 bulls that are on the Register and owned two others; it has bred 15 cows now on the Register and owned three others on that roll. In 16 seasons in the show ring, at 125 shows, the ranch has had 55 champions, 46 reserve champions, 517 first, 355 second, 268 third, 229 fourth and 180 fifth places.

In 15 production auctions at the ranch, Turner has sold 376 bulls, including some half interests, for a gross of \$1,453,070, or an average of \$3,864.

TR Zato Heir

TR Zato Heir was first seen by J. M. McClelland, manager of Turner Ranch since 1938, and one of the more capable
(Continued on Page 82)

BIG

SMOOTH AND

yellow



That's HH Real Onward 203d, the most talked about and sought-after breeding in the Hereford world today. Now a Register of Merit bull, "the 203d" is siring some great calves with size, scale, depth and breed character to the extreme.

AND THESE QUALITIES CARRY ON!
We are getting some outstanding calves by "the 203d's" son
C2 SM Onward Tone

HH Real Onward 203	HH R. Onward 71	Real Onward	Real Prince 1
	HH Realons 82	Real June Adv. 2	Miss Munsen 7
Dorothy Aster		HH Real Onw. 14	Real Pr. Dom. 121
		HH Princess 6	June Advance
	Hazford Tone 101	Hazford Tone 99	Real Onward
	Blue Bonnet Tone	E. Bonnet Domin	Prin. Dom. E 114
			Pr. Dom. C 122
			Poppy Diam. 4
			Hazford Tone 76
			H. T. Lady A. 16
			Pr. Dom. Rot.
			Reynolds Dom. 3
			Haz. Tone 76
			H. T. Lady A. 16
			Publ. Dom. 10
			Miss. Dom. 16



We think you will agree with us that this young bull has a tremendous potential as a herd sire. The calves we are getting indicate that he will be one of the breed's leading sires. Come by the ranch and see for yourself.

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**SAN ANTONIO
TEXAS**

FOR 70 YEARS: An English-Texas Cowboy

By MARY WHATLEY CLARKE

THEY CALLED him "the crazy little Englishman" because he made business deals with his eyes closed and bought thousands of acres of semi-desert land in the Fort Concho Country and paid 27 cents an acre for it! Only a crazy Englishman would do that!

"My father, Bayly Moore Collins was far from being crazy," Charlie Collins, 87-year-old ranchman and veteran commission man of Fort Worth laughingly recalls. "He was small all right, only five feet tall with white hair and white beard and his English accent probably sounded strange on the Texas range back in 1881. He kept his eyes closed when he made a deal because his keen mind could figure better that way. When he bought that land in the present San Angelo country he had bought the water along the Concho and many of its tributaries."

The elder Collins left his home in Dulverton, Somerset, England in his late teens and went to New South Wales in Australia to make his fortune. He put up a tent in the gold fields and started to sell flour to the miners. He prospered from the start. Later on he owned a large sheep ranch, or station as they are called in that country. When he was about 40 years old he came back to England with a sizable fortune. He married Miss Louise Elizabeth Harris, a beautiful girl in South Devon, settled down to the life of a country squire, rode to the hounds, and felt secure with his money invested in Russian bonds.

The years passed pleasantly and peacefully, too much so, in fact. By and by

Charlie Collins as he appears on work-days.



Charlie Collins during his active years as manager of the 7 Cross Ranch.



Collins standing by a treasured painting, a scene of the Devon and Somerset stag hunt, done over one hundred years ago when his grandfather was master of the hunt.

the feet of the adventurous Englishman began to itch again. Far-away places still called. When his brother-in-law, John Harris, already in Texas, urged him to come out and look over the land, Bayly decided to go.

There was no San Angelo then in the ranching country that Bayly rode out to look over. Fort Concho was located along the river where colored troops were stationed and a small town by the same name had grown up around the fort. Tonkawa Indians were guards at the fort.

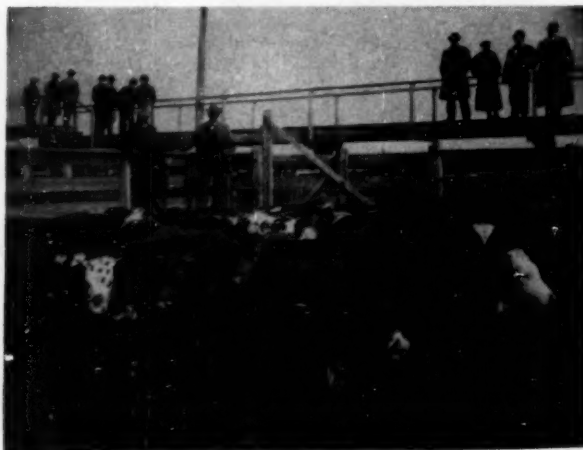
Bayly thought the frontier life wonderful. He went hunting with the Indian scouts and saw his first American buffalo. He saw vast herds of antelope and wild turkeys. The grass stretched out over the prairie to the far horizons, like a mighty ocean. There were huge pecan trees along the streams that had taken centuries to grow. They were living testimonials of this virgin country. Springs were numerous along the river. Bayly decided to invest his money in Texas land as many of his countrymen had already done. This was the age of British investment in Texas and many of the largest ranches in the state were owned by foreign syndicates.

Bought 221,000 Acres

Bayly cashed his Russian bonds and bought 221,000 acres in what is now Tom Green County. He put his nephew, W. H. Collins in charge of the ranch and leased out the land to Jinks Blocker and the V. P. Cattle Company of St. Louis of which W. H. Goddair was president. Then he went back to England. Every few years he came back to Texas to see how the ranch was progressing.

It was natural that his son, Charlie, listened in fascination when his father talked about the Texas ranch, and Charlie knew that he would never be satisfied until he, too, had visited the fabulous Texas spread. The dream came true when he was 17 years old. He set sail with

(Continued on Page 74)



First prize and champion calves at St. Louis World's Fair 1904. Branded 7 Cross on left side and underbit both ears. Gathered off the North Concho pasture and beat all registered herds from Texas. Netted about \$16.25 per head, and weighed over 400 pounds.



Collins shows the silver mug to his son, Cecil, and daughter-in-law, with whom he makes his home on Hurley Street. His father received this mug full of golden guineas from his parents when he left his home in England and sailed for Australia to make his fortune.



On-the-spot feeding news

by a Kraft Flying Farm Reporter



Shown at Schearbrook Farms, Clayton, Ohio are, left to right, General Manager Gene Schear, Farm Manager Eldon Mount, Herdsman Fred Morgan and Kraft Reporter Bill Stutz.

"KAFF-A BOOSTER PELLETS BRING BEEF PROFITS"

"The small cost pays off," says Fred Morgan. "I feel confident anyone raising feeder calves or breeding cattle will profit from Kaff-A Booster Pellets."

Fred Morgan reported on how many ways this farm profits from Kraft's milk by-product feed booster: "Cattle on Kaff-A utilize more of their grain . . . they stay on feed much better . . . consume more low-cost roughage. Besides, they stay in better health . . . show more bloom and quality at show and sale time without the help of nurse cows."

Kaff-A Booster Pellets can help *you* keep your herd in good health and produce good growthy calves economically. Ask your dealer.



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Hereford

This Breed of Beef Cattle Has Met the Requirements for Beef Production— Easy Flething, Early Maturity, Economical and Efficient Gains

By DON MCCARTHY

Director of Public Relations, American Hereford Association

IT ALL BEGAN in the compact county of Herefordshire, England, when a white-faced cow named Silver gave birth to a stalwart son.

Silver was given to Benjamin Tomkins at the time of his father's death. Several years later, Benjamin used one of Silver's sons on two cows, Pigeon and Mottle. From that union the Hereford breed emerged in 1742.

From a product of necessity, the first Herefords were bred to meet the expanding need for beef in England during the booming 18th century. The Hereford fame for easy flething and early maturity soon spread across the Atlantic to the United States where cattlemen were seeking a beef animal that would rustle for itself on America's plains, hills and mountains.

First Herefords Imported in 1817

Kentucky statesman Henry Clay imported the first Herefords to America in 1817. In 1840, the first breeding herd of Whitefaces was established near Albany,

N. Y. Prize winning Herefords were found at eastern county fairs by 1847.

In the hard winters of 1885-86, the Hereford became known over the West because of its ability to withstand such weather and survive to replenish the decimated herds of the North and Southwest. The Longhorn and other breeds retreated as the railroads made possible the introduction of Herefords farther and farther westward.

From Buffalo to Longhorn, from other breeds to the rugged Hereford, so goes the story of the meat producers of the nation. The hardy, self-reliant Hereford took over the grasslands of America as the major beef breed, never to relinquish its reign.

The purebred industry exists for the main purpose of providing bulls which will cast their mark of improvement in commercial herds over the nation. This has been the dedicated mission of the registered Hereford business ever since the first representatives of the breed were imported from England. The regis-

tered Hereford breeder's main concern is to make the good better and the better even better.

The 80,000 breeders of Hereford cattle, who have recorded on the average of half a million head of calves annually in recent years, have never lost sight of their dependence on and responsibility to the operators of commercial establishments. As large as the purebred Hereford industry has grown, it still remains that the average recording per breeder is between 8½ and 9 head.

Registered breeders, like commercial producers, don't raise Hereford cattle merely because they have developed an attachment toward the whitefaces and the red bodies. The same profit advantage enjoyed by Herefords in commercial herds is true on the purebred side. For the purebred Hereford producer there is a consistent and firm demand for his product. He specializes in America's preferred stock. And the value of the calf coupons he clips depends on his contribution toward the purebred goal of continuous improvement.

Constant Challenge

Purebred Hereford breeders face a constant challenge in the industry's basic objective of producing animals even better than the generation before. They must also have a basic love for Hereford cattle and they must be willing throughout their lives to do as much for Hereford cattle as the cattle do for them.

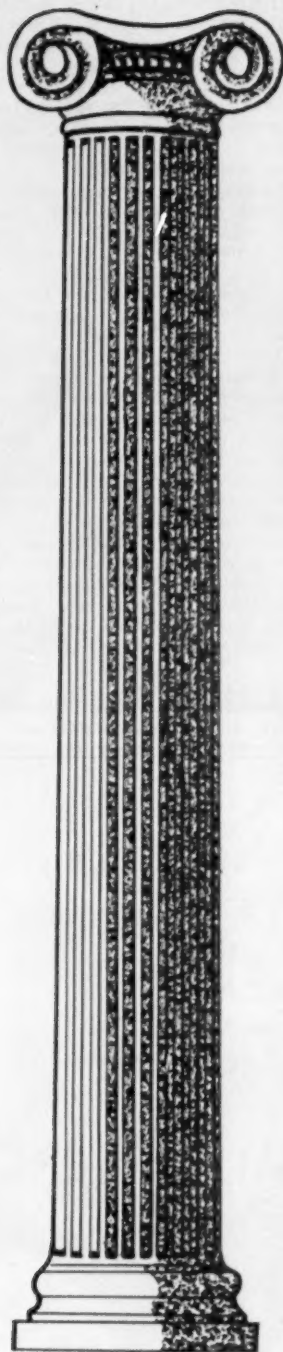
The only way a cattleman, purebred or commercial, can control his destiny is by an ever-increasing efficiency and economy in his production. When he sells his product, he is subject to the whims of supply and demand. If the end products of the industry—steaks and roasts—are priced too high on the market, the producer will suffer. If the demand for his products diminishes, the producer likewise suffers. Cattlemen have a stake in all segments of the beef industry.

Each dollar he can add on to an animal through more economical conversion of feed and efficient practices will be reflected in the language of cold cash in his net returns. Thus the constant challenge in the purebred industry is to build more quality in our cattle, particularly bulls, so that the quality may be passed down for the improvement of the commercial industry.

A Believer in Good Cattle

The men who raise Herefords are as distinctive a breed as the cattle themselves. A Hereford man is a believer of good cattle, in dignity and quality. But the most distinctive mark of a Hereford man is that he stakes his entire reputation on the reputation of his herd. When his cattle are sold, he expects them to produce a profit for the buyer as well as the breeder himself.

Purebred breeders in the Hereford fraternity have always placed a heavy accent on the factor of pride of ownership. Some people concentrate their esteem of ownership in a yacht, a collection of paintings or a new automobile. But for a Hereford man, nothing com-



PILLARS OF STRENGTH



More Mill Iron breeding than any sale in the Southwest since the Mill Iron sale. There will be 271 Pillars of Strength for you to choose from Oct. 10, in the S & L Dispersion. All are clean pedigreed and include Anxiety 4th, Prince Domino Return and Paladin bloodlines.

Selling will be, 3 herd bulls, 43 other bulls, including many prospects, 105 cows with 58 calves at side, 60 bred and open heifers . . . making a total of 213 lots.

The herd bulls are Mill Iron 0711, CK Crusty Onward and Texas Royal Zato 33d.

OCT. 10 . .

In the bull barns, Stock Show Grounds,
Fort Worth, Texas.

S & L

*Hereford Farms
Longview, Tex.*

For catalogues write, Louis Dorfman, owner, 836 Mercantile Dallas Bldg., Dallas, Texas—Grady Payne, manager.

The judging of the Herefords at the Texas State Fair, Dallas, is Oct. 11. Plan to make both events.

pares with the swell in his sense of pride as he watches his herd of red bodies and white faces grazing on a carpet of lush grass. It's a beautiful sight any time of day, but the scene comes into even more majestic focus when the first rays of the morning sun shine brilliantly on the dew-covered grass or the sweeping shadows cast by a sinking sun on a pastoral scene that can be appreciated fullest by the man who exudes pride in his Hereford cattle.

Breeders of purebred Herefords have established soundly their reputation for meeting problems rather than dodging issues. On occasion they have had the alternative of burying their head like an ostrich in the sand or facing up to the problem and meeting it head-on. Their decision to meet the problems and solve them for the benefit of all concerned will serve as an everlasting tribute to their fortitude and will so be recorded in the annals of livestock history.

Herefords have created a common denominator for men in all walks of life. In Hereford cattle, corporation presidents and hired hands have a subject of conversation that draws them together with the prospect that each will benefit by the ideas and advice of the other. As a Herefordman recently said: "I can never escape the feeling of proudness in my voice whenever I introduce myself to a stranger and I say: 'I am a breeder of Hereford cattle.'"

There are scores of reasons why cattle-men have selected Herefords over other

breeds. Recent research and surveys have uncovered the following additional reasons why Herefords have come to be known as the cowman's cattle:

1. They'll wean seven more calves per hundred cows than other beef breeds.
2. They'll carry 28.7 pounds more weight per calf at weaning time than other breeds.
3. They'll pack on the pounds with up to 24 percent advantage in efficiency and economy of gain in the feedlot and on the range.
4. They'll top other breeds in percentage of loin, rib and round cuts—the premium-priced portion of the carcass.
5. They'll excel on all points of performance—in varied climate and terrain throughout America.

The ups and downs are perhaps even more pronounced in the cattle business than other industries. But these too are taken in stride by breeders of Hereford cattle who have proven their mettle in the past, have optimism in the present and a confidence . . . built on the same ruggedness as in their cattle . . . for the future.



**EXTRA
PROTECTION**

... in hidden pastures

U. S. Trappers Kill 30,980 Coyotes and 4,162 Bobcats

THERE are 36,733 fewer predators in Texas as a result of the activities of government hunters, says Milton Caroline, District Agent of the U. S. Fish and Wildlife Service, San Antonio. Figures compiled for the predator control agency's annual report show that in the year ending June 30, 1960, the professional hunters and trappers of Caroline's force captured 30,980 coyotes and 4,162 bobcats. The eastern half of Texas added 1,574 red wolves to the total, and the western half yielded 17 mountain lions.

With the exception of the mountain lion figure, all of these totals are new all-time records. The previous high coyote take was 29,287 set back in 1949.

The current increase in coyote numbers, triggered by the rains which ended the seven year drouth seems to be at its highest according to the Federal Service. "At least, we hope so," said the district agent. "It is hard to believe that we would have more predators to fight off than we had this year." Despite the high population of meat eaters, the government hunters were able to hold livestock losses to a minimum.

Greatest part of the increase in coyote numbers was noticed in the San Antonio subdistrict, where more than ten thousand coyotes were taken by government hunters. Highest coyote populations were in the counties of Webb, Maverick, Dimmit and McMullen.

ESTABLISHED IN

1896

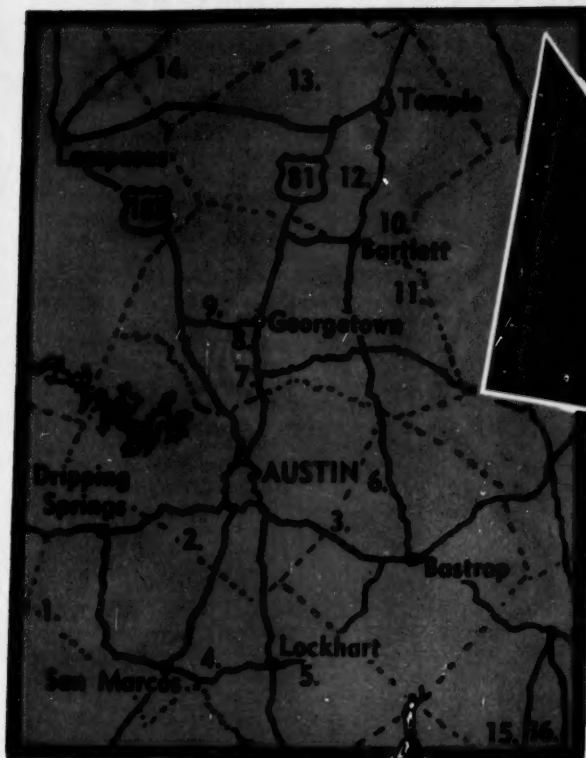
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Call on these breeders for all your Hereford needs:

1. Storm Ranch, Dripping Springs, 5 miles south (on Ranch Road No. 12) 3 miles west and ½ mile south.
2. John Dale Weaver, 1 mile west of Austin on Fredericksburg Highway.
3. A. B. & Justin Biddow, Route 1, Box 966, Austin Ranch, ½ mile north of Garfield, Texas.
4. Floyd Scull & Son, Star Route, San Marcos Ranch, 5 miles east of San Marcos on Highway 80.
6. Herbert Linenberger, P. O. Box 1104, Bastrop, Texas Ranch, FM 2336, half way between Bastrop & Elgin.
7. Tomanet Ranch, north of Austin; 3 miles on FM 1325.
8. John H. Nash, Jr., OK Farm, Inc., P. O. Box 1195, Austin Ranch, 4 miles south of Georgetown on U. S. 81.
13. Paul R. Bassel, Route 5, Temple, Texas Ranch, 3½ miles west on Highway 36.
14. Thurman Walker, Walker Hereford Ranch, Route 3, Lampasas Ranch, 15 miles northeast of Lampasas, 3 miles east of Highway 281 on FM 1690.
15. John Yarling, Schulenburg, Texas.
16. Charles Herder, Jr., Weimar, Texas Ranch, 7 miles south of Weimar on FM 155.

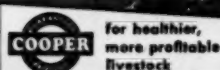
For all of your Hereford needs see one of these fine breeders any time of year.

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MARK YOUR CALENDAR FOR OUR DEC. 1 SALE

That's the date of our annual sale at Austin



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You can't buy a better livestock spray or dip. That's why most ranchers use COOPER-TOX for sure control of parasites. COOPER-TOX kills ticks, flies, lice and keds... reduces screw worm infestation... cures hog mange and sheep and cattle scabies. It also insures long-lasting protection against reinfestation.

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One gallon of COOPER-TOX makes 150 full-strength gallons of stable, uniform dip or spray. Mixes easily in hard or soft water. Easy to use. In pints, quarts, gallons and 5-gallon sizes.

U.S.D.A. PERMITTED! COOPER-TOX is permitted by the U.S.D.A. for official dipping of cattle and sheep for scabies.

Get COOPER-TOX at your dealer . . . NOW!

KILLS

Ticks, Horn Flies, Lice

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The super-fine COOPA-FINE phenothiazine particles kill more worms; up to TWICE the effectiveness of other phenothiazine drenches against more kinds of worms. NEW "Super Gel" Suspension prevents caking. Shake pail and COOPA-FINE becomes free-flowing liquid ready for use.



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Push-button spray covers and penetrates wounds fast. Kills screw worms; drives worms out of wounds; protects against reinfestation. Leaves wounds clean for quick healing. Blue color marks treated wounds. Kills ear ticks, too. Easy to use.

Mission Accomplished

(Continued from Page 31)

carrier; a bull in California, another in North Dakota, a bull in Colorado, another in Nebraska; a 1928 bull in Texas, two bulls and a cow from Wyoming but all in different herds. These and many others on first examination of their extended pedigrees would seem to have no point of common origin where dwarfism might have originated. After much searching and digging, however, the original Kansas-bred culprit shows up. This particular animal calved more than 70 years ago, may not have ever produced a dwarf himself, because of being used in a herd or herds of only clean cows. He could have easily escaped detection as a dwarf carrier except for one particular grandson who found his way into a highly prominent herd. Otherwise his trail of dwarfism might never have shown up. Incidentally this one grandson also had nine brothers and sisters, none of which has ever shown up in any pedigrees where dwarfism is found today.

Simple Recessive Inherited Factor

The interest and attention of the American Hereford Association and its members was officially directed to the dwarf problem in 1949 when the board of directors and Secretary Jack Turner took official action leading to the present program of dwarf elimination in the Hereford breed. At that time, 11 years ago, the exact nature of the problem was only dimly realized and its serious proportions were certainly not recognized. In the beginning some breeders thought that nutrition might be the cause, but in the minds of many who had watched its development there was a feeling that the cause was something other than nutrition. Accumulated records soon indicated the true facts of a hereditary pattern. With the cooperation of Hereford breeders whose herds had been hit by the problem, the complete calving records were gathered on several hundred cows that had produced dwarf calves. The analysis of this data from these scattered herds all the way from the Atlantic to the Pacific revealed to the genetic scientists that the problem was a simple recessive inherited factor.

In plain language this means that both the sire and the dam must be a carrier of the semi-lethal dwarf gene before a dwarf calf can appear and that in the matings of such carrier parents one in every four calves, on the average, will be a dwarf calf. Of the other three normal-appearing calves, two, on the average, will be carriers like their parents and one will be a non-carrier. The serious and dangerous catch in this situation is that no known way of detecting the two carriers has ever been determined. In other words, no test, no measurement and no examination of any kind has proven a reliable means of determining which calves are carriers and which are not carriers of the dwarf gene when they are produced or sired by dwarf carrier animals. A dangerous misunderstanding

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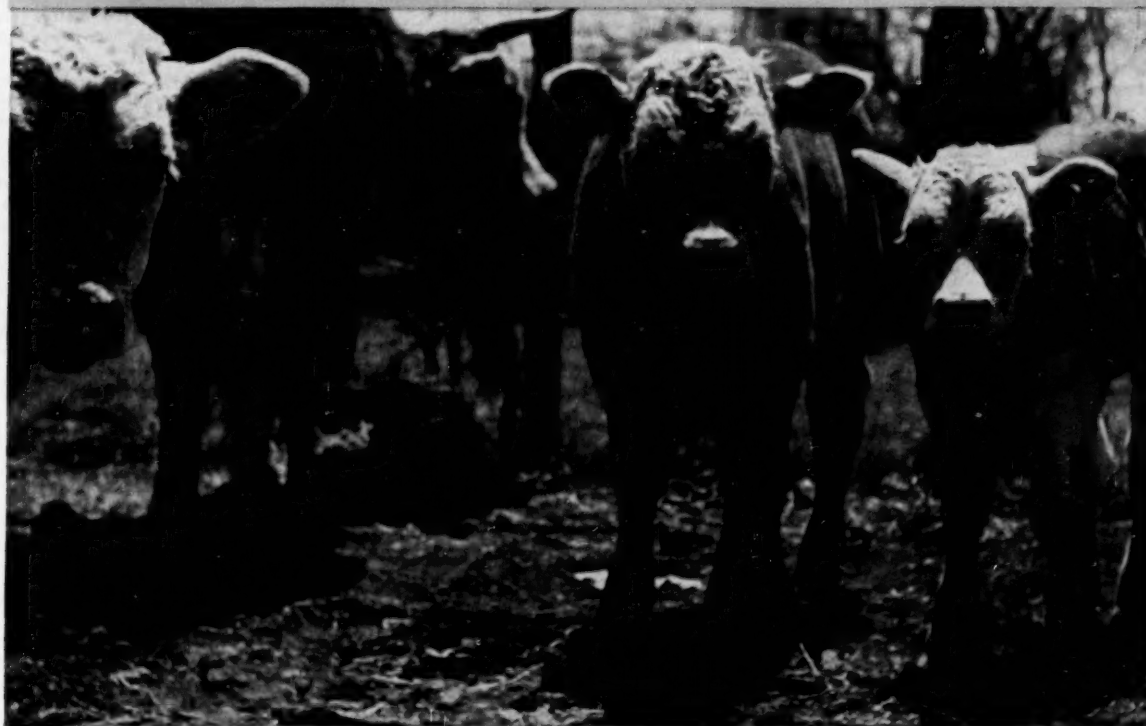


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of the dwarf problem has come about because many breeders do not recognize the fact that a bull from a dwarf carrier line may be planting the "seed" for dwarfism in the herd long before any dwarf calves ever appear. In fact, many such herds undoubtedly have never had a dwarf calf but they have served as spreaders due to the fact that they never used but one dwarf-carrier sire in their herd, or it may have been due to a single dwarf-carrying cow who likewise never produced a dwarf calf because of the type of matings made to her.

In such a clean herd when a carrier bull is used, one half of all his offspring will, on the average, be carriers. If, for example, five or 10 of his daughters are put into the herd each year for two or three years one-half of the replacements will be carriers. If no other carrier bull is added to the herd and if none of these daughters of the old bull are ever mated back to him or to any of their half-brothers by this bull, then this breeder could very easily be spreading the dwarf gene without any knowledge of having had it in the herd. Because of this very situation it would seem advisable for breeders to do some occasional close breeding or line breeding just to find out if they might be running into some possible danger.

Strange Beliefs of Dwarfism

Misunderstandings and strange beliefs regarding the behavior of dwarfism are numerous and widespread. Many think that some bulls transmit dwarfism with

higher frequency than other bulls. Still others believe that once a bull has sired so many dwarf calves he then has the "thing" out of his system and will never sire any more. Some have blamed dwarfism on drouth; others on the lack of minerals; still others claim that vitamin deficiency has been the cause. These and many other strange theories result almost entirely from the personal experiences of a single breeder. As to the matter of high and low dwarf getting sires, there is one official record of a moderate sized herd in which the main herd sire produced 23 per cent dwarf calves in one year. The next year the same bull on the identical cows sired not a dwarf. In another herd of smaller size the only sire used got 20 per cent dwarf calves one year. The following year the same bull and the same small group of cows produced not a single dwarf. In the case of both herds, if these particular breeders had by chance changed bulls the second year and the replacement bulls had performed similarly to the bulls actually used, siring none, or only one or two dwarf calves, then these replacement bulls would have unquestionably been regarded as low dwarf producers.

In reality the behavior pattern of dwarf calf appearance is exactly like that of flipping a coin—sometimes heads will show up several times in a row and then again tails may show the same way, but if the coin flipping is continued 100 or more times the number of times that heads and tails show up will be found to

be almost equal. Thus it is in figuring out the incidence of dwarfism. Only with large numbers or from records of many herds covering widespread conditions can the true picture be understood.

How Dwarfism Behaves

Some of the strange ideas as to how dwarfism behaves or what causes it is illustrated by the following breeder-letters or their personal conversations. A Western breeder for instance said, "One of my cows had a dwarf calf but I sold her right away—I was afraid some of the other cows might catch it from her but I guess they didn't because I have had no more since I got rid of her." The following one from a New England breeder: "My bull sired two dwarfs but that is all I have had in the last three years so I guess he got cured."

And then the following letter from a Midwestern Hereford breeder concerning the influence of drouth on producing dwarfs. "I think there is a relationship between dwarfism and drouth. My herd never produced a dwarf until an extreme drouth year and one dwarf calf showed up. The calf and her dam were shipped to market. Herd bulls were owned jointly between another breeder and myself nearly a 100 miles away and they were rotated between our two herds. The two years after this were also very dry and one dwarf showed up, each year by different sires. During these same three years the other herd had no dwarfs and that part of the country experienced no drouth. The fourth year after my first

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SUPERIOR ANXIETY 56th

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	Donna Anna 28th 5530089	Dainty Domino 27th 4319930	Superior 129th Dainty Domino 23d
		Superior 2d 4124064	Superior 115th Miss Domino 56th
Gwendoline 6th 6966376	Advance Mischief 38th 3036302	Donna Anna 27th 4620820	Superior 115th Donna Anna 52d
	Gwendoline 3d 5374350	Advance Mischief 66th 2566925	Advance Mischief Mischief Maker 17th
		Donna Anna 31st 2380699	Beau Diamond 8th Miss Donna
		The Prince Domino 22d 3035405	The Prince Domino Doretta 10th
		Gwendoline 2d 4290923	Superior 2d Gwendoline 72d



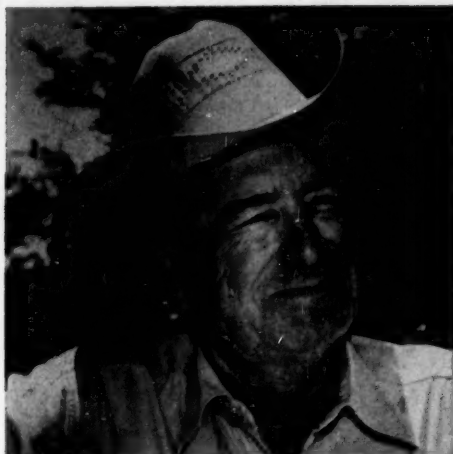
We selected our entire cow herd from O. R. Burnham's herd, McCaulley, Texas. We think they are an outstanding set of young cows and invite you to drop by and see them.

HAMLIN, TEX.

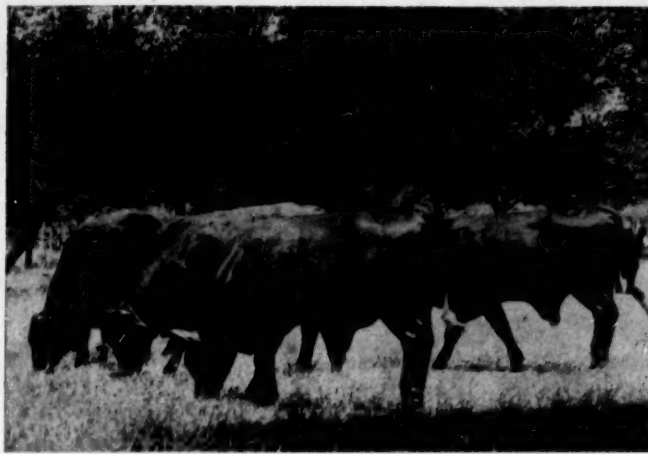
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Owner

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Mr. Jack Richardson, operator of the Lazy Acres Ranch, breeds certified Santa Gertrudis cattle.



Ranch is a show place for purebred Santa Gertrudis stock. Co-Ral insect control plays an important part in maintaining excellent condition of herd.

"Co-Ral beats any insecticide we've ever used for controlling screw-worms and flies"

Says Jack Richardson, owner of Lazy Acres Ranch, Uvalde, Texas

"Co-Ral has virtually eliminated our fly problem...prevents losses of up to 20% of our calf crop."

Mr. Jack Richardson is an enthusiastic user of Co-Ral for he considers effective livestock insect control to be an integral part of producing and growing the finest Santa Gertrudis cattle at his Lazy Acres Ranch, Uvalde, Texas.

"Anything we can do to prevent any degeneration in our animals is immediately undertaken as a necessary ranch operation," Mr. Richardson states. "We have always tried to control flies by the best means possible, but until we began using Co-Ral we were never able to eliminate horn-flies and reduce screw-worm problems at the same time. Spraying our cattle with Co-Ral several times during the summer has virtually eliminated our fly problem and has reduced the equally serious screw-worm problem by 90%," he said.

Disturbed Animals Lose Weight

"A cow constantly disturbed by flies will lose as much as 100 pounds a summer running from them. And gadding animals, wounded on rocks and sharp branches, are readily subject to screw-worm infestation," Mr. Richardson said.

"Cattle, run down like this, naturally produce fewer calves in a season. We estimate a drop of 20% in births can be traced to this insect annoyance. This factor alone could represent a cash loss of \$50,000 to

\$60,000 a year, without the protection of Co-Ral.

"A further expense to ranchers, under these conditions, is the cost of fattening up cattle which have lost weight. Treating wounds and open cuts means money spent for medicine—as well as time and skilled help. The rancher loses all the way down the line," Mr. Richardson said.

"Co-Ral eliminates these headaches more successfully than any other product we've ever tried," he said, "particularly where screw-worms are concerned. The open cuts heal without any attention or medication, apart from the original spraying. The use of Co-Ral has helped cut down our herd's mortality rate to less than one percent," Mr. Richardson concluded.

Gives Excellent Grub Control

Although cattle grubs are not a problem on the Lazy Acres Ranch, they are a very serious problem in many areas. Co-Ral is outstandingly effective for the control of cattle grubs. At the Utah Range Cattle Grub Control project, 99% control was obtained

on herds sprayed with Co-Ral.

One yearly application of Co-Ral kills grubs inside the animal, before they can damage the meat or cut holes in the hide. And, as stated by Mr. Richardson, fly control on the range reduces gadding and injuries and prevents weight losses which are costly to recover.

Lice and Tick Control Important

Lice and ticks are a problem in many areas and Co-Ral is equally effective in their control. Many ranchers use Co-Ral primarily to control these two pests. When applied in the fall, Co-Ral usually keeps cattle free of lice four to five months and results in improved wintering.

For Sheep, Goats, Hogs and Horses, Too

Co-Ral gives effective control of cattle grubs, screw-worms, lice, ticks and horn-flies. No other insecticide provides such complete and effective control of all major livestock pests! So, for healthier herds, higher grade beef, larger calf crop and more beef profits, spray with Co-Ral. It works!

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dwarf showed up was a year with plenty of rain and we didn't have a single dwarf."

As indicated by the letter the idea of rainfall or its lack appeared as the only point of difference between these two herds. A study of the pedigree bloodlines would have been most interesting and in the case of the second herd where no dwarf occurred, would have very probably shown no dwarf carrying bloodlines in the original cow herd. Thus several bulls, all of which were evidently carriers of the dwarf gene, could not have sired a dwarf. What they may have done a little later if any of these same bulls were mated to their own daughters or daughters of the other bulls, might have been a different story.

In many quarters the belief has prevailed that the selection of a certain type of animal in the showing was a contributing factor to the spread of dwarfism. While there are seemingly some indications of this fact, my experience with all phases of this problem does not support this theory. Pedigree popularity and good public relations work on the part of some excellent promoters of the breed played a more important part than any other single factor. The individuals involved, however, had no idea of what was taking place. In fact, the prairie fire of dwarfism was spreading before these individuals realized that a match had been lighted.

Our top research workers throughout

the United States failed on two occasions to pick known dwarf producers from non-dwarf carriers. In 1956, university research men had a chance to show their ability on 25 cows, 12 of which were known dwarf producers and 13 clean by pedigree and production. On that occasion they were given the chance to carefully look at each cow individually without any identification except a tattoo number. After going over the 25 cows individually, their total number of wrong guesses was just about equal to the number of correct guesses. One man, however, had done much better than the others by missing only five out of the entire group of 25. Later they were given a chance to see the two groups separately and guess on these as groups. The man who had made the high record on the individuals picked the wrong group!

Try Luck at Guessing

Following that event many expressed the wish to try their luck at guessing on bulls. By a strange coincidence this opportunity was presented to them one year later, using 10 bulls, four of which were proven dwarf producers and six clean by pedigree and performance. In the group of six clean bulls was a nine-year-old sire whose pedigree would indicate him as a non-carrier, plus the fact that he had been used in a herd where dwarfism had occurred. In this herd he had been mated 70 times to cows

that had produced dwarf calves from other bulls while he sired only normal calves. In addition to these 70 dwarf producing cows he had also been mated to 64 daughters of dwarf-producing bulls. Out of the 30 men guessing on this bull, 27 said he was a dwarf producer and only three picked him as clean. In the group of four carrier bulls was a four-year-old son of the above bull out of one of the 70 dwarf producing cows. The son himself had sired dwarf calves. Of the 30 that were guessing 19 picked this four-year-old son as a non-carrier and 11 said he was a dwarf sire. These 30 men guessing on 10 bulls were right 156 times and wrong 144 times.

To those who are following the growth of the Hereford breed, watching the progress of shows, auction sales, etc., it appears that the type and quality of the cattle being bred today have suffered little as the result of eliminating carrier lines. This was best summed up by the expression of one breeder who had had considerable dwarf trouble in the lines of cattle with which he had been winning in many of the national shows. After an almost complete turnover in bloodlines in order to eliminate the dwarf gene from the herd he started out the second time in the national shows and after two years he said, "Since our dwarf clean up program I am convinced that the dwarf free cattle have the same type and quality as proven by our winnings as we formerly had and they have the

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★ A SELF-FEEDING FREE CHOICE BLOCK

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★ NO WASTE DUE TO FLAKING OR CRUMBLING

★ UTILIZES A MINIMUM OF STORAGE SPACE AND LABOR

★ NO SPECIAL FEEDERS REQUIRED

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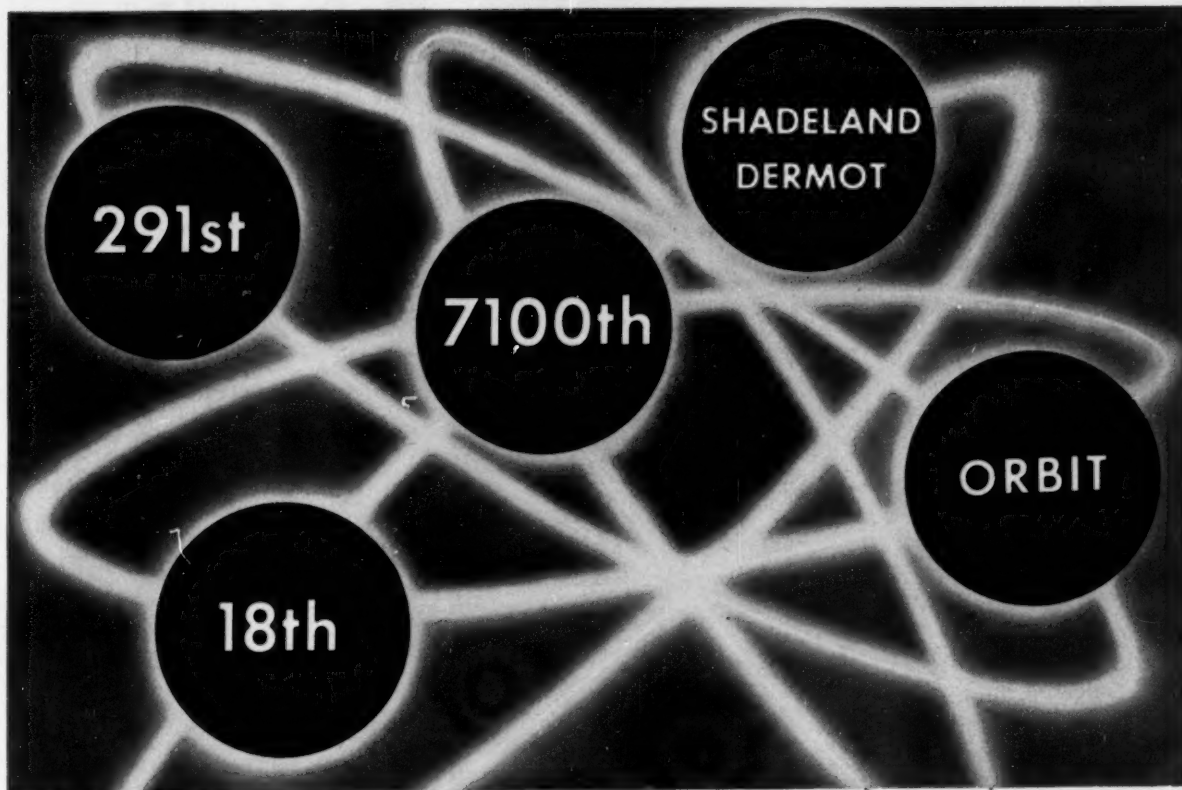
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Let this be your symbol for well-balanced breeding!

The combination of these bulls means opportunity for you.

The Par-Ker Ranch program is well-balanced through continuous effort to improve both the male and female quality in the herd.

Let us apply our "know-how" to your individual needs!

We have some excellent herd-bull prospects for sale now . . . we may have just what you need.

We wish to take this opportunity to invite all Hereford breeders attending the World Conference Tour to Par-Ker Ranch. The tour will begin at Par-Ker Ranch at 9:00 a. m. on Aug. 26.

**FOR BETTER
HEREFORDS**
Par-Ker Ranch
CHELSEA,
OKLAHOMA
G. C. PARKER,
Owner.

ability to make rapid and economical gains along with it."

In the successful pursuit of the dwarf problem, the animal research scientists of various universities and experiment stations have contributed their time and capabilities to a degree which cannot be measured. Without their help this suc-

cessful campaign against dwarfism could never have been waged. Although the matter of pedigree analysis for dwarfism in herds has undoubtedly been less than 100 per cent perfect, it has set the Hereford breed far in advance on the dwarf problem thanks to a farsighted board of directors 11 years ago.

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You'll love being caught in your snug'n trim Western Lee slacks

Here's the most authentic Western-styled gals' slacks money can buy—for just \$4.95! The lean, fast-moving look is flattering to females, captivating to the rugged sex. Fabric's Sanforized Lee "Westweave®," smooth polished cotton with Western wearability woven in. If your dealer doesn't have them in stock yet, ask him to order for you, or write the H. D. Lee Company.

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This Hereford Business

(Continued from Page 33)

performance records be kept on the bulls we buy, but have not been able to get these yet. We want large rugged bulls with straight legs and medium bone. Markings are not a necessity.

—Bobby Samuel, Jr., Samuel and Samuel, Midway, Texas.

I buy bulls as calves and feed heavy during the winter, then run them on grass in the summer. I use them lightly on heifers as yearlings past, or short two-year-olds. When buying, I look for size, condition, breeding, markings, color, conformation, bone, clean pedigrees and a breeder with a good reputation.

—Bill Strom, Caney, Kans.

We turn our bulls out on pasture after we buy them. If they can't make their own living, I don't want them.

—E. J. Franz, Stinnett, Texas.

If bought at auction when bulls are not in working condition, I ease them off on about 7½ pounds of low protein sweet feed. Bulls purchased at private treaty are wintered on all the prairie hay they want, plus about two pounds of cotton seed cake and three to five pounds of Purina Bull Fitting ration.

Elmer R. Burns, Nowata, Okla.

I try to buy smooth long flat boned bulls with depth, strong heart girth with lots of length, depth and width in rump, good hair and heads. I pay more attention to milking qualities of the mother cow than to pedigrees. I will not buy a bull from a place where there is a nurse cow. Performance testing sounds good, but that is about all.

—W. D. Murray, Marble Falls, Texas.

I buy bulls in the fall as a rule, winter them, then turn with cows in the spring. I try to get the same type with similar bloodlines each year, although I buy from more than one breeder.

—W. C. Martin, Stratford, Texas.

We like big bulls. Many of our bulls have to cover a lot of territory and we can't have little, blocky type bulls. We want them in range condition and not too fat. We like yellow type bulls, good bone structure and clean pedigrees. We turn bulls out on Feb. 1 in Oklahoma, on April 1 in Colorado.

—Tom B. Dillingham, Dillingham Ranch, Enid, Okla.

We look first for a clean pedigree, next in order: conformation, color, markings, breeding, bone structure, size, and last, condition. If they have everything else, we can put them in condition. We keep a pasture reserved for bulls while not with cows. It has plenty of rested grass and fresh water which is supplemented with mineral blocks, salt blocks, and 41 per cent cottonseed cake in winter. If needed during snows, or if the grass gets short, we feed bundles.

—Mrs. U. L. Willie, Matador, Texas.

Young non-fitted bulls are fed a growing ration and run in a small pasture after I buy them. Fitted bulls are let down slowly, and given a good bit of

(Continued on Page 60)

Best



At this time, we are now
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 National individuals to our
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 Superior Burnham of
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THESE ARE THE BULLS WITH WHICH
 WE PLAN TO CARRY ON

TR ZATO HEIR 394th

sire of: **TR QUATRO CHAMP**

Owned jointly with Healey Bros. Flying L Ranch, Davis, Okla.

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TR ZATO MODEL 53d

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TR ZATO HEIR 737th

TR ROYAL ZATO 27th

Owned jointly with Hull-Dobbs Ranch, Fort Worth, Texas

sire of: **TR ROYAL DELSON**

Owned jointly with Healey Bros. Flying L Ranch, Davis, Okla.

TR ANXIETY TONE

Owned jointly with Walter Martin & Son, Chickasha, Okla.

TR ROYAL HEIR 81st

TR DOMINO RETURN 32d

Owned jointly with Doane Hereford Ranch, Mountain View, Mo.

TR DOMINO RETURN 44th

sire of: **TR DON QUESTOR**

TR HUSKER RUPERT 18th

Owned jointly with Rock Island Oil & Refining Co., Inc.,
 Wichita, Kans.

TR HUSKER RUPERT 34th

Owned jointly with Woody Hereford Ranch, Barnard, Kans.;
 Hi-Point Farms, Brighton, Mich., and Bianchi and Sanford,
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HEARD'S TONE 619th

TR EVAN MISCHIEF 57th

These bulls are being used on a herd of 700 cows, bred the same as those
 in our "SHARE THE HERD SALE," and also of the same quality. This
 includes 150 daughters and many granddaughters of TR ZATO HEIR.



Roy J. Turner • Jim McClelland • Frank Wilson • Dr. G. T. Easley • Tom Harris

(Continued from Page 56)

exercise. I prefer performance tested bulls if you can get the type of bull you want that has been tested.

—George W. Knox, Tarzan, Texas.

We like bulls that have size, markings, conformation, bone, color "Sandy," type and disposition. We also look for breeding. Some bulls border on in-breeding and get pigeon toed calves and dwarfs, also bow legs in front. Some years ago we bought 18 bulls and had shipped all of them within two years. We like Missouri bulls, and try to buy from the same herd when at all possible.

—E. C. Jeffery, Olney, Texas.

I usually turn bulls with cows in March on the Texas ranch; in Colorado, in July. Usually I can put darker bulls

with cows that are inclined to have too light a color, or too much white.

—T. C. Barnsley, Crane, Texas.

Being too small would eliminate a bull regardless of conformation. We like to get size with smoothness, light color (a pure fad) straight legs and good bone with proper marking. Will risk a red neck bull if good enough. Used to pay no attention to pedigrees and breeding, but do now. We try to buy our bulls as calves or yearlings, raise them under our own conditions and not use them until they are two years old. We turn bulls in with cows in late February, gather them in July.

—Watt Matthews, Albany, Texas.

I usually buy my bulls in the fall, keep them in the feed lot all winter, feeding a growing ration. I don't buy except

from dwarf free herds. I am familiar with some bloodlines, but if a bull is not a good individual I ignore his breeding. I look at his head first and if it isn't good I don't usually find much else about him I like. Length and depth of body is essential. No black noses. I turn bulls out with cows around April 20, and gather them when I wean calves; start feeding cubes in grass, increasing feed as winter progresses.

—Jno. S. McMurtry, Muleshoe, Texas.

I like big boned, deep bodied and long bulls that will weigh about 1,900 pounds while out with my cows. They are hard to find. The longer the animal the better I like him. I try to put young bulls and old bulls in all my pastures.

—Andres A. Smith, Jr., Pampa, Texas.

We usually prefer ranch raised registered bulls to stock farm type. Our experience has been that a long lineage of barn and farm raising doesn't usually produce hardy-type bulls for open ranch country.

—Dan R. Ponder, El Paso, Texas.

I buy bulls at nine or ten months age from the same ranch each year. I put them on a growing ration and good grass for about 16 months before turning them in with the cows. I take them off the cows July 1 and feed them until Jan. 1.

—Ernest C. Powers, Carthage, Texas.

If bulls are purchased before the breeding season we keep them to themselves for a few days then put them in with some of the other bulls. If purchased during the breeding season, we keep them in the same pasture for a week or two and then turn in with cows where they will have a minimum amount of trouble fighting older bulls. We like to buy bulls as long yearlings or two-year-olds with good size, bone and development. We bring all our bulls in during the first week of July and put them in our best pastures. About the middle of October we start feeding a ration that is approximately 65 per cent roughage, 35 per cent concentrate. This gets bulls in strong flesh. We turn the bulls in best flesh out with cows in January and continue feeding other bulls, turning them out later.

—J. M. Schrum, Sugarland Industries, Inc., Sugar Land, Texas.

We like large uniform bulls, light in color, preferably of Husker Mischief, Lamplighter or Domino breeding. We buy bulls as calves, usually as guaranteed breeders, and develop them ourselves, giving them limited service as two-year-olds, full service as threes. Bulls are bought in the fall or early spring, never put directly to breeding.

—W. F. Whitfield, Las Vegas, N. M.

We turn our bulls in with cows Jan. 1. When not with the cow herd we run them on grass in the summer, grass and about five pounds of cottonseed cake in the winter. We buy yearling bulls, preferably not fitted, but in good condition in the late fall and winter. If bulls have been fitted, we let them down to range condition and keep them growing

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good. In summer they are turned to grass away from cows.

—Leo Roberts, The Daube Company, Ardmore, Okla.

I'm not too particular about high finished condition, light or dark color, or marking if not red necked or linebacked. Size for age, breeding, bone, heads and clean pedigrees are important. I feed all bulls through the winter (cake on grass), then meal and hulls through shinnery time. I turn them out after danger of shinnery is past. When the bulls are not with cows, I keep them together on grass and cake in a small pasture. I've been buying yearlings in the fall and putting them on replacement heifers the following spring.

—F. W. Williams, Jr. Monahans, Texas.

For many years we have bought most of our bulls from one breeder. We look for clean pedigrees first, then conformation, bone and color. Of course, they must be of the bloodline we are using, and must be of the type able to grow as long as they are in use. As we are breeding good grade cattle, aiming at prime stockers, we must buy bulls able to produce uniform growthy calves of as near uniformly light color as possible with good bone and markings.

—Wayne Williams, Williams Ranch, Dermott, Texas.

Bulls bought must be in range service condition. Herd bulls are immediately placed on range with cows. I bring them to separate pasture for wintering on supplemental feed. Go back to the cows March 1 to 15. I have not used registered bulls, but look for size, conformation, bone structure, color, markings and breeding. I do like to look at their mothers. Am particularly striving for color (sundown red) and buy bulls with that in mind. Thriftiness also is a very desirable quality.

—Clark Wood, Slaton, Texas.

We usually buy two-year-old bulls in the fall of the year for use in February and make every effort to keep them in the same condition as when purchased. We remove the bulls around the first of July and put the older bulls on very good native pastures while taking the younger bulls and putting them on the best cultivated pasture, and winter all of them extremely well. At this time we do not prefer our bulls to be performance tested, but probably will in the future.

—D. C. Fitzgerald, Jr. Ardmore, Okla.

When practical, I prefer to buy half brothers and I do not buy bulls unless they are ready to be turned loose on the range—without feed.

—F. R. Gray, Austin, Texas.

I usually buy 4 or 5 year-olds after looking at their offspring. If the calves are good, I like the bull.

—Russell Walters, Pickton, Texas.

Major Cow Factory

(Continued from Page 37)

that has a living and dining room that is 20x48 feet. Other portions of the house make it a modern and attractive ranch home.

Louis Farr III attended school at San Angelo and then went to Culver Military Institute in Indiana where he graduated with honors. He went into the army during World War II and earned a commission. When the war was over he returned to the ranch. He manages the ranch from the back of a top mount of horses rather than from an office chair. The hours he keeps daily are whatever it takes to get the job done. They often

begin at the break of day and end well after the sun has gone down.

Blakley was born in Missouri and grew up in Oklahoma, but most of his adult life has been spent in Texas. He has had an assortment of successful business experiences. He married his boyhood sweetheart after a six-year engagement. He and Mrs. Blakley live in Dallas. They have no children.

Business associates say that about the only time he frets about things is when other pressing business engagements interrupt planned trips to the ranch. Climatic conditions and his liking for ranch life makes it easy for him to spend a good portion of the summer and early fall months at his New Mexico property. He is only a short distance

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from Santa Fe, which he says has a charm all its own and is closely blended with the past and present day history of the cattle business.

A change this year in the working program at the New Mexico property will make it all the more interesting for Blakley. The spring of 1960 Farr topped the 1958 heifer crop and the 1958 bulls that were raised in the registered herd at the Texas division of Rocker B and sent them to the New Mexico property. This arrangement will probably give the earliest indication of how the breeding program will work. The owner and manager does not expect this initial start to hold all the answers to their new breeding program based on their extensive purchase of the registered cattle in the Windsor dispersion, but it has a reasonable expectation of being highly indicative of what they have a right to expect.

Fantastic as this sizable purchase of registered Herefords at the Missouri dispersion may seem at first glance, a study of the early-day history of the Herefords entry into the western ranges will produce much supporting facts as to the wisdom and practicability of this program.

The present breeding program at Rocker B is definitely linked with a Hereford history-making incident that

took place almost 80 years ago. In that instance Missouri was the receiving point instead of the point of origin. It was in 1881 that Anxiety 4th was brought to Missouri from England where he was bred and born to the United States by Gudgeon and Simpson. The part this bull played and the men who imported him has no parallel in the annals of the beef cattle industry of America. Blakley is much too young to have any first-hand information about this importation, but most everyone who knows anything about the development of the Hereford industry in the United States and how the Herefords conquered the rangelands of Texas know that Anxiety 4th was the outstanding individual Hereford. It is true that other bulls made liberal contributions to the Hereford industry, but certainly no other one has a brighter spot in the memory of modern day ranchers than Anxiety 4th.

He is the only Hereford bull to have an association created and named for him. Here again Texas ranchers were a leader in that project.

Low cattle prices due to general unfavorable financial conditions during the closing years of the last century and the beginning of the current one, saw many royally bred Herefords sent to the ranges in Texas where they served their period of usefulness as producers of

commercial cattle. While these bulls were unknown individuals, they did much to redeem the range lands and make Herefords popular in beef cattle circles for the entire United States.

Publican

Publican, the sire of Domino who in turn sired Prince Domino, spent most of his life in a Texas range herd—the Matador Land & Cattle Company. As an eight-year-old bull he was rescued by the late Robert H. Hazlett, who took him to his farm near Eldorado, Kans., in 1912. When the Hazlett herd was dispersed some 23 years ago, Roy J. Turner was one of the major buyers. In June of 1960 Turner sold a portion of his herd at his ranch near Sulphur, Okla., for more than \$400,000 and the Hazlett herd contributed to that history making sale.

It is intriguing to speculate on how many of the sons of Publican that ended up as steers in Corn Belt feedlots when they left the Matador Ranch. The heifers of this foundation bull undoubtedly played a part in making the big Texas ranch, now out of existence, so favorably known as a good source of supply for feeder cattle. They were also known in show circles as feeder cattle and fat bees.

Basically the Matador Ranch and the Rocker B ranch breeding and ranching programs have many things in common—both interested in producing more and better beef by improved bloodlines. A radical difference is the difference in the money involved in the respective seed-stock purchases. However, when considering this difference it is well to take into consideration the difference in general economic conditions and the difference in range and beef cattle prices then and now.

The New Mexico property has some 17 wells that vary in depth from around 1600 feet at the headquarters to some around 100 feet on other portions of the property. This division of the ranch has 19 saddle horses and a band of 10 brood mares. At the Texas headquarters there are 89 saddle horses and 21 mares.

Pride in Horses, Too

Like all progressive ranches the Rocker B takes pride in its horses. The ranch's basic brood mare herd began with mares whose bloodlines go back to Harmon Baker through a stallion named Jazz. Later the ranch used a stallion named Wahoo—he died in 1952 and was No. 3032 in the National Quarter Horse Breeders Association. Other horses used were Reveille Sawyer P-26997 by Balmey L., Johnny Nance P-54756 by Handy Pep Dublin P-31847 and a horse named Black Eagle Sawyer No. 26934 by Jazz. These horses have all been sold. Reveille carried the Hankins Brothers bloodlines, Johnny Nance went back through John Dublin's horses to the King Ranch breeding, and Black Eagle was a double-bred Jazz and was bred by the late Louis Farr II.

Three stallions are now in use at the ranch: Cross J Sam by Beggar Sam by Sam and this goes on back to Hickory Bill. Cross J Sam was purchased by the

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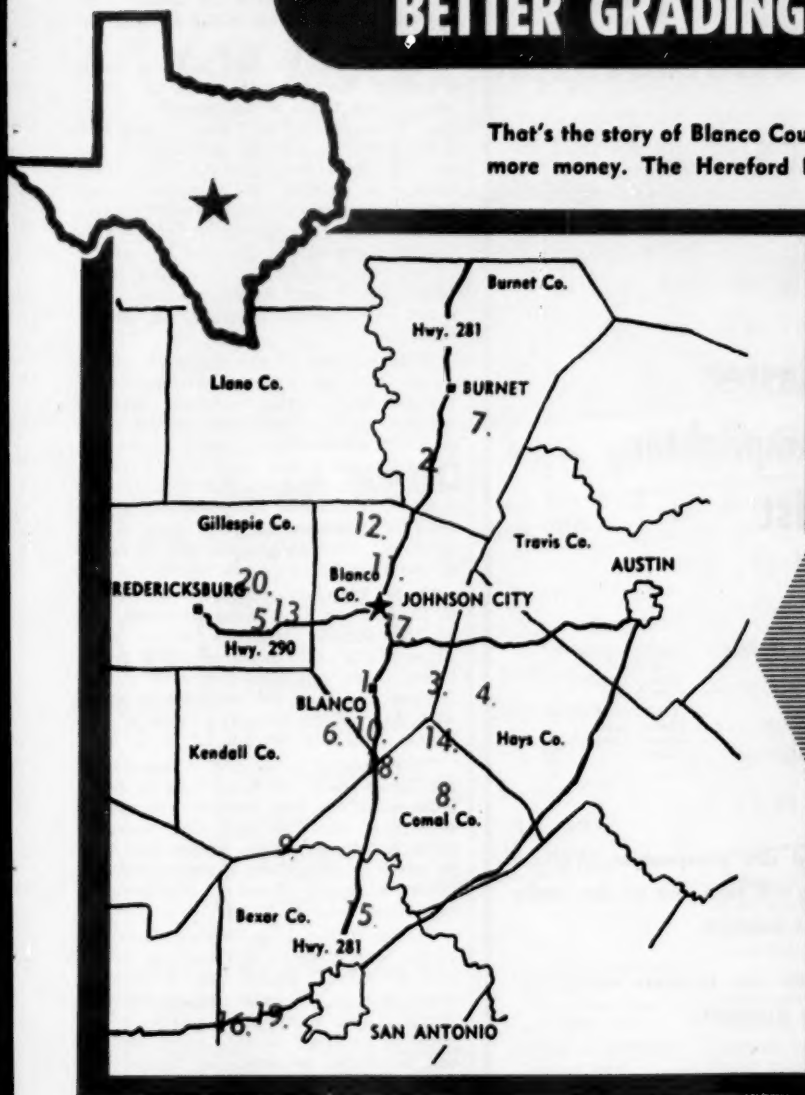
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2. H. A. & Mark Barnett, Marble Falls
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4. Morris Buchanan, Blanco
5. Simon J. Burg, Stonewall
6. Catto-Gage Ranches, 510 Soledad St., San Antonio
7. Houston Clinton Co., Burnet
8. Roy Elbel, Spring Branch
9. Fair Oaks Ranch, Boerne
10. Hereford Hills Ranch, Russell Davis, Blanco
11. Horseshoe D Ranch, Johnson City
12. Lazy E Ranch, Round Mountain
13. LBJ Ranch, Stonewall
14. 900 Ranch, 137 Bryker Drive, San Antonio
15. Ard E. Richardson, Rt. 9, Box 306, San Antonio
16. Stanton Hereford Ranch, Johnson City
17. Loma Ranch, Blanco
18. Straus Madina Hereford Ranch, Box 600, San Antonio
19. Weinheimer Ranch, Inc., Stonewall
20. [Location marked on map near Fredericksburg]

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Master Lamplighter 81st

MASTER LAMPLIGHTER 81st
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Dorana 40 8952268	Donaldo 3760289 Dorana 37 7124280	Pr. Domino Mischief Jr. Donna Agnes 12 Master Lamplighter Dorana 34

THIS calf was recently sold as a herd sire prospect to William Blakley's Rocker B Ranch, where you will find one of the really fine herds of Registered Herefords in the country.

We consider him one of the very top bulls ever to leave our place, both as an individual and as a breeding prospect.

Montgomery Bros.

JAYTON, TEXAS

ranch from Ronald Mason of Nowata, Okla. His register number is P-47053. His sire is out of a Beggar Boy mare. In explaining the use of this stallion Farr said: "We wanted a horse whose bloodlines were as close to being thoroughbred as possible but who also was registered in the American Quarter Horse Association. We believe a horse has to move before he can do anything else and that to move takes stamina."

Other stallions now being used include Billy Boy Bee 23378 by Billy Van P-4094, and Oklahoma Black P-78303 by Mill Stream Star.

Farr stressed the fact that the ranch is using horses with running blood rather than those of the so-called "bulldog" type. He favors Cross J Sam and Billy Boy Bee, and he is watching the get of these two stallions for their ability to produce the type of using horses the cowboys at the ranch prefer. Three mares were purchased from Wardlaw Brothers of Del Rio and five or six others of comparable bloodlines were added to the ranch band of mares. Here again they favored the running bloodlines.

A description of the ranch personnel would be incomplete without mention of Theodor Washington, who takes pride in the fact that he has been cooking some 20 years at the Texas headquarters. He can turn out a top meal at the ranch chuck wagon come wind or weather. His disposition matches the excellency of the food he prepares. He loses none of his efficiency when he gets around the range at the Farr home on the ranch.

There are approximately 280 miles of fencing on the Texas property. All of the outside fence is woven wire. There are 31 main pastures and 18 traps. Cedar posts are used for most of the fencing and they are set 30 feet apart with four stays between. Some of the fences have six strands of wire.

There are 63 wells and windmills on the Texas property. They vary in depth from 50 to 500 feet with an average of something like 200 feet. The management is fully conscious of the fact that no ranch is adequately equipped without plenty of water. Some of the pastures have river water.

Rocker B Ranch undoubtedly has one of the largest herds of Herefords in the United States where the individuals trace back to the great foundation sire, Anxiety 4th. Many of the animals are perhaps as close to this great bull as can be found in existence today. The purchase was significant because of the number of animals acquired and because of the money paid to get them.

Blakley gave one of the purchased bulls to Texas A&M College. He is WP Diamond Anxiety by Superior Diamond and out of Donna Anna 27th. Domino appears in the fourth generation on the sire's side of Superior Diamond and in the fifth generation on his dam's side.

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- Angus Valley Ranch
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Italy, Texas
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Granbury, Texas
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Mid-Year Outlook

(Continued from Page 39)

ing and heifer placement over the last decade was presented in the June issue of Western Livestock Round-Up. This table apparently was prepared from a series of progressive cattle-number balance sheets. We have worked on a similar analysis independently. The results are shown in an accompanying table. They differ somewhat from the Western Livestock Round-Up figures, and we do not suggest that they are either more or less accurate. Progressive cattle balance sheets are extremely disconcerting to work with because of the numerous estimates and assumptions that are required. The most pertinent point is that changes in the number of heifers added to the cow herd, and the number of cows culled out move in the same direction in both our analysis and that prepared for Western Livestock Round-Up.

If our figures are at all correct, there are in the January 1960 herd a little over 5 million cows that more normally would have been culled during 1958 and 1959—or about 19 per cent of the beef cow herd. A little over two million fewer-than-normal heifers have been added to the beef cow herd during the last two years, while the herd has been increasing three million head. This is the make-up of the little more than five million cows not culled.

At the end of 1957, the beef cow herd had been fairly well culled down as a



"Noble lineage?—Why, son, if this heifer could talk she wouldn't speak to either of us!"

result of cow turn-off during the three preceding years. During the last two years the herd has been aging—a development that cannot continue indefinitely.

Normal heifer placements—at around 18 per cent of the cow herd—would require close to five million heifers a year with the present size of the beef cow herd. This would be at least 1.75 million more heifers than went into the cow herd in 1959—and would correspondingly reduce the number of heifers going to

slaughter. Placements at this rate would reduce heifer slaughter below four million head (all heifers including dairy) against 5.7 million in 1959 and more than four million each year since 1953.

Whether or not more heifers are added to the herd, increased culling of cows will have to start soon. It is not yet significantly in evidence. Cow slaughter in the first four months of this year (federally inspected) was 5 per cent above a year ago.

If five million old cows are worked off over the next three years—about 1.6 million a year—it would raise cow slaughter a little over 25 per cent from the 1959 level. Other things remaining relatively the same, this volume would probably take cow prices (utility grade, Chicago) down to around \$13.50 per cwt. Of course, if cow numbers are to be maintained, increased culling will have to be offset by fewer heifers going to slaughter.

On this point, however, I am becoming quite doubtful whether cow beef and fed beef are interchangeable commodities in the market. The great bulk of slaughter heifers are fed. The great bulk of cow beef ends up as hamburger or other processed products. More careful study than we have yet given this question might well reveal that block beef and cow beef behave as differently in the market as do beef versus pork or beef versus chicken. This may well mean that we will find the two kinds of beef—fed

(Continued on Page 70)



SILVER PRINCE 139

We purchased "the 139th" in the Bridwell December sale and we will use him on daughters of our other two herd sires. He is by "the 203d" and out of a top Mill Iron cow.

Our cow herd is predominantly of Doctor Domino Breeding.

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Dees Princess 31st 6564550	Dees Princess 13th	

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MoorMan's new feeding method helps you make more money on beef . . . saves you time and labor, too.

Here's how it works. When you start your cattle on a high roughage ration, start 'em on Mintrate* Blocks, too. You'll get more beef from your roughage. And your cattle will be in better shape for the feed lot. Then, when they go in the feed lot, balance their ration with MoorMan's Fat Cattle Mintrate. This new method—using Blocks and Fat Cattle Mintrate—will help you get more beef at lower cost with much less labor, from the same amount of grain and roughage.

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You can produce extra beef for about 7¢ a pound feeding MoorMan's Mintrate Blocks to cattle on any high roughage ration (grass, hay, stalk fields, etc.).

Most feeders average an extra pound of beef for each pound of blocks, when consumed at the rate of $\frac{1}{2}$ lb. per head per day.

Just put blocks out about once a week. You can feed them right on the ground. Self-feeding blocks are a concentrated blend of high-quality proteins, urea, base and trace minerals, and Vitamin D.

Blocks stimulate rumen activity. This aids digestion. More of the meat and bone-building energy is released. So your cattle will build more low-cost beef . . . cows stay in better condition. These blocks are the product of years of MoorMan Research . . . they help cattle turn even the cheapest roughage into beef . . . and feeders will be in top shape, ready to stack on low-cost gains fast in the feed lot.

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→ *finish 'em on Meal or Pellets*

When you put your cattle in the feed lot, start 'em on a ration of MoorMan's Fat Cattle Mintrate, grain and hay. Or, use it to supplement silage or other bunk fed high roughage rations. Either way you choose to feed, Fat Cattle Mintrate will do two things for you:

(1) Supply the necessary proteins, vitamins and minerals to balance the entire ration, (2) Help cattle extract more of the meat and bone-building energy from your grain and hay. This means better feed utilization and more beef from a given amount of feed.

Fat Cattle Mintrate is a completely mineralized, 45% protein concentrate with Vitamins A and D added—available in meal or pellet form—with or without Stilbestrol. Many feeders report average gains of 2½ to 3½ pounds per day with only 7½ to 8½ pounds of total feed per pound of gain.

Talk over your feeding operation with your local MoorMan Man. He can help you fit Cattle Blocks and Fat Cattle Mintrate into your feeding program. So, you'll be able to produce more beef at lower cost with your own grain and roughage.

MoorMan's*



Good Results Through Research and Service

MOORMAN MFG. CO., QUINCY, ILL.

*Trademark Reg. U. S. Pat. Off.

(Continued from Page 66)

block beef and cow beef—having distinctly different trends and price behavior. As more and more of the steer and heifer beef becomes a specification product, the more a different market behavior may become apparent.

If these suppositions are true, increased heifer placement and reduced heifer slaughter will strengthen the market for feeder animals and fed beef at the same time that increased culling is weakening the market for slaughter cows.

Still another point must be kept in mind in connection with the cow-heifer relationship. The greatly expanded beef-cow herd is producing larger annual crops. More heifers are available to be divided between replacements and slaughter. In only the last two years,

the beef heifer-calf crop, after allowing for death losses, has increased 1.25 million a year. Even much larger heifer placements than have occurred these last two years, will leave heifers for slaughter at a large fraction of the numbers that existed before 1957.

One favorable factor for the rancher should be added. It is that the dairy herd has been closely culled down. Dairy cow numbers have declined about 6.5 million head since 1945, and about 2.5 million since 1954. The number of dairy cows is now lower than at any time since 1920. In consequence of which even normal culling from the dairy herd puts fewer slaughter cows on the market. This gives a little slack which can be taken up by beef cows without an adverse price effect.

At the time of this review, pasture

and range conditions are fair to excellent throughout most of the grazing areas of the country. As usual there are a few notable exceptions. Generally speaking, grass has been good through the spring and promises well for the year. This is indeed fortunate because we now have an all-time record number of cattle on farms and ranches. Record numbers always constitute a hazard. If moisture and grass should fail over any considerable area, forced marketings would be the result. It is obvious that ranchers should bear this fact in mind in their forward planning.

Short Term Factors. Three points should be made at this time relative to short term considerations on feed and cattle:

1. There has been reduced movement this spring of feeder cattle into the Corn Belt. Through April the movement was down 240 thousand head, or 16 per cent from the first four months of last year. This may mean that more feeders have been held back on grass in the range country, in areas where forage growth is abundant. If so, it will mean several months delay in finishing and marketing some of these feeders. It may well mean, also, that the July 1 inventory of cattle on feed will be lower than otherwise would be the case. And it may well mean, finally, that more heavy feeders will be moving this fall for short-term finishing.

2. Because of wet weather through much of the northern Corn Belt, corn planting has been delayed. In the Corn Belt states, only 60 per cent of the crop was in the ground on June 1—with a considerably smaller proportion in the northern Corn Belt. What the corn crop will finally be, both in quantity and quality, is yet to be determined by summer weather and frost dates this fall. Unless the rest of the growing season is quite favorable, there may be a good deal of soft corn this fall, with a corresponding demand for cattle to use it. This is a factor that will bear watching through the summer.

3. Several analyses of the cattle situation that recently have appeared have emphasized sharply increased slaughter of grass cattle this fall. If these statements are meant to apply to cows, they may well be correct. However, if large runs of grass steers and heifers for slaughter are meant, I am inclined to doubt such a development. Grassers, other than cows, are mostly two-way animals. They may go to slaughter, but packers want only limited numbers because most of the carcasses will fail to meet the specifications of today's mass buyers. Moreover, the price for such animals could not drop low enough to cause packers to want large numbers without attracting the feeder who would take them back to the country. Today's beef market being what it is, the feeder is likely to be a better buyer for most of the grass run than is the packer. Marketings would have to reach larger proportions than seems likely before we would get a heavy slaughter of steers and heifers off grass.



Packing on the BEEF

BW Lamplighter 756 is the kind of bull that puts good firm, red meat on the calves he sires. This fine Polled Hereford bull, owned jointly with Bill Wolfe of Wallowa, Oregon, is joined by Pawnee Victor, a double-bred Victor Domino 126th. They serve a herd of 40 good, big Polled Hereford cows of Domestic Mischief and Victor Domino breeding.

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Mr. Aspdin named it "portland cement"

(It's not a brand name—so lower-case "p" for "portland," please) The year 1824: Joseph Aspdin of Leeds, England, was granted a patent on hydraulic cement. He made it by pulverizing limestone and clay, burning it and then grinding the resulting "clinker" into a fine powder.

It resembled stone quarried on the Isle of Portland, off the British coast, so he called it "portland" cement. Because he did, today "portland" is the designation of manufactured cement meeting controlled specifications.

In the U.S. and Canada, 98% of the cement used is "portland." Most is produced by member companies of the Portland Cement Association, a national organization that carries out scientific research, technical and educational services to improve and extend the uses of this versatile product.

Public service is the purpose of the Portland Cement

Association. It does not manufacture, sell or distribute cement. But today in finer highways, in better buildings, houses and structures of all kinds, all America benefits directly from this continuing cement industry program.

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In the sack, it's cement...
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Some people still refer to *cement* sidewalks or *cement* buildings. Actually cement is a light gray powder which, when combined with water, binds stones and sand into rock-like concrete.

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A national organization to improve and extend the uses of portland cement and concrete



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**WE ARE ALSO USING
ROYAL HUSKER 9th**

HUSKER MISCHIEF 1076th
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SUPERIOR ANXIETY 11th

Superior 99th 7354081	Superior 66th 5844325	Superior Diamond 5025033	Superior 2nd 4124064	Superior 115th Miss Domino 56th
		Miss Diamond 2133438	Miss Diamond 2133438	Diamond
		Dainty Domino 27th 4319930	Superior 129th 3057680	Miss Domino 2d
		Superior 2d 4124064	Dainty Domino 23d 2688472	Superior 50th
		Donna Anna 27th 4620820	Superior 115th 2645820	Miss Domino 2d
		Advance Mischief 66th 2466925	Miss Domino 56th 2534679	Superior 50th
		Donna Anna 31st 2380699	Superior 115th 2645820	Dainty Domino 21st
		The Prince Domino 22d 3035405	Donna Anna 52d 2534668	Superior 50th
		Dorette 63d 3855337	Advance Mischief 1323063	Miss Diamond
			Mischief Maker 17th 2221412	Superior Domino
			Beau Diamond 8th 1577678	Donna Anna 51st
			Miss Donna 1571221	Prince Domino Misch.
			The Prince Domino 1475000	Blanche Mischief 6th
			Dorette 10th 1104289	Mousel Domino
			Superior 2d 2828349	Mischief Maker 10th
			Dorette 62d 2901760	Superior Diamond
				Miss Springdale 3d
				Modest Mischief
				Donna Mischief 3d
				Prince Domino
				Belle Blanchard 106th
				Don Stanway
				Miss Beau President
				Superior 115th
				Miss Domino 56th
				Adv. Prince Domino
				Dorette 60th

BIG RUGGED DEPENDABLE

These are the qualities we continually seek to improve in our Herefords. The cows in our herd have stayed here because they are sound and they raise their calves right with a minimum of assistance. We have no time in our busy operation for individuals that must be coddled. Our customers, many of whom have been coming back for years, like the ability of Winston Bros. Herefords to get along under practical ranch conditions. Visit our herd—plan to come when you have time for us to take you out to the pastures and see our Herefords. Let us show you the cows out rustling for themselves. Rustling ability that is bred in is a valuable asset to the person who makes ranching a practical and profitable operation.

ADVANCE DOMINO 88th

Advance Domino 114th 5055518	Advance Domino 111th 4289041	Advance Domino 21st 3188078	Advance Domino 100th 2254021	Advance Domino Miss Lark 11th
		Bonny Lulu 87th 3486988	Bonny Lulu 34th 1521662	Bright Domino
		Advance Mischief 77th 3436733	Advance Mischief 66th 2466925	Bonny Lulu 32d
		Donna Anna 68th 4329433	Bonny Lulu 52d 2460129	Advance Mischief
		Donna Anna 53d 3599300	Advance Mischief 38th 3036302	Mischief Maker 17th
		Advance Domino 111th 4289041	Bonny Lulu 40th 1972056	Beau Diamond 8th
		Donna Anna 72d 4565536	Advance Domino 100th 2254021	Bonny Lulu 41st
		Advance Mischief 38th 3036302	Donna Anna 38th 2671028	Advance Mischief 66th
		Randolph's Queen 15th 5374353	Advance Domino 21st 3188078	Donna Anna 31st
			Bonny Lulu 87th 3486988	Advance Mischief 66th
			Advance Mischief 38th 3036302	Bonny Lulu 52d
			Donna Anna 35th 2587734	Advance Mischief 66th
			Advance Mischief 66th 2466925	Donna Anna 31st
			Donna Anna 31st 2380699	Bonny Anxiety 6th
			The Prince Domino 22d 3035405	Donna Mischief 5th
			Randolph's Queen 7th 3696718	Advance Mischief
				Mischief Maker 17th
				Beau Diamond 8th
				Miss Donna
				The Prince Domino
				Dorette 10th
				Advance Mischief 14th
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Anxiety
Breeding
at its best!

Straight Anxiety 4th Breeding ...

WINSTON BROS.
Registered
HEREFORDS
FOUNDED 1917

For 70 Years An English-Texas Cowboy

(Continued from Page 44)

his father in January 1891 on the White Star steamer Teutonic for America, and Texas. "I'll never forget the thrill I had when I saw the Statue of Liberty," he recalled. "I felt America meant a new life for me, and for the hundreds of immigrants on the ship.

Enroute to Texas his father took him by New Orleans where they saw the Mardi Gras celebrations and had an interesting time despite the millions of mosquitoes and the muddy, wet streets. They came by Austin where Charlie got his first view of the magnificent Texas capitol building. They arrived in San Angelo, then a small town of 5,000, at 2 o'clock in the morning.

When daylight came and Charlie saw the lonely prairie about him, he admits he felt shocked and disappointed. The country looked like a desert. The English country he had left looked like a garden. But once on the ranch he forgot about England and was thrilled with all he saw. One could ride over the endless prairie for days at a time and never reach the horizon. The sky was blue, the air fresh. He liked the cowboys, too, who worked on the ranch and had a lingo all their own. As the days passed only one ambition burned in his heart. He wanted to stay in Texas and be a cowboy.

His father agreed, but said Charlie had a lot to learn and it would be better for

him to work on some other ranch for a while. As a result Charlie got a job with the Seven Rivers Cattle Company, 50 miles out of Pecos, where he served his cowboy apprenticeship and worked as a cowhand for eight years. He received an education there in Texas ranch life that has stood him well through the years, down to the present time.

His first job on the Seven Rivers Ranch was that of horse wrangler at \$25 a month. "The job was tough," he admits, remembering well the hardships that he suffered. He was on the open range from March until Christmas that first year. There were 50 cowhands in the outfit and 200 horses. Thirteen thousand head of cattle were rounded up that year.

Charlie first had to learn to ride a western saddle. In England he had been riding for years, but the technique on the open range was entirely different. The saddle seemed heavy and bungle-some with its stiff, brass horn. There came a time, however, when Charlie appreciated that horn and was glad to "pull leather." One cold, blizzard morning, when the earth was covered with snow, Charlie wrapped tow-sacks around his boots to keep his feet from getting so cold, and got on his horse. His feet would not fit into the stirrups, and he was thrown fourteen times by "Pitch," the Bar F horse, that he rode. Luckily he wore three pairs of pants and his falls to the snow-covered ground were not painful. He just got up and got on

again. By and by he learned to pull leather and stay on.

"The horses on the Seven Rivers Ranch were all wild or stubborn," Charlie said. "A professional bronco buster was paid to break them, receiving one dollar for each year the animal had. He usually put a saddle on each horse about three times and considered him broke, but the horse was far from being broken and he was just about as mean and as hard to handle as he had ever been. Then, too, each cowhand usually brought his own horses to the remuda and all of those horses wanted to head back to their own range. All the horses had to be hobbled with rawhide at night to keep them from running off. Boy, was it hard to put those hobbles on! The horses would kick, bite and plunge. We had to bring in all the horses at noon, too, so the cowboys could rope their mounts. I got to where I hated the hooligan loop the boys would sail over the horses' heads, because it always frightened them. They would run and keep their heads low to the ground to miss the loop. We had to put feed bags over the horses' noses to keep the corn out of the dirt, and they often broke them, spilled the feed, and then we had to do it over again. I believe I earned my money in those days."

It's easy to picture Charlie Collins in those early cowboy days as a Texas horse wrangler. He, too, was small and wiry like his father, and still is. He wore his pants tucked into boots that reached his knees. He wore a blue jumper



A new hand

This good son of Major DHU 15th was a member of Herbert Chandler's Grand Champion carload of junior bull calves at the 1960 Denver Show. We are proud to have obtained him. He is . . .

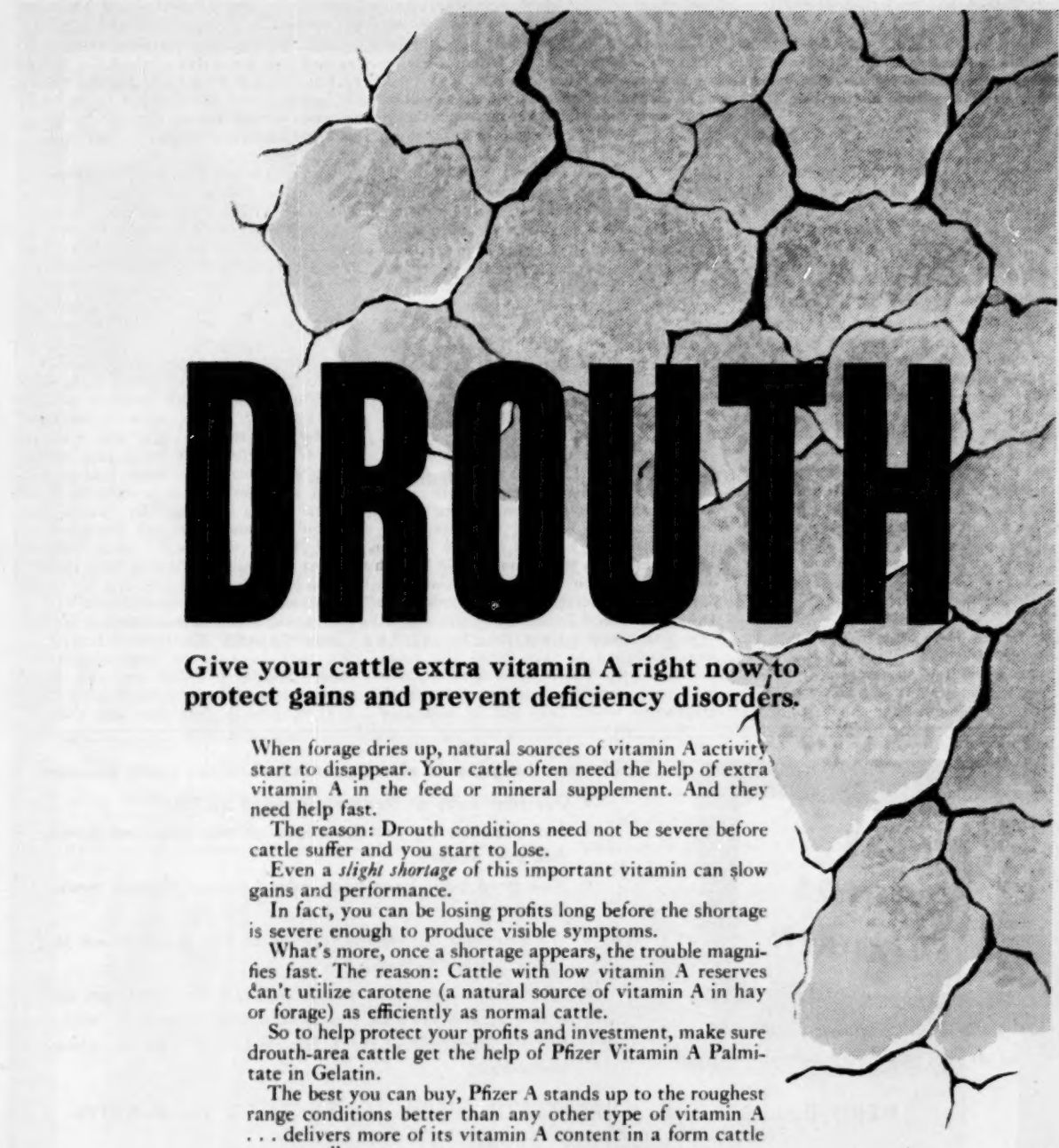
MAJOR DONALD DHU

Our herd of 150 cows of Diamond and Advance Domino breeding is headed by Colorado Domino F-1, Anxiety Peerage 4th, Real Top Domino 20th, and Silver Zato 286. We sell 50 to 60 bulls annually.

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DROUTH

Give your cattle extra vitamin A right now to protect gains and prevent deficiency disorders.

When forage dries up, natural sources of vitamin A activity start to disappear. Your cattle often need the help of extra vitamin A in the feed or mineral supplement. And they need help fast.

The reason: Drouth conditions need not be severe before cattle suffer and you start to lose.

Even a *slight shortage* of this important vitamin can slow gains and performance.

In fact, you can be losing profits long before the shortage is severe enough to produce visible symptoms.

What's more, once a shortage appears, the trouble magnifies fast. The reason: Cattle with low vitamin A reserves can't utilize carotene (a natural source of vitamin A in hay or forage) as efficiently as normal cattle.

So to help protect your profits and investment, make sure drouth-area cattle get the help of Pfizer Vitamin A Palmitate in Gelatin.

The best you can buy, Pfizer A stands up to the roughest range conditions better than any other type of vitamin A . . . delivers more of its vitamin A content in a form cattle can actually use.

See your supplier or your Pfizer representative for complete details on Pfizer A—the A that stands up to air, light, heat, pelleting, minerals . . . the vitamin of choice for all types of feed (pellets, crumbles, cubes) supplements and mineral mixes.



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Vitamin A

Palmitate in Gelatin

and a Stetson hat that cost 24 dollars. But how those hats would last! When they were stiff with grease they were sent back to the factory in Philadelphia where they were cleaned for one dollar and a half, and sent back looking like new.

Once during round-up days on Seven Rivers, Charlie was about 15 miles from the wagon when a storm came up and hail pounded down. His horse stepped in a rat nest and fell, breaking its neck. Charlie was thrown to the ground, unhurt. He took off the saddle and covered himself with the blanket, huddling on the prairie all night, until found about noon the following day by the cowboys.

On another occasion he was cutting cattle when riding his horse, Billie, on the Concho. Billie stepped in a prairie dog hole and broke his neck. Again Charlie was unhurt. "I have been knocked out cold several times and brought in," he said, "but was never seriously hurt and my general health has been good." He recalled that he had slow fever once on the ranch and went back to England to recuperate. He went over on a boat of loaded wheat, was the only passenger. The wheat shifted en route and he spent nearly three weeks on a one-sided vessel. "The rails were in the water when we got to Liverpool," he said.

During the Boer War in South Africa from 1899 to 1902, when Great Britain and the Boer Republic were in conflict, Charlie helped his native land by gathering up Texas horses for the British. He

handled hundreds of them. Billie Anson, another Englishman, who ranched on the Kickapoo, passed on the animals. During one day in Fort Worth Charlie handled eight hundred horses.

"I always carried my 45 six-shooter with me but never used it for anything except game," he admitted. "I saved a life once in a San Angelo saloon. An officer pulled a gun on a citizen. I knocked the gun upwards and the bullet went straight up barely missing some poker players in an upstairs bedroom."

Eight Hundred Cattle Froze to Death

"The saddest sight I ever saw in Texas was on the Seven Rivers Ranch," Charlie recalled. "It came a blizzard and 800 cattle froze to death. They were just lying there on the banks of Toyah Creek as if they were asleep. It was a touching scene. Once we tried to cross 2,000 head over the swollen Pecos and lost 500 of them. They bogged down and were drowned."

"At another time a flash flood on the Concho drowned 137 head of cattle. When the water went down some of those cattle were hanging in the pecan trees above the ground. We skinned them and sold their hides."

Once on Seven Rivers he and Ed Walsh were riding the line fence, made of barbed wire and stretching 50 miles out from the Pecos to separate the cattle. When the roundup was over he and Ed were assigned to take down the fence and roll it up. The coyotes were so thick that they started poisoning them with strychnine which they put in scraps of

food. "You take the scalps and I'll take the pelts," Ed suggested and Charlie agreed. When they got back to town they learned that there was a two dollar bounty for scalps and 35 cents for the hides. "I had a small bonanza," Collins said and Ed wanted me to divide with him, but I stuck to our bargain, since he had set the terms.

"I saw only one lobo wolf in the country but he was a real killer," Charlie reminisced. "One night he killed 17 two-year-olds on Captain Turner's ranch, whose spread joined my father's. The lobo killed for the fun of it. He caught the animals in the back of the neck one after another. The ranchmen chipped in and hired a man to get him," he said.

Collins recalled having seen two coyotes kill 46 ewes at one time in a few minutes, and once when riding fence near the Turner ranch saw coyotes kill 89 fine turkeys. "Later when I managed my father's ranch I paid the cowboys five dollars for each scalp they would bring in. They often went into a den, killed the whelps and brought in their scalps. There were usually two whelps in the den and four was considered a large litter. One day I was hunting wolves with my greyhounds with Corbett in the lead. He was a fine dog for which I had paid \$120. He and a wolf fell in the Concho and both were drowning when I shot the wolf. She carried four pups. We rode on and the dogs caught another female. I killed her and found that she carried six pups. I later killed a third female that day and she was



See our cattle at the World Conference Hereford Show, Des Moines, on Sept. 1-2.

And these things could affect your future in the cattle business

- Our four bulls at Denver averaged \$2,150.
- Our show string won its share of the blue and purple this past season.
- New herd bulls have been added to our already powerful battery.
- We had the champion female at the great Shoot the Moon sale in February.
- All these things, plus an outstanding cow herd, are only a few of the reasons you should stop by where "things happen" and select stock for your herd. You are always welcome.

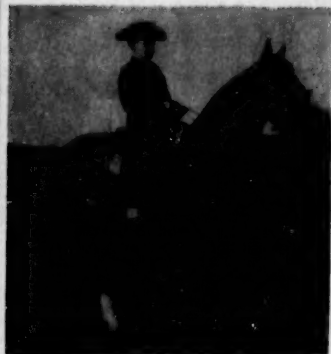
HERD BULLS:

F. RUPERT TONE 12th • TR ZATO HEIR 627th
MISCHIEF 720th
MISCHIEF 43d, a Son of Mischief 720th
MISCHIEF 63d, a Grandson of "The 720th"

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60 HEAD - - 1959 and 1960 FOALS

You'll be thrilled with "Rocking Rs" Mountain grown
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"ROCKING R" IS HOME OF THE BUCKSKINS

If you're looking for some of the finest bloodlines in America you'll find them in this unusual Production Sale. All offerings will be sold right out of our pastures in pasture condition.
WALTER BRITTEN, Auctioneer — GEORGE TYLER & ED HELLER, Sale Mgrs.

REFERENCE SIRE

One of the very few Buckskin sons of King P-234

DUN STAR KING 48452	{	KING P-234	{	ZANTANON JABALINA SCROGGIN'S LITTLE STAR P-6776 DUN SUE 6769
		FROST'S BIG STAR 21590		

Several of the mares will carry his service with colts at side. A 3-in-one package. 15 DAUGHTERS, 20 SONS and several of them are buckskin color. All are from top mares. Some will be out of Blackburn mares—show and performance prospects.

Paulo P 31147	{	Bolo P 3290	{	HOB0 1231 LOMA 634
		Paulita P 2533		

Last year we bought 10 top mares bred to Paulo and had colts by side. They made our show string and we are offering some of the most outstanding show colts of the year out of this noted stallion owned by Dr. W. C. Tisdale, Clinton, Okla. They are out of top mares.

Red Waggoner P 5917	{	Blackburn P 2228
		Mare by Bailey

This is own son of Blackburn. He is also owned by W. C. Tisdale and we will sell 10 colts out of this good horse.



FOR CATALOG WRITE

LUNCH WILL BE SERVED AT NOON

ROCKING "R" RANCH

MEERS,
OKLAHOMA

Mr. and Mrs. Frank Rush, Owners Frankie & Suzy
 Ranch Location: 25 miles northwest of Lawton, Oklahoma

carrying nine! I was glad that I did not have to pay the boys for those scalps that day!

Takes Over 7 Cross Ranch

After eight years with the Seven Rivers ranch, Charlie's father thought the son knew enough to manage his 7 Cross Ranch in the San Angelo country and put him in charge. About this time Charlie had married Miss Pearl Collins of Cleburne (she never changed her name, only the spelling), "the prettiest and sweetest blond in Texas," and they went to live in the 7 Cross ranch house headquarters. In those days they had no conveniences. Water was carried from the windmill and wood was cut for cooking and heating. As the years passed they

had the first phone between San Angelo and Big Spring, and the first indoor toilet in that ranching country. Folks came from all around to see the wonderful new convenience. Those were happy days on the ranch and on Charlie's birthday, Nov. 26, a big dance was usually given, when neighbors came from miles around and danced the light fantastic. Their only child, Cecil, a son, was born during the pleasant ranching years on the 7 Cross.

The first thing Charlie did when he took over the management of the 7 Cross ranch was to exterminate the thousands of prairie dogs that were undermining the range. It cost \$12,000, but it was worth the money. Then he made sure that all fencing was secure, and went to

Schleicher county where he bought 1,700 cows at seven dollars per head. They were big reds and brindles, bought in November and would have to be driven to the ranch in April. "I went down with a crew of eight cowboys and the chuckwagon in the spring," he said, "expecting to bring the baby calves back in the wagon. When we got there we found 900 calves on the ground. Well, we started out slowly, going six miles a day, pointing the herd toward a knoll, a tree or some point in the homeward direction, and made the 200 mile trip just fine. It was a good year, plenty of water and the cattle and calves did not suffer. I turned those cattle loose on the North Concho where Carlsbad, Texas and the state sanitarium are today," he said.

"I went to Kansas City and bought Hereford bulls and bred the cows. In 1904 I took my best calves to the World's Fair in St. Louis and won first place in the nation. I got a check for \$250 and plenty of ribbons. Those calves were mottled, and other: were red like Shorthorns and the judge was a Shorthorn man. I think he liked my cherry reds from Angelo!"

Charlie ran the ranch for his father many years until it was sold at six dollars an acre to Mason Perry Company, when it was divided and sold off in smaller plots.

Collins recalls that their cattle were black with ticks during the Texas fever epidemic and that the quarantine line ran close to their ranch. This was one of the most trying periods he spent on any ranch. The cattle had to be rounded up every ten days and run through the chute and vat. "It was hard on men and cattle," he recalled. "We had to be up at daybreak and didn't get to bed before ten o'clock."

Although San Angelo today is considered a fine goat country, Collins recalls a gift that he once turned down. A neighbor offered to give him 1,500 goats, "but I gave them right back to him because I did not want them and had no place to run them," he laughingly admitted. "I would surely accept them today," he added.

After his father's ranch was sold Charlie bought a Parker County ranch which he sold to Loon Farmer after World War I. He has been in the commission business in Fort Worth since he retired from the ranching game. He makes his home with his son and daughter-in-law, at 1330 Hurley, where members of the Collins family have lived for a half century. Ethel Spruell, a faithful colored maid has been working in this home the past 38 years. During a visit with Collins she served refreshing coffee. English tea is still served in the Collins home on occasions, but it has taken second place to strong, black Texas coffee.

Collins is a neat, dapper and wide-awake business man at 87 years and keeps busy all of the time, selling calves and bulls. This reporter could not find him at home for a week, when trying to gather information for this story. When finally getting an appointment, it was

(Continued on Page 96)

***KERATONE**
Contains Amazing Cortisone

Now at last . . . A PINKEYE TREATMENT THAT REALLY WORKS

Active . . . CONTAINS 6 POTENT DRUGS (No Paint Remover)

Ingredients:

Sodium Sulfacetamide . . . Most effective Sulfa for eye infections.

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Now the royalty agreement has been fulfilled and I have revised the formula and have added powerful quick-acting cortisone and have re-named the formula *KERATONE. Signed:

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Two full ounces (60cc) shipped prepaid anywhere in Texas for \$2.25

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ONE BULL



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We have in our herd 350 clean pedigreed, registered, horned Herefords. This cow herd is rigidly culled and a regular producer. We also have 600 top commercial horned Herefords, which give us an across-the-board understanding of the commercial man's needs.

Top range bulls a specialty with us. Recent show winnings include champions at Amarillo and Albuquerque and the reserve at Abilene and the American Royal on DB Ranger 32d. This kind of quality permeates our entire bull output.

Quarter Horses — Rambouillet Sheep — Angora Goats

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COMANCHE, TEXAS

Herd Sires:

DB Ranger 32d
HR Zato Heir 24th
DB Ranger 3d
DB Ranger 31st
DB Real Silver 204th
Silver Prince 38th
D. Husker Return
Mill Iron Y66th
Tex Royal Zato 47th
88 Zato Heir 47th
88 Zato Heir 62d
TR Royal Zato 44th
Real Silver J. 18th
Eight Sons of TR Royal Zato 73d



3 BIG

ON
THURSDAY
AUG. 25

MOLE'S HILL EILEENMERE 123d

Here is our Beef Trust Bull, one of the powerful breeding bulls of the county, weighing over a ton in breeding condition. Owned jointly with Rainbow Valley Farms.

This big Angus cow sale will be held at the new air-cooled Raymond Pope livestock sale pavilion on Highways 66, 69 and 60, just off the turnpike at Vinita, Oklahoma. The sale begins at 12:00 noon.

200 ANGUS COWS SELL

Raymond Pope, Clear View Ranch, Vinita, Oklahoma, and Jack Keen of JK Ranch, Belton, Missouri, have put together a top cut of their cow herd to make enough numbers so that cow people can come from a distance to make top selections. These cows are BIG—the rugged beef cows that appeal to producing cowmen. They are Bando-lier-Eileenmere bred. Some of the cows will be sold in groups of five and ten.

Here is your chance to buy big Angus cows with quality bred into them. You can get a whole foundation of uniform cows from this large offering. For catalogue write:



Sons of "The 123d" selling. We are selling 12 herd bull prospects, including six sons of the Beef Trust Bull.

RAYMOND POPE

Box 800, Vinita, Oklahoma

• JACK KEEN

Belton, Missouri

DAYS AT VINITA

**80 horses sell
Saturday, Aug. 27
Vinita, Oklahoma**

Quarter Horse Assn. Sale

CONSIGNORS

H. B. Dobyns, Stigler, Oklahoma
Nat Henderson, Stigler, Oklahoma
A. T. Ferree, Skiatook, Oklahoma
J. C. Foster, Keota, Oklahoma
Mary Spencer, Oklahoma City, Oklahoma
James F. Miles, Stigler, Oklahoma
Glen Barnett, Stigler, Oklahoma
Harkey Brothers, Stigler, Oklahoma
Winters and Longacre, Oklahoma City, Oklahoma
Pete and Alleyne Lair, Vinita, Oklahoma
Ralph Hurd, Skiatook, Oklahoma
Wilber L. Ball, Miami, Oklahoma
Joe Cook, Miami, Oklahoma
Carol A. Whitman, Jr., Carthage, Missouri
Melvin Abbiatti, Carthage, Missouri
Norman Huggins, McCurtain, Oklahoma
Herb McSpadden, Oologah, Oklahoma
John W. Evans, Neosho, Missouri
L. A. Brown & Sons, Copan, Oklahoma
Mural and Manta Lay Beckett, Joplin, Missouri
John I. Paynor, Southwest City, Missouri
Bert Stewart, Neosho, Missouri
Raymond Pope, Vinita, Oklahoma
Joe Abramovitz, Neosho, Missouri
Lloyd C. Apperson, Welch, Oklahoma

Held in conjunction with the Annual Will Rogers Memorial Rodeo, the largest outdoor rodeo in Oklahoma. This Northeast Oklahoma Quarter Horse Association AQHA show will be held on Friday, August 26th. The 3rd annual sale will begin at 12:30 p.m. on Saturday, August 27th with Carol Whitman as auctioneer. Rodeo performances will be held August 25, 26 and 27 each evening.

60 mares, 12 stallions, 8 geldings, by such famous sires as 3 Bars, Mr. Bar None, Bert, Oklahoma Star and many other Quarter Horse "greats."

THE BEST SELL ...

The complete catalogue is published in the July issue of the Quarter Horse Journal. For additional catalogues, contact Raymond Pope, Box 800, Vinita, Okla. Auctioneers: Col. Roy Johnston and Col. Hamilton James, fieldmen: Tom Adams for The Cattleman, Bobby Vincent for The Ranchman, Dale Overholt and Jess Cooper, The Aberdeen-Angus Journal, Bill Castellow, Texas Livestock Journal, Malcom Maris, Magic Circle Stockman and Claud Willet for the Corn Belt Dailies.

NORTHEAST
OKLAHOMA
QUARTER
HORSE
ASSN SALE



The Turner Ranch Story

(Continued from Page 42)

and best known men in Hereford circles. He and Turner earlier had noted the Patterson Land Company cattle on the show circuit. They liked the depth of these cattle and felt they showed a good deal of individuality. Hazlett's influence as a breeder becomes apparent once more, because one of the Patterson Land Company bulls was H&D Tone Lad 105, a grandson of Zato Tone 2 who had sold in the Hazlett dispersal immediately following Harper and Turner's purchase of the champion 10 head show string. H&D Tone Lad distinguished himself time after time in the Patterson herd, but it was a mating to Leola Flowers in the summer of 1945 that was to earn

him the right to rank among the breed's history makers. The result was the bull calf which became famous as TR Zato Heir, a bull which carried in his blood the efforts of the most outstanding Hereford breeders in America. His dam, Leola Flowers, was straight Gudgell and Simpson breeding. (The Gudgell and Simpson herd, as every student of Hereford pedigrees is well aware, has had more lasting influence on progress of the Hereford breed than any other breeder or group of breeders in the United States, namely through the imported bull Anxiety 4th, and his son, Don Carlos.)

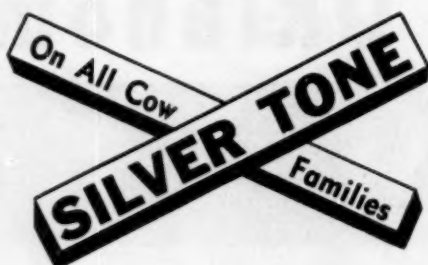
It is no wonder, then, that Jim McClelland was impressed by the Patterson herd in general and by Zato Heir in

particular when he made a visit to Bismarck, N. D., early in 1948. Turner was just as impressed on Memorial Day of that same year when he and McClelland went to the Patterson ranch as prospective buyers. During the intervening time, another breeder had released his option to buy the young bull and Turner purchased him that day for \$15,000.

The purchase climaxed thousands of miles of searching for just the right animal.

Known Far and Wide

The Hazlett breeding program from which the Turner Ranch herd springs resulted in animals that became known far and wide for their fleshing qualities, smoothness, depth and conformation, due



IT'S THE CROSS

Silver Tone is providing the outcross that pleases. Ten of his sons sold at auction (1959-60) at an average of \$2,304.50.

He's the top NEW bull in the Register of Merit

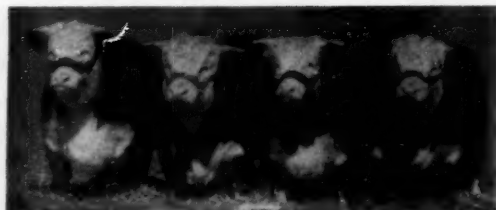
Silver Tone's get of sire were calved by cows of four different bloodlines.

Publican
dam

Zato Heir-
Real Silver
dam

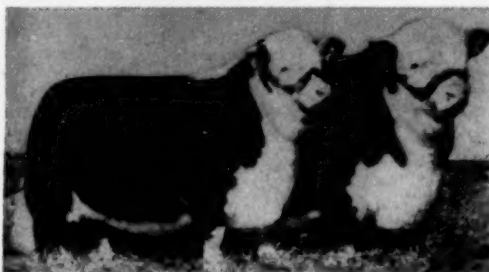
Silver-
Hazlett
dam

Lorena's
Domino
dam



This get placed second in 1959 at both Fort Worth and Denver. Another get of Silver Tone placed second at Chicago and fourth at Kansas City.

The WR Silver Tones won 226 Register of Merit points in 1959 with 11 head shown. These Silver Tones will be carrying on in this tradition again this coming year.



This pair of calves placed first at Denver and Fort Worth. Other Silver Tone pairs placed first at Chicago, Lexington and Harrisburg.

Ted R. Warkentin

LAWTON, OKLAHOMA

WR

TED R. WARKENTIN

Just Good Herefords

Gene Kuykendall at the ranch one mile west of town

primarily to the breeder's constant attention to those attributes which he felt would be most valuable in the commercial market place. Turner Ranch also has been keenly interested in these characteristics, and it was their hope in 1948 and for some years previously, to obtain a bull which not only would carry on these features, but might also improve the head, legs and bone of their animals—characteristics which had been considered somewhat secondary by Hazlett. There at Bismarck, they looked into the alert eyes of a young bull whose head embodied all the breediness of a Hereford model of perfection, who showed the soundness of bone which made the breed king of the western range, and who stood attentively on

good strong legs. They could not help but feel that TR Zato Heir would meet their qualifications, and in the light of later developments their selection turned out to be exceptionally wise.

Turner, who bought out Harper's share of the ranch in 1938, acquired his love for livestock as a youngster growing up on a farm in Lincoln county, Okla., and his selection of cattle has been influenced by his first job figuring beef costs for the old Morris Packing Company (now Armour) of Oklahoma City. He also early became interested in the Hazlett breeding program and the pedigrees of Turner Ranch cattle reflect not only much Hazlett blood, but many principles used by the master breeder at Hazford Place—linebreeding

in particular. The success of Turner Ranch linebreeding might be illustrated by three of their show winners last year. Royal Heir 81, the champion at Tulsa, was a son of TR Royal Zato 27, and out of a Zato Heir daughter. Quatro Champ, the champion at Kansas City, was by TR Zato Heir 394, and out of a granddaughter of Zato Heir; and TR Royal Heir 57, the champion at Dallas, was by the 27th and out of a daughter of Zato Heir. (TR Zato Heir 394 is a son of TR Zato Heir, and TR Royal Zato 27 is a son of TR Zato Heir 88, himself a son of TR Zato Heir.) Daughters of Zato Heir bred to the 27th have consistently resulted in some of Turner's best calves.

The pedigrees of good Herefords

THAT GETS ACROSS!

WE ARE PROUD TO BE THE CO-OWNERS OF SILVER TONE

10051295

FT Royal Standard 6156138	Royal Tone 266th 4334843	Bocardo Tone 85th Miss Royal Domino C
	Miss Royal Dom. 45th 5031048	Silver Standard
Flat Top Heiress 4th 6436845	Flat Top Footprint 5373978	Miss Royal A Domino
	Blue Bonnet Domino 51st 3228097	Flat Top Return
		Lolla Anne 5th
		Publican Domino 10th
		Diamond Maid 11th



We have sons and daughters of Silver Tone from our cow herd of Vagabond, Prince Domino Return, Publican Domino, Mill Iron, Zato Heir breeding, which will please the most discriminate breeder. Silver Tone is crossing equally well on all these bloodlines. You are invited to come by the farm 3½ miles west of Temple on Highway 36.



Bassel Hereford Farm

TEMPLE, TEXAS

Dr. P. M. Bassel, Paul A. Bassel, Phone PR 3-2287, Rt. 5, Temple, Texas.

Our thanks to T. L. (Jack) Roach and Son, Amarillo, Texas, for their recent purchase of five Silver Tone bulls.

throughout America attest to the soundness of Turner Ranch breeding and points back to Turner's original goal . . . to spare no effort in producing, developing and merchandising the kind of cattle that is a credit to the breed. The recent "Share-The-Herd" sale epitomizes the Turner Ranch merchandising policy of endeavoring always to offer animals which they also considered worthy of staying in the home herd. This is borne out by show ring competition of recent years where some of their stiffest competition has come from animals who trace their ancestry to Turner Ranch.

Turner Ranch has shared in many other ways. Visiting livestock judging

teams have for years used it as a training ground, and beginning in 1940, the last Saturday in June was set aside for an annual statewide field day and judging contest for 4-H and FFA members. The contest could not be held this year because of the "Share-The-Herd" sale, but Turner said this event has been one of the most constant sources of satisfaction at the ranch. During the field day, the youngsters have an opportunity to observe the up-to-date ranching practices followed by the ranch. These include a comprehensive set of records, an extensive animal health program and a modern range conservation program . . . the kind of ranch management practices that will pay off in production of top

quality beef animals.

This fall the ranch will have approximately 700 cows in production, of which some 300 will be heifers being bred for the first time. Their bloodlines represent the efforts of breed improvers whose primary aim has been production of the kind of cattle to meet the needs of today and the challenges of tomorrow. Turner expressed it well in a magazine article in 1954.

"To become successful the breeder of purebred cattle must visualize a model of type and qualifications for the cattle he hopes to produce. He must set his sights on the kind that in his best judgment will benefit the commercial stockman—and then try diligently to achieve his aim. If he becomes swayed by fads and fancies that appear from time to time, he is not likely to get the job done to the satisfaction of his customers or of himself.

"Unless, as a purebred breeder, I am able to make a contribution to the program of supplying beef that is satisfactory to the butcher and the consumer and at the same time provides a satisfactory profit for the producer and the feeder I will not, and have no right to, succeed.

"We must remember there will have to be pounds of meat in return for the feed and care given the animal. Any thought that there must be a show-type animal for exhibition and another type for profitable and practical use in commercial herds should be dispelled as a thoroughly ridiculous idea."

Jim McClelland Resigns From Turner Ranch

JIM (JIM) McCLELLAND has resigned as manager of Turner Ranch, Sulphur, Okla., effective Sept. 1.

One of the best known figures in Hereford circles, McClelland won wide acclaim in the early 1930's, as herdsman at Foster Farms, Rexford, Kan. He joined Turner Ranch in 1938, and since that time has stood at the halter of more champions in Register of Merit competition than any other showman.

Under McClelland's management, Turner Ranch has developed cattle that attracted buyers from widely scattered areas and brought prices that stand today among the highest in the breed. TR Zato Heir, the nation's first two million dollar sire, by his production, was one of McClelland's "finds," and winners in major show rings last year reflect the lasting influence of this bull in advancing the Turner Ranch herd and improving the Hereford breed.

McClelland's plans for the future have not been announced.

I subscribe to nearly all of the farm and cattle magazines but have found The Cattleman to be the most consistently useful in content of articles and advertising. I wish you the best for your continuing success.—Richard A. Pohly, Secretary-Treasurer, Oklahoma Santa Gertrudis Association.

EXHIBIT YOUR SHOW HERD
AT THE

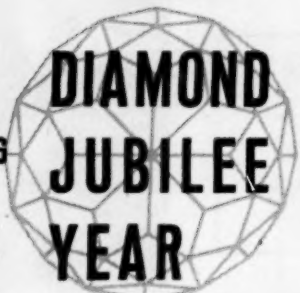
Pan-American Livestock Exposition

OCTOBER 8-16

AND JOIN US IN CELEBRATING

AMERICA'S NUMBER ONE
SHOW WINDOW AND
INTERNATIONAL MARKET
FOR THE PUREBRED
LIVESTOCK INDUSTRY!

You'll find top prizes plus an enormous domestic and Latin American market . . . when you join the close to two-million people attending the Pan-American Livestock Exposition this year! Featuring a tremendous exhibition of sheep and Angora goats, 25 breeds of purebred beef and dairy cattle, and swine. You'll enjoy the colorful Pan-American Livestock Pageant . . . tracing the history of various breeds in the U. S. And you'll like the ideal weather of October in Dallas, located in the heart of the cattle and livestock Southwest. For your convenience, Spanish and Portuguese interpreters plus officials of all leading breed associations will be on hand. You'll be present for Diamond Jubilee Year . . . celebrating the 75th Anniversary of the State Fair of Texas as an international showcase of progress in industry and arts. You'll see the smash Broadway hit, "Flower Drum Song" . . . football games in the Cotton Bowl . . . the spectacular "Ice Capades."



AT THE

State Fair of Texas

in DALLAS

Write today for information and the 1960
Premium List to Ray W. Wilson, P. O. Box
7755, Dallas 26, Texas, USA.

\$83,732.00 IN PREMIUMS

RED ANGUS

2d
ANNUAL

Production
Sale

SEPT. 12



◀ BECKTON LANCE 192

205 day projected weaning weight: 541 pounds—Official Grade: Excellent. Second high gaining of all cooperators' bulls, led by only .01 pound gain, at the 1960 Colorado State University 140-day feed test.

★ GAIN ★

"Lance"	2.96 lbs.
Average of 99 bulls	2.54 lbs.

★ EFFICIENCY ★

(Feed per pound gain)	
"Lance"	6.00 lbs.
99-bull average	6.56 lbs.

HALF BROTHERS AND SISTERS
OF "LANCE" SELL!

SELLING:

- 20 Foundation Females
- 10 Bred Yearling Heifers
- Leading Herd Bull Prospects
- Groups of Range Bulls

- ★ Full performance records and official conformation grades on all animals.
- ★ Good range condition.
- ★ Bloodlines of Larkspur, Churasco and Sernade, foundation sires of our herd.

WRITE FOR CATALOGUE

Beckton

STOCK FARM

Mrs. Waldo Forbes, owner
Director, Red Angus Assn. of America
Member, Performance Registry International

SHERIDAN • WYOMING

Our Herefords have served us well



WE LOOK BACK on 22 years of pleasant and satisfying business with many of the breed's most desirable customers.

WE LOOK BACK with appreciation and thanks for the assistance and encouragement given us by the representatives of the Hereford Association, publications and fellow breeders.

WE LOOK BACK to our original herd of Herefords and see the big improvement which has taken place in the entire herd, an improvement brought about in a practical way under natural conditions on native grass.

WE LOOK FORWARD to improving the quality of our herd and to keeping up with or ahead of the progress of the breed.

WE LOOK FORWARD to the Hereford not only maintaining its place as leader of the beef breed, but extending its popularity.

WE LOOK FORWARD to greeting our old customers again and meeting new ones.

In October we will be offering 175 choice females of various ages. Bulls at all times.

FLAT TOP RANCH

CHAS. PETTIT
Owner

BILL ROBERTS
Manager

WALNUT SPRINGS, TEXAS

"Dedicated to the Improvement of Herefords"



July 1, 1959, to June 30, 1960

Twenty-Three More Hereford Auctions Held This Year Than Last With 7479 More Cattle Sold

At 676 Sales, 52,394 Head Sold for \$25,378,514 to Average \$484 Per Head, \$61 Per Head Less Than Last Year

The valuation placed on Herefords in public auctions is a definite appraisal of their worth as determined by the large number of experienced breeders who have purchased them, and therefore establishes their value in a manner impossible by any other method.

During the past nineteen sale seasons (July 1 to June 30) The Cattleman has published a summary of prices received at Hereford auctions throughout the United States as reported by The Cattleman and The American Hereford Journal.

Again this year we present The Cattleman Hereford Register of Value.

THE purebred Hereford industry continues to show a healthy steady growth as indicated by the figures on this and the following three pages. More auctions were held with a natural increase in the number sold. The average price paid was down \$61 per head but, considering the decline in the price of commercial cattle, this is not alarming. Nebraska ranked first in the number of purebred sales held with 70; Kansas and Texas tied for second place with 53 each. Kansas

coming up from the fifth place it held last year. Number of sales in Texas increased from 39 to 53 with the number of head increasing from 2679 last year to 4971 this year.

The following table lists the states in which Hereford sales were held during the year, the number of sales and rank and the number of head sold and rank by states:

State	No. Sales	Rank	No. Head	Rank	State	No. Sales	Rank	No. Head	Rank
Nebr.	70	1	4,311½	3	N. C.	10	18	1,053 5/6	15
Kans.	53	2	4,404	2	Pa.	10	18	557½	28
Texas	53	2	4,970 3/8	1	Wash.	10	18	730	24
Mo.	45	3	2,917	5	Ga.	9	19	679½	26
S. D.	38	4	2,641½	6	Ala.	8	20	1,049	16
Okla.	34	5	2,560½	7	La.	8	20	455	29
Iowa	34	6	2,069½	8	Oreg.	8	20	782	21
Ill.	30	7	1,908½	11	Ariz.	6	21	808	19
Miss.	28	8	3,140½	4	N. M.	6	21	443	30
Mont.	24	9	1,975	10	S. C.	6	21	416	31
Ohio	19	10	912½	17	Fla.	4	22	353	32
Calif.	17	11	2,039½	9	Md.	4	22	597	27
Va.	17	11	1,237½	12	Mich.	4	22	181	36
N. D.	14	12	886	18	Minn.	4	22	324	33
Ind.	15	13	797	20	Wis.	4	22	295	34
Ky.	14	14	1,153	13	Nev.	2	23	201	35
Tenn.	13	15	752½	22	Utah	2	23	133	39
Calif.	12	16	166 1/12	37	W. Va.	2	23	122½	40
Ark.	11	17	680½	25	Maine	1	24	47	42
Wyo.	11	17	732	23	N. J.	1	24	137	38
Idaho	10	18	1,152	14	N. Y.	1	24	78½	41

NINETEEN-YEAR SUMMARY SHOWS HEREFORD PROGRESS

From records it has compiled over the past nineteen-year period, The Cattleman presents herewith a composite summary of Hereford sales for the 19 years.

Sale Seasons July 1 to June 30	No. Sales	No. Head	Total Proceeds	Avg Per Head	Top Sale Average	Top Bull	Top Female
1950-1960	676	52,393½	\$25,378,514	\$484	\$4,714	\$320,000 ²	\$21,000
1950-1959	653	44,915	24,458,365	545	4,893	56,000	10,000
1957-1958	653	45,629	19,981,072	437	4,005	55,000 ¹	18,000
1956-1957	667	44,435½	15,370,919	340	3,569	32,200	8,000
1955-1956	711	56,401 2/8	19,926,112	337	4,228	41,500	9,000
1954-1955	815	59,649½	21,532,053	367	6,120	96,200 ³	15,000
1953-1954	865	63,752	24,368,009	382	4,548	105,000 ⁴	12,000
1952-1953	926	68,410	33,680,131	495	7,230	53,000 ⁵	11,100
1951-1952	648	48,958	39,292,040	803	5,306	160,000 ⁶	15,100
1950-1951	559	36,067	26,908,190	745	5,160	70,500	17,500
1949-1950	557	37,650	19,722,210	524	3,783	65,000	21,000
1948-1949	540	36,254	18,478,940	510	3,456	48,000	8,100
1947-1948	510	34,665	16,926,453	488	5,933	61,000	35,000
1946-1947	509	41,781	16,328,192	391	4,542	50,000	10,100
1945-1946	572	39,619	14,850,335	375	4,371	52,000	11,000
1944-1945	472	34,415	11,795,353	343	3,520	50,000	20,000
1943-1944	394	29,529	9,892,215	335	4,040	38,000	13,000
1942-1943	281	22,258	7,235,048	330	2,401	16,500	10,000
1941-1942	276	19,681	5,148,328	261	1,334	15,000	5,200

¹Half interest \$26,500.

²Half interest \$80,000.

³Half interest \$52,500.

⁴Half interest \$45,100.

⁵Half interest \$27,500.

⁶Fourth interest \$80,000.

REGISTER OF VALUE SALES (High Averages)

Circle M Ranch, Senatobia, Miss., had the top sale of the year with an average on 50 head of \$4,714, slightly under last year. Bridwell Hereford Ranch, Wichita Falls, Texas, placed second with 84 head. Hull-Dobbs Ranch, Fort Worth, Texas, placed fourth.

Following is a list of outstanding Hereford sales. The letter P represents Polled Hereford:

	HEAD	TOTAL	AVG.
Circle M Ranch, Senatobia, Miss. (P)	50%	\$236,900	\$4,714
Bridwell Hereford Ranch, Wichita Falls, Texas	84	304,415	3,624
Todway Acres, Montgomery, Ala.	52	120,400	2,315
Hull-Dobbs Ranch, Fort Worth, Texas	83½	174,920	2,095
Turner Ranch, Sulphur, Okla.	68	142,100	2,090
Santa Fe River Ranch, Alachua, Fla. (P)	50	95,145	1,903
Ken-Al Ranch, Columbus, Miss. (P)	49	82,750	1,689
A. R. Cochran Estate Disp., Colfax, Wash.	58	91,515	1,578
National Western, Denver, Colo.	166	256,935	1,548
Nebraska's On Top Hereford Breeders, Alliance, Neb.	66	95,590	1,448
Wyoming Hereford Ranch, Cheyenne, Wyo.	65	89,625	1,379
Kniseley Hereford Farms, New Paris, Pa. (P)	48	65,510	1,365
National Polled Hereford, Shreveport, La. (P)	48	64,765	1,350
Gay Hills Ranch Disp., Horn Lake, Miss. (P)	160	201,795	1,261
CK Ranch, Brookville, Kans.	79	97,010	1,228
Scott Bros., Hemingford, Neb.	53	67,240	1,253
R. E. Lambert & Sons Disp., Darlington, Ala. (P)	581	190,745	1,179
Blue Chip Hereford Sale, San Francisco, Calif.	85	97,800	1,151
Panola-Tate County Livestock Assn., Senatobia, Miss. (P)	59½	68,430	1,150
Circle A Ranch, Sandersville, Ga.	37½	37,265	1,147
Thorp Hereford Farms, Britton, S. D.	55	57,860	1,052
Ogechee Farms, Fairland, Okla. (P)	50	51,795	1,036
Bones Hereford Ranch, Parker, S. D.	38	59,670	1,029
Eastern Polled Hereford Assn., Hagerstown, Md. (P)	43	43,530	1,012
Ben R. and Calvin Coulter, Bridgeport, Neb.	58	58,025	1,000
National Western Polled Hereford, Denver, Colo. (P)	41	40,800	997
Middleworth Hereford Bull, Henry, Neb.	40	39,600	992
Peterson Bros., Ogden, Utah	58	57,110	985
Sidwell-Diehl, Carr, Colo.	77	75,700	984
Houston Hereford Club, Houston, Texas	53	51,100	964
Spring Valley Hereford Farm, Poolsville, Md. (P)	51	48,960	960
Savage & Roberts Disp., Russellville, Ark.	147½	140,590	952
Missoula Hereford Assn., Missoula, Mont.	76	72,395	951

REGISTER OF VALUE SALES (Gross Proceeds)

The National Western Carlot Bull Sale at Denver topped the gross proceeds column with \$818,378 on 1077½ head. Hull-Dobbs Polled Hereford Dispersion at Walls, Miss., grossed \$679,600 on 1022 head.

Following are the leading sales in gross proceeds:

	HEAD	TOTAL
National Western Carlot Bull, Denver, Colo.	1,077½	\$ 818,378
Hull-Dobbs Ranch Polled Hereford Disp., Walls, Miss. (P)	1,022	679,600
Turner-Wright, Fort Worth, Texas	624	437,725
Sundown Farms Disp., Gaithersburg Md.	451	336,105
Bridwell Hereford Ranch, Wichita Falls, Texas	84	304,415
Greene Pastures Disp., Elizabethtown, N. C. (P)	380 5/6	288,489
National Western, Denver Colo.	166	256,935
Karpe's Greenfield Ranch Disp., Bakersfield, Calif. (P&H)	635½	248,300
Red Bluff Bull, Red Bluff, Calif.	228	244,780
Circle M Ranch, Senatobia, Miss. (P)	50%	236,900
Gay Hills Ranch Disp., Horn Lake, Miss. (P)	160	201,795
R. E. Lambert & Sons Disp., Darlington, Ala. (P)	581	190,745
Hull-Dobbs Ranch, Fort Worth, Texas	83½	174,920
Missoula Hereford Assn., Missoula, Mont.	297	169,130
Triple U Ranch Disp., Gettysburg, S. D.	404	154,410
Arizona Bell Ranch Disp., Scottsdale, Ariz. (H&P)	404	145,835
Turner Ranch, Sulphur, Okla.	68	142,100
Savage & Roberts Disp., Russellville, Ark.	147½	140,590
Gross Hereford Ranch Disp., Wyola, Mont.	364	136,915
South Texas Hereford Assn., Beeville, Texas	235	133,245
Choate Farm Disp., Hickman, Ky. (P)	356	122,310
Sutton Bros., Bull, Agar, S. D.	174	122,220
Todway Acres, Montgomery, Ala.	52	120,400

Crook Hereford Ranch Disp., Sylvia, Kans.	244	120,380
International Range Bull, El Paso, Texas	230	116,215
Poll-O-Rama, Sacramento, Calif. (P)	171	113,470
Bar 11 Ranch, Fairbury, Neb. (P)	134½	110,045
PR Hereford Ranch, Pittsburg, Texas	159 5/6	109,575
Woody Hereford Ranch, Barnard, Kans.	183	106,715
HR Ranch Disp., Burnet, Texas	161½	105,385
Howard Grover, Colby, Kans.	253	104,210
Lofton Hereford Farm, Brookhaven, Miss	231	102,100
Idaho Cattlemen's Assn., Filer, Idaho (H&P)	195	101,420
Idaho Cattlemen's Assn. Bull, Filer, Idaho	195	100,300
Blue Chip Hereford, San Francisco, Calif.	85	97,800
CK Ranch, Brookville, Kans.	79	97,010
Nebraska's On Top Hereford Breeders, Alliance, Neb.	66	95,590
Santa Fe River Ranch, Alachua, Fla. (P)	50	95,145
K. E. Leistritz Disp., Alliance, Neb.	125½	93,140
National Anxiety 4th Hereford Breeders, Amarillo, Texas	98	92,910
A. R. Cochran Estate Disp., Colfax, Wash.	58	91,515
Wyoming Hereford Ranch, Cheyenne, Wyo.	65	89,625
Hudspeth Land & Livestock Co., Prineville, Oregon	99	88,005
Zora Hereford Farm Disp., Fairfield, Pa.	117½	86,305
Spring Creek Farms Disp., Rolla, Mo.	194	83,825
Ken-Al Ranch, Columbus, Miss. (P)	49	82,750
Kansas Hereford Assn. Range Bull, Dodge City, Kans.	235	82,810
Elko Bull, Elko, Nev.	124	81,530
Gaermann Bros. Disp., Ames, Kans. (P)	235	81,065
Colo. Hereford Assn. & Colo. Cattlemen's Hereford Bull, Colorado Springs, Colo.	107	80,705
Virginia Hereford Assn. Bull, Winchester, Va.	186	78,905
Barnett Hereford Farm Disp., Condon, Oregon (P)	195	78,110
CK Ranch Bull, Brookville, Kans.	123	77,930
Sidwell-Diehl, Carr, Colo.	77	75,700
Magic Empire Hereford Assn. Bull, Pawhuska, Okla.	159	75,595
South Texas Hereford Assn., Beeville, Texas	182	75,325
Idaho Cattlemen's Assn. Range Bull, Caldwell, Idaho	161	72,500
Double L Hereford Ranch, Encinitas, Calif.	118	72,765
Missoula Hereford Assn., Missoula, Mont.	76	72,395

REGISTER OF VALUE BULL SALES

Circle M Ranch, Senatobia, Miss., topped this column with an average of \$8,689 on 20¼ bulls. Bridwell Hereford Ranch placed second with \$4,466 on 59 head. Turner Ranch, Sulphur, Okla., came in third with a \$3,169 average on 33 head.

Following is the list of top Register of Value bull sales:

	NO. BULLS	AVG.
Circle M Ranch, Senatobia, Miss. (P)	20¼	\$8,689
Bridwell Hereford Ranch, Wichita Falls, Texas	59	4,466
Turner Ranch, Sulphur, Okla.	33	3,169
Santa Fe River Ranch, Alachua, Fla. (P)	15	2,887
Hull-Dobbs Ranch, Fort Worth, Texas	60½	2,482
Kniseley Hereford Farms, New Paris, Pa. (P)	11	1,917
Nebraska's On Top Hereford Breeders, Alliance, Neb.	44	1,877
National Polled Hereford, Shreveport, La. (P)	21	1,866
Panola-Tate County Livestock Assn., Senatobia, Miss. (P)	19½	1,789
A. R. Cochran Estate Disp., Colfax, Wash.	16	1,784
Gay Hills Disp., Horn Lake, Miss. (P)	31	1,689
Ogechee Farms, Fairland, Okla. (P)	20	1,684
National Western, Denver, Colo.	143	1,442
Todway Acres, Montgomery, Ala. (P)	15	1,422
East Tennessee Polled Hereford Assn., Knoxville, Tenn. (P)	14	1,389
Greene Pastures Disp., Elizabethtown, N. C. (P)	58 5/6	1,334
Wyoming Hereford Ranch, Cheyenne, Wyo.	61	1,423
Zora Hereford Farm Disp., Fairfield, Pa.	16½	1,349
CK Ranch, Brookville, Kans.	65	1,258
PR Hereford Ranch, Pittsburg, Texas	37 5/6	1,245
Savage & Roberts Disp., Russellville, Ark.	29½	1,236
Hull-Dobbs Polled Hereford Ranch Disp., Walls, Miss. (P)	174	1,228
Scott Bros., Hemingford, Neb.	55	1,223
RKL Ranch, Inola, Okla. (P)	20	1,147
Bones Hereford Ranch, Parker, S. D.	35	1,142
Murrieta Polled Hereford Ranch Disp., Murrieta, Calif. (P)	16 7/12	1,142
Thorp Hereford Farms, Britton, S. D.	18	1,136
Sidwell-Diehl, Carr, Colo.	62	1,123
Blue Chip Hereford, San Francisco, Calif.	63	1,072
National Western Polled Hereford, Denver, Colo. (P)	26	1,042
Double L Hereford Ranch, Encinitas, Calif.	26	1,039
Woody Hereford Ranch, Barnard, Kans.	46	1,032
Missoula Hereford Assn., Missoula, Mont.	63	1,022
Houston Hereford Club, Houston, Texas	37	1,020
Turner-Wright, Fort Worth, Texas	156	1,011
Circle J Ranch, Edwardsport, Ind.	12	1,004
Ben R. & Calvin Coulter, Bridgeport, Neb.	58	1,000

REGISTER OF VALUE FEMALE SALES

Todiway Acres, Montgomery, Ala., registered an average of \$2,597 on 37 females. Circle M Ranch was about \$500 per head under this average with 30 head. The third place was registered by Bridwell with an average of \$1,636, on 25 females.

The list of Register of Value female sales follows:

	NO. FEMALES	AVG.
Todiway Acres, Montgomery, Ala.	37	\$2,597
Circle M Ranch, Senatobia, Miss. (P)	30	2,032
Bridwell Hereford Ranch, Wichita Falls, Texas	25	1,636
A. R. Cochran Estate Disp., Colfax, Wash.	42	1,499
Santa Fe River Ranch, Alachua, Fla. (P)	35	1,481
Ken-Al Ranch, Columbus, Miss. (P)	34	1,398
Blue Chip Hereford, San Francisco, Calif.	22	1,376
Kniseley Hereford Farms, New Paris, Pa. (P)	37	1,200
Gay Hills Ranch Disp., Horn Lake, Miss. (P)	129	1,158
CK Ranch, Brookville, Kans.	14	1,088
Hull-Dobbs Ranch, Fort Worth, Texas	23	1,078
Turner Ranch, Sulphur, Okla.	35	1,072
Thorp Hereford Farms, Britton, S. D.	37	1,011
Spring Valley Hereford Farm, Poolesville, Md. (P)	37	958
National Polled Hereford, Shreveport, La. (P)	27	949
National Western Polled Hereford, Denver, Colo. (P)	15	919
National Western, Denver, Colo.	23	903
Cow Creek Ranch Disp., Leon, Kans.	45	889
Savage & Roberts Disp., Russellville, Ark.	118	882
Eastern Polled Hereford Assn., Hagerstown, Md. (P)	37	877
Bones Hereford Ranch, Parker, S. D.	23	856
Panola-Tate County Livestock Assn., Senatobia, Miss. (P)	40	838
Houston Hereford Club, Houston, Texas	16	834
Circle L Ranch, Greenwood Ark. (P)	38	819
Bar 11 Ranch Disp., Fairbury, Neb. (P)	115	810
Circle A Ranch, Sandersville, Ga.	25	809
Hudspeth Land & Livestock Co., Prineville, Oregon	90	771
Sundown Farms Disp., Galtherburg, Md.	391	756
Murrieta Polled Hereford Ranch Disp., Murrieta, Calif. (P)	38	726
Malone Polled Hereford Disp., Meridian, Miss. (P)	67	718
Arizona Hereford Assn., Phoenix, Ariz.	23	714

REGISTER OF VALUE BULLS

CMR Rollotrend 54 sold by Circle M Ranch to S. M. Stoddy, Chino, Calif., brought \$80,000 for one-fourth interest. Hull-Dobbs Ranch received \$56,500 for HDR Polled Zato 28 from Carnation Milk Farms, Carnation, Wash. The third top price on bulls went to PR Hereford Ranch, Pittsburg, Texas, when they sold one-third interest in Domestic W 14th to Triple S Ranch, Minden, La., for \$10,500.

Following is the list of Register of Value bulls:

	SALE PRICE
CMR Rollotrend 54 (one-fourth interest, \$80,000), (Circle M Ranch, Senatobia, Miss. to S. M. Stoddy, Chino, Calif.) (P)	\$320,000
HDR Polled Zato 28 (Hull-Dobbs Ranch, Walls, Miss. to Carnation Milk Farms, Carnation, Wash. (P)	56,500
Domestic W 14 (one-third interest, \$10,500) (PR Hereford Ranch, Pittsburg, Texas to Triple S Ranch, Minden, La.)	31,500
TR Zato Model 61 (one-half interest, \$13,000), (Turner Ranch, Sulphur, Okla. to Flying L Ranch, Davis, Okla.)	26,000
HSF Prince Victor 70 (Santa Fe River Ranch, Alachua, Fla. to Dixie Lily Ranch, Williston, Fla.) (P)	23,100
Polled Zato Heir 127 (one-third interest, \$7,100) (Murrieta Polled Hereford Ranch Disp., Murrieta, Calif. to Chris Mowry, Valley Center, Calif.) (P)	21,300
FO Battle Intense 20 (one-half interest, \$10,200) (HR Ranch Disp., Burnet, Texas to Fair Oaks Ranch, Boerne, Texas)	20,400
Silver Mischief 60 (Bridwell Hereford Ranch, Wichita Falls, Texas to W. B. Hamilton, Wichita Falls, Texas)	20,200
Silver Prince 123 (Bridwell to Walter Graham, Happy, Texas and Jack Renfro, Hereford, Texas)	20,100
ALF Bean Rollo 11 (one-fourth interest, \$5,000) Bar 11 Ranch, Fairbury, Neb. to Circle K Ranch, DeWitt, Neb.) (P)	20,000
TR Royal Heir 53 (one-half interest, \$9,000) (Turner Ranch to Flying L Ranch)	18,000
KA Larry Mixer (Ken Al Ranch, Columbus, Miss. to Todiway Acres, Montgomery, Ala.) (P)	16,200
TR Domino Return 32 (one-half interest, \$8,000) (Savage & Roberts Disp., Russellville, Ark. to Doane Ranch, Mountainview, Mo.)	16,000
CMR Larry Rollo 35 (Circle M Ranch to Thompson Bros., Worthington, Ind.) (P)	15,000
CA Victor Anxiety 15 (one-half interest, \$7,500) (Circle A Ranch, Sandersville, Ga. to John W. Grant, Social Circle, Ga.)	15,000

Gay Hills Victor (Gay Hills Ranch, Horn Lake, Miss. to Millbrook Hereford Ranch, Picayune, Miss.) (P)	13,500
KHF Rollo Domino 53 (one-half interest, \$6,300) (Kniseley Hereford Farms, New Paris, Pa. to Eastover Polled Hereford Farm, Bedford, Pa.) (P)	12,600
Silver Prince 115 (Bridwell to Circle L Ranch, Dyer, Nev.)	12,000
KHF Rollo Domino 53 (one-half interest, \$5,950) (Kniseley Hereford Farms to Four Winds Farm, West Boylston, Mass.) (P)	11,900
Gay Hills Victor 78 (Gay Hills to DT Polled Herefords, Collierville, Tenn.) (P)	11,200
Double Real Prince (Bridwell to Fernand Belsil, St. Paul, Alta. and Bar Pipe Ranch, Okatoka, Alta.)	11,000
CMR Superol 36 (Circle M Ranch to Davis & Edwards, Yale, Okla.)	11,000
Silver Prince 83 (Bridwell to Lucky Hereford Ranch, Gilroy, Calif.)	10,500
HDR Real Onward (one-half interest, \$5,100) (Hull-Dobbs to Bianchi & Sanford, Macon, Mo.)	10,200
Gay Hills Victor 113 (Gay Hills to Vanderhoof Polled Herefords, Woodlake, Calif.) (P)	10,000
HDR Polled Zato (Hull-Dobbs to C. E. Field, Owensboro, Ky.) (P)	10,000
HDR Polled Zato 63 (Hull-Dobbs to Foley Farms, Middletown, Calif.) (P)	10,000
TR Royal Heir 82 (Turner Ranch to Honey Creek Ranch, Grove, Okla.)	10,000
HDR Real Onward 222 (Hull-Dobbs to Honey Creek)	10,000
PR Woodrow Advance (PR Hereford Ranch to Dr. W. H. Brownling, Shreveport, La.)	10,000
Real Prince A3 (Bridwell to Bennie Wilson, Berclair, Texas)	10,000
CMR Super Rollo 78 (Circle M Ranch to Studebaker Hereford Farm, Bedford, Pa.) (P)	10,000
CA Zato Heir 19 (one-half interest, \$5,800) (Circle A Hereford Farm, Morris, Ill. to Brokaw Hereford Farm, Towanda, Ill.)	10,000
CMR Super Rollo 44 (one-half interest, \$5,000) (Circle L Ranch, Greenwood, Ark. to G. Vaccaro, Forrest City, Ark.) (P)	10,000
M Onward 5 (O. H. McAlister, Rhoms, Texas to Libby Cattle Co., Beyerros, N. M.)	9,100
CMR Superol 23 (Circle M Ranch to 3-B Ranch, Indiana, Miss.) (P)	9,100
TWD Dell Rollo T32 (Todiway Acres, Montgomery, Ala. to Santa Fe River Ranch) (P)	9,000
King Promise A90 (Grausland Hereford Ranch, Drummond, Mont. to Cobbler Mountain Farms, Delaplane, Mo.)	8,500
HDR Polled Zato 6 (Hull-Dobbs to Foley Farms, Inc., Middletown, Calif.) (P)	8,100
HDR Polled Zato 81 (Hull-Dobbs to Hidden River Farms, Woodstock, Va.) (P)	8,100
B Domestic Advance (one-half interest, \$4,000) (4-B Ranch, Tallulah, La. to Elray Ranch, Terry, Miss.)	8,000
Husker Tone (Turner-Wright, Fort Worth, Texas to Edg-Chif Farms, Potosi, Mo.)	8,000
Husker Puritan (Turner-Wright to Brookview Farms, Pine Grove, Ky.)	8,000
HDR Onward 776 (Hull-Dobbs to Circle L Ranch)	8,000
Noble Sam 7 (Earl Guitier, Abilene, Texas to Thad Fowler, Hattiesburg, Miss.)	8,000
AA Superman (Double A Polled Hereford Ranch, Curryville, Mo. to Arene Hereford Farm, Bowling Green, Ky.)	7,800
Golden Aster 634 (E. O. Johnson & Son, Milford, Iowa to Cedardell Farms, Plano, Ill.)	7,800
Silver Prince 139 (Bridwell to Wayne Maddox, Miami, Texas)	7,650
HDR Royal Pride 203 (Hull-Dobbs to JA Ranch, Clarendon, Texas)	7,550
Silver Tone (Zora Hereford Farm Disp., Fairfield, Pa. to Rose Hill Farm, Ceciltown, Md.)	7,500
Silveraire (Bayers Hereford Ranch, Twin Bridges, Mont. to Rancho Sacatal, Dos Cabezas, Ariz.)	7,500
Silver Prince 100 (Bridwell to H. B. Thurber, Sonoma, Ariz.)	7,500
Double L Zato 11 (Double L Hereford Ranch to Chris Mowry, Valley Center, Calif.)	7,500
CMR Advance R Larry 58 (Circle M Ranch to M. H. Rich & Son, Chatham, Miss.) (P)	7,400
WR Real Prince 8 (Woody Hereford Ranch, Barnard, Kans. to Grand Valley Hereford Farms, Adam, Minn.)	7,200
Real Silver Domino 182 (A. R. Cochran Estate Disp., Colfax, Wash. to Wayne Naugle, Nampa, Idaho)	7,100
Tone Gwen 1 (Bridwell to Bennie Wilson, Berclair, Texas)	7,100
WHR Vern Star 20 (Wyoming Hereford Ranch, Cheyenne, Wyo. to Harold Lawrence, Regina, Sask. and D. J. McQuoid, Estlen, Sask. and Lees Bros., Estlin, Sask.)	7,000
TR Royal Heir 56 (Turner Ranch to W. M. Harrington, Minot, N. D.)	7,000
WCH Mischief R Royal (Huber Ranch, Schneider, Ind. to Jim Cole, Magnolia, Ark.) (P)	7,000
Silver Prince 109 (Bridwell to Lake Creek Ranch, Wichita Falls, Texas)	7,000
Silver Prince 99 (Bridwell to T-4 Cattle Ranch, Montoya, N. M.)	6,800
Royal Husker K (Crook Hereford Ranch, Sylvia, Kans. to Alfred Meeks & Son, Taylor, Neb.)	6,500
S Shadow Return 27 (Scott Bros., Hemingford, Neb. to Still House Hollow Farm, Hume, Va.)	6,500
Silver Prince 66 (Bridwell to Dr. Wm. P. Phillips, Greenville, Texas)	6,500
Battle Intense 321 (Wiese & Sons, Manning, Iowa to Red Dot Foods, Ind., Rhinelander, Wis.)	6,450
GB Domestic Mixer 37 (Greene Bros., Elizabethtown, N. C. to John R. Watson, Sarasville, Ohio and Floyd Ballard & Son, Nashport, Ohio) (P)	6,300

Silver Blanchard 5 (Bridwell to Otis & Keesey Kimball, Marfa, Texas)	5,500
H Tone Heir 915 (Hudspeth Land & Livestock Co., Prineville, Oregon to Winkonely Ranch, Dyer, Nev.)	5,300
WHR Sir Sidney 4 (Wyoming Hereford Ranch to Bob Lewin, Hay Springs, Neb.)	5,250
JH Bean Promine 526 (James R. Henderson, Alliance, Neb. to W. P. Hinman, Yampa, Colo.)	5,200
Colorado Gwen 5 (Turner-Wright to Honey Creek Ranch, Grove, Okla.)	5,000
CHF Real Silver 4 (one-half interest, \$2,000) (Calloway Hereford Farms, Hamilton, Ga. to 94 Hereford Ranch, Ninety-Six, S. C.)	5,000
HDR Real Onward 144 (Hull-Dobbs to Glenn MacDaniel, Fitzhugh, Okla.)	5,000
Battle Intense 326 (Wiese & Sons to Armin Schroeder, American Falls, Idaho)	5,000
EER Royal Heir 2 (Double E Ranch, Senatobia, Miss. to Elmer Howard, Oldtown, Ky.) (P)	5,000
Silver Mischief 76 (Bridwell to W. J. Fulwiler, Abilene, Texas)	5,000
Silver Return 916 (Turner-Wright to Winyah Herefords, Middleburg, Tenn. and Still House Hollow Farm, Hume, Va.)	5,700
Colorado Baldwin A568 (Sidwell-Diehl, Carr, Colo. to Bray Herefords, Folsom, N. M.)	5,425
Super Atomic 681 (Thompson Bros., McCook, Neb. to Criswell Ranches, Graham, Texas)	5,500
Silver Blanchard 14 (Bridwell to H. M. Freeman, San Antonio, Texas)	5,500
H Zato Commander (Hudspeth Land & Livestock Co., Prineville, Oregon to David Little, Emmett, Idaho)	5,500
CMR Rolling 15 (Circle M Ranch to Double H-Z Farms, Hamilton, Ohio and Dr. C. A. Murray, Zanesville, Ohio) (P)	5,500
Silver Prince 90 (Bridwell to R. E. Smith Ranches, Houston, Texas)	5,500
HD Silver Onward C67 (HR Ranch Disp., Burnet, Texas to A. C. Nicholson, Dallas, Texas)	5,500
Vagabond Mischief 14 (Turner-Wright to Allendale Farms, Paris, Ky.)	5,500

REGISTER OF VALUE FEMALES

Only one female brought five figures during the year. She was CLR Hilda R Domino 88, sold by Todiway Acres to Dixie Lily Ranch, Hialeah, Fla., for \$21,000.

Other Register of Value female sales follow:

	SALE PRICE
CLR Hilda R Domino 88 (Todiway Acres, Montgomery, Ala. to Dixie Lily Ranch, Hialeah, Fla.) (P)	\$21,000
Gay Hills Vicki 90 (Gay Hills Ranch Disp. to Mettler Herefords, East Millstone, N. J.)	9,000
Gay Hills Queen K3 and bull calf (Gay Hills Ranch Disp., Horn Lake, Miss. to Myrtlewood Farm, Lexington, Ky.) (P)	7,500
HDR Zato Heiress 82 (Hull-Dobbs Ranch, Walls, Miss. to Carnation Milk Farms, Carnation, Wash.) (P)	6,000
OO Miss Domino 83 (Norton's Polled Herefords, Chino Valley, Ariz. to John Wahl, Enumclaw, Wash.) (P)	5,250
CEK Royal Lady 12 (C. E. Knowlton, Bellefontaine, Ohio to Cliff Dunn, Curtice, Ohio) (P)	5,100
CMR Blanche Larry 55 (Circle M Ranch to Circle L Ranch, Greenwood, Ark.) (P)	5,050
Darahl Lady Rollo 8 (Todiway Acres, Montgomery, Ala. to Sunny Acres Farm, Thomasville, Ga.) (P)	5,000
FJ Princess Aster 7 (Todiway Acres to Reed A. Blackwell, Atlanta, Ga.) (P)	5,000
HDR Royal Maid 14 and bull calf (Malone Ranch, Meridian, Miss. to Hernando Polled Herefords, Slidell, La.) (P)	5,000
SFR Super Lady 108 (Santa Fe River Ranch to August A. Busch, Jr., Tampa, Fla.) (P)	4,700
Rose 35 and heifer calf (Hull-Dobbs to F. W. Ewing, Corry, Pa.) (P)	4,175
HDR Zato Heiress 66 (Hull-Dobbs to Carnation Milk Farms) (P)	4,150
CMR Miss Superol 39 (Circle M Ranch to Santa Fe River Ranch) (P)	4,150
SR Miss Zato 3 (Savage & Roberts, Russellville, Ark. to Indian Mound Farm, New Harmony, Ind.)	4,050
Gay Hills Vicki 35 (Gay Hills to Circle M) (P)	4,000
HDR Zato Heiress 91 (Hull-Dobbs to Mettler Herefords, Millstone, N. J.) (P)	3,600
CMR Supermaid 35 (Santa Fe River Ranch to Double S Ranch, Chino, Calif.) (P)	3,600
HP Beauty A Dagmar (Gay Hills to DT Polled Herefords, Collierville, Tenn.) (P)	3,600
Dorana 39 (Bar 11 Ranch to Carnation Milk Farms) (P)	3,500
Bertha 5 (Bar 11 Ranch to Carnation Milk Farms) (P)	3,500
May Domino 16 and bull calf (Hull-Dobbs to Mr. and Mrs. E. H. Brown, Humble, Texas) (P)	3,500
Lady Husker 38 and calf (Turner-Wright, Fort Worth, Texas to Edgar Davis Hereford Ranch, Abilene, Texas)	3,500
El Modest Bulova (W. J. Largent & Son & Etting, Folsom, N. M. to John Wahl, Enumclaw, Wash.) (P)	3,500
CMR Supermaid 19 (Circle M Ranch to Ken-Al Ranch, Columbus, Miss.) (P)	3,500

SF Lady Colorado 7 205 (Sundown Farms, Gaithersburg, Md. to Ed Fry, Gaithersburg, Md.)	3,500
Lady Husker 45 (Turner-Wright to Otis Kimble, Alpine, Texas and Joe Mitchell, Marfa, Texas)	3,400
TWD Domino Lady (Todiway Acres to Knowlton Hereford Farm, Bellefontaine, Ohio) (P)	3,400
EER Royal Heiress 10 (Double E Ranch, Senatobia, Miss. to Carnation Milk Farms) (P)	3,335
Lady Queen (Bar 11 Ranch, Fairbury, Neb. to Carnation Milk Farms) (P)	3,300
Gay Hills Karen 27 (Gay Hills to Myrtlewood Farm, Lexington, Ky.) (P)	3,250
TR Lady Heir 67 (Turner Ranch, Sulphur, Okla. to Walter Martin & Son, Chickasha, Okla.)	3,250
T Royal Lady 29 (Savage & Roberts to Lofton Hereford Farms, Brookhaven, Miss.)	3,225
Eclipse Aster 1288 (Marvin S. Tucker, Mullen, Neb. to L. F. Bigelow, Harrison, Neb.)	3,200
TWD Choicette (Todiway Acres to Double S Ranch) (P)	3,200
Gold Crownette L (Pollock Hereford Ranch, Mountainburg, Ark. to B. A. Bartholomew, Washington, D. C.)	3,150
Lady Mischief 690 (H. A. Brown, Bloomington, Ill. to Hillcrest Farms, Pocahontas, Ill.)	3,100
ALF Lady Return 12 and heifer calf (Greene Pastures Disp., Elizabethtown, N. C. to Kniseley Hereford Farms, New Paris, Pa.) (P)	3,100
FRC Zato Heiress 38 (Cow Creek Ranch, Leon, Kans. to The Ferrell Ranch, Beaumont, Kans.)	3,100
CMR Supermaid 31 (Circle M Ranch to Double S Ranch) (P)	3,100
SF Lady Colorado 7 215 (Sundown Farms to Ed Fry)	3,100
Miss President Tone 203 (F. A. Springsteen & Sons, Brown's Valley, Calif. to Cornelius C. Noble, Madera, Calif.)	3,050
M&A Domestic Lady 1 (Todiway Acres to Santa Fe River Ranch) (P)	3,050
Gay Hills Doll 2 and bull calf (Gay Hills to Windalot Farms, Shelbyville, Ky.) (P)	3,000
Lady Domino 4 (Bar 11 Ranch to Carnation Milk Farms)	3,000
HDR Zato Heiress 84 (Hull-Dobbs to Carnation Milk Farms)	3,000
HDR Zato Heiress 47 (Hull-Dobbs to Carnation Milk Farms)	3,000
TR Miss Husky 5 and heifer calf (Savage & Roberts to Indian Mound Farm)	3,000
SV Benefactress 70 (Spring Valley Hereford Farm, Poolesville, Md. to W. Jack Dunn, Anniston, Ala.) (P)	3,000
Silver Princess 79 (Bridwell to J. B. Cross, Okotoks, Alta.)	3,000
Miss Marguerite (Todiway Acres to Knowlton Hereford Farm, Bellefontaine, Ohio) (P)	3,000
PM's Lady Axtell (Hopewell Farm, Williamsburg, Md. to Potomac Valley Farms, Washington, D. C.) (P)	3,000
SR Zato Heiress 425 and heifer calf (Savage & Roberts to Indian Mound Farm)	2,850
CMR Supermaid 19 (Circle M Ranch to Roanoke River Ranch, Jackson, N. C.) (P)	2,825
KHF Miss Rollo Domino 5, Kniseley Hereford Farms, New Paris, Pa. to Lone Pine Ranch, Washington, Pa.) (P)	2,800
Silver Heiress 15 (Bridwell to McMurray Enterprises, Tyler, Texas)	2,750
OJS Mischief Rollet 205 (Todiway Acres to Reed A. Blackwell, Atlanta, Ga.) (P)	2,750
SFR Larryetta 19 (Santa Fe River Ranch to Pleasant Point Plantation, Beauford, S. C.) (P)	2,700
TWD Victoria (Todiway Acres to Mr. and Mrs. O. M. Sims, Atlanta, Ga.) (P)	2,675
RPH Mixette 33 (Todiway Acres to Pleasant Point Plantation) (P)	2,650
GB Golden Lady (Greene Pastures to Thompson Farms, Peru, Ind.) (P)	2,650
CMR Supermaid 26 (Circle M Ranch to Double S Ranch) (P)	2,600
GB Domestic Lady 39 (Greene Pastures to Potomac Valley Farms) (P)	2,575
CMR Advance Superette (Circle M Ranch to H. O. Howard, St. Joseph, Mo.) (P)	2,575
HR Silver Nymph 27 (Herschede Ranch, Hereford, Ariz. to Palomar Hereford Ranch, Valley Center, Calif.)	2,550
HDR Polled Heiress 20 (Hull-Dobbs to Carnation Milk Farms) (P)	2,500
HDR Bonnie Mischief 27 (Hull-Dobbs to Double E) (P)	2,500
FRC Huska Ruperta 22 (Cow Creek Ranch, Leon, Kans. to Indian Mound Farm)	2,500
KHF Miss Rollo Domino 5 (Kniseley Hereford Farms, New Paris, Pa. to Sunrise Acres Farms, Cumberland City, Me.) (P)	2,500
SR Miss Zato 6 (Savage & Roberts to Indian Mound Farm)	2,500
Lady Husker 10 (Turner-Wright to Monahan's Cattle Co., Hyannis, Me.)	2,500
E Rockett Millie (W. J. Largent & Son & Etting to H. A. Bartholomew)	2,500
Silver Princess 68 (Bridwell to McMurray Enterprises)	2,500
Heiress Commander 7 (Bridwell to McMurray Enterprises)	2,500
TWD Miss Cleobell (Todiway Acres to Lucille Howard, St. Joseph, Mo.) (P)	2,500
TWD Dolly Rollo (Todiway Acres to Mr. and Mrs. O. M. Sims) (P)	2,500
TWD Kingette 112 (Todiway Acres to Reed A. Blackwell) (P)	2,500
SD Bonnie President and heifer calf (Franks Hereford Farm, Waldo, Ark. to M. H. Rich & Son, Chatham, Miss.)	2,500
HDR Lady Nuggett 19 (Hull-Dobbs to Carnation Milk Farms) (P)	2,500
HSF Bonnie Domino 7 (Gay Hills to M. H. Lambert, Walls, Miss.) (P)	2,500
HDR Royal Lady 82 and bull calf (Hull-Dobbs to Foley Farms, Inc., Middletown, Calif.) (P)	2,500

The English Blend...

Van Winkle is blending the best of English Blood in Peterstone Nap, with the best of American Blood represented by the following bulls:

- ★ TR Zato Heir 271st
- ★ Silver Prince 18th
- ★ Silver Mischief 52nd
- ★ VW Gold Bocaldo
- ★ VW Royal Zato Tone

100% Clean Pedigree
Cow Herd

Consigning to
EAST TEXAS SALE

TYLER — Sept. 28

1 Son of Peterstone Nap
1 Son of TR Zato Heir 271st



Peterstone Nap 10000200

Peterstone Nap, pictured above in unretouched pasture condition is a massive bull with extra heavy bone, with extreme width and depth, and unusual length of quarter. On a 100 day gain test at Windsor Place he gained four pounds per day. But best of all are the calves which he is siring for us from Zato Heir, Silver Anxiety, Hazlett, Mill Iron, and Imported English Cows.



Pictured are two unretouched snapshots of Peterstone Nap's first calves. They show wonderful type, modern beef form, along with their sire's natural good doing quality. We have some fifty of these calves on the ground now proving that the "English Blend" is working beautifully for us and will for you, too. Come by the ranch on Highway 79, 2½ miles east of the intersection of Highway 75 at Buffalo, Texas, and see these good calves.

FOR SALE AT RANCH

Beautiful Set of Replacement Heifers. Most Sired by
TR Zato Heir 271st and Silver Prince 18th

VAN WINKLE RANCH

A. P. Van Winkle, Owner, 4001 Lawther Drive, Dallas, Texas
Fred Magouirk, Manager
W. J. Magouirk, Herdsman

BUFFALO, TEXAS

Itinerary of World Conference Hereford Tour

HEREFORD breeders and others interested in the whiteface cattle may want to visit with members of the world conference Hereford tour and see some of the Hereford breeding establishments that will play host during the tour. The following is an itinerary of the tour which starts in Kansas City following a two-day conference Aug. 22-23:

August 23, Tuesday—10:00 p.m., Depart Kansas City via Rock Island.

August 24, Wednesday—8:00 a.m., Depart train at Newark, Texas (no RR station) and board waiting buses; 8:30 a.m., arrive Hull-Dobbs Ranch; 10:45 a.m., arrive Jack Turner & Sons, Rhame, Texas; 12:00 noon, lunch (courtesy Jack

Turner & Sons and Hull-Dobbs Ranch); 2:45 p.m., arrive Bridwell Hereford Ranch, Windthorst, Texas; 7:00 p.m., dinner (Holiday Inn) Wichita Falls, Texas.

August 25, Thursday—10:00 a.m., arrive Healey Brothers Flying L Ranch, Davis, Okla.; 11:00 a.m., arrive Turner Ranch, Sulphur, Okla.; 1:00 p.m., lunch (courtesy Turner Ranch and Healey Bros. Flying L Ranch); 5:00 p.m., arrive Watson Ranch, Morris, Okla.; 7:00 p.m., Bar-B-Q dinner (courtesy Watson Ranch); 10:00 p.m., arrive Western Hills Lodge, Sequoyah National Park, Wagoner, Okla.

August 26, Friday—9:00 a.m., arrive Par-Ker Ranch, Chelsea, Okla.; 11:30 a.m., lunch (courtesy Par-Ker Ranch); 1:30 p.m., arrive Honey Creek Ranch, Grove, Okla.; 8:00 p.m., arrive Broadview Hotel, Wichita, Kans. Buffet dinner, Broadview Hotel.

August 27, Saturday—11:00 a.m., arrive John M. Lewis & Sons, Larned, Kans.; 17:00 noon, lunch (courtesy John M. Lewis & Sons); 4:30 p.m., arrive CK Ranch Bull Pens in Salina, Kans.; 5:45 p.m., arrive at CK Ranch; 6:45

p.m., dinner (courtesy CK Ranch); 9:00 p.m., depart for Holiday Inn, Salina.

August 28, Sunday—10:00 a.m., arrive Kansas State University, Manhattan, Kans.; 12:30 p.m., lunch, smorgasbord, Wareham Hotel; 6:30 p.m., arrive Town House Hotel, Omaha, Neb.; 7:30 p.m., dinner.

August 29, Monday—9:00 a.m., arrive Livestock Exchange Building; 12:00 noon, lunch, Livestock Exchange Building; 1:00 p.m., depart for Feedlots, visit two feeding establishments, a large, commercial type and a family-operated feed yard; 4:30 p.m., return to hotel; 7:00 p.m., dinner.

August 30, Tuesday—10:00 a.m., arrive Adams Bros. & Co. Farm, Odebolt, Iowa; 12:30 p.m., lunch, Cronk's restaurant, Denison, Iowa; 2:15 p.m., arrive Wiese & Sons, Manning, Iowa; 7:00 p.m., arrive Des Moines, Fort Des Moines hotel.

The World Conference Show will be held Thursday and Friday, Sept. 1 and 2 in conjunction with the Iowa State Fair at Des Moines.

Following the show many of the delegates and foreign visitors will depart for the Commonwealth Hereford show at Toronto, Ont. Canada.

Schedule for Texas Junior Hereford Field Day

THE following is the schedule of the First Annual Texas Junior Hereford Association Field Day to be held Saturday, August 13, at the Bridwell Hereford Ranch located 29 miles south of Wichita Falls, Texas:

- 9:00 A.M.—Enrollment.
- 9:45 A.M.—Welcome—J. S. Bridwell.
- 10:00 A.M.—Response—Buster Terrell.
- 10:15 A.M.—Class analysis—W. T. Berry, Jr.—Texas A&M College.
- 10:30 A.M.—Judging Contest—W. T. Berry, Jr., official judge six classes.
- 12:00 P.M.—Weight guessing contest, six head.
- 12:15 P.M.—Lunch—Compliments of Bridwell Hereford Ranch.
- 1:00 P.M.—Speaker—Reagan Brown—Rural Sociologist, Texas A&M College.
- 1:30 P.M.—Speeches—State 4-H and FFA Presidents and Oklahoma Junior Association President.
- 2:00 P.M.—Demonstrations.
- 2:00 P.M.—Taping a live carcass.
- 2:20 P.M.—Showing demonstration—comparison.
- 3:00 P.M.—Discussion of classes.
- 3:30 P.M.—Results of judging and weight guessing contest.

Trophies and other awards will be given to winners in judging and weight guessing contests.

Any boy or girl between the ages of 10-21, their parents, agriculture instructors or county agents are invited to attend.

Those planning to attend please send the number you plan to bring to Dorothy Baker, Secretary; Rt. 5, Box 274, Fort Worth, Texas. It is necessary to have an approximate number to prepare for the noon meal.

Today's farms are becoming more like small industrial plants, according to the National Safety Council—and they have some of the same safety needs.

"My calves were from 75 to 100 pounds heavier at weaning time than ever before ... thanks to my BROWER CALF CREEP FEEDER"...

says Ardie Herbst
Merrill, Iowa



BROWER CALF CREEP FEEDER

- ★ KEEPS COWS OUT • SAVES FEED
- ★ BIG CAPACITY • SAVES TIME, WORK
- ★ HEAVIER WEANING WEIGHT
- ★ MORE PROFIT

Get heavier, upgraded calves at weaning... better price, earlier marketing with Brower's Calf Creep Feeder. Weather tight—keeps feed dry in any weather. Anchors solidly at all 4 corners—stays put. Sturdy angle iron stalls keep out larger cattle; stalls fold to top for easy towing through gates. Steel skids; hopper and trough of heavy, rust-resisting Armco Zincgrip. Shipped knocked-down to save freight; easy to assemble.

WRITE FOR LITERATURE AND PRICES



NOW AVAILABLE IN 2 SIZES! Double stall creep feeder (above) holds 30 bushels, takes care of 40 calves; single stall creep feeder (below) holds 12 bushels, takes care of 30 calves.



V. A. SNELL & COMPANY

207 Roosevelt, P. O. Box 7007

San Antonio 10, Texas

Gulf Coast Dispersion of the E. F. GAU RANCH POLLED HEREFORD CATTLE

(The BEST in Texas)

This is a top offering of both registered and commercial Polled Herefords. These cattle have been on the Gau Ranch for a considerable length of time, and all are acclimated to the Gulf Coast area.

AUGUST 20

at the Sealy Livestock Commission Barn
SEALY, TEXAS

The Offering Will Include—

- ★ 60 REGISTERED COWS . . . MOST WITH CALVES
- ★ 18 REGISTERED POLLED HEREFORD BULLS
- ★ 10 TOP QUALITY BRED HEIFERS
- ★ THE BULLS RANGE FROM YEARLING TO TWO-YEAR-OLDS
- ★ 30 REGISTERED OPEN HEIFERS
- ★ 50 COMMERCIAL POLLED HEREFORD COWS OF GOOD AGE

Below are Pedigrees of Some of the Registered Cows Selling

SA DOMESTIC 15th

5 Dom. Mis. 9 P-8636043 - 715895 May 4, 1957 Spr. Pr. Adv. Dom. 6958839 - 539030	NC Bull Misc. 12 6310684 - 436014 Miss S Adv. Dom. 5755170 - 368830 Adv. Playboy 4818510 - 291347 Spr. Pr. Dom. 778 3519051 - 168445	Bull Misc. 4 Spr. Donna 51 Adv. Dom. 208 Miss C O 75 Adv. Dom. 137 Spr. Pr. Dom. 778 Spr. Pr. Dom. 92 Miss Bln Ran. 10
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MISS DOMESTIC MISCHIEF 10th

C Dom. Mis. 20 6370255 - 451925 May 19, 1954 Adv. R. Ann Dom. 6480659 - 445800	GR Mis. Blanco 5405225 - 327700 Mariette M 2 4654360 Adv. Dom. 208 4101884 - 208475 Miss C O 205 3570473	Dom. Mis. 97 Miss Blanco 36 Woodrow Mis. 15 Mariette M B. Russell 47 Miss Adv. Dom. 25 D 124 Miss Double C 19
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ADVANCED DOLLY DOMINO

Adv. Dom. 208 4101884 - 208475 July 7, 1950 Cl. Miss Dom. BR 5642278	Bonnie Russell 47 2777529 - 123006 Miss Adv. Dom. 25 3431893 - 160724 BR Domino 31 3807997 - 184798 Belle O. Dom. 5 3785281	B. Russell 24 Miss B. Russell 3 Adv. Domino P. Dom. Mis. 21 B. Russell 24 Rpt. Dom. 14 Adv. Pr. Dom. D. 8 B. Diamond 15
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MISS S. DOMESTIC MISCHIEF 19th

NC Bul. Mis. 12 6310684 - 436014 May 22, 1954 Miss. Adv. Rollo 5154090 - 301604	Bul. Mis. 4 4016440 - 208832 Spr. Donna 51 3601584 - 177139 Adv. Dom. 208 4101884 - 208475 Pr. Rollo 68 4101901 - 217910	Dom. Mis. 6 Doris Bullion 2 Spr. Pr. Dom. 37 Lady Paladin 20 B. Russell 47 Miss Adv. Dom. 25 Pr. Rollo 38 Miss Druid R
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PRIMA DONNA

B. Adv. Mis. 3 P-7526830 - 588510 Sept. 25, 1955 Miss Syl. Dom. P-8028011 - 646012	Dom. Mis. 85 4939523 - 283600 Dul. Mis. 10 5623781 - 350837 Omar 5496769 - 342068 Sylvia 4465236 - 243149	Dom. Mis. 6 Lela Mis. Joe Mischief Dulcie Mis. 23 Chief Dom. 2 Caroline Star Dom. 69 Anna
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TPH MISS DW 121st - 345th

HHR DW 23 121 6202029 - 404177 Nov. 21, 1955 Miss Mis. Mine 6549953 - 506252	Dom. Woodrow 23 5182546 - 301146 Blue Bonnet 3 3057752 - 140869 Dom. Mis. 83 4856136 - 283604 M Star Dom. 77 3842182 - 195632	Dom. Woodrow Joan 3 Dom. Mis. Blue Bonnet Dom. Mis. 6 Kennie Rose 3 Star Dom. 8 MS Domino 9
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SALE TIME: 12 NOON

This offering represents some of the BEST QUALITY Polled Herefords in Texas. The sale will be held at the Sealy Livestock Auction Co., Commission Barn in Sealy, Texas. Sealy is located 49 miles west of Houston, on Highway 90.

For Catalog write:

E. F. GAU, Owner, 1219 Texas National Bank Bldg., Houston 2, Texas
... or write to WALTER BRITTEN, Auctioneer, Box 88, College Station, Texas.

GOOD HOTEL ACCOMMODATIONS WILL BE AVAILABLE AT THE SHAMROCK-HILTON HOTEL IN HOUSTON, TEXAS

Now Waterproofed!

Kallison's Exclusive "BOOGER RED"

'Texas Style'



DUCKIN' JACKET & MATCHING TROUSERS

G-R-E-A-T! Made of genuine khaki-colored duck, with corduroy trim on cuffs, pockets and collar of Jacket. Guaranteed washable. Immediate delivery!

JACKET	TROUSERS
32 to 44 \$5.95	30 to 44 \$5.95
46 to 50 \$6.45	46 to 50 \$6.45
Size 52 \$6.95	ORDER NOW!

THIS IS A TERRIFIC BUY FOR YOU!
Add 50c per item for Insurance and Postage

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BIG COUNTRY STORE SAN ANTONIO TEXAS

*Order
by
mail*

KALLISON's, 124 S. Flores, San Antonio, Texas
Please send me the following:

'Booger Red' Jackets, Size..... @ \$.....

Matching Trousers, Size..... @ \$.....

KALLISON'S RANCH • Breeders of Registered Polled Herefords

Texas Polled Hereford Directory Off the Press

JOE WEEDON, secretary of the Texas Polled Hereford Association, has announced that the 1960 directory of the association is off the press and by this time should be in the hands of every member. The directory serves to mark the 25th anniversary of the association.

The directory lists all members alphabetically, where their ranch or farm is located, and directions how to get there; herd bulls and number of females in the cow herd; mailing address and phone number.

Members and others interested in Polled Herefords desiring additional copies of the directory are requested to write Joe Weedon, secretary, Texas Polled Hereford Association, Grosvenor, Texas.

Four T.C.U. Ranch Training Scholarships Available

TEXAS Christian University announces that four scholarships are available for the T.C.U. Ranch Training Program under the direction of Arthur H. Courtade. Students who have the following qualifications may make application:

1. High school graduate or above.
2. Interested in farming and ranching.
3. Average or above ability.
4. In financial need of help for an education.

Applicants for the scholarships should write Director of Ranch Training, Box 415, T.C.U. Station, Texas Christian University, Fort Worth 29, Texas.

Machinery, drowning, firearms and falls are the leading causes of death on farmland and around farm buildings, reports the National Safety Council.

N. M. MITCHELL

Polled Herefords

SANDERSON—TEXAS

Visitors Welcome

FOR SALE

Registered

&

Commercial

Mrs.



.D.Shay

POLLED HEREFORDS

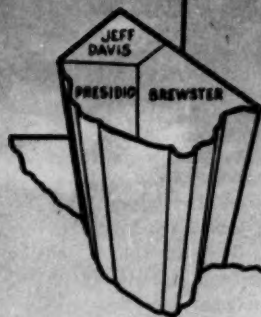
The Cattle of Today and Tomorrow

BOX 461

REFUGIO, TEXAS

10,000 FEEDER CALVES

That's our business!



THE HIGHLAND AREA
Quality Herefords,
Mile High Altitude



And we have been in this business a long time, producing commercial steers and heifers, purebred range bulls and replacement females which have gained a national reputation. "Bred in" quality and mountain grown ruggedness are synonymous with Highland Herefords.

You can place your confidence in the cattle produced by our long established herds.



Remember Our Annual Sale at Marfa Dec. 14

1918 HIGHLAND HEREFORD BREEDERS Assn. 1960

for information call or write

Joe Lane, President
Marfa, Texas

Jim Steen, Secty.
Marfa, Texas

(Continued from Page 78)

a real pleasure to visit with him and to hear some of his interesting ranching experiences in Texas.

Some of Collyns' greatest treasures are reminders of his native England. When his father sailed for Australia, he carried a silver mug filled with English gold guineas. Charlie has that mug now and prizes it very much. He also displays several silver pitchers that he won in England, competing in the 100 and 200 yard races. He was, and continues to be, a great tennis enthusiast and played in many Fort Worth tournaments. He stopped playing at age 75, but delights in watching good tennis, taking time off during these interviews to see a professional tennis match being played in Will Rogers Coliseum.

Collyns has several valuable books which he cherishes and which once belonged to his father. Among them are "Mr. Sponges Sporting Tour" published in 1852, with many fine colored illustrations. Truly a collector's item which he states would command a sizable price here or in England. He also has veterinary books on "Sheep, Cattle and Horse" by Doctor Youatt, highly prized as pioneer publications in that field. Then there is a treasured painting, a scene of the Devon and Somerset stag hunt, done over one hundred years ago when his grandfather was master of the hunt. An uncle rode to the hounds at age 81; all of the Collyns family have loved horses for generations.

Among other valued and historic

books is a set of complete diaries, relating day-by-day experiences, weather, ranch activity, etc., which Charlie Collyns kept meticulously from 1906 to 1917. The example was set by his father who always kept a diary, and who made this one of Charlie's assignments when the ranch management was entrusted to him.

Collyns has made several trips back to England during his long sojourn in Texas, and was accompanied by his wife and son on several such trips. Relatives told him in 1927, the last time he visited England, that he had lost his native accent. His wife, who died in 1954, also teased him about losing it. "I married you for that accent" she used to say, "and now you have lost it and talk just like a Texas cowpuncher. That's the way I want to talk" Charlie replied. "That's what I am, and folks can understand me."

Collyns is a member of St. Andrews Episcopal Church and is senior member of the Fort Worth Farm & Ranch Club. He has one living brother, Dr. John M. Collyns of Tunbridge Wells, Kent, England.

Truly, the "crazy little Englishman" was indeed a wise and farsighted man when he acquired the sizable spread of Concho country. And equally farsighted was the assignment of the son, Charlie, to Texas whose seventy years spent in his adopted land have been full and rewarding, and, judging by Charlie's sprightly walk and genial countenance, have been happy years.

South Texas Hereford Show and Sale Oct. 31-Nov. 2

THE 24th annual South Texas Hereford Show and Sale, to be held at Beeville Oct. 31-Nov. 2 promises to be the biggest and best in the history of the exposition, according to Humberto Reyes, secretary, who points out that the association in cooperation with the American Hereford Association will offer \$3,500 in premium money to exhibitors, the largest ever offered at the Beeville show. This amount of prize money qualifies the South Texas show as a Texas Register of Merit show and will encourage more of the better breeders in Texas and the Southwest to exhibit cattle.

The strong demand for top quality Hereford range bulls by cattlemen in South Texas and the Texas Gulf Coast has made the Beeville sale one of the best in the Southwest. Every year commercial cattlemen are demanding bulls of higher quality. It is the aim of the South Texas Hereford Association to furnish the commercial cowman with the best type and highest quality Hereford bulls possible, Secretary Reyes says.

Officials of the South Texas Hereford Association will make every effort possible to see that only Herefords of top quality and desirable Hereford characteristics are entered in the 1960 Fall Show and Sale.

Bulls are my Business



Silver Prince 123d

This great bull, purchased at Bridwell's Sale for \$20,100 is one of the outstanding herd bulls we are using to produce bulls that suit the commercial cowman. We have a herd of 800 cows of predominantly Prince Domino Return breeding, and we sell from 250 to 300 bulls every year. They are range raised and unpampered with size, smoothness, hair, and bone.

HAPPY HEREFORD RANCH

WALTER GRAHAM — HAPPY, TEXAS

Ranch is 15 miles west of Happy with headquarters on paved Farm Road 168, between Umbarger and Nazareth.
Phone OL 5-2660 through Canyon, Texas

Cost of Producing Beef

THE annual cost of producing beef averages \$99 per mother cow, according to Tom E. Prater, farm management specialist with the Agricultural Economics and Sociology Department, Texas A&M College System. Prater bases his figure on a master's thesis by J. E. Wright, a graduate student, which includes interest on investment, operator's labor, depreciation and all other annual costs. The study shows that the average pounds of beef produced per mother cow was 378 pounds per year, which means that the operator must receive slightly more than 26 cents per pound for beef produced per cow to break even.

When operator's labor charge is not included the cost is \$82 per year. If the operator receives about 21½¢ per pound, he would be covering all costs but would receive nothing for his labor. The 21½¢ per pound would give the operator a good return on investment.

If interest on investment was not included as a charge, it was found that the operator's labor cost, depreciation, and all other costs totaled \$65. If the operator received slightly over 17¢ per pound, he would be receiving a fair wage, but not receiving funds to pay for any interest charge that might need to be covered.

When labor and interest on investment costs are not included but depreciation and all other costs are, the total annual cost was \$47 per mother cow. This means that over a short period of time he could receive 12½¢ per pound of beef produced and continue to operate. However, he would be receiving no return for labor and investment. Yet, rather than liquidate the operation this might be the best alternative.

These costs indicate the items and factors that must be considered in operating a beef operation and indicate the importance of constant study of the individual operation and the necessity for good records, Prater concludes.

San Angelo Stock Show Dates March 8-12

DIRECTORS of the San Angelo Fat Stock Show and Rodeo, meeting in San Angelo last month, set the dates of March 8-12 for the 1961 exposition and added five new divisions to the show. Show divisions added include a junior Angus show, junior goat show, open Suffolk sheep show, a grass judging contest and a Quarter Horse show.

Two changes were made in show superintendents. R. O. Sheffield, San Angelo ranchman, was appointed catalog superintendent and Rushing Sheffield, his son, will replace him as head of the sheep department.

Jack Drake is general superintendent; X. B. Cox, cattle superintendent; and Roy Huckabee, head of records.

Six division chairmen were appointed. Clayton Webster will head the junior

commercial baby beef show; Ralph Trolinger, junior breeding sheep show; Ed Hyman, Hereford show; Jack Taylor, adult sheep show; Gerald Hartgrave, Aberdeen-Angus show, and John Dublin, Jr., the horse show.

Eight Ranches Visited On Gulf Coast Hereford Tour

DURING the recent Gulf Coast Hereford Breeders Association tour visitors were given an opportunity to see ranches of members in the Eagle Lake-Garwood-Columbus and Weimar areas and inspect some of the outstanding cattle being raised in the area.

Ranches visited included A. Mortensen, Eagle Lake; J. N. Pendergrass, Eagle Lake; El Seven Ranch, Garwood; Martin Roberts, Eagle Lake; Otis Pouncey, Columbus; Jack Draper Ranch, Columbus; Dr. Herbert Poyner, Columbus; and Charles Herder, Jr., Weimar.

Mrs. L. J. Clark is secretary of the association.

Accidents to farm residents cost the nation 1¼ billion dollars each year, the National Safety Council reports. Counting the 20 million farm residents, the 10 million people in related industries and the six million farm suppliers, a sizeable chunk of the population suffers from farm accidents.

Herd Sires in Service

HUSKY RANDOLPH

Real Randolph R. 50th 3794922	Real Domino 51st 2437719	Real P. Dom. 24th Daisy Domino 1st
March 15, 1950.	Lady Randolph 48th 2474859	Don Randolph
Miss Husky H. 74th 4606157	Husky Domino C. 21th 3206239	Princess D. 21st
	Lady Real R. 50th 3794934	Prince D. Return
		Lady Rand. A. 48th
		Real Domino 51st
		Lady Rand. A. 16th

TR ZATO HEIR 517th

TR Zato Heir 5380000	H&D Tone Lad 105th 3488354	H&D Zato T. Lad 8th
Oct. 31, 1954.	Leola Flowers 2846628	Miss Heir 182d
Tonette Mischief T. 3936750	Blocky Mischief 2724270	Beau Flowers
	Lady Mahlon Tone 66th 3273556	Leola Mixer
		Battle Mischief 7th
		Blush Rose
		Mahlon Tone
		Donna Mischief 6th

LITTLE SILVER HUSKY

Little Husky 5014615	Husky Domino C. 21th 3206239	Pr. Dom. Return
Aug. 21, 1956.	Lady Real R. 50th 3794934	Lady Rand. A. 48th
Georgia Silver 2d 6949611	Silver's Vagabond 4446726	Real Domino 51st
	Georgia Silver 5635241	Lady Rand. A. 16th
		Real Silver Dom. 27th
		Pauline
		Real Silver's Son
		Georgia Fae

REAL SILVER

Silver Lad 6596836	Domino Lad EC 688th 4613446	Domino Lad E. 161st
Oct. 3, 1952	Lady Silver R. 5635238	Real Princess 29th
Miss Real Silver 6121283	Real Randolph R. 50th 3794922	RI. Randolph R. 50th
	Silver's Lassie 4349701	Silver's Lady
		Real Domino 51st
		Lady Rand. A. 48th
		Real Silver Dom. 27th
		Eva

FOR SALE

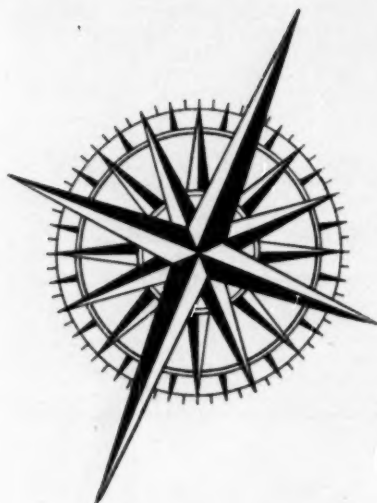
A group of two-year-old and long aged yearling bulls for sale at the ranch.

These four herd sires head our cow herd of Real Domino 51st and Prince Domino Return breeding. Plan on visiting our "Home of Good Herefords" soon, and see these sires and our productive cow herd.



OLNEY, TEXAS

Route 1, Box 139
Phones: Res., TR 3-2612
At the Barn, TR 3-2275
Both phones, out of Orth, Tex.



What Direction

ARE YOU GOING?

Think back over the past five years or more. Have you changed your direction in this Hereford business at least once—maybe twice? Were you caught up in the clamour over some "fad" or "clan" that seemed the right way at the moment, but didn't stand the test of time?

... and are you making any headway?

Do you find lack of uniformity and type, varied kinds of conformation, disappointing results in the "breeding on" abilities of even the best individuals? And—even worse—do your customers find your calves fail to develop after they're paid for and delivered?

Why not be SURE...

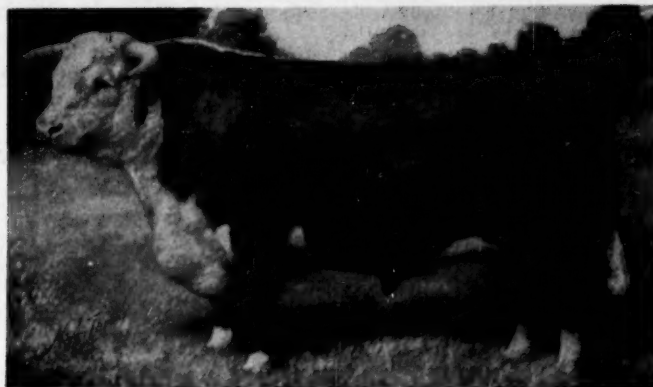
... of what direction you're going—with the family you can trust, the family all Herefordom has banked on since 1880. That's the Anxiety 4th line, the pure and undiluted breeding of the Gudgeon & Simpson herd, the one family that has been purified through concentration. Breeders who use Anxiety 4th bulls like them. Their calves get better every day. Customers come back year after year.

Is this the direction you want to go in this Hereford business?

National

ANXIETY 4th HEREFORD BREEDERS

For information about breeders of Anxiety 4th Herefords contact
Charles W. Lewis, Secretary and Field Representative, Sweetwater, Texas.



Anxiety 4th 9904, perhaps the greatest foundation sire of the Hereford breed in the United States.

Anxiety 4th Herefords

**National Anxiety 4th Hereford Breeders Objective Is to
Conserve and Perpetuate the Blood of This
Great Hereford Bull**

By CHAS. W. LEWIS,

Secretary and Field Representative National Anxiety 4th Hereford Breeders

NATIONAL Anxiety 4th Hereford Breeders was organized in 1946 at Midland, Texas, with the primary purpose of perpetuating and improving Anxiety 4th Hereford cattle of straight Gudgell & Simpson breeding. This was defined as animals that descend in every line of their pedigree from an animal bred or used by Gudgell & Simpson in their system of concentrating the blood of Anxiety 4th.

It was not the intention of the founders of this organization to try to completely supplant all other families of Hereford cattle but it was their desire that the blood of Anxiety 4th be conserved and perpetuated because it was their belief that it will continue indefinitely to enrich and benefit the Hereford breed.

Great Strength and Potency

John M. Hazelton, who wrote "History and Handbook of Hereford Cattle" also wrote "The History of Linebred Anxiety 4th Herefords of Straight Gudgell & Simpson Breeding," said in one of his books: "As the blood of Anxiety 4th has come down through the years, ever and anon its potency has been accentuated through some great individual and from it has spread through thousands of herds in the country . . . There is every reason to believe that so long as this blood still is conserved and perpetuated, such great breeding bulls will continue to appear from time to time. That is the reason it is desirable to maintain sources from which it may be obtained in as great strength and potency as possible."

The creation of the family of cattle by Gudgell & Simpson was not by chance but was the result of a well planned and courageously executed design.

Looking at facts as they found them, they became convinced that the Hereford had certain desirable characteristics that if combined with some strong points of cattle of some of the other beef breeds they would have a more desirable animal than at that time existed in any of the beef breeds. So they set out to find Herefords that would correct these deficiencies and still have their original good characteristics. In order to accomplish this they selected cattle in Great Britain and imported them to work with, and began by trial and error to find animals that would give them the results they desired.

Anxiety 4th 9904

This they found finally in the bull Anxiety 4th 9904—a bull that not only had the great hindquarter and other characteristics they wanted but also was pre-potent to these characteristics passing them on in a high degree to his descendants.

They then adopted the plan of close line breeding of his sons and daughters—which proved to be successful—(In fact, so successful that it would today be difficult if not impossible to find a Hereford beast bred in America that does not trace in his pedigree to Anxiety 4th). By this method they were able to fix a type that has pretty well stood the test of time.

This matter of correct type has always been a matter of considerable difference of opinion. Dr. A. D. Weber of Kansas State College has given us a definition of type which is brief but covers it well. "Type is a combination of all the objectives of the various segments of the beef industry." The producer, the feeder, the



**Faster, More Effective
Screw Worm Control
PLUS HEALING AGENT**

Dr. Rogers'

**BIG RED
SCREW WORM KILLER**

Avoid costly screw worm losses in your livestock with faster acting Dr. Rogers' BIG RED Screw Worm Killer. Livestock raisers report outstanding results from BIG RED because it penetrates into pockets and crevices of wounds, drives worms out and kills them instantly; forms protective film over and around wound that keeps flies off longer; and promotes healing. Easy to apply, Dr. Rogers' BIG RED is the screw worm killer containing an effective germicide.



TEXAS PHENOTHIAZINE CO.
Box 4186 • Fort Worth, Texas

packer and the housewife all have their various interests.

Housewife Must Be Pleased

The first and last of these, the producer and the housewife, are of paramount importance to all breeders of beef cattle. In the June 6th issue of a leading weekly magazine, Joseph B. Hall, president of a large supermarket chain, had an article entitled, "Housewife, You Are My Boss," in which he tells of the many ways his organization has used to find out how best they can please the housewife when she shops for the food for her household. This, of course, involves the meat counter. Therefore, her desires are of great importance to the Hereford breed. She must be pleased by what she finds at the meat counter and if we are to supply what she wants it will be because breeders of Herefords recognize their responsibility and meet it.

Also it is of the utmost importance to us to give heed to the wishes of producers of beef animals. So we seem to have two "bosses." Should the Hereford breed fail to furnish the producer the seed stock that will go into his environment and best serve him in his operations to the end that he will reap a profit from his enterprise, then some other beef breed will surely be used by him to serve his best interests. In talking to a good many successful cattle raisers it would seem their main interests are productiveness, pounds and quality—often with the greater emphasis on pounds.

To meet the demands of the producer

there is need for breeding stock that have the desirable cuts as well as pounds bred into them to the end that the butcher will be able to cut out a high percent of red meat of the size and quality that his customers demand.

It looks at first glance that this is irreconcilable—the producer wants large animals, the buyer wants small cuts.

Herefords Meet Conditions

However, I see Hereford cattle that are meeting these conditions. I can recall one large and very successful rancher who has culled out substandard cows until most of his cows are the kind that do a good job of taking care of themselves on the range and give enough of the right kind of milk over a sufficiently long lactation period to raise a calf well. He expects his calves to weigh from 500 to 600 pounds at delivery time. There appears to be at this time a tendency for the feeders to want lighter calves but up to now these particular calves have not been penalized on account of excess weight. Calves of the right kind that come off of their mothers, big meaty individuals that will go into the feed lots and quickly reach the weight desired by the supermarket trade should please both the feeder and the packer.

This then is the challenge that Anxiety 4th breeders of cattle of Straight Gudgell & Simpson breeding are everywhere undertaking to meet to produce an animal that will meet the demands of the various segments of the beef industry, keeping emphatically in mind at all times the producer and the housewife.

The members of National Anxiety 4th Breeders Association are maintaining a blood bank of this pure strain available for the use of anyone who desires to use it in an effort to make the Hereford a better beef animal.

Field Day at Dante Farms Near Dumas, Ark.

THE Darragh Feed Company of Little Rock and Vit-A-Way, Inc., of Fort Worth, Texas, sponsored a cattle field day at the Dante Farms near Dumas, Ark., Thursday, June 30. Mrs. Valerie Boyce, Darragh consultant, and James Keenan, Vit-A-Way area representative, thoroughly discussed the gains which have been made in the herd on the Dante Farms.

Dr. Maurice Ray of the University of Arkansas spoke about nutrition as it affects fertility of cattle. Lowell Donnell of Wentzville, Mo., operated a field laboratory and demonstrated the fertility testing of bulls. Dr. Arthur Spooner of the University of Arkansas talked about better quality pastures.

Arch Smith of Texarkana, who is president of the Arkansas Cattlemen's Association; Jack Dante, owner of the Dante Farms, and Mayor Billy Free of Dumas were the other main speakers.

Accidents in the farm home kill more than 2,700 and injure nearly 400,000 farm residents each year.

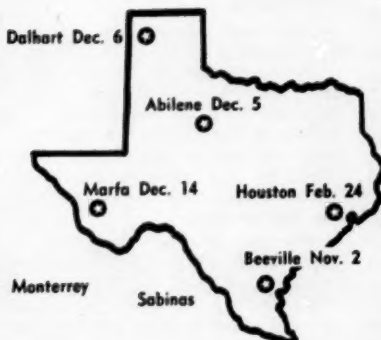


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Commission and Order Buying
BOX 1102, BEEVILLE, TEXAS**

H. V. (Bert) REYES

To all Purebred Breeders:

Traveling extensively over the state of Texas, throughout the Southwest and into Mexico, I see many herd bull prospects, replacement females and range bulls by groups and carloads. If you are in need of any cattle that you cannot obtain at the right price, contact me and perhaps I can supply your needs. Commercial cattlemen, too, find that I can supply them with the right kind of bulls for their herds.



**Plan now
to attend
these good
range bull
sales**

The Value of Showing Herefords

Opportunity to Get Favorable Acceptance of Your Cattle and Compare Your Herd With Other Breeders

By CHAS. NEBLETT, JR., President Texas Hereford Association

EACH and every Hereford Breeder should fit or condition or fully develop some of his top animals and present them in the best condition possible at shows and sales where good cattlemen gather.

Much benefit accrues to the breed and to the breeder where this practice is followed.

Good cattle properly presented at a show or sale is one way of promoting Herefords and inducing many people to want to become breeders. There is just something about good cattle that appeals to most of us when we see them. Where would the Hereford breed be today if it were not for our public display of good Herefords all over the nation?

It is your "show window" and presents the opportunity for you to get favorable

acceptance of your cattle by many, many more breeders and prospective customers than you can ever do by not following this plan. You can get some people to see your cattle by showing them that you can never get to come to your ranch until you demonstrate you have what they want.

Another good reason is that you are able to compare your cattle with those of other breeders and use this as a guide to shape your future breeding program so you may produce better cattle. When your cattle don't place up, then you need to see why, and do your best to improve them where needed. You don't have to win first each time, but you need to make a creditable showing—a showing of which you can be proud.

Only a few breeders can justify a show herd, but every breeder should put his best cattle before the public in a creditable manner. If you will do so, it should instill in you a spirit of competition so that when you are on your way home from showing your cattle, you will say to yourself: "Boy, am I going to show that judge something next year!"



Charles Neblett, Jr.

Arkansas Livestock Show Plans State-Wide Campaign

C. HAMILTON MOSES of Little Rock, who is the new president of the Arkansas Livestock Show Association, has outlined plans for a state-wide campaign to stimulate additional interest in the Arkansas Livestock Exposition. The main aim is to attract still more spectators, even though the Arkansas expositions have been considered successful.

At a recent meeting of the livestock board in Little Rock, Moses suggested the following steps:

1. A speakers' bureau to provide boosters, who will go before civic clubs throughout the state.
2. Summer tours by persons boosting the autumn show.
3. Strong support from the Arkansas State Chamber of Commerce and the Little Rock and North Little Rock Chambers of Commerce.
4. Appeals to all county and district fairs to encourage the talent contest and the Fair Queen contest. Entries for the state competition are chosen at the smaller fairs.

The Cattleman
Established 1914

OWNED BY CATTLEMEN
PUBLISHED BY CATTLEMEN
READ BY CATTLEMEN

**24th annual
South Texas
HEREFORD ASSOCIATION
BEEVILLE, TEXAS**



**FALL SALE
NOV. 1 & 2**

At Beeville's modern sale barn at the fairgrounds.

Range bulls in quantity with quality, age, ready for service, not over fitted.

A few herd bull prospects . . . replacement type females

Bulls will be fertility tested and sifted to eliminate any inferior bulls

\$3,500 PREMIUMS

We invite you to bring your show cattle to our open show. This is a Texas Register of Merit Show with \$3,500 offered in premiums.

For further information, contact
H. V. REYES, Secretary-Manager
Box 1102, Beeville, Texas

**BRAND UP TO
75 CALVES
PER HOUR**



WITH A
**STAGGS
BRANDING TABLE**

The STAGGS BRANDING TABLE was specially designed to give you a safe, fast, efficient branding operation — economically, and without chance of costly infection. The table can be operated by two men — only those performing vital part of the operation need be present, with no valuable time lost. All work is done at once, from standing position. Tables complete, in time for your next branding, only \$150.00 f.o.b. Henrietta, Tex.

Set table before any opening. Calf enters table, all operations performed, calf runs free . . . all in 45 seconds.



No interfering straps, no projections to injure animal. Calf never overheated, nor touches the ground, virtually eliminating chance of infection.



STAGGS BRANDING IRON HEATER



Keeps up to 12 irons evenly heated at all times, much safer than open fire. Irons ready for use in one to five minutes after lighting heater. Priced, complete, from \$35.00. Five gallon butane bottles at additional cost.

Write today for FREE
illustrated folder
Box C

Staggs

AND
COMPANY

P. O. BOX 163 • HENRIETTA, TEXAS



A typical group of Hereford stocker-feeder cattle sold in these auctions.

Hereford Stocker-Feeder Auction Sales

Gaining in Popularity—Serving a Definite Purpose

By HENRY ELDER, Manager, Texas Hereford Association

THE special Hereford stocker-feeder cattle auction sales, sponsored by the Texas Hereford Association in cooperation with several auction markets over the state have increased in popularity with producers the past several years and are serving the needs of commercial cattlemen seeking a better market for good quality cattle. These special sales have been designed to attract quality Hereford cattle in sufficient numbers to attract additional buyers to insure full market value. That they have done. Without exception these special sales have brought in additional buyers, and with few exceptions the producers have been pleased with prices received and have quite often expressed their satisfaction of the way the cattle sold.



Henry Elder

Sales Widely Advertised

These sales have been widely advertised with particular emphasis in attracting buyers from other parts of the nation. The more sales of this kind we sponsor, the more the word gets around and the more buyers we can attract. The buyers like the sales because they can fill their needs in one day in one place and do this in a minimum of time. Shipping and handling facilities also help in getting the job done in a minimum of time and with a minimum of expense. As one buyer recently put it, "They are worth more to me where I can buy them in quantity and of the quality my customers want, and I can do this in a

short time at these special sales. It is also a convenience to have the shipping facilities to handle them in short order," he said.

The Texas Hereford Association feels that these special sales have increased the use of good quality Hereford bulls. We have seen some producers who sell in these sales buying better bulls the next season. Competition for ribbons and trophies is keen, especially in the July and September sales. Any competition of this sort will naturally tend to improve the quality.

Herefords Have the Quality

The breeder who does not place up with his cattle has the opportunity to see the cattle that beat his and also to see how his sell in comparison with other cattle. He can also do some checking and find how other cattle weighed in comparison with his and the total dollars per head received on his own cattle as well as others. After all, the dollars per head received often mean more than the cents per pound paid. The lighter calves generally sell for more per pound but add up less dollars. The Hereford breed will and does give a good account of itself in comparison with other breeds and crosses when you add up the dollars per head received. Herefords have the quality to top the market and the pounds to add up the most dollars.

These special breed sales have been held at the Fort Worth Stockyards for a number of years. In recent years the cattle have sold by auction. The July sale at Fort Worth was one of the best yet. Lots of good quality cattle were sold, the buyers were plentiful. These special sales are held once each month at Fort Worth from June through Octo-



◀ S. TARRINGTON 1st, The **RED MEAT BULL**

with the English blood!

S. TARRINGTON 1st

Free Town Contrite
6799999

Sept. 29, 1952.

CBQ Daisy Dam.
327th 5059698

Temple Setrite
6253356
Free Town Coanie
6767205
Real Silver Domino
7th 2926415
Daisy Domino B.
2905862

Tarrington Yoko
Shadow
Tarrington Lionheart
Free Town Constance
Real Domino 51st
Daisette Silver
Select Domino B. 25th
Lady Mischief B. 33d



▲ FLC TARRINGTON 33d ▶

Pictured as a calf above and as a 2-year-old in pasture condition at right, this young son of S Tarrington 1st weighed 585 pounds when he was weaned at six months and two days and 1545 pounds as a two-year-old. We are using him on our cow herd.

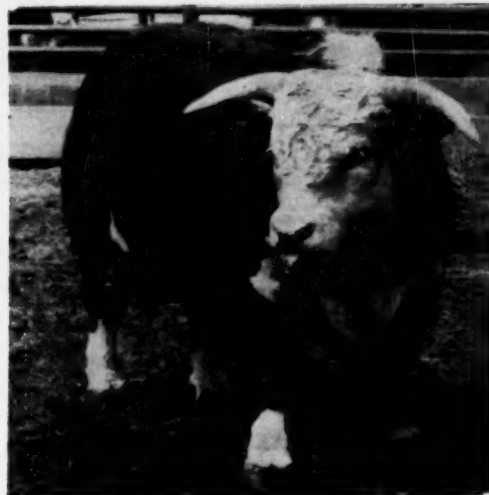
FOR SALE

A group of serviceable age bulls
for sale now at the ranch.

R. K. Field, Owner

R. B. Jones, Manager

07 RANCH



OTHER SIRES

Silver Mixer 77th
07 Hazford Tone
Indian Mischief
Model Domino 961st
FLC Tarrington 33rd
Plus 6 sons of Tarrington

BRONCO, TEXAS

Our headquarters and mailing address are at Bronco, Texas on Highway 380. Our ranch is across the line in New Mexico.

ACCENT ON QUALITY plus weight for age!

Come see us for your bull needs. Our cattle have high inherent gainability with quality, finishing at or near the top in every test entered.

ROCKDALE • TEXAS

Phone at Rockdale, HI 6-3652

Leon Noack



ber. Sale dates for the remainder of 1960 are: Aug. 12, Sept. 16, and Oct. 14.

A special sale sponsored by the Texas Hereford Association was held at the Abilene Livestock Commission Company, Abilene, Texas, in June. The quality was exceptionally good with over 2,000 head of stocker and feeder cattle. Good buyers were plentiful and producers were pleased with the sale. Competition for awards in the show was keen. Next special sale at Abilene has been set for September 17, which is the next day following the Fort Worth September sale.

For several years there has been an increase in interest in feeder calf sales in East Texas. In most instances the producers are small and do not have sufficient numbers to attract large buyers. Quality has been improving with the use of more top quality Hereford bulls in that area.

Series of Special Sales

In response to a need for feeder cattle sales in that area, the Texas Hereford Association, in cooperation with the Texas Angus Association, Texas A&M College Extension Service, local livestock associations, and the local auction operators, has set a series of special sales to be held in September. These sales have been scheduled to tie in with the Fort Worth and Abilene sales. Seven sales have been scheduled in a ten day period. The schedule is as follows: Sept. 8, Bonham; Sept. 9, Mt. Pleasant; Sept. 12, Corsicana; Sept. 14, Henderson; Sept. 15, Crockett; Sept. 16, Fort Worth; Sept. 17, Abilene.

In the sales at Bonham, Mt. Pleasant, Corsicana, Henderson, and Crockett the calves will be tagged, graded, and weighed into uniform groups for sale. The producer who has less than 10 head of one sex agrees to sell his calves with other producers. A producer with more than 10 head may sell his as one lot or should he so desire, he may have them graded and sorted to be sold with others.

All calves will sell on out weight and the average lot shrinkage will be applied to each calf sold in the lot. All calves will be grouped into as uniform groups as is practical and possible, to make them in attractive groups for the buyers. Local county agricultural agents and local auction operators will have full information and entry blanks for these sales. Early entries greatly assist the sponsoring organizations in informing buyers as to numbers, etc.

All of these sales will be widely advertised on a national basis to attract buyers. There is a fee of one per cent of the gross sale received by the respective breed associations as a commission to help defray expenses for advertising and promoting these sales.

Awards for Top Cattle

Awards in the form of ribbons are made by the breed associations for first through third places in each class. Classes for showing for all of the sales other than Fort Worth and Abilene are for 10 to 19 head and 20 head and above for both steers and heifers. Champion

and reserve champion awards are also made. In the Fort Worth and Abilene sales, the classes are for 10's, 20's, and 40's. Producers may show if they want to compete for awards. The principal objective is to sell the cattle at satisfactory prices. Producers do not need to be members of the breed association to compete for awards or to sell in the sale.

Sponsoring of these sales is but one of many services offered by the Texas Hereford Association. For information on activities and services one may write Texas Hereford Association, 1207 Burk Burnett Bldg., Fort Worth 2, Texas. Charles Neblett, Jr., Stephenville, is president of the association.



Mrs. Lenna Bassler

Forty Years of Service

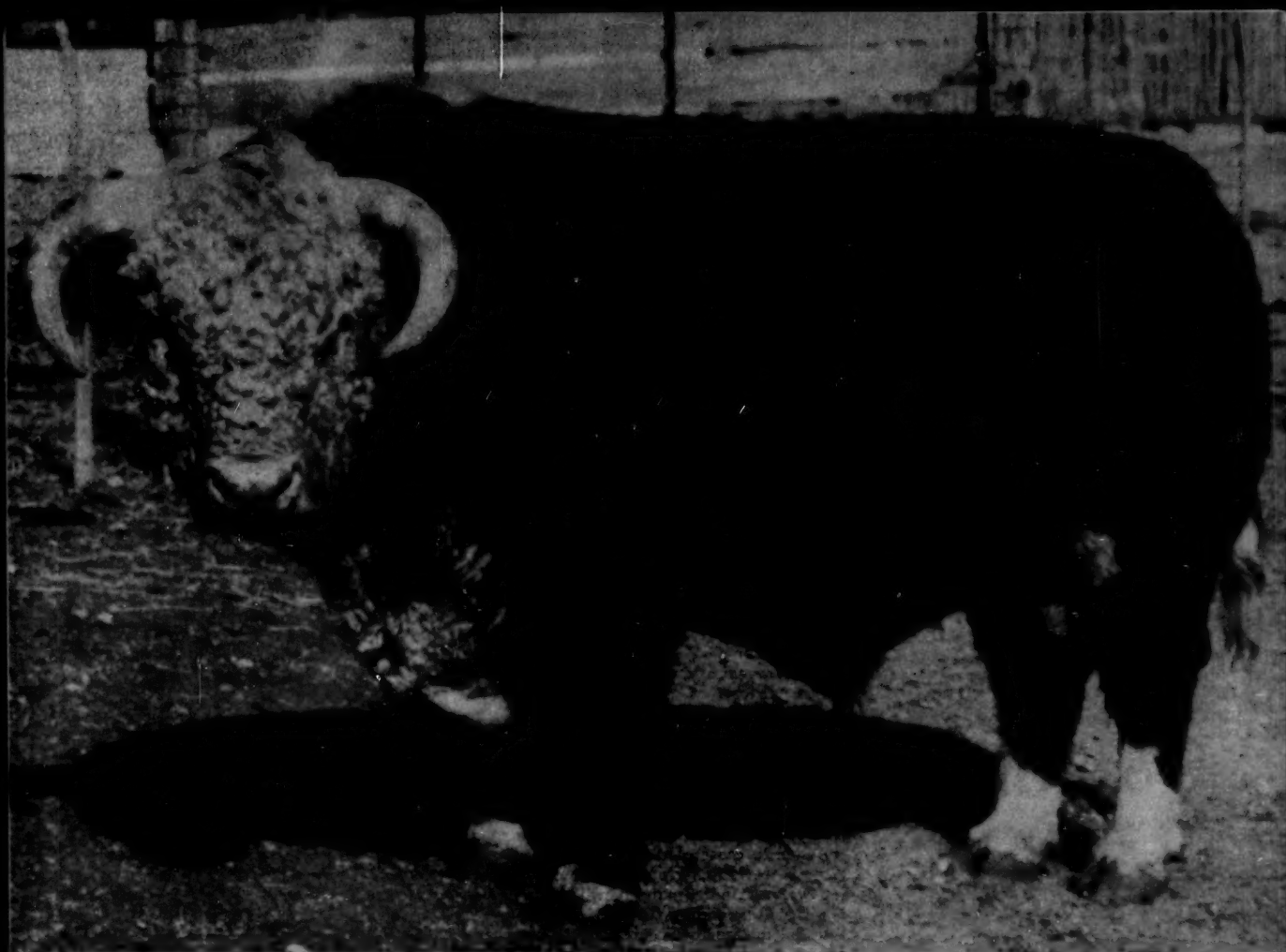
THE staff of the Texas and Southwestern Cattle Raisers Association paid tribute to the untiring efforts of one of its own in early June.

On behalf of the Association and The Cattleman, editor Henry Biederman presented a television set to Mrs. Lenna Bassler in recognition of 40 years service with the organization.

Mrs. Bassler, who is in charge of the circulation department of The Cattleman, began working for the TSCRA in June of 1920 as a file clerk. She recalls that offices of the entire TSCRA were not as large as the room which now houses the names of The Cattleman subscribers. She has worked in half a dozen different capacities during the period which has seen both the Association and the magazine grow in responsibility and prestige.

When she came to work, circulation was around 5,000, approximately one-fifth its present size.

Although she has had no formal training in journalism, Mrs. Bassler comes by her work naturally. Her father, R. T. Carlton, published a weekly newspaper for a time, and later worked for the Fort Worth Star-Telegram.



WALLOPER...



He is Mill Iron M-284 which we call our Walloper. To quote Jim Saunders, this bull is the best breeding son of Colorado Dom. V. 140 (Old Walloper). Other sires in service include:

Real Silver D. 3 (Bridwell)

Pride Jr., son of Flat Top Pride

A son of Bridwell's Hair Commander

Onward Blanchard (owned with Tomie Potts)

Our cow herd is all clean pedigree, consisting of Colorado Domino (Mill Iron), Anxiety 4th (Criswell), Onward (Hampton), Beau Gwen breeding. Visitors welcome.



Pictured is a son of Mill Iron M-284, our Walloper.

V. I. Pierce Ranch

Crockett County, Texas.

Phones: Ranch EX 2-2398 and EX 2-2542.

OZONA, TEXAS

CAUBLE

Royal Anxiety 4ths



SELLING:

Straightbred Anxiety 4th Herefords through the Sweetwater Hereford Sale. We have been in the business for many years, using the bloodlines of Gudgeon & Simpson, Tom Ivey, Mousel Bros., Dr. Archie Roberson and my dad, I. B. Cauble. We will sell in this sale:

6 BULLS

These are 18 months to two years old.

6 HEIFERS

These are good open yearling heifers. After the sale these heifers can be mated to the 1959 reserve champion of the National Anxiety Hereford Assn. sale. All 12 head are good individuals, bred right and ready to do a good job for you. Watch for them at . . .

SWEETWATER, TEXAS
NOV. 26

7 LORD LAMPLIGHTER 7th (1952 reserve champion at the National Anxiety sale) by Lord Lamplighter 7th;
M. IMPERIAL LAMPLIGHTER 34th (1959 reserve champion of the same sale) by Imperial Lamplighter 524, both bred by George Mousel, Cambridge, Neb.

CHIEF LAMPLIGHTER 57th, bred by Pink Mitchell, Kermitt, Texas.

For further details, contact:

Rexie Cauble

ROUTE 2, BIG SPRING, TEXAS

Ranch phone EXeter 8-5170, ranch located on Howard County Farm Road 818, nine miles southwest of town.

Texas Polled Hereford Association

Sponsors Four Sales and Shows Annually. Has Active Membership in All Parts of State

By JIM GILL, President

CELEBRATING its Silver Anniversary this year, the Texas Polled Hereford Association is proud of its past but more proud of its present and confident of a still better future.

Today it is one of the good, progressive state breed associations of the country. An incorporated, non-profit organization with a full-time secretary, the association is at a new high in membership and is in a very strong position in every way. It sponsors four shows and sales a year, each one an established annual event that serves a definite purpose.



Jim Gill

The Texas Polled Hereford Association is fortunate in having an amazingly stable membership. A sizeable number of the charter members, including the first president, Hugh White, are still active members. The present president and secretary are both charter members. Added to these old members are a great, hard working, group of younger and newer members, many of whom I believe will still be adding further improvements to Polled Herefords after another quarter century.

We are fortunate in having as our secretary Joe Weedon, who has very successfully spent most of his adult life with Polled Herefords, and who has a wife just as willing and capable as he is. When it comes to doing the work of the association it is hard to tell whether Joe or Anna B. is the secretary.

Four Shows and Sales

Each of the four shows and sales sponsored by the association is established to fill a definite place. At Fort Worth, in connection with one of the world's top livestock shows, the American Polled Hereford Association sponsors the show, which is nation-wide in scope and well up toward the quality of the National Show. The Fort Worth Sale is also open to the world—but is sponsored by the Texas Association. This has been a good sale, but the number of top cattle offered in the past has not been quite what the potential of the event justifies. We are working hard this year both in and out of the state to interest more top breeders in consigning more top cattle to Fort Worth in 1961, and it looks like we are going to be able to hold a truly top quality sale.

At San Antonio, polled and horned cattle are shown together in a strong Hereford show, which is valuable to

those Polled breeders who are accumulating Texas Register of Merit points. Separate Polled champions are named at this show. A good annual sale at San Antonio is geared largely to the great South Texas ranch area.

The Marshall Show and Sale in March is a good event but has declined in number of entries the past few years due to lateness in the season and good demand that makes it hard to hold cattle that late. This year we are moving this event up to Feb. 28 and March 1—following immediately after the Houston show. We expect to add groups of three to the sale lineup and to go all out on publicizing both to prospective sellers and buyers. We anticipate a substantial increase in entries at Marshall this year.

Our fall show and sale is usually held in connection with an established fair. This year it is to be in connection with the South Texas State Fair at Beaumont, Oct. 24 to 29. We will have the highest prize money we have had at any Texas show outside of Fort Worth. We are confident of having the best fall show and sale we have had. All cattle we sell in all Texas Polled Hereford Association events now have pedigrees checked.

Making Steady Gains

Polled Herefords in Texas have made steady gains ever since the first three herds were started in 1908. Today a big per cent of commercial farm size herds are headed by Polled bulls. A few big commercial operators are using Polled bulls, but progress in this line has been slow due to shortage of bulls in the quality, uniformity, age, and condition required by these buyers. To get uniformity, most of these ranchers like to get a year's supply of bulls from one breeder—and, as we are getting more breeders who can supply these good bulls in quantity, we are finding more larger ranchers interested in Polled Hereford bulls.

Texas Polled Herefords rank among the tops in supplying herd bulls and breeding stock to other states and countries. Breeders from all over the United States are regular buyers in Texas and sales have been made in the past year to Canada, Mexico, and a number of South American countries. I look to a good many shipments to other areas in the British Empire when some shipping regulations are ironed out.

Success in various inter-breed events has helped to publicize Texas Polled Herefords. Two Texas Polled-bred steers have been in the reserve champion spot at the American Royal. One Polled bred steer was champion and another Hereford bred champion at San Antonio.

Polled breeding stock shown by Vance,

IN DEMAND...



The Domestic Mischief 97ths are IN DEMAND in the Polled Hereford business . . . YESTERDAY . . . TODAY . . . and TOMORROW. Here is the family of beef cattle with quality, size and pedigree to suit registered and commercial breeders alike.

At Brownwood and Fort Worth

We will all be selling top cattle at the Brown County Polled Hereford Sale at Brownwood, Texas on Jan. 24, 1961, and at the Fort Worth Sale on Feb. 1. Watch for them.

From Sheffield's



C Domestic Mischief 23rd

One of the truly great sires of the breed—sire of many Champions and top sellers in strong Texas shows.

Other Herd Sires:

GR Mischief Blanco

C Domestic Mischief 97th

CARL SHEFFIELD

Brookesmith
Texas

From Vance's



VGHF Domestic Mischief 97th

Sire of Champions, top placing and top selling calves.

He is 5½ yrs. of age and his sons are now herd sires in 8 states and Brazil.

One-half interest in a 16 month old son sold for \$26,000.

"VGHF 97th" owned with Ar-
ledged Ranch and Hamilton's
T Bone Ranch.

**Vance
Golden Hoof Farms**

J. W. & Chris Vance, Coleman, Texas

From Gill's



JFG Domestic Mischief 253rd

Successor to his great grand-
sire, the late and great Domes-
tic Mischief 97th, as head man
in our herd. His first crop of
calves are on the ground, and
we want you to see them.

Jim & Fay Gill

Coleman
Texas



HEREFORD PROGRESS

Herd Established 1913

WEIGHT — PLUS — CONFORMATION

SIRED

SIRED

SAM DOMINO

(Bred by J. V. Williams - 1944)

R. DOMINO 8

(Bred by J. V. Williams)

SUPERIOR LASS 6

(Bred by J. V. Williams
Owned by Jack Turner)

Highest Gaining Bull 1951 Balmorea
Test—3.24 lbs. per day.
Sired

1. Grand Champion & Highest Selling Bull, Concho Hereford Sale, San Angelo, 1959—\$4050.
2. Highest Gaining Sire Group in the U.S. Group 8 bulls gained 3.1 lbs. per day. Two of group gained 3.5 lbs. per day. R. Domino 8—Sire of

1. Her daughter Reserve Champion at Dallas, 1956.

2. Another daughter Reserve Champion at Kansas City, 1957.
Cow Caroline Stanway 7

(Bred by J. V. Williams) is a 3/4 Sister to Super Lass 6 and is dam of

NEW HERD SIRE

J. W. SAM DOMINO 2

(Bred by J. V. Williams, 1957)
1344 pounds — 16 months of age
Balmorea, Texas, 1959

Other Sires in Service:

R. Domino 8, sired by Sam Domino
R. Domino 51, sired by Sam Domino
FO Battle Intense, sired by Battle Intense 140
Silver Return 360, sired by Domino Type

BALMOREA PERFORMANCE TESTING RECORD

1947—Highest & second highest pen bulls	1952—Third highest gaining heifers
1948—Third high gaining pen bulls	1953—Third highest gaining heifers
1949—Highest gaining pen bull	1954—Highest gaining heifers
1949—Highest gaining pen heifers	1954—Second high gaining bulls
1950—Highest gaining pen heifers	1957—First & second high gaining bulls
1951—Highest gaining pen bulls	1958—Highest gaining bulls
1951—Highest gaining pen heifers	1959—First & second high gaining bulls
	1960—First (high gaining bulls)

In 47 years record checked by American Hereford Association,
this herd has never produced a dwarf

JACK V. WILLIAMS

Res. Phone 21153 Ballinger, Texas Ranch - Paint Rock, Texas

Hill, Valdina, T-Bone and others have been giving a good account in open Hereford breeding classes. T-Bone's SLR Advance Victor is the first Polled bull on the Texas Register of Merit, and there is a very good chance another Poll will enter that select group in the coming show season.

Texas Polled Herefords have received quite a bit of favorable publicity due to their record in different feeding tests. Polls from different breeders have made outstanding records at Balmorra, Bluebonnet, Carthage, and other feeding trials. Several breeders are basing their breeding programs largely on performance testing records.

Texas leads the nation in number of Polled Herefords, and for the past fiscal year was a very close second in number of new members of the American Polled Hereford Association.

The state is well supplied with good local and sectional Polled Hereford Associations. The Brown County Association, now making plans for its 25th annual sale, has rather elastic boundaries for its membership, taking in members in all sections of Texas as well as a few in New Mexico, Oklahoma, and Louisiana. Principal event of this group is a very good sale each January. This was possibly the first Polled consignment sale to check all pedigrees.

The Central Texas Polled Hereford Association, with headquarters at Clifton, sponsors a good show and sale each September. This sale has picked up more interest the last couple of years with the inclusion of pens of three. The annual Central Texas tour is a good event that draws quite a number of out of state visitors. The South Texas Association sponsors a tour and helps with the San Antonio Show and Sale.

With the well-known good qualities of Hereford cattle, plus the definite economic advantage of a polled head, I believe we have the product with the best future of any beef animal. Texas Polled Herefords, and the Texas Polled Hereford Association, are enjoying a healthy, steady growth, and I feel they have reached only a small per cent of their future potential.

New Facilities At National Western

NEW facilities at the National Western Stock Show promise greater convenience for junior exhibitors. An addition to the second floor of the Cattle Exhibit Hall makes possible the housing of 1,300 cattle under one roof, according to General Manager Willard Simms.

"As a result, all junior show steers will be stalled together on the lower floor of this huge building," Simms said, "answering requests that junior exhibitors have been making for years."

Wash rack facilities in the cattle exhibit hall will be expanded to provide a larger area for washing the additional cattle that will be stalled in the building.

Heading our Herd . . .



JPC Real Domino 51st . . .

"THE 51st" was champion and top-selling bull of the Top O' Texas Sale at Pampa. On April 22, at less than two years of age, he weighed 1835 pounds. JPC Real Domino 51st joins his half brother JPC Real Domino 12th and Real Silver Mischief to head our cow herd of Mill Iron Anxiety 4th and Hazlett breeding.

JPC REAL DOMINO 51

Champion and Top-Selling Bull of the Top O' Texas Sale at Pampa

C REAL DOMINO 9223398	BC PR 93 5024187	Bear Creek Prince
	Dees Princess 14 5351978	Polly 4
ALICE 40 8318414	Blanchard Return 30 4401248	Bear Creek Prince 69
	Alice 25 5447778	Miss Alma
		Blanchard Return
		Miss Grateful 11
		Sensation Mischief
		Alice 14

Come by the ranch, 8 miles northeast and 4 miles north of Hedley, Texas, on Highway 203 (or 20 miles west, 4 miles north of Wellington). See these herd sires and the calves we are getting. You are always welcome.

3 Cookes Cattle Co.

W. H. Cooke, III, Owner — Route 1, Box 46 — Quail, Texas

Phone through Clarendon TR 4-3549



TR Husker Rupert 41st

He has proved to be a great breeding bull for us. He is assisted by Real Silver J15, used on a cow herd of Husker Mischiefs, Bonny Domino, Chief Domino, Real Domino and Anxiety 4th breeding.

FOR SALE: A nice group of Husker Mischiefs and Anxiety 4th bred heifers.

R. H. Odom

Route 3, Phone HI 3-3410
SNYDER, TEXAS

FOR SALE

15 well developed, rugged, serviceable age Hereford range bulls. Also 20 heifer calves 6 to 10 months old. All these are by TR Zato Heir bulls and from cows of Turner and Hazlett breeding.

Dr. G. T. Easley

Route 2, Phone 1010, Sulphur, Okla.

All progressive cattlemen read
The Cattleman

Hereford Associations

Listed Herewith Are the Names and Addresses of Hereford Associations in Texas, Oklahoma, New Mexico, Kansas, Arkansas, Mississippi, Missouri and Louisiana. Many of Our Readers May Be Interested in Contacting Them for Information About Hereford Herds

Texas Associations

TEXAS HEREFORD ASSOCIATION

Charles Neblett, Jr., Stephenville, President
Henry Elder, 1207 Burk Burnett Bldg., Fort Worth, Secretary

TEXAS POLLED HEREFORD ASSOCIATION, INC.

Jim Gill, Coleman, President
Joe Weedon, Grosvenor, Secretary
Annual Sale—Beaumont, Oct. 29, 1960

TEXAS JUNIOR HEREFORD ASSOCIATION

Buster Terrell, Plainview, President
Dorothy Baker, Fort Worth, Secretary

ALAMO HEREFORD CLUB

Ard E. Richardson, San Antonio, President

James F. Grote, 1111 Milam Bldg., San Antonio, Secretary

BLANCO COUNTY HEREFORD

BREEDERS' ASSOCIATION
Luther H. Hill, San Antonio, President
O. L. Patterson, Box 127, Johnson City, Secretary

BROWN COUNTY POLLED HEREFORD ASSOCIATION

Carl Sheffield, Brooksmith, President
J. W. Vance, Coleman, Secretary
Annual Sale—Brownwood, Jan. 24, 1961

THE CAPITAL AREA HEREFORD ASSOCIATION

Lynn W. Storm, Austin, President
Elmo V. Cook, Austin, Secretary
Annual Sale—Austin, Dec. 1, 1960

CENTRAL TEXAS POLLED HEREFORD ASSOCIATION

Ollie Newman, Mart, President
Will Krueger, Jr., Box 162, Clifton, Secretary

CLAY COUNTY HEREFORD BREEDERS ASSOCIATION

Ed Boddy, Henrietta, President
Bill Collier, Henrietta, Secretary
Annual Sale—Henrietta

COLEMAN COUNTY HEREFORD ASSOCIATION

Jim Gill, Coleman, President
Mrs. C. M. Huckabee, Coleman, Secretary

CONCHO HEREFORD ASSOCIATION

Gene Wallace, Sonora, President
E. S. Hyman, County Agent's Office, Courthouse, San Angelo, Secretary

EAST TEXAS HEREFORD BREEDERS ASSOCIATION

Mrs. E. D. Lockey, Troup, President
J. E. Brown, Box 1070, Jacksonville, Secretary
Spring Sale—Tyler, early March, 1961
Fall Sale—Tyler, Sept. 28, 1960

GUADALUPE HEREFORD ASSOCIATION

Frank Schmidt, Seguin, President
Tom Crump, Box 846, Seguin, Secretary

GULF COAST HEREFORD BREEDERS' ASSOCIATION

Otis Pouncey, Route 2, Box 109, Columbus, President

Mrs. L. J. Clark, Box 367, Bellville, Secretary

Annual Sale—Columbus, Oct. 27, 1960
& Feb. 10, 1961

HIGHLAND HEREFORD BREEDERS' ASSOCIATION

Joe T. Lane, Marfa, President
Jim B. Steen, Marfa, Secretary

HILL COUNTRY HEREFORD ASSOCIATION

Kelly H. Schmidt, Mason, President
J. D. Jordan, Box 326, Mason, Secretary
Annual Sale—Mason, Oct. 25 or 26, 1960

HOUSTON HEREFORD CLUB, INC.

Jack D. Clarke, Jr., Conroe, President
John S. Kuykendall, 2038 Tennessee Bldg., Houston, Secretary
Annual Sale—Houston, Feb. 24, 1961

HOWARD COUNTY-SOUTH PLAINS HEREFORD ASSOCIATION

R. H. Odom, Jr., Snyder, President
J. P. Taylor, Box 790, Big Spring, Secretary

MID-NORTH TEXAS HEREFORD ASSOCIATION

John Jones, Godley, President
Sam Mann, 1301 Roberts Dr., Cleburne, Secretary

MID-TEXAS HEREFORD ASSOCIATION

Paul Gromatsky, Hamilton, President
Richard B. Gary, Box 145, Stephenville, Secretary

MONTAGUE COUNTY HEREFORD BREEDERS' ASSOCIATION

C. L. Wilson, St. Jo, President
Harper Knight, First Natl. Bank, Secretary

MITCHELL COUNTY HEREFORD BREEDERS ASSOCIATION

Tom Glover, Colorado City, President
Jack Buckhalter, Colorado City, Secretary
Annual Sale—Colorado City, Jan. 6, 1961

Pitchfork Land and Cattle Co.

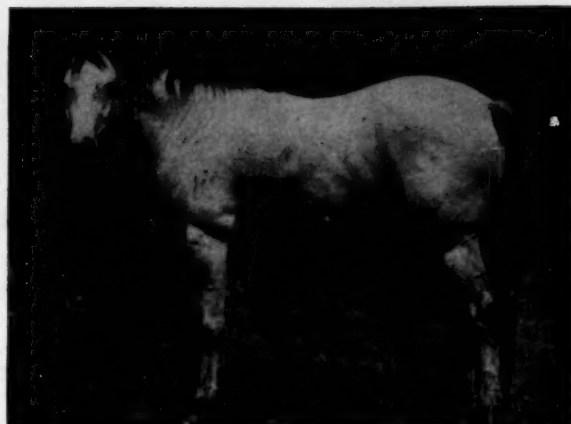
Guthrie, Texas — Laramie, Wyoming



Purebred herd where we produce bulls for the commercial herd.



Rugged yearling bulls being developed in the pasture that will be used in the commercial herd.



The kind of horse that we raise and use.

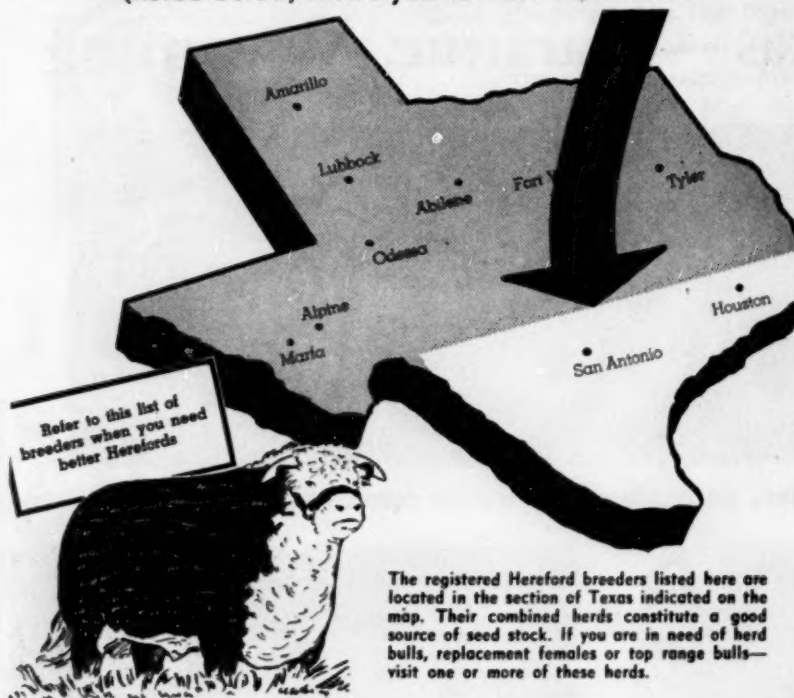
FOR SALE: 500 choice commercial heifers, the kind that will make good cows.

**Registered & Commercial Herefords
Stocker & Feeder Cattle
Quarter & Thoroughbred Horses**



Hereford Breeders in This Section of Texas

(listed below) invite you to visit their herds



BAR J RANCH C. H. Hardison, Owner Box 698 Berclair, Texas	CHAS. MOSCATELLI Route 1, Box 52A, Victoria, Texas Phone HI 5-8766	
R. J. ROEDER & SON Box 93 Yorktown, Texas Phone Lowell 4-3103	POLLED HEREFORDS ON THE GULF COAST Featuring DOMESTIC MISCHIEF & DOMESTIC ANXIETY since 1948 H. J. & LEOTA HURST RANCH Colmesneil, Texas Box 475, Port Neches, Texas	
FREEMAN BROS. RANCH San Marcos, Texas P. O. Box 1740 or Phone CA-1207 San Antonio 6, Texas	SWEENEY FARMS Peyton F. Sweeney, Owner Box 1912 Brownsville, Texas	
RALPH V. ELLIS RANCH Ralph Ellis, Owner 1500 E. Rosewood Beeville, Texas Phones: Res FL 8-4614—Ranch FL 8-4849	CLAUDE E. HEARD Ted Scott, Mgr. P. O. Box 989—Phone FL 8-1813 Beeville, Texas	
★	HARKINS RANCH Rt. 2, Boerne, Texas Also Simonton, Texas T. I. Harkins, Owner P. O. Box 13237 Houston 19, Texas	★

NATIONAL ANXIETY 4th HEREFORD BREEDERS ASSOCIATION

Harrie Winston, Snyder, President
Charles W. Lewis, 200 Lewis Front,
Sweetwater, Secretary
Annual Sale—Amarillo, Dec. 7, 1960

NORTHEAST TEXAS HEREFORD ASSOCIATION

Dr. G. W. Taylor, Mt. Pleasant, President
Fred H. Stoeck, P. O. Box 411, Mt. Pleasant, Secretary

Annual Sale—Usually near March 10

PANHANDLE HEREFORD BREEDERS ASSOCIATION

P. J. Pronger, Jr., Stratford, President
W. M. Gouldy, Box 586, Amarillo, Secretary

SOUTH TEXAS HEREFORD ASSOCIATION

Robert W. Heard, Refugio, President
H. V. (Bert) Reyes, Beeville, Secretary
Annual Sale—Beeville, Nov. 2, 1960

SWEETWATER AREA HEREFORD ASSOCIATION

J. Paul Turner, Sweetwater, President
David E. Hermeling, Rt. 1, Sweetwater, Secretary

Annual Sale—Sweetwater, Nov. 26, 1960

TEXAS-OKLAHOMA HEREFORD ASSOCIATION

W. R. (Budd) Thurber, Windthorst, President

Max Carpenter, Rt. 3, Box 418, Wichita Falls, Secretary

Annual Sale—Wichita Falls, Dec. 6, 1960

TOP O' TEXAS HEREFORD BREEDERS ASSOCIATION

Wayne Maddox, Miami, President
E. O. Wedgeworth, Box 1942, Pampa, Secretary

Annual Sale—Pampa, March 10, 1961

UPPER SABINE HEREFORD ASSOCIATION

Dr. Wm. P. Phillips, Greenville, President
Granville Williams, King St., Greenville, Secretary

Annual Sale—Greenville, Nov. 10, 1960

WEST TEXAS HEREFORD ASSOCIATION

Scott Casey, Snyder, President
B. R. Blankenship, 1302 Amarillo St., Abilene, Secretary

Annual Sale—Abilene, Dec. 5, 1960

XIT HEREFORD BREEDERS ASSOCIATION

Clyde Latham, Dalhart, President
Jerry Mobley, Box 1428, Dalhart, Secretary

Annual Sale—Dalhart, Dec. 6, 1960

YOUNG COUNTY HEREFORD BREEDERS ASSOCIATION

W. F. Whittenburg, Graham, President
T. J. Kennedy, Box 418, Graham, Secretary

Annual Sale—Graham, Dec. 9, 1960

Oklahoma Associations

OKLAHOMA HEREFORD BREEDERS ASSOCIATION

Guy Shull, Elgin, President
Ralph L. Gardner, Secretary, Box 202, Stillwater
Annual Sale—Ft. Reno, December, 1960
Oklahoma City—March, 1961

THE HOME OF MESA DOMINO POLLED HEREFORDS

Here is our leading herd bull, "the 50th," assisted by "the 344th," pictured below. They are both used on Mesa Domino, Choice Domino and Advance Return cows . . . all clean pedigreed.



GHR Mesa Return 344th
... son of "the 50th"

"The 344th," pictured, now our junior herd sire, is owned jointly with Supreme Polled Hereford Ranch, Newkirk, Okla.



GHR ANXIETY DOMINO 50th

Mesa Domino 4895180-268741	Pld. Adv. Domino 3483175-175716	Advance Fairview Queen Domino 22d
May 29, 1953.	Hattie Fairview 4th 2953448-132941	Polled Anxiety 4th
GHR Miss Anx. 385th 5092700-296915	Anxiety Woodrow 3735589-185453	Hattie Fairview 2d
	Miss Mary G. 2d 2995880-172132	Polled Anxiety 4th
		Ima 3d
		Choice Dom. Misch.
		Miss Gem 113th

Our 1959 heifer crop was purchased before they were calved by Virgil Schuman, Sauk Centre, Minn. Our 1960 heifer crop went to Glenn Peel, Newkirk, Okla., and Murff Ranch, Normangee, Texas, has already purchased our 1961 heifer crop.

TOP HERD BULL PROSPECTS AND RANGE BULLS FOR SALE

Gollihar Hereford Ranch

WHITNEY★

W. R. GOLLIHAR, Ranch 12 miles north of Whitney, Texas

OKLAHOMA POLLED HEREFORD ASSOCIATION

Jack Lehnhard, McAlester, President
Dr. L. S. "Bill" Pope, Oklahoma State University, Stillwater, Secretary
Annual Sale—Perry, Nov. 1960

O-K HEREFORD ASSOCIATION

Tom White, Newkirk, President
Bill Hellen, Blackwell, Secretary
Annual Sale—Blackwell,
Usually 3rd Thursday February, 1961

OKLAHOMA JUNIOR HEREFORD ASSOCIATION

Gary Wilson, Lawton, President
John McCalla, Chickasha, Secretary

BECKHAM COUNTY HEREFORD BREEDERS ASSOCIATION

George Stovall, Sayre, President
Robert Reeder, Sayre, Secretary
Annual Sale—Sayre, Jan. 17, 1961

BEAVER COUNTY PUREBRED BEEF CATTLE BREEDERS' ASSOCIATION

Leon Morris, Boyd, President
Bill Strom, Beaver, Secretary

BIG PASTURE PUREBRED HEREFORD ASSOCIATION

B. L. Ressel, Randlett, President
E. F. Hoodenpyle, Jr., Walters, Secretary
Annual Sale—Walters, Feb. 25, 1961

CREEK NATION HEREFORD ASSOCIATION, INC.

Gene Watson, Morris, President
Stewart Martin, Okmulgee, Secretary

EASTERN OKLAHOMA HEREFORD BREEDERS' ASSOCIATION

Joe Mickella, Krebs, President
Ellis Freeny, County Agent's Office, Wilburton, Secretary
Annual Sale—McAlester, Nov. 11, 1960

ELLIS COUNTY HEREFORD BREEDERS' ASSOCIATION

Charles J. White, Shattuck, President
W. O. Smith, Arnett, Secretary

FIVE STATES HEREFORD BREEDERS' ASSOCIATION

Cap Williams, Wheelless, President
Ferrell Smith, Boise City, Secretary

GRAND LAKE CATTLEMEN'S ASSOCIATION, INC.

Ray Boatright, Vinita, President
Robert Vogel, Vinita, Secretary

GREAT PLAINS POLLED HEREFORDS, INC.

Glendon H. Etling, Gruver, President
Milton England, Goodwell, Secretary

GREAT PLAINS HEREFORD ASSOCIATION, INC.

Kirby Clawson, Gruver, Texas, President
M. W. England, Panhandle A&M College, Goodwell, Okla., Secretary

HARPER COUNTY HEREFORD BREEDERS

Eldon (Cap) Campbell, Laverne, President
Max Barth, Jr., Buffalo, Secretary
Annual Sale—Buffalo, Feb. 8, 1961

HEREFORD HEAVEN ASSOCIATION

K. P. Larsh, Roff, President
A. E. Darlow, OSU, Stillwater, Secretary

HUGO HEREFORD ASSOCIATION

Wayne Sanguin, Hugo, President
Paul Rooker, 410 North 10th, Hugo, Secretary
Annual Sale—Hugo, Jan. 7, 1961

INDIAN CAPITAL HEREFORD ASSOCIATION

Albert Borum, Muskogee, President
Jim Jordan, Box 1534, Muskogee, Secretary

MAGIC EMPIRE HEREFORD ASSOCIATION

W. O. Dixon, Grove, President
R. S. Glasscock, Tulsa State Fair Agri. Office Bldg., 15th & Quebec, Tulsa, Secretary
Annual Sale—Pawhuska, Nov. 14, 1960 and Feb. 13, 1961

NORTHERN OKLAHOMA HEREFORD BREEDERS ASSOCIATION

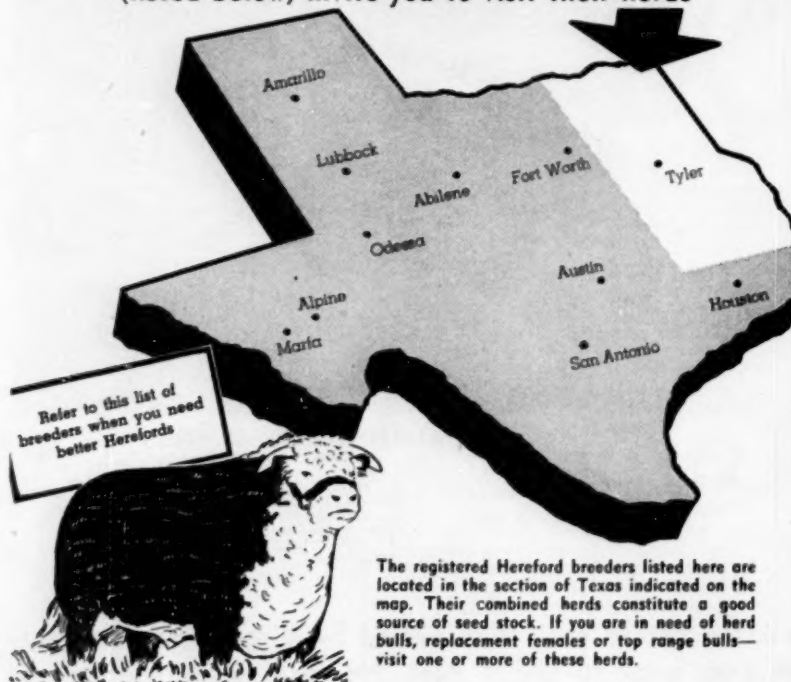
H. R. (Bill) Ward, Stillwater, President
Jay Hesser, Perry, Secretary
Annual Sale—Perry, Dec. 6, 1960

OKLAHOMA PANHANDLE HEREFORD ASSOCIATION

Leon Morris, Boyd, President
Bill Strom, Beaver, Secretary

Hereford Breeders in This Section of Texas

(listed below) invite you to visit their herds



Refer to this list of breeders when you need better Herefords

The registered Hereford breeders listed here are located in the section of Texas indicated on the map. Their combined herds constitute a good source of seed stock. If you are in need of herd bulls, replacement females or top range bulls—visit one or more of these herds.

VAN WINKLE RANCH A Blend of the Best Imported English and American Herefords Buffalo, Texas	HONEY CREEK RANCH OF TEXAS CK Crusty 72-169 Greenville, Texas	
WILKINS HEREFORD RANCH C. O. Wilkins, Owner Kemp, Texas	VANDERPOOL HEREFORD FARMS Milton B. Vanderpool, Owner Straight Anxiety 4th Cattle Tyler, Texas	
★	LISTON HEREFORD FARMS Ralph Liston, Owner Rt. 1, Wills Point, Texas	★



the new look

IN THE OLD LINE

Earlier to mature, beefier, and breedier—more beef value—that's what we are breeding into our herd of straight Anxiety 4th bred Herefords. The heifers pictured above are all for sale, typical of the good females that we are offering every year. Our good producing cow herd is rigidly culled, composed of more than 500 carefully selected females chosen for type, conformation, response to feed, weight for age, ability to rustle, and milk production. Almost every Hereford on our ranch carries the concentrated blood of Bonnie Lucy 23rd. The bulls pictured here are typical of the kind we are producing.

75 Serviceable Aged Bulls For Sale at Ranch

COME BY THE RANCH AND
LET US SHOW YOU THE NEW
LOOK IN THE GREAT OLD LINE
OF ANXIETY HEREFORDS



OKLAHOMA-TEXAS POLLED HEREFORD ASSOCIATION

E. C. Stinson, Hammon, Okla.,
President
A. L. Stinson, Hammon, Okla., Secretary

RED RIVER VALLEY HEREFORD BREEDERS' ASSOCIATION

Troy N. Kinder, Chattanooga, President
Aubra L. Wilson, Frederick, Secretary

TOP OF OKLAHOMA POLLED HEREFORD ASSOCIATION

Joe Litschke, Enid, President
Bill Brant, Box 1229, Enid, Secretary

TOP OF OKLAHOMA POLLED HEREFORD ASSOCIATION

Joe Litschke, Enid, President
Bill Brant, Enid, Secretary
Annual Sale—Enid, April, 1961

WASHITA HEREFORD BREEDERS ASSOCIATION

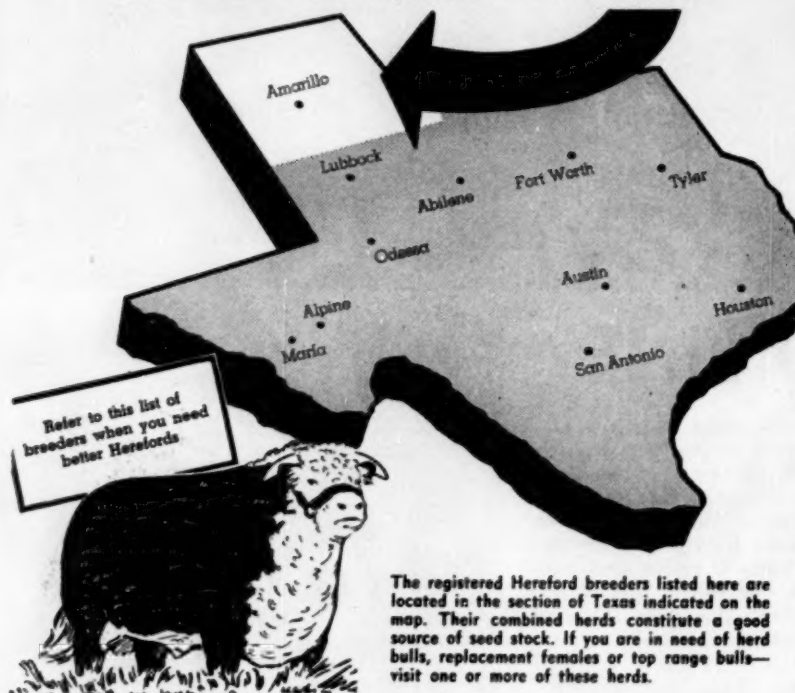
Lester Richey, Cloud Chief, President
James V. Son, Cordell, Secretary
Annual Sale—Cordell

WILL ROGERS HEREFORD BREEDERS' ASSOCIATION

L. J. Johnson, Owasso, President
Wm. S. Whitenton, Box 120, Claremore,
Secretary
Annual Sale—Claremore, Nov. 19, 1960

Hereford Breeders in This Section of Texas

(listed below) invite you to visit their herds



The registered Hereford breeders listed here are located in the section of Texas indicated on the map. Their combined herds constitute a good source of seed stock. If you are in need of herd bulls, replacement females or top range bulls—visit one or more of these herds.

DOCTOR HEREFORDS

McLean, Texas
Jake Hess Bill Wright
McLean, Texas Fort Worth, Texas

EMMETT LeFORS RANCHES

Domino—Big Bulls and Good Bulls
Pampa, Texas

O7 RANCH

Robert E. Field, Owner
Bronco, Texas

G. I. EDLIN & SON

Channing, Texas
Real Silver—Prince Domino

DIAMOND RANCH

C. B. Mathers, Jr., Owner
Canadian, Texas

MADDOX HEREFORD RANCH

Wayne Maddox, Owner
Home of Real Onward's
Miami, Texas

J. P. CALLIHAM

C. Real Domino Herefords
Conway, Texas
Phone Panhandle 2826

CROSS S RANCH

Rentie Hamilton, Owner
Texhoma, Texas

Kansas Associations

KANSAS HEREFORD ASSOCIATION

Jack Brink, LeRoy, President
Jackson George, Emporia, Secretary
Annual Sale—Hutchinson, Nov. 7, 1960

KANSAS POLLED HEREFORD ASSOCIATION

Albert Woods, Larned, President
Vic Roth, Hays, Secretary
Annual Sale—Hutchinson, Nov., 1960

BARBER-COMANCHE HEREFORD BREEDERS ASSOCIATION

Fred M. Root, Medicine Lodge, President
Ray Etheridge, Medicine Lodge, Secretary

Annual Sale—Feb. 21, 1961

CENTRAL KANSAS POLLED HEREFORD ASSOCIATION

Arnold Wittorff, Inman, President
O. J. Shields, Lost Springs, Secretary

CHEROKEE HEREFORDS, INC.

George Stoskopf, Baxter Springs,
President
Paul Armstrong, Route 4, Columbus,
Secretary

CIMARRON VALLEY HEREFORD ASSOCIATION

Bob Smith, Richfield, President
Jon Herod, County Agricultural Agent,
Elkhart, Secretary

CLARK COUNTY HEREFORD ASSOCIATION

Frederick V. Blau, Ashland, President
Don K. Wiles, Ashland, Secretary
COMANCHE COUNTY HEREFORD
BREEDERS ASSOCIATION

George W. Deewall, Coldwater, President
H. L. Murphey, Protection, Secretary

COWLEY COUNTY HEREFORD BREEDERS' ASSOCIATION

Marvin Purdy, Oxford, President
Duane Chrisler, Winfield, Secretary

CRAWFORD COUNTY HEREFORD ASSOCIATION

Dr. W. G. Rinehart, Pittsburg, President
Warren Murphy, Girard, Secretary
Annual Sale—Girard, Each Spring

DOUGLAS COUNTY BEEF BREEDERS' ASSOCIATION

Miles Cleland, Baldwin, President
Miss Carol L. Martin, Route 2, Box 269,
Lawrence, Secretary

EASTERN KANSAS HEREFORD ASSOCIATION

Charles H. Peckman, Paola, President
Bruce E. McLaury, Box 70, Paola,
Secretary

FLINT HILLS HEREFORD ASSOCIATION

J. R. Overstreet, Newton, President
Dr. R. R. Melton, Marion, Secretary



TK Crusty Onward 36

This coming two-year-old hard bull prospect of our own breeding shows the ruggedness and quality we are striving for.



We have around 50 bull calves we are weaning now for sale. They are out of big heavy milking cows and show the good bone, early maturity and breed characteristics to improve your next calf crop. The majority are out of our Onward and CK bulls.

A GOOD SELECTION OF TOP QUALITY BULLS AND HEIFERS REASONABLY PRICED

The kind that will go out on the range and produce calves that will top the market.

These heifers are mates to the bull calves which we now have for sale. If you're looking for some top quality replacement heifers, you will want to see these before you buy.

HALL - NANCE RANCHES



L. E. (Sonny) Nance, co-owner and manager

Headquarters: Haslet, Texas Phone: Belmont 4-6224

Registered Herd: Haslet, Jack Stepp

11 miles north of Ft. Worth on Farm Road 156

Commercial Herd: Rhame, T. L. Gentry

Hereford Breeders in This Section of Texas

(listed below) invite you to visit their herds



J-BAR HEREFORDS Ross J. Newton, Owner Cross Cul. Texas Brown County	STUDER HEREFORD RANCH Ada Studer Ward, Owner Registered Polled Herefords—Bangs Tested Bloodlines—Cecil Numode, Domestic Mischief, Royal Esaar Blanco, Texas—Office: 2109 W. Gramercy, San Antonio, Texas	
OLD HOMESTEAD RANCH Harold H. Henke, Owner Kerrville, Texas	HERMAN HEEP RANCH Buda, Texas 80 Clean Pedigree Cows—Bloodlines: Heep Silver, Hazlett and Vagabond Mischief. Herd Sires: FT Victor 19, FT Heir 21, H 88 Zato Tone 3, H 88 Zato Mischief 4.	
STORM RANCH Lynn Storm, Owner 2900 Bowman, Austin, Texas Ranch at Dripping Springs	ALLEN HEREFORD FARM W. G. (Bill) Allen, Jr., Owner 821 Washington Ave., Waco, Texas Phone PL 2-4355	
★	CIRCLE C RANCH Brodie Lane, Austin, Texas Polly Blanton Brooks, Owner 1916 Kirby Dr., Houston, Texas	★

**A Decade of Improvement
Yours in one day . . .
THE DAY: NOV. 16, 1960**

KANSAS CITY HEREFORD CLUB ASSOCIATION
 Claude B. Beeks, Baldwin, President
 Ralph Harris, 7715 Jarboe, Kansas City, Secretary

KANSAS GREAT PLAINS HEREFORD ASSOCIATION
 Andy Schoen, Lenora, President
 Bill Goddard, Penokee, Secretary

KAW VALLEY HEREFORD ASSOCIATION
 Wm. G. Amstein, Jr., Clifton, President
 Wendell A. Moyer, 1000 Thurston, Manhattan, Secretary
Annual Sale—Manhattan, Feb. 1, 1961

LINCOLN COUNTY HEREFORD ASSOCIATION
 Leonard Steinberg, Lincoln, President
 Armin Mietler, Lucas, Secretary

MARION COUNTY HEREFORD ASSOCIATION
 Rex L. Siebert, Marion, President
 Cecil Medley, Jr., Tampa, Secretary

MARSHALL COUNTY HEREFORD ASSOCIATION
 Harold Stump, Blue Rapids, President
 Elmer E. Peterson, Marysville, Secretary
Annual Sale—Marysville, February, 1961

MISSOURI-KANSAS POLLED HEREFORD ASSOCIATION
 O. A. Spencer, Liberal, President
 Warren Brankman, Box 145, Pittsburg, Secretary

MORRIS COUNTY HEREFORD ASSOCIATION
 J. J. Moxley, Council Grove, President
 Alvin E. Maley, Council Grove, Secretary

NORTH CENTRAL KANSAS HEREFORD ASSOCIATION
 Dr. George C. Wreath, Belleville, President

Stanley Novak, Belleville, Secretary
NORTHEAST KANSAS HEREFORD ASSOCIATION
 Robert Hug, Scranton, President
 L. Eldon Gideon, Route 6, North Topeka, Secretary

NORTHWEST KANSAS HEREFORD ASSOCIATION
 Walter Cederberg, Herndon, President
 Louis Cahoj, Stratton, Nebraska, Secretary

RENO COUNTY HEREFORD ASSOCIATION
 George H. Schlickau, Haven, President
 Ken Miller, Hutchinson, Secretary
Annual Sale—Hutchinson, Around March 15th, 1961

SEDGWICK COUNTY HEREFORD ASSOCIATION
 Walter Sieler, Colwich, President
 Bernard Dick, Mount Hope, Secretary

SHORT GRASS POLLED HEREFORD ASSOCIATION
 Clarence Busse, Bird City, President
 Keith Olson, Herndon, Secretary

SOLOMON VALLEY HEREFORD ASSOCIATION
 Darrell Sutor, Zurich, President
 Wayne Kaser, Osborne, Secretary

the BROOD COW ... cornerstone of beef production

You can buy all these good females pictured and many more in the tremendous Lucky Hereford Ranch Gilroy Unit . . .

DISPERSION OCTOBER 19 - 20 - 21

Every animal in this offering is clear pedigreed, to the best of our knowledge and the latest available information. The dispersion of this well known herd offers Hereford breeders throughout the country the chance to buy proved producers of show animals, herd bulls, brood cows, show prospects and top range bulls. This offering will feature:

500 FEMALES

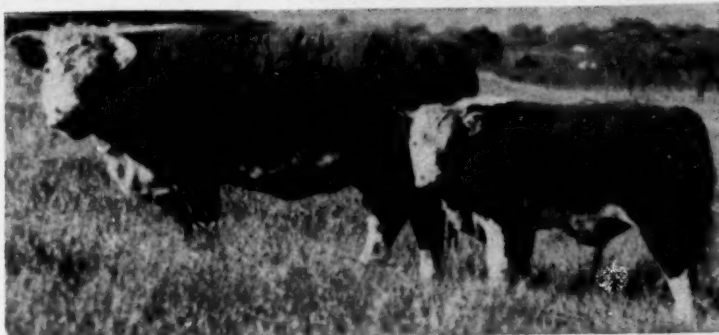
Great Breeding Females To Improve any Herd Anywhere

For information, write

LUCKY HEREFORD RANCH

Eugene S. Salvage, Owner
Jim Sanders, General Manager

GILROY • CALIFORNIA



SOUTHEAST KANSAS HEREFORD ASSOCIATION
W. M. George, Uniontown, President
Melvin L. Van Cleave, Galesburg, Secretary

SUMNER COUNTY HEREFORD ASSOCIATION
F. Vernon Hoopes, Bluff City, President
Harry Schliekau, Argonia, Secretary

Arkansas Associations

ARKANSAS HEREFORD ASSOCIATION
Robert Child, Nashville, President
Ned Ray Purtle, Route 3, Hope, Secretary

ARKANSAS POLLED HEREFORD ASSOCIATION
C. M. "Chark" Largent, Jr., Mountainburg, President
Everett Rogers, Paragould, Secretary
Annual Sale—Bull Sale, Pine Bluff, March, 1961
Blue Ribbon Sale, Little Rock, February, 1961

CADRON VALLEY HEREFORD ASSOCIATION
Jerry Lester, Greenbrier, President
Oren L. Whitten, P. O. Box 443, Conway, Secretary
Annual Sale—Conway, Oct. 1, 1960
MAGNOLIA POLLED HEREFORD ASSOCIATION
Dr. John H. Wilson, Magnolia, President
Bob Cole, Magnolia, Secretary
Annual Sale—Magnolia, Feb. 18, 1961

NORTH ARKANSAS HEREFORD BREEDERS ASSOCIATION
A. J. Keeling, Harrison, President
Joe B. Deering, Rt. 1, Harrison, Secretary
Annual Sale—Harrison, Oct. 14, 1960
OUACHITA MOUNTAIN HEREFORD ASSOCIATION
John L. Faulkner, Mena, President
Vernon Rodgers, P. O. Box 232, Mena, Secretary
Annual Sale—Mena, November 19, 1960
SOUTHWEST BRANCH ARKANSAS HEREFORD ASSOCIATION
L. B. Thomas, Curtis, President
Howard Kidd, Murfreesboro, Secretary
YELL COUNTY HEREFORD ASSOCIATION
George Gleason, Dardanelle, President
H. M. Osburn, Jr., Dardanelle, Secretary

Louisiana Associations

LOUISIANA HEREFORD ASSOCIATION
J. M. Gilfoil, Tallulah, President
Max McDonald, Tallulah, Secretary
Annual Sale—Baton Rouge, LSU Spring Livestock Show
LOUISIANA POLLED HEREFORD ASSOCIATION, INC.
Dr. W. H. Browning, Shreveport, President
Charles L. Vivien, P. O. Box 174, Slidell, Secretary
Annual Sale—(Calf Sale) Lafayette, March 18, 1961
Blue Ribbon Sale, Marksville Feb. 16, 1961

ARK-LA-TEX POLLED HEREFORD ASSOCIATION
G. E. Steed, Minden, La., President
H. H. Annison, Agricultural Director, Louisiana State Fair, Shreveport, Secretary
AVOYELLES POLLED HEREFORD ASSOCIATION
D. M. Riddle, Marksville, President
Leroy T. LaBorde, Marksville, Secretary

Mississippi Associations

MISSISSIPPI HEREFORD ASSOCIATION
J. P. Love, Tehula, President
Dr. C. E. Lindley, Box 634, State College, Secretary
Annual Sale—Circle L Ranch, McAdams, Dec. 7, 1960
MISSISSIPPI POLLED HEREFORD ASSOCIATION
W. E. Wigley, West, President
Fred Shaw, Jr., 730 Cooper Road, Jackson, Secretary
Annual Sale
Calf Sale—Jackson, Nov. 17, 1960
Bull Sale—Jackson, Jan. 20, 1961
Blue Ribbon Sale—Jackson, Feb. 22, 1961
MISSISSIPPI JUNIOR HEREFORD ASSOCIATION
Tommy Kennedy, Brandon, President
Troy Majure, Jr., Utica, Secretary
DELTA POLLED HEREFORD ASSOCIATION
Gene Ganier, Percy, President
Victor Bobb, Route 1, Box 337, Vicksburg, Secretary



Our Two Sons of Register of Merit Sires—

TR ROYAL HEIR 24th

TR Royal Zato 27 7628976	TR Zato Heir 88th 7500000	TR Zato Heir Lady Tcaldo 68th
Sept. 14, 1956.	TR Lady Tone 3d 5808253	TR Royal Tone Donna Rucaldo 25th
TR Zato Heirress 263d 7190965	TR Zato Heir 5380000	H&D Tone Lad 105th
	C. Tonette 15th 3557406	Beau Zento 2d Dominetta 8th

His Sire, TR Royal Zato 27th, stands second on the Register of Merit list.

TR ZATO HEIR 654th

TR Zato Heir 5380000	H&D Tone Lad 105th 3488354	H&D Zato T. Lad 8th
Jan. 13, 1956.	Leola Flowers 2846628	Miss Heir 182d Beau Flowers
FHR Mixer Aster 41st 7662662	FL Mixer 838th 5533140	Leola Mixer
	FHR Real's Lady 26th 5443375	T. Rupert Mixer Miss Aster 42d
		FHR Real Pr. Dom. FHR Dom. Lass 10th

His Sire, TR Zato Heir, stands fourth on the Register of Merit list.

These sires are in service in a herd predominantly of the popular Hazlett breeding.

PLAN A
VISIT TO . . .

Y6 RANCH

A nice group of
bull calves for sale
at the ranch.

MRS. FAY YOUNG MORTON
Owner
ELBERT PAYNE
Manager

HAMLIN, TEXAS

• Located 3 miles north of Hamlin, on Highway 83, then 3 miles west on Farm-to-Market Road 540. Refer to Map 7. Texas 662.

Prescription

FOR HEREFORDS of VALUE

Look for our consignment of
bulls at the Hereford associa-
tion sales this fall.

SWEETWATER
Phone Belmont 4-5411

ROSCOE
Phone Riverside 6-3722

R Herefords

1401 Hailey
SWEETWATER, TEXAS

Our thanks to Jay Pumphrey,
Fort Worth, and E. C. Schneider,
Roscoe, who recently purchased
females from our herd.

T. D. Young, M. D.

"BEEF TESTED"



VISITORS
WELCOME

Good Polled Herefords

MEAN EXCELLENT BEEF CATTLE



JFG Silver Mischief

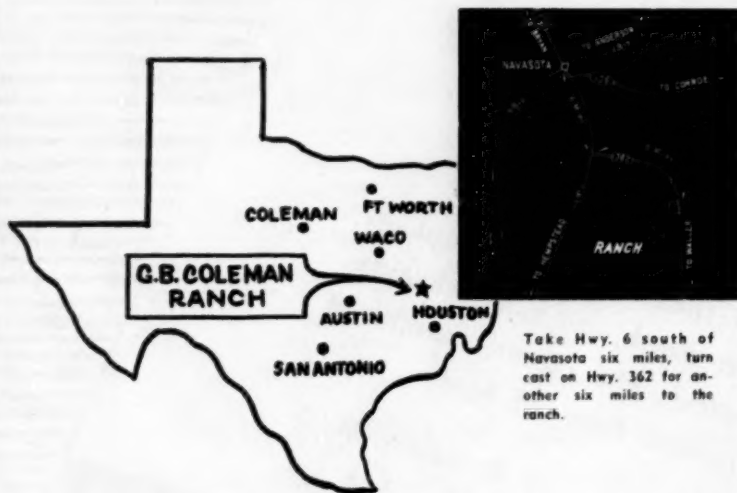
The only polled son of Bridwell's Real Silver Dom. 203d and out of a daughter of Gill's Domestic Mischief 97th.

JFG Domestic Mischief 233d

A son of Carl Sheffield's C. Domestic Mischief 23d that has produced many good herd bulls well known throughout the country.

JFG Domestic Mischief 178

Selected at the PR Hereford Ranch dispersal where his get outsold that of all others at that sale.



Our cow herd contains 100 Domestic Mischief cows selected for their ability to produce and properly mother good calves.

FOR SALE . . . Young bulls and heifers for sale throughout the year. Come see us any time.

G. B. Coleman Ranch

Melba & "G. B." Coleman, Owners
5660 Longmont Drive
Houston 27, Texas
Phone MO 4-1487

Truett C. Davis, Manager
Route 1, Box 166
Navasota, Texas
Phone TA 5-2247
Bob Davis, Herdsman

FIVE STAR HEREFORD ASSOCIATION

George Kleier, Walls, Miss., President
Dr. Charles Lindley, Mississippi State College, State College, Miss., Secretary

LONGLEAF HEREFORD ASSOCIATION, INC.

F. S. Batson, Wiggins, President
B. J. Dees, Wiggins, Secretary

PANOLA-TATE LIVESTOCK ASSOCIATION

Sam A. Meacham, Senatobia, President
Sam Morrison, Senatobia, Secretary

SOUTH MISSISSIPPI POLLED HEREFORD BREEDERS ASSOCIATION

J. E. Mitchell, Picayune, President
J. E. Mitchell, Picayune, Secretary
Annual Sale—Picayune, Feb. 6, 1961

WINSTON POLLED HEREFORD BREEDERS ASSOCIATION

I. D. Darby, Philadelphia, President
O. G. Seward, Philadelphia, Secretary
Annual Sale—Louisville, March 31, 1961

YAZOO DELTA HEREFORD ASSOCIATION

C. M. Griffith, Yazoo City, President
W. A. White, Yazoo City, Secretary
Annual Sale—Yazoo City, Dec. 7, 1960

New Mexico Associations

NEW MEXICO HEREFORD ASSOCIATION

Billy C. Sykes, Fort Sumner, President
Bill Hunt, Albuquerque, Secretary

NEW MEXICO POLLED HEREFORD ASSOCIATION

W. O. Dunlap, Jr., Portales, President
M. K. Vance, Yeso, Secretary

Annual Sale—Roswell, Dec. 16, 1960

NORTHEASTERN NEW MEXICO HEREFORD BREEDERS ASSOCIATION

A. M. Van Dyke, Springer, President
J. Vance Lusk, Box 170, Raton, Secretary
Annual Sale—Raton, Nov. 30-Dec. 1, 1960

ONE STOP HEREFORD ASSOCIATION

Olin Ainsworth, Milnesand, President
Billy C. Smith, Box 552, Lovington, Secretary

SOUTHEASTERN NEW MEXICO HEREFORD ASSOCIATION

R. U. Boyd, Carlsbad, President
Al W. Woodburn, Box 528, Roswell, Secretary

Annual Sale—Roswell, Jan. 20, 1961

SOUTHWESTERN NEW MEXICO REGISTERED HEREFORD ASSOCIATION

G. K. McSherry, Deming, President
Leonard Appleton, Deming, Secretary

TRI-STATE HEREFORD BREEDERS ASSOCIATION

Rema Leighton, Clayton, President
Foster Zimmerman, Clayton, Secretary
Annual Sale—Clayton, Feb. 21 & 22, 1961

Missouri Associations

MISSOURI HEREFORD ASSOCIATION

Kenneth Sanford, Macon, President
Keith Dunn, Baring, Secretary

MISSOURI POLLED HEREFORD ASSOCIATION

M. C. Schake, Marthasville, President
Jay Brown, Mexico, Secretary
Annual Sale—Mexico, Nov. 19, 1960

BLUE GRASS HEREFORD ASSOCIATION

Raycel S. Hagan, Mercer, President
Norma Gay Young, Princeton, Secretary

CENTRAL MISSOURI POLLED HEREFORD BREEDERS ASSOCIATION

Lawrence Renn, Jr., Jefferson, City, President
Richard Seifers, Morrison, Secretary
Annual Sale—Linn, Feb. 7, 1961

CLARK COUNTY HEREFORD ASSOCIATION

Mrs. Garnet St. Clair, Kahoka, President
G. R. Breidenstein, Kahoka, Secretary

EAST CENTRAL MISSOURI HEREFORD ASSOCIATION

L. L. Newcomer, Potosi, President
Elmer L. Craig, Route 3, Farmington, Secretary

GOLDEN VALLEY HEREFORD ASSOCIATION

Joe Purdy, Butler, President
Alva W. Creach, Warrensburg, Secretary

GRAND RIVER HEREFORD ASSOCIATION

Kirk B. Roberts, Coffey, President
Carlo Morrison, Gallatin, Secretary
Annual Sale—Gallatin, Spring

HEART OF MISSOURI POLLED HEREFORD ASSOCIATION

Tom Deatherage, Fayette, President
Theodore Westhues, Jr., Glasgow, Secretary

HEART OF THE OZARKS HEREFORD ASSOCIATION

Robert W. Fyan, Marshfield, President
Dr. T. M. Macdonnell and Mrs. Macdonnell, Marshfield, Secretary
Annual Sale—Marshfield, March, 1961, October, 1960

KINGDOM POLLED HEREFORD ASSOCIATION

John Lammers, Fulton, President
Swan Ferguson, New Bloomfield, Secretary
Annual Sale—Fulton, Sept. 9, 1960

MARK TWAIN HEREFORD BREEDERS' ASSOCIATION

L. J. Sudsberry, Holliday, President
Mrs. Jack Simpson, Clarence, Secretary

MID-MISSOURI HEREFORD BREEDERS ASSOCIATION

Harvey R. Schneider, Bay, President
L. A. B. Leslie, Russellville, Secretary
Annual Sale—Linn, March, 1961

MID-WEST MISSOURI POLLED HEREFORD BREEDERS' ASSOCIATION

M. F. Hanserman, Lee's Summit, President
Albert Haesemeier, Blackburn, Secretary

MISSOURI VALLEY POLLED HEREFORD ASSOCIATION

Clarence Barklage, St. Charles, President
Mrs. Joseph G. Koncen, 5, Carrawald Place, St. Louis 5, Secretary

MOARK POLLED AND HORNED HEREFORD ASSOCIATION

Tom Trett, Moody, President
Buford Skaggs, West Plains, Secretary
Annual Sale—West Plains, Sept. 30, 1960

NORTH MISSOURI POLLED HEREFORD ASSOCIATION

Guy Tompkins, Lewistown, President
Orville H. Patten, Kirksville, Secretary

NORTHEAST MISSOURI HEREFORD ASSOCIATION

Keith Dunn, Baring, President
Norris E. Gaffney, Memphis, Secretary

OZARK SUMMIT HEREFORD ASSOCIATION

R. D. Murrell, Hartville, President
F. A. Dennis, Mansfield, Secretary

SALINE COUNTY HEREFORD BREEDERS' ASSOCIATION

Joe E. Summers, Gilliam, President
S. E. Grady, Slater, Secretary

SOUTH CENTRAL MISSOURI HEREFORD ASSOCIATION

George A. Barnitz, Lake Spring, President
E. A. Mooney, Salem, Secretary

Hazlett Hazlett Hazlett Hazlett Hazlett Hazlett Hazlett Hazlett

OUR cow herd is strong in Hazlett breeding. They are big, roomy, good-milking individuals that have always been outstanding brood cows. We are mating this cow herd to:

RB Bocaldo Tone 998th
Meltone 9M 23d
GR Tone Lad 8th
Heard's Bocaldo 39th
Heard's Bocaldo 908th
Red Bud Bocaldo 927th
F. Royal Rupert
F. Royal Rupert 9th

For Sale

55 yearling Hazlett females and 25 three-year-old cows with big calves.

Cliff Branch's

RED BUD RANCH

Cleveland, Okla.

SOUTHEAST MISSOURI HEREFORD
BREEDERS' ASSOCIATION
T. A. Haggard, Steele, President
W. A. Shy, Campbell, Secretary
SOUTHWEST MISSOURI HEREFORD
BREEDERS' ASSOCIATION
Dr. O. J. Brandt, Monett, President
Robert Keeper, Jasper, Secretary
Annual Sale—Joplin Stockyards,
March, 1961

SOUTHWEST MISSOURI POLLED
HEREFORD BREEDERS
ASSOCIATION
Hadley Thomas, Buffalo, President
Glenn Westfall, Halfway, Secretary
Annual Sale—Bolivar, Oct. 26, 1960

TEXAS COUNTY HEREFORD
ASSOCIATION

Homer Owen, Houston, President
D. E. Blankenship, Houston, Secretary

The Cattleman

Established 1914

OWNED BY CATTLEMEN
PUBLISHED BY CATTLEMEN
READ BY CATTLEMEN

**Second Hereford Capital
Tour August 22**

THE second tour of the famous "Hereford Capital" will be held on Monday, Aug. 22, at Hereford, Texas.

Tour guests will convene at 7:00 A. M. at the Jim Hill Hotel for a country breakfast. The morning schedule includes a visit to the herds of Howard Gault & Son, R. L. Cocanougher, Walter Graham, and Jack Renfro. There will be a rest stop and refreshments at the Walter Graham Ranch at 10:30 A. M.

After lunch in the new air-conditioned Hereford High School cafeteria, the tour will proceed to the ranches of H. D. Robbins and Son, Colby Conkwright and Son, and to the Dameron Hereford Ranch, where the tour will conclude with a watermelon feed at 5:00 p.m.

The big attraction on this tour will be the opportunity to see in a few hours 2000 fine Herefords raised in a most practical manner.

**Extend Deadline For
Pioneer District Sale**

IN order to assure the maximum number of top quality animals being offered, the Pioneer District Beef Performance Association has extended the entry deadline for its first sale to August 15. Both members and non-members may consign cattle which meet the necessary requirements.

The sale is scheduled Oct. 25 in the Carlot Bull Barn on the Stock Show grounds in Fort Worth. It is for registered, performance tested bulls and females of weaning age or over. All breeds will be represented.

Minimum requirements on cattle consigned include official weight and grade qualifications, as follows: Bulls must weigh 450 pounds and up (205 days adjusted weight) or must be registered with the Performance Registry International on the 140 day gain test. Females must weigh 400 pounds and up (205 day adjusted weight) or be registered with the Performance Registry International on the 112 day gain test. Both bulls and females must grade choice or better at weaning weight or at the close of the gain test. Grading must be by county agents or others officially certified.

Wayne Cranfill, extension agent in Beef Performance of Waxahachie, Texas, said the sale is designed to offer buyers a wide selection of top quality performance tested cattle. "For this reason, the Pioneer District Beef Performance Association's Board of Directors voted to make this sale statewide. In addition, each breed association has been asked to co-sponsor the sale."

Those interested, either in buying or consigning, may obtain additional information by writing Cranfill, or D. G. Talbot, 1200 Thomas Place, Fort Worth.

All progressive cattlemen read

The Cattleman

DR. SILVER ONWARD 2

Dr. Silver Onward 2nd heads a herd of 80 carefully selected cows of Hazlett, Reel Onward, Reel Silver, and Anxiety 4th breeding. "The 2nd" is a son of H5 Reel Silver by HH Reel Onward 203rd and out of a daughter of Dr. Domino.

We invite you by the ranch, 6 miles west of Seymour on Highway 82, to see the calves which we have on feed. Our cow herd, established in 1946, is of Hazlett, Reel Onward, Reel Silver, and Anxiety 4th breeding.

R. E. Morris & Sons

R. E., Jock, and C. R. Morris

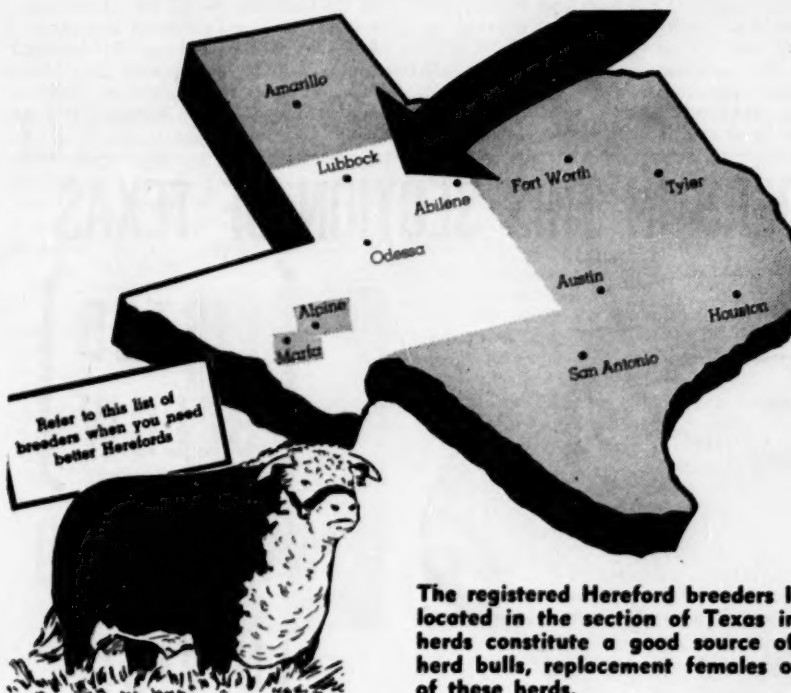
Route 1 — Phone TU 8-2409 — Seymour, Texas

HEREFORD BREEDERS IN THIS SECTION OF TEXAS

**[LISTED
BELOW]**

and on opposite page

**INVITE YOU
TO VISIT
THEIR HERDS**



The registered Hereford breeders listed here, and on opposite page, are located in the section of Texas indicated on the map. Their combined herds constitute a good source of seed stock. If you are in need of herd bulls, replacement females or top range bulls—visit one or more of these herds.

J. V. (JACK) WILLIAMS High Gaining Bulls Paint Rock, Texas Concho County Mail—Ballinger, Texas	W. H. JONES RANCH Breeder of Registered and Commercial Hereford Cattle Fluvanna, Texas	LEAGUE RANCH Jack Idol, Mgr. Benjamin, Texas Registered and Commercial Herefords	Libb Wallace and Son Box 1115 Sonora, Texas Phone 11-K-2 — 2-2521
FOSTER S. PRICE Trying for Gain Ability and Quality Sterling City, Texas	ROY R. LARGENT AND SONS Registered and Commercial Herefords Merkel and Fort Davis, Texas	R. E. AND EDWARD CUMBIE Quality Registered Herefords Bronte, Texas	L. C. WHEELER Hi-way 87 North of Lubbock 8207 Mesa Road Lubbock, Texas
CHARLIE CREIGHTON Big Spring, Texas Don't forget the Major Mischiefs and all good Herefords	SWAN RANCH Sam Swan, Owner Merkel, Texas	HUGH AND ROLLIN CAMPBELL Breeders of good Registered Herefords. Lots of good bulls for sale, some cows and calves and yearling heifers. Ballinger, Texas	W. W. BOSWELL Paint Rock, Texas Registered Herefords Since 1917
★ THOMPSON HEREFORD RANCH Whitt Thompson & Son, Owners Rt. 1, Box 270 Snyder, Texas	J. PAUL TURNER HEREFORD RANCH Beau Gwen Lamplighter Cross Sweetwater, Texas	McNEILL RANCH Registered Herefords Since 1912 Crosbyton, Texas	★

San Antonio Opens New Cattle Auction Building

THE Union Stock Yards of San Antonio will be the setting for a new era in livestock marketing August 10. It marks the Grand Opening of the new cattle auction building and follows by two weeks the start of weekly hog auctions on the Union Stock Yards.

Beginning August 10, cattle auctions will be held on Wednesdays and Thurs-

days until further notice. The cattle auction will begin on Wednesday at 9 a.m. and continue until about 5 p.m. On Thursday the cattle auction will begin at 9 a.m. and continue until all the cattle offered for the auction have been sold. The hog auctions, started at the request of shippers and buyers, will be held each Wednesday starting at 10 a.m.

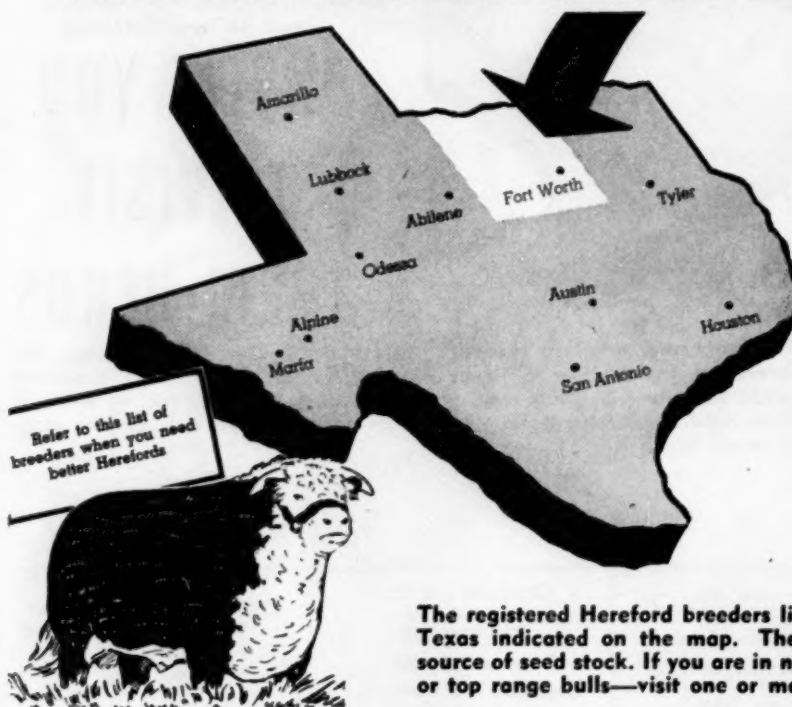
The new cattle auction building will seat approximately 400 people and will be completely air conditioned. There will be a sandwich shop, ladies lounge and

rest room facilities in the building.

Buyers and sellers can get information about either the market and the auction markets from their commission companies on the Union Stock Yards, San Antonio.

I am enclosing money for another subscription to The Cattleman magazine. I have read it for so long. My husband always liked it, he has been gone since 1941 and I, his widow, now 82, still enjoys reading it. Dunlap Ranch, Uteyville, Colo.

HEREFORD BREEDERS IN THIS SECTION OF TEXAS



**(LISTED
BELOW)**

**INVITE YOU
TO VISIT
THEIR HERDS**

The registered Hereford breeders listed here are located in the section of Texas indicated on the map. Their combined herds constitute a good source of seed stock. If you are in need of herd bulls, replacement females or top range bulls—visit one or more of these herds.

Drewery Stock Farm Rt. 1, McKinney, Texas (Ranch near Prosper) G. E. Drewery, Owner	HARPER'S HILL FARMS Leonard Harper, Owner Route 1 Frisco, Texas	A. C. NICHOLSON HEREFORD RANCH Route 1, Ponder, Texas Selling Soon 40 Registered Bulls Ready for Service CK and Prince Domino Breeding	ED HARRISON'S B B HEREFORD RANCH Rt. 3, Gorman, Texas Phone Desdemona 2553
HARRISON'S BAR H RANCH Ervin W. Harrison, Owner Ranch 3 miles west of South Bend, Texas Mail: 4701 Winthrop East. Fort Worth, Texas	DONCO HEREFORD FARM Don McClatchey Box 307 Olney, Texas	HAMILTON'S T-BONE RANCH W. B. Hamilton 1220 Hamilton Building, Wichita Falls, Texas	FAIRVIEW HEREFORD FARM R. R. Pope, Owner Route 2, Henrietta, Texas
★ WHITTENBURG RANCH W. F. Whittenburg, Owner Graham, Texas	CIRCLE M RANCH Paul C. Murphey, Jr., Owner Box 405 Meridian, Texas	CHAS. NEBLETT, JR. Since 1937 Quality has been our keynote. Stephenville, Texas	★

Polled Herefords Forging Ahead

D. W. Chittenden, Executive Secretary of Association, Cites Examples of Progress During Past Year

By D. W. CHITTENDEN

Executive Secretary American Polled Hereford Association

DURING the past year the Polled Hereford breed has made excellent progress not only in the States but in other countries of the world. For example, the Berkhamsted, England, Polled Hereford dispersion sale average was approximately \$1,700 per head. This has never been exceeded at any sale of the Hereford breed in England, according to a statement in the Farmer & Stock Breeder, May 24, 1960, "The sale attended by over 1,000 people confirmed my view (D. F. Hewish) and that of several experts that the years of horned beef animals are numbered.



Don Chittenden

In our own country a quarter interest in a Polled Hereford bull brought \$80,000 making him the highest priced bull of any beef breed. The sale average for Polled Herefords in the year 1959 indicated a 20 per cent increase over 1958. This price increase is reflected all the way down the line.

The demand for Polled Herefords which has been increasing for over 60 years can be attributed to a number of reasons, the most important one, of course, is the polled head, but the facts also prove that the Polled Herefords are the best beef producers. The number of performance tests conducted by the various experiment stations throughout the country where Polled Hereford bulls have been compared to the other beef breeds can be pretty well summed up in the two tests reported by Virginia Polytechnic Institute:

	1st Test Avg. Daily Gain	2nd Test
Polled Herefords	2.23 lbs.	2.15
Horned Herefords	2.14	2.04
Angus	2.03	2.10
Shorthorn	1.95	1.96

At the sales following the tests, the Polled Herefords averaged \$782, Horned Herefords, \$584, Angus \$500, and Shorthorn \$360. A Polled Hereford topped all bull prices at \$1200. This pretty well

follows the pattern reported by other stations.

Polled Hereford breeders have never gone far astray from the fundamental characteristics of beef cattle and by this adherence to fundamentals have been able to produce such records.

The progress of Polled Herefords can also be attributed to the excellent record they are making in the show ring. As yet we haven't had a grand champion steer at the International or American Royal, but in recent years we have had reserve grand champions at these shows, and we believe that is a good record. When I talk to our breeders about bringing out more good steers they invariably reply 'we can't afford to steer bull calves that are good enough.' However, hope springs eternal and someday we hope to ring the bell. We have had our share of grand champion steers at various state and regional shows. At the 1959 Kentucky State Fair, the grand champion steer was a Polled Hereford. At four of our strong west coast shows, in open Hereford competition, a Polled Hereford female was champion and she won her class at Denver. Numerous examples can be cited.

To me, the most encouraging factor for the expansion of the Polled Hereford breed is the improvement I see in the herds I visit on the farms and ranches, at the grass roots, if you please, and this improvement is almost phenomenal. It reflects the determination of the rank and file of our breeders to improve their own herds and thereby the breed. This determination of our Polled Hereford breeders puts them on the offensive side of the game, not the defensive and this attitude is bringing results and customers.

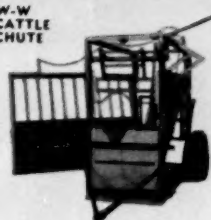
During the past year 700 new breeders became members of this association. The year just coming to a close will be an all-time high for registration in the A.P.H.A.—over 110,000. In 1950 the registrations were 47,000 and in 1940 they were 10,000.

Criticism has its virtues, "It eliminates the weak and encourages the strong." The Polled Hereford breed and the American Polled Hereford Association is an excellent example."

Sending renewal for the best magazine published for the cowmen and cowboys, The Cattleman. I do not want to miss a single copy. I have been a subscriber for over 25 years and still want to keep it coming. Gaines Preston, Longview, Texas.

Look! WORLD'S FINEST CATTLE HANDLING EQUIPMENT

W-W
CATTLE
CHUTE



ALSO
ECONOMY
CHUTES
PICK-UP
STOCK RACKS
CALF CRADLES
LOADING
CHUTES
CHUTE GATES
PORTABLE
SCALES
STEEL
BUILDINGS

THE ORIGINAL

SIDE EXIT CHUTE

Automatic head adjuster. Adjustable squeeze gate. Ideal for removing horns, branding, milking, or any veterinary jobs. Chutes are made either right or left side brand. One man can handle complete operation. Length 7 feet, weight 940 pounds.

**W-W CALF CRADLE
SIDE EXIT GATE**



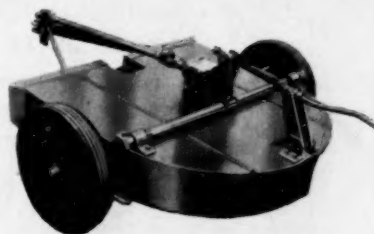
The convenient squeeze and fool proof head catch catches the animal quickly and holds it securely in an ideal position for working on any part of the body. De-horn, brand, vaccinate, castrate, blood test, or trim hoofs. Any operation is done quickly and safely in the W-W Calf Cradle. Right or left brand.

WRITE
FOR
DETAILS

W-W MANUFACTURING COMPANY

Box 728 Dodge City, Kansas

Your BEST Cutter for Pasture Clean-up



Caldwell's S-6 Rotary Cutter is the best low cost pasture clean-up tool ever offered cattlemen. Its Spring Steel Swinging Blade will cut two to three-inch brush, the heaviest kind of weeds and vines, and you can use it on rocky or stumpy land with little danger of blade breakage.

The S-6 comes in two cutting widths—60 and 66 inches. It's strong, versatile—will go anywhere a tractor can.

Available in pull type as above, or in pickup model. Either machine is a fine crop stalk cutter.



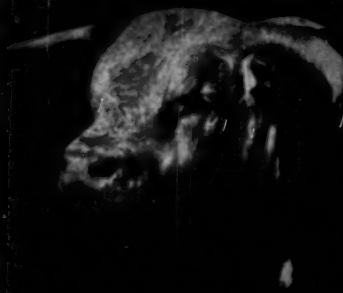
See your dealer
or write.

E. L. CALDWELL & SONS
CORPUS CHRISTI, TEXAS

R. T. Alexander & Son

CANADIAN, TEXAS

Registered Herefords for 51 Years



ZATO HEIR L500 (pictured)

He is assisted by

Washita Heir 45
L 500 Zato Heir 5
Mischief Lad 11
Mischief Lad 15
Tex Regent 2d
Husker Master 2d
TR Tone Heir 5

Producing middle of the road cattle that
have been in demand by better Hereford breeders
and will be in demand years from now.

FOR SALE

60 yearling past bulls. 100 calves for sale later
on this fall.

"THE RIGHT PRI KIND"



REAL SILVER DOMINO 620th

Real Silver Dom. 412th	Real Silver Dom. Princess D. 18th	Real Dom. 51st Miss Silver Anxiety Tone Nelo
April 9, 1956.	Colo. Dom. 21st	Colo. Dom. E. 8th Princess Dom. 61st
Rosebud 319th	Rosebud 55th	Husker Mischief 33d Rosebud 16th

By PRI standards, he's the cattleman's right kind of bull. His get gained over three pounds a day for 140 days on the first eight bulls tested. Also using a STRAIGHT ANXIETY 4th—a good young bull—to head our Anxiety 4th cows.

Cow Herd Bloodlines: Colorado Domino, Silver and Straight Anxiety 4th. Our cows are bred for milk production, size and quality.

FOR SALE: 4 PRI sons of "the 620th." Also 5 PRI heifers bred to HP Rupert Tone 2d.

BISCUIT HILL FARM

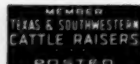
DR. HARVEY PRICE, Owner. 2600 Homer Road

ADA, OKLAHOMA

• Located 7 miles southeast of Ada on State Highway 3 to sign, then 1 mile east.

Organization of Cattlemen

Write for further information



in the Interest of Cattlemen

410 East Weatherford, Fort Worth

Texas State Fair To Feature Herefords

HEREFORDS will play the stellar role in the 1960 Pan-American Livestock Exposition next October 8-16 just as they played it in 1886 at the first official livestock show of the newly organized State Fair of Texas.

The big Diamond Jubilee planned in celebration of State Fair's seventy-fifth birthday next October will pay due honor to the Hereford breed for its part in developing the livestock industry of the Southwest, Ray W. Wilson, Manager of Pan-American announced.

"State Fair built its first livestock show around the fine whiteface cattle that were being imported into the state in large numbers after 1880," Mr. Wilson said. "And the Hereford breed show, with its higher premiums and larger show strings and audiences, has been the leading livestock attraction at State Fair ever since."

Mr. Wilson has set Tuesday, October 11, as the day at the 1960 Pan-American when all the Hereford livestock breed associations will be honored and Hereford cattle will be judged.

"Judge of the Hereford show, which will open at 9:00 a.m. in the Livestock Pavilion, will be Davie Carter of Neosho, Missouri," he said. "Premiums totaling \$10,000 have been posted for the breed."

He announced that Hereford cattle also will play a prominent part in the Pan-American Livestock Pageant, which will be presented at 8:00 p.m. on Thursday, Oct. 13, in the State Fair Coliseum.

"The pageant will dramatize the development and progress of the great livestock industry in Texas and the remainder of the Southwest during the last 75 years," he said.

"Herefords, of course, will be the leading beef breed presented, for Texas today leads the nation in the number of Hereford registrations each year."

Remaining beef breeds that will be featured at the 1960 Pan-American are Angus on Monday, Oct. 10; Santa Gertrudis and Shorthorn on Wednesday, Oct. 12; Brahman, Thursday, Oct. 13; and Charolais, which will be judged on Friday, Oct. 14.

August 10 Deadline for Aledo Bull Feeding Tests

ANY registered bulls calved after Sept. 1, 1959, are eligible to be entered in the feed tests scheduled to be conducted at the Aledo Feed Lots, Inc., Aledo, Texas. Applications for entry must be made by Aug. 10 and bulls must be delivered to the feed lot by Aug. 19.

Initial weights will be made Sept. 1-2 and final weights will be taken Jan. 19-20. There will be a field day Jan. 20 at which results of the tests will be officially announced.

Contact W. A. "Bill" King, Fort Worth Chamber of Commerce, for information regarding the tests.

Morris Edwards and little David Hood look over some of Edwards' Hereford cattle. David is one of the 300 plus patients at the West Texas Rehabilitation Center. Edwards, who operates in several parts of the state, is one of the cattlemen helping in the Cattlemen's Round-up for Crippled Children.



Cattlemen's Round-Up for Crippled Children

West Texas Rehabilitation Center Financed By
Calves Donated By Ranchmen

THE cattlemen of Texas have traditionally, since the days of the open range, come to their neighbor's aid when the need arises. The Cattlemen's Round-up for Crippled Children is still carrying out this neighborly spirit. A hydrotherapy pool is urgently needed at the West Texas Rehabilitation Center in Abilene to provide additional physical therapy facilities for the handicapped. Cattlemen from a large geographic area have banded together to provide the pool for the crippled children. This will be done by each rancher giving a calf, or a pen of calves, to the Round-up. The calves will be sold at a special sale at the Abilene Livestock Auction Commission on Sept. 17. This sale is in conjunction with a special feeder sale drawing buyers from all over the nation.

The idea of the Cattlemen's Round-up came from Conda Wylie of Bronte, Texas. Wylie, who ranches in Coke and Runnels counties, has run his cattle on the same place under the cross brand for more than 50 years. Wylie started the Round-up off with a donation of 20 calves to be delivered this fall.

A committee of more than 40 ranchers has been organized under the chairmanship of Jim Skinner to carry out the plans of the Round-up. Skinner operates under the Hashknife brand which his late uncle, Mack Merchant, made familiar throughout West Texas. Some of the cattlemen serving on this committee are: Lewis J. Ackers, Minor Alexander, Guy Caldwell, Morris Edwards, Harry Holt, John Matthews, Watt Matthews, Pete Gooch, W. G. Swenson, Sam Baize, B. J. Dalby, C. C. Thompson, R. H. Herring and others.

The West Texas Rehabilitation Center has many things in common with the cattle industry. The center, in true Texas spirit, offers rehabilitation to crippled children and adults free of charge. The

center is a private non-profit organization that was built and is operated by funds raised from donations only, with the present facilities and equipment valued at more than \$350,000. The entire structure and operation has been built and operated without any form of government aid. The Center provides treatment without regard to race, creed, color or financial circumstance to anyone referred to the center by a member of the American Medical Association. Services offered are physical therapy, occupational therapy, speech therapy, educational therapy, audiology, psychometry and pre-vocational evaluation. The patients, more than 300 of them, are victims of polio, cerebral palsy, muscular dystrophy and other neurological and orthopedic disorders. There are no geographic restrictions of the patients' eligibility to the West Texas Rehabilitation Center.

Cattlemen are requested to cut out a calf, or pen of calves, for crippled children and from this donation and the donations of other cattlemen, funds from the sale of these calves will be used to provide the therapeutic pool. A collection point will be designated in each community. Upon delivery of the calf or calves to this point, the calf or calves will be weighed and a receipt will be given for the weight and value of the animal. Cattle will be transported free to the auction. Lots of five or more calves will be sold under the donor's name and credit will be given for each individual calf in the sale. Donations are 100 per cent tax deductible as a gift. The brand of each rancher donating one or more calves will be permanently recorded in tile on the walls of the pool building.

Anyone desiring further information please write to the Cattlemen's Round-up for Crippled Children, 4601 Hartford, Abilene, Texas.

**BULLS
BULLS
BULLS!**

**FOR
SALE**

Hereford bulls—one or a carload—of serviceable ages (coming two-year-olds). These are good strong range-raised bulls that will suit the cowman. Also have for sale a nice set of breeding age heifers and a few young cows with calves.

400 Hereford Cows

Our cow herd of 400 head is of Prince Domino Mixer bloodlines through Ambrose Domino, Beau Gwen, Real's Lad and Publican Domino breeding.

HERD Sires

HDR Real Onward 108th
(By HH Real Onward 203d)
HH Silver Onward 31st
HH Silver Onward 272d
Husky Silver 23d
DG Real Silver 16th
Real Silver L. 206th
Real Silver L. 350th
Publican Domino 20th

**L. C. & Belle
ATKINSON**

Throckmorton, Texas, and
Kingston, Okla.

WE'RE SELLING

12 MARES 10 OF THEM
WITH COLTS AT SIDE

SEPT. 3 - 12 NOON

Registered Quarter Horses.

**H. C. SPINKS
FARMS & RANCHES**

— Paris, Tennessee —

All progressive cattlemen read

The Cattleman

CHUCKWAGON

By CHARLIE, the cook

IN WEST GERMANY—One of the most gratifying things about a return visit to the Deutschland comes with the opportunity to discover, once again, that an old saying still holds true: "You never find a bad German restaurant; it's just that some are better than others."

And there's a good sound reason for that in this country whose mushrooming economy is the major miracle of post-war Europe. The average German eats high on the hog (he always has) and he simply won't patronize a bad eatery, even for his beloved Bratwurst and sauerkraut; and he's just as discriminating in carrying the idea over into his own household.

The old national motto of "Deutschland uber alles" went out of fashion after the last kaiser, but, in my book, it still applies in reference to any analysis of European table fodder.

Therefore, since I never can resist describing selected eating adventures out of my wanderings in foreign parts, I'd like to use Germany as the first example and tell you about a typical Pfaltz dinner I enjoyed in Kaiserslautern's ancient castle of the Emperor Frederic Barbarossa as guest of Oberburgermeister (or Lord Mayor) Dr. Walter Sommers.

"Make mine real rare, Chuckwagon—th' food is good, it's yore cookin' I cain't stand!"



Main dish was Rippchen, a plain but hearty Pfaltz favorite which can be produced by anybody with very little trouble. Here's how:

Get a smoked pork loin of seven or eight pounds (smoke it yourself if neces-

sary) and trim off the excess fat, but not all, of course. Put it in a kettle and add boiling water, just enough to cover. Then put in a large bay leaf, six or eight peppercorns and enough whole allspice for good flavoring and simmer at the

HERD SIRES . . .

BATTLE INTENSE 348th

Battle Intense 249th
9174745

May 11, 1958.

B. Dominetta 253d
9140771

Battle Intense 12th

4257138

Lady Dominetta 6th

5295807

Battle Intense 12th

4257138

B. Dominetta 97th

5735084

Battle Intense

Dominetta 48th

Battle Intense 30th

B. Dominetta 21st

Battle Intense

Dominetta 48th

Battle Intense

Dominetta 104th

Bred by Wiese & Sons. We are staking our future on this young "fellow" being bred to daughters of the two bulls below:

FLAT TOP FAME

Bred by Flat Top Ranch, Walnut Springs, Texas

MILL IRON O-734

Sired by Colorado Domino T-156, an own son of Colorado Domino E10.

Cow Herd Bloodlines:

Strong in Chief Domino (Colvert) breeding. We have just added a nice group of daughters of WHR Tarrington 2d from Elmer L. Johnson & Sons, Smolan, Kans.

Bulls and Heifers for sale at all times.
The two older Bulls are for sale or trade.

Atkinson Hereford Ranch

MERTZON, TEXAS

REGINALD and VERA B. ATKINSON, Owners
REGINALD ATKINSON, Mgr.

VISITORS ALWAYS WELCOME

• Located 10½ miles southeast of Merton on FM 915 or 22 miles northwest of Eldorado on FM 915.

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ratio of 15 minutes per pound. When the loin is done let it cool in the water in which it was boiled, then drain. Now place loin in a baking pan and bake in a hot 425-degree oven, basting frequently with white wine. Then dredge with sugar, lower the heat to 350 and brown it for 25 minutes.

* * *

The Rippchen, which will have a reddish color, can be sliced like thick pork chops, and is usually served cold. But wait; that's not all. Rippchen is not properly Rippchen unless accompanied by a big bowl of Weinkraut, which you can put together like this:

INGREDIENTS: One quart of kraut; fourth a cup of sliced onion; couple of tablespoons of butter; two medium apples cored and diced; one cup of white wine; half a cup of bouillon; one teaspoon each of celery seed and brown sugar.

METHOD: Drain some of the juice from the kraut, cook onions until transparent, add the kraut, stir and cook slowly. First add diced apples to the kraut, then the wine and enough of the bouillon to cover. Cook slowly uncovered for 30 minutes, add the sugar and celery seed, and finish cooking for 30 minutes in a 325-degree oven.

* * *

In Germany there is always great local pride in the wine of whatever region you happen to be in, and on this occasion in old Redbeard's castle Herr Oberbürgermeister Sommers took justifiable Pfaltz pride (and we don't mean 'false', though it's pronounced that way) in the Deidesheimer Langenmorgen Riesling 1959er with which the waiters kept the glasses filled.

(I make no pretense to being a connoisseur of wine, but I can give you this tip: if you should go to Germany, to whatever district or state, you can be sure that a 1959er is among the best. Last year's wine, through that peculiar alchemy of having had just the proper amount of sun and rain, has brought about an outstanding vintage year.)

* * *

One of the nicest things that you'll find in Germany (something that is unheard of in our own homeland) is the restaurateur who considers profit secondary to his own personal satisfaction in being a host who will be long and favorably remembered.

If you should ever find yourself in Cochem, an old story-book village on the banks of the Mosel, you will find just such a place in the Hotel Torschenke, and just such a host is the Herr Doktor von Landenberg.

The Torschenke is one of the oldest inns in Germany, and, according to the marker over its door "this building was built in 1332 through the goodness of God and the handwork of the Duke Baldwin." It was the only building to survive when Napoleon burned the town while on his way to Russia, and now—behind the courtyard where feudal knights in armor once fought bloody battles with the broadsword—Herr Doktor von Landenberg serves his patrons

an excellent Kalbsteak accompanied by a 1959er Trittenheimer Apotheke, a prize-winning Mosel wine which the doctor produces (to the extent of 30,000 quarts a year) on his nearby wine farm in the Eifel mountains. His family has been wine growers since the 12th Century.

But it is my opinion that the little "frische"—the trout caught that same afternoon from the volcanic lakes of the Eifel, and served broiled with butter, and with their tails in their mouths—is by far the greatest masterpiece of Dr. von Landenberg's chefs.

* * *

Baked pastes, such as spaghetti, macaroni and ravioli are things that I can skip as a steady diet, and I think that

if I ever go again to Naples or any other place in southern Italy, I'd be tempted to carry a box lunch were it not for the Scaloppine. They do that one up brown if you patronize the proper places in either Napoli or Isle of Capri. Like this:

Get a pound or so of thinly cut veal and make pieces about three inches square, and pound each piece well. Melt a couple of tablespoons of butter and slowly brown veal on both sides. Add a cup and a half of beef gravy and simmer for five minutes. Then add fourth a cup of white wine, a little salt and pepper and an eighth of a teaspoon of nutmeg. Cover closely and simmer until tender; sprinkle with lemon juice and serve with mashed potatoes.

Beau Donalds

OUR HERD HISTORY IN BRIEF



In the 1890's J. C. Stribling founded a herd of Registered Herefords at Llano, Texas. I was with this herd from the latter part of 1916 through 1918.



Many of the Stribling cows were daughters and granddaughters of Keep On 20th, calved in 1900. For that reason, we open our herd books with a five generation pedigree on Keep On 20th. We bought a few cows from J. B. Yeary of Karnes City, Texas, in 1927 and one cow from Dirks Bros. at the Beeville Sale in 1938. From this foundation, we have raised every cow on the ranch.



In the early 1920's we moved our first Registered Herefords from the Stribling Ranch to Live Oak Co. With them came our first Beau Donald bulls. They were Good Donalds.



Since our first Beau Donalds, we have used various bulls. Since 1948, we have used Beau Donalds.

In 1948, we bought Beau Donald 710.

In 1952, we bought Beau Donald 24.

In 1956, we bought Beau Donald 447.



We do not have and have never had any dwarfs. Based on progeny tests, reports of which are available from our own files as well as those submitted to the American Hereford Association, on all available records, and on the past history of our herd, our cattle have always been clear of dwarfism.

Reeves Brown

GORDON BROWN
JOE W. & BERA BROWN HILL

HEREFORDS at Mathis, Texas

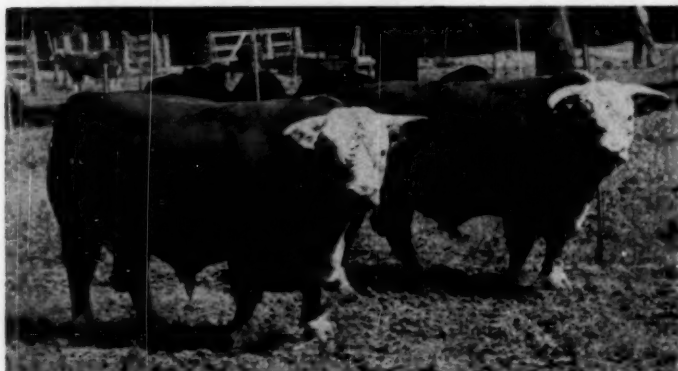


PROMOTING HEREFORDS . .

THROUGH TOURS

A successful tour takes planning, work and cooperation. These factors were all evident in the 1960 Blanco County Hereford tour which attracted more than 300 visitors.

Conveniently located pens with ample space for both cattle and viewers adds to the interest of the tour goer and assures that the cattle will be seen by the maximum number of people. Part of the crowd on the 1960 Blanco County tour at the Hereford Hills Ranch near Blanco.



Primary object of a tour is to give visitors an opportunity to see the kind of cattle you are producing. It is to your advantage to show them in good condition. Pictured are two serviceable age bulls on the Straus Medina ranch near San Antonio.



There's no time like tour time for visiting. The tour should be well organized and arranged to allow ample time for answering all visitor's questions. Pictured here is George Stanton of Alvin, pointing, and J. T. Duke, right, on the Duke ranch near Johnson City.



Commercial cattlemen as well as purebred breeders will be especially interested in your cowherd and the kind of calves they are producing. Pictured is a group of senior calves on their mothers at the Ard Richardson ranch near San Antonio.



♦ Tours are ideal for displaying cattle which are being offered for sale. These young bulls on the Fair Oaks ranch will be in an upcoming production sale and attracted considerable interest among tour participants.

Nothing creates a ♦ favorable impression more quickly than a group of uniform high quality calves.





Good Hereford cattle were on display on seven ranches selected for this year's Capital Area Hereford Association's annual tour. This shot was made on the John Nash ranch near Georgetown.



Signs proclaiming the Capital Area Hereford Sale at Austin December 1 were placed on all vehicles in the tour. Left to right are tour hosts David Harris of Rogers, Dr. P. M. Bassel of Temple, John Nash of Georgetown, Gene Townsend of Salado, Paul Bassel of Temple, and Harlan Lee of the Triangle Ranch of Georgetown.



Tour hosts G. E. Schneider of Triangle Ranch, seated left, A. S. Evans, standing left, Mrs. Albert S. Evans of Georgetown and Tom Joseph of Tomanet Farm, Austin, right, receive Hereford name stickers from Lynn Griffin, agricultural manager of the Austin Chamber of Commerce. The stickers, worn by all tour participants, were furnished by the American Hereford Association.



Easily accessible pastures where cattle can be observed in a natural setting make convenient and interesting tour stops. This scene is on the Lyndon B. Johnson ranch near Stonewall.



No questions about pedigrees on the Evans ranch. They were displayed along with the animals.

Bloodlines are of major interest to many tour participants. These uniform calves on the Stanton Hereford Ranch near Johnson City were sired by two half-brothers and afforded visitors an opportunity to see the results of their breeding program.



LOOK FORWARD WITH US!

These sires, plus the rest of our proved and dependable herd-bull battery, are the bulls doing today's job at WHR. Their offspring are the kind to look forward with.



Visit us this summer and select your future herd sire. Our fall sale offering has many herd-bull prospects.

You Can Depend On

WHR's
They Satisfy!

Mark

OCTOBER 7
on your calendar,
our fall sale date

Wyoming Hereford Ranch

WHR

HERD BULL TIME



VERN DIAMOND



WHR TARGET 43d



WHR LORD VERN 17th

VERN DIAMOND

Vern Zeus 7536712	Commando 7529351	Alot Jack Caroline
Oct. 5, 1950.	Curly 20th 4521247	Quinn Factor Curly 7th
Regina Vern 18th 7529534	Vern Unique 4524527	Vern Robert Curly 12th
	Regina Vern 13th 7527940	Vern Oath Regina Vern 9th

WHR TARGET 43d

*Zato Hair M 51st 5227668	H&D Tono Lad 105th 3408254	H&D Zato T. Lad 8th Miss Hair 182d
May 7, 1953	Miss Pioneer 9th 2848592	Pioneer Madeline Mortland 2d
WHR Charmette 1st 5175002	WHR Heritage 75th 4158001	WHR Royal Dom. 183d WHR Bonnie Charm 41st
*Register of Merit.	WHR Viola 29th 4158585	WHR True Dom. 24th WHR Aquila Dom. 238th

WHR LORD VERN 17th

Vern Diamond 7555555	Vern Zeus 7536712	Commando Curly 20th
May 14, 1954.	Regina Vern 18th 7529534	Vern Unique Regina Vern 13th
WHR Star Mist 5th 5175720	WHR Jupiter Star 22d 4159034	*Star Domino 6th WHR Sylvia 21st
*Register of Merit.	WHR Vega Domin 195th 3140000	Star Domino 6th Brandt Rosette 63d

WHR COXSWAIN 28th

WHR Target 43d 7701249	Zato Hair M. 51st 5227668	H&D Tono Lad 105th Miss Pioneer
	WHR Charmette 1st 5175002	WHR Heritage 75th WHR Viola 29th
WHR Carmen 3d 5518374	WHR Helmsman 93d 4535009	WHR Proud Prince 9th WHR Vega Dom. 140th
	WHR Susanna 19th 4158530	WHR Puritan 34th WHR Queen Flash 17th

WHR LORD VERN 70th

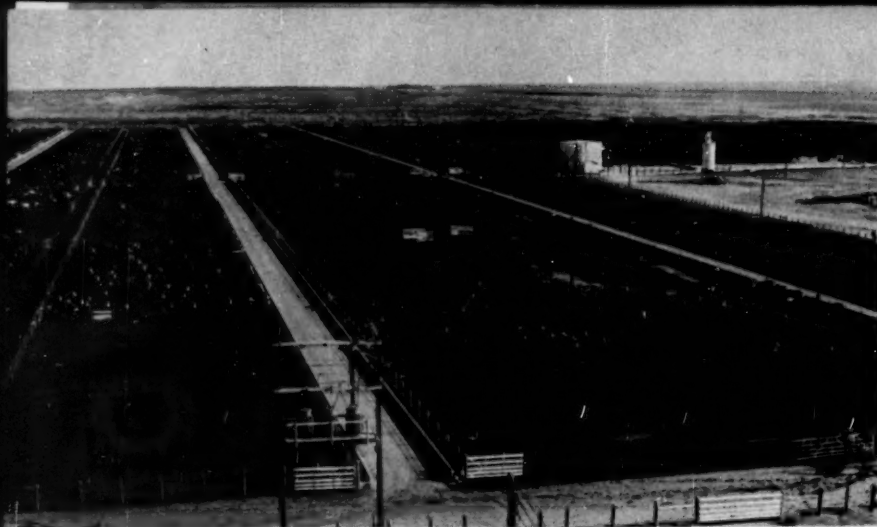
Vern Diamond 7555555	Vern Zeus 7536712	Commando Curly 20th
	Regina Vern 18th 7529534	Vern Unique Regina Vern 13th
WHR Carol Aster 18th 5518493	WHR Resolute 1st 3637524	WHR Dynamic Aster WHR Helress 7th
	WHR Senkmaid 22d 3207201	Prince Dom. 34th WHR Nina Dom. 57th

TOM and DOROTHY LEAVEY, Owners

George Lazear, Mgr. Lloyd Breisch, Asst. Mgr. Ernie Green, Breeding Herd Art Kilian, Show and
Sale Cattle Eldon Buffington, Carlot Bulls Johnnie Batt, Farm Crew Dick Hogboom, Office

Cheyenne, Wyo.

* Located just off Highway 30, 7 miles east of Cheyenne. Watch for our sign. Refer to Map 3, Wyoming 99.



The Lewter Feed Lots have a capacity of 30,000 head of cattle. When this photograph was taken this spring, 24,000 head were on feed here. Below, Herefords are being fed automatically from a truck that distributes feed.

Herefords in the Feed Lot

The Lewter Feed Lots Feed Out Many Thousands of Cattle Annually And Are Operated Very Efficiently. Their Experience With Herefords Is Indicative Of the Performance of This Breed Universally.

By D. W. LEWTER, Lubbock, Texas

AFTER FEEDING individuals and small groups of Hereford steers for 15 years in the Southwest, I decided to go into the feedlot business, in 1955, and since that time have fed out over 200,000 fat steers, and over 80 per cent of these have been Herefords. Upon observing individual and large lots of steers, the past five years, in the feed lot on a large scale basis, it is very evident that Hereford steers do their part in producing the right kind of beef for our markets throughout the nation, and at the same time do it on a more economical basis than any other breed. The quality of beef produced by Hereford steers is the kind that will satisfy the housewife in the supermarkets when properly presented in the retail cuts.

No breed will equal or exceed the Hereford steer in the great Southwest on gain, feed conversion, thriftiness, smoothness, easily adapted to quick climatic changes, as well as performing in the lot, whether it be muddy or dry, hot or cold. In the winter of 1959-1960 we had an unusual amount of rain, which caused our lots to be extremely muddy, and with over ten days in one spell of zero degree and below temperature. In spite of this, Herefords went through this feeding period and came out grading choice in 120- to 140-day period and with an average daily gain of over two and one-half pounds per head. I realize that is saying a lot for any animal, but this was put to an ironclad test the past twelve months with Hereford cattle from some of the outstanding herds in the Southwest.

I have fed cattle from such outstanding herds in the past twelve months as Jack Roach & Son, Amarillo, Texas; J. S. Bridwell, Wichita Falls, Texas; Roy Parks, Midland, Texas; Carter McGregor, Wichita Falls; E. L. Dutton and M. Fowler, Henrietta, Texas; Wilson Brothers, Big Spring, Texas; Dilly Herefords,

Below left is one of the feed lots' trucks being loaded automatically to distribute feed to the pens. Below right, the mill overseer operates the push-button panel which controls the mixing of feed.



Borger, Texas; Pitchfork Ranch, Guthrie, Texas; D. C. Hall, Fort Worth, Renfro Hereford Ranch, Hereford, Texas; Jay Pumphrey, Old Glory, Texas; Maurice Cohen of San Antonio and Brady, Texas; Gage Ranch, Marfa, Texas; Welder Bros., Victoria, Texas; Jeff McMurry, Archer City, Texas; Dortha Griffin, Lawn, Texas; T. O. Ranch, Raton, N. M.; R. B. Archer, Stratford, Texas, and many others.

Over 60 per cent of the Hereford steers fed the last five years were fed into the choice grade in a feeding period of 120 to 140 days, and it is surprising what good feed will do to good cattle in the feed lot toward making them smoother, increasing quality and appearance on foot as well as in the beef.

We have talked so much about the "Steer of Tomorrow." I am thoroughly convinced that the steer we talk about of "Tomorrow" has been present in my feed lot in Lubbock, Texas, for the five years I have been feeding on a large scale. It is present today. It is a Hereford. It is true that some individuals do better than others in a large lot of cattle, but my experience has proved to me that we have fewer "tailends" or "cheaters" in the Hereford breed than any other breed. Certainly it makes a difference where and what kind of country the feeder steer came from, but in most cases we are able to take our plain Herefords and upgrade them in grade and finish by feeding them a well-balanced ration. This "Red Meat Steer of Tomorrow Is Present Today" over a wider area in our Hereford breed because they can be finished in the feed lot at any age and at the weights preferred by the chain stores in different sections of the country. Beef has been shipped from our beef factory in Lubbock, Texas, to all sections of the United States, and especially has found favorable outlets on the Eastern Seaboard in the grade and quality preferred by the consumer. This proves to me that we have the "Steer of Tomorrow" in our Hereford breed being marketed daily.

My suggestion would be that we do a better job of producing those quality feeders that feed will continue to upgrade, giving a higher quality product to the consumer.

In 1959, over 50,000 Hereford steers gained 2.79 pounds per head per day throughout the feeding period, as compared to our 60,000 head of Hereford and other breeds gaining 2.61 average daily gain. This shows that Herefords are the breed of today, and in that breed you must have the "Steer of Today" and the "Steer of Tomorrow," which we do.

The Cattleman
Established 1914

OWNED BY CATTLEMEN
PUBLISHED BY CATTLEMEN
READ BY CATTLEMEN

Texas Polled Hereford Breeders

(listed below) invite you to visit their herds



HOLM HEREFORD RANCH H. O. Holm, Owner Waller, Texas	ALDON NASH POLLED HEREFORDS Aldon Nash, Owner Route 2, Jacksboro, Texas	
WINKEL'S POLLED HEREFORD RANCH J. W. & R. F. Winkel, Owners Llano, Texas	P. E. LINDSEY POLLED HEREFORD RANCH P. E. Lindsey, Owner Jasper, Texas	
★	PHIL POWER RANCH Mrs. J. D. Shay P. O. Box 461 Refugio, Texas	★

YOUR CATTLE BRAND PIN

2" high — Hand Made

Solid Gold — \$97.50

Sterling — \$47.50

Cuff Links priced as above

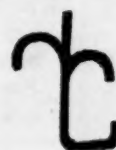
All items tax included, Postpaid

Submit pattern: Press heated brand on cardboard

GEORGE W. TAIT

THE BRONZE LANTERN, VINEYARD HAVEN, MASS.

Dun & Bradstreet Rating



*There is no death. The stars go down
To rise upon some other shore.
And bright in Heaven's jeweled crown
They shine forevermore.*

J. L. McCreery

Alvin R. Birmingham

Alvin R. Birmingham, 57, registrar of the American Angus Association since 1946, died July 21, following a heart attack. "Angus breeders throughout the nation will mourn his loss," said Frank Richards, secretary of the American Angus Association. "His keen sense of breeders' problems and his diligent ef-

fort toward the improvement of office service for the Association's 38,000 members was a tremendous asset which will be sorely missed." Survivors include his wife, Mrs. Cleda B. Birmingham; a son, John Birmingham, student at Northwestern University; his mother, Mrs. Marie Birmingham, Maywood, Ill.; and two sisters, Mrs. Otto C. Biciste, Berwyn, Ill., and Mrs. Gordon T. Burns, Rockford, Ill.

Sam Capps

Sam Capps, 84, veteran trail driver and ranchman, died in Mason June 23. He was a veteran of more than six trail drives to Wyoming and Montana, making his first drive at the age of 15. During his early years he worked for J. W.

White and Col. George W. Littlefield in Mason county and also for the Schreiner James River ranch. During the tick eradication program he was a tick inspector. He operated a 2,100-acre ranch on which he ran Hereford cattle. Survivors include his wife; two sons, Glen Capps of Mason and Damon Capps of Pontotoc; one daughter, Miss Edna Capps of Mason; one brother, Johnnie Capps of Sedonia, and four grandchildren.

Mrs. Hannah Jane Singleton

Mrs. Hannah Jane Singleton, widow of the late W. M. Singleton, died in a Uvalde nursing home at the age of 89. She had been in ill health for several years. A native of Floresville, Mrs. Singleton went to Maverick county with her husband more than 50 years ago to operate the Farias ranch. They moved to Carrizo Springs in 1943. Singleton died in September of that year. Surviving are two daughters, Mrs. George Morris of Carrizo Springs and Mrs. Mayme Gardner of San Antonio. She leaves two grandchildren and one great-grandson, and a number of nephews and nieces.

August Schellhase

August Schellhase, retired farmer-stockman of George West, Texas, died June 17 following an illness of several years. Survivors are his wife, Hettie; four sons, Arthur of Pleasanton, Alec of Port Arthur, Paul of San Antonio and August Jr. of Pacificia, Calif.; five daughters, Mrs. G. W. McKinney of Brownwood, Mrs. John H. Gof of Austin, Mrs. V. J. Johns of Sand Springs, Okla., and Mrs. Vernon York and Miss Dorothy Schellhase, both of Waco; a sister, Mrs. Louis Lich of Comfort, 26 grandchildren and 22 great-grandchildren.

Mrs. Walter P. Webb

Mrs. Walter P. Webb, wife of a University of Texas historian, died June 28 following a heart attack. She was known as state president of the Daughters of the Republic of Texas and was instrumental in the restoration of the French legation and the old state Land Office Building in Austin. Surviving are her husband; a daughter, Miss Mildred Alice Webb of Austin; a brother, Laurence Oliphant, Sr., and a number of nieces and nephews.

Edward Lewis Walters

Edward Lewis Walters, 73, retired business man and rancher, died at his home in Gonzales, Texas, May 13, following a lengthy illness. Survivors include his wife; a daughter, Mrs. David Ray Howell; two sisters, Mrs. D. C. Kenley, Lufkin and Mrs. F. W. Edmiston, Austin and three grandchildren.

Mrs. J. L. Mims

Mrs. J. L. Mims, pioneer resident of Fort Worth and great-granddaughter of Mr. and Mrs. Ruben Hornsby, members of the Stephen F. Austin fourth colony,

Oklahoma Hereford Breeders

(listed below) invite you to visit their herds



<p>PHILSON FARMS</p> <p>Philip R. Phillips, Owner</p> <p>Johnny Pope, Mgr.</p> <p>Bartlesville, Okla.</p>	<p>J. O. DICKEY & SONS</p> <p>Ranch Headquarters One Mile South of Weatherford, Okla.</p> <p>We have some bred Polled Heifers for sale also some Polled Heifer Calves</p>	
<p>G. C. McMAKIN</p> <p>LAZY K RANCH</p> <p>Marietta, Okla.</p> <p>Hazlett Cattle</p> <p>Bulls For Sale</p>	<p>McSPADDEN RANCH</p> <p>Chelsea, Oklahoma</p>	
<p>★</p>	<p>OGEECHEE FARMS</p> <p>Domestic Mischief</p> <p>Polled Herefords</p> <p>Fairland, Oklahoma</p>	<p>★</p>

died July 8 following an illness of several months. In 1946 she was a guest of the Texas Centennial of Statehood Commission for her work in organizing two Daughters of the Republic of Texas chapters. She was also a writer and had contributed a number of articles which appeared in *The Cattleman* through the years. Surviving are her husband, James Luther Mims of Fort Worth; two sons, Dr. J. L. Mims, Jr., of San Antonio, and Hornsby Mims of Evansville, Ind.; a sister, Mrs. R. E. Stafford of Austin; and four grandchildren.

George A. Duemeland

George A. Duemeland, Bismarck, N. D., business leader and Hereford breeder, died June 13 at the age of 72. He was president of the Patterson Land Company, a registered Hereford breeding establishment which he owned in partnership with his son, Lorin Duemeland. It was the Patterson herd that provided the Hereford breed with one of its most popular sires, TR Zato Heir. Early this year he was proclaimed "The Man of the Year" in North Dakota agriculture and his portrait was placed in the Saddle and Sirloin Club's Hall of Fame on the campus of North Dakota Agricultural College at Fargo. He is survived by his widow and son.

Lewis T. Nordyke

Lewis T. Nordyke, newspaperman, magazine writer and novelist, of Amarillo, Texas, died in Marfa, Texas, July 8, of a heart attack at the age of 54. He had come to Marfa from his home to gather material for articles on the Big Bend National Park near Marfa. Nordyke was born near Baird in West Texas and graduated from the Missouri School of Journalism in 1933. In his early years he worked for a number of newspapers and magazines including the *Amarillo Globe-News* and the *Country Gentleman* and in 1953 became managing editor of the *Quarter Horse Journal*. During the years he had written many articles for *The Cattleman* pertaining to horses and early day rustling. Among his books is *The Great Roundup* which includes a history of the Texas and Southwestern Cattle Raisers Association and accounts of many of its members. Other books are *Cattle Empire*, *John Wesley Hardin*, and *The Truth About Texas*. *Nubbin' Hill*, a story about a West Texas farm, is in the hands of publishers and is due to appear soon. He is survived by his wife; two daughters, Mrs. W. Peter Buhlinger, St. Louis and Mrs. Robert T. Pando, Amarillo; a brother, Noel Nordyke, Baird; and three sisters, Miss Alda Nordyke, Byrd, Mrs. Jewel Ellis, Moran and Mrs. Homer Dunn, Abilene.

Hugh Hammond Bennett

Hugh Hammond Bennett, widely known soil conservationist and first chief of the Soil Conservation Service, died in Burlington, N. C., July 7, at the age of 79. Bennett was largely responsible for



HDR Real Prince 51st

His calves are light colored, good headed, with lots of bone and they carry the tremendous rear quarters of their sire. "The 51st" is assisted by TP Husker Mischief, HS Real Silver 35th and Onward Blanchard (owned with Victor Pierce) on a cow herd of Prince Domino, Hazlett and Blanchard Return breeding.

FOR SALE: a nice group of yearling heifers at the ranch.

Tomie M. Potts

MEMPHIS, TEXAS, ranch one mile south of Hedley, phone CL 9-2561.
James Potts, herdsman.

MAJOR MISCHIEFS are in DEMAND!



Major Mischief 112, pictured, is being used on our herd of Anxiety 4th and Major Mischief bred cows.

Assisted by

MAJOR MISCHIEF 112th

Major Mischief 12

Major Anxiety 479

Modest Anxiety 497

Look for our consignments of Major Mischiefs at Big Spring and San Angelo later on this fall.

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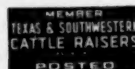
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launching the modern soil conservation program by transforming principles of wise land use from excessive scientific detail to understandable workaday practice. He made soil erosion a national enemy and soil conservation a national goal. Burial took place with full military honors in Arlington National Cemetery.

Mrs. Dorothy Kay Marks

Mrs. Dorothy Kay Marks, wife of Emory Marks, who with his three sons operate the LH-7 Ranch near Barker, Texas, died July 15 following a brief illness. Mrs. Marks was known as the "Indian Lady" who always rode with the lead wagon in the Salt Grass Trail ride and wore an Indian costume. The LH-7 Ranch is owned by her father-in-law,

Emil Marks. Surviving are her husband and sons, and her father, Walter Diedrich of Wharton.

Ellis Iden

Ellis Iden, Howard county rancher-oil man, was found dead July 10 hanging from a rafter in a small shed behind his home two miles from Vealmoor, Texas. He went to Vealmoor from Runnels county as a youth and owned extensive farm and ranch and some oil properties in the county. He is survived by his wife; a son, Jerry Lynn Iden of Vealmoor; a daughter, Mrs. Patricia Hall of Abilene; his parents, Mr. and Mrs. J. A. Iden of Big Spring; and two sisters, Mrs. Porter Hanks of Vealmoor and Mrs. Clyde Winans of O'Donnell.

William Henry Moore

William Henry "Bill" Moore, long time Donley county ranchman, died July 7 at the age of 76. He had lived in Donley county 40 years, during which time he worked on the JA, Shoebar and RO ranches before his retirement in 1955. He is survived by three daughters, Mrs. J. T. Stone of Clarendon, Mrs. Troy Fenton of LeFors and Mrs. Charlie Frazier of Amarillo; three sisters, Mrs. Elizabeth Nations of Wheeler, Mrs. Katheran Nonship of Aransas Pass and Mrs. Minnie Ware of Oraville; two brothers, Roy Moore of Amarillo and Jess Moore of McLean, five grandchildren and five great grandchildren.

William States Jacobs, Jr.

William States Jacobs, Jr., Houston attorney and Brahman breeder, died July 19 following a lengthy illness at the age of 61. His father, the late Dr. William States Jacobs, Sr., was a Presbyterian minister and a prominent Brahman breeder. At the time of his death in 1951, his son took over the ranch his father had established at Webster, Texas. Survivors include his wife and a daughter.

Top O' Texas Hereford Tour August 20

CATTLEMEN interested in seeing good Herefords will gather at the J. P. Calliham Ranch three miles north of Conway early Saturday morning, August 20, for the annual Top O' Texas Hereford Association Ranch tour.

The group will leave the Calliham ranch at 8:30 a. m. Visits are scheduled at the Johnson ranch at 9:05; the Clyde Magee Ranch at 9:35; the Heas and Wrght Doctor Herefords ranch at 10:00; the Johnson Quarter Horse Ranch at 10:55; the Darsey ranch at 11:10; the Billy B. Davis ranch at 11:35 and the Emmett LeFors ranch at 12:05 p. m.

A barbecue luncheon will be served at the Central Park in Pampa at 12:45 p. m., and the tour will resume at 2:00 p. m.

Afternoon visits will be made at the Frank M. Carter ranch at 2:15; the Wayne Maddox ranch at 3:10; the Ellis Locke ranch at 3:45; the Raymond Nelson ranch at 4:20; and the R. H. Holland ranch at 5:00 p. m.

"A hearty invitation is extended to all who would like to participate in the tour," said E. O. Wedgeworth of Pampa, secretary of the Top O' Texas Hereford Association.

Please send a gift subscription to my father W. T. Stiles, Hamilton, Texas. He will be 87 July 7 and has lived in Texas all his life. He is a sixth generation Texan and each ancestor, on his father's side, was a ranchman in Texas. Because of ill health he is no longer able to do any ranching but he still owns his ranch in Hamilton county, and continues to be interested in cattle. Mrs. J. Stoney Porcher, El Paso, Texas.

A Bull That Is . . .



DOING THE JOB

ANXIETY ZATO 1st

* ANXIETY HEIR 37th	6028695	TR Zato Heir 37th	TR Zato Heir
* 8166955	Faithful Anxiety	5298847	Lady Tealdo 86th
			Beautys Tone 2d
* Miss Sunshine	7647062	TR Zato Heir 37th	Miss Sup. Anx. 15th
* 7647062		6028695	TR Zato Heir
		DR Miss Tone	Lady Tealdo 86th
		104th 6230557	Beautys Tone 2d
			Tempest T4

We are using "the 1st" on our herd of 40 cows made up principally of Hazlett and Anxiety 4th breeding. And here is a son of "the 1st," we are quite proud of:

AHF ZATO TONE

* ANXIETY ZATO 1	Anx. Heir 37	TR Zato Heir 37
* 9972285	8166955	Faithful Anx.
	Miss Sunshine	TR Zato Heir 37
	7647062	DR Miss Tone 104
* Beau Zento T 70	3788239	HT Tone
* Sweet Sue 15	4960582	Lady Delson
		Pomeroy Rupert
		Lady Domino 4

We feature middle-of-the-road cattle, with size enough to weigh and with type and fleshing qualities to win. Watch for our cattle at the sales in the Southwest this fall.

J. Olin Amerson

P. O. Box 6 Hamlin, Texas

Watt Head of Livestock Show Managers Association

WR. "Billy Bob" Watt, president-manager of the Southwestern • Exposition and Fat Stock Show, has been named head of the newly organized American Livestock Show Managers Association at a meeting in Denver where officials of the Nation's major livestock shows had gathered. Watt will continue as president-manager of the Fort Worth show.

Willard Simms, manager of the National Western Livestock Show, Denver, was elected vice-president; and George R. Shepherd, manager of the American Royal Livestock show, Kansas City, was named secretary-treasurer.

Fourteen livestock shows are represented in the new organization. They are located in Fort Worth; Denver, Kansas City, Omaha; Phoenix; Little Rock; Timonium, Md.; Ogden, Utah; San Francisco; Houston; Chicago Portland, Ore., and El Paso.

Also attending the Denver meeting were W. A. (Bill) King, stock show general livestock superintendent, and Miss Grada Lee Johnson, secretary to Watt.

American Royal Premium List Ready

PREMIUM lists for the 62nd American Royal Livestock Show are now available and entry blanks may be obtained by writing the American Royal Livestock Show, 402 Livestock Exchange Building, Kansas City 2, Mo.

Cattle divisions and superintendents, follow:

Herefords, Paul Swaffar, superintendent.

Polled Herefords, Don W. Chittenden, superintendent.

Aberdeen-Angus, Frank Richards, superintendent.

Shorthorns and Polled Shorthorns, Kenneth R. Fulk, superintendent.

Carlot fat and feeder cattle and commercial stockers and feeders, Art Letzig, superintendent.

Cattle entries close Sept. 10, 1960.

Dates for the 62nd annual American Royal Livestock Show are Oct. 14-22.



Anxiety King 53

This good bull was purchased from G. T. Hall of Big Spring, Texas, as champion bull at the Concho sale. We invite you to come by and see this good bull and our other herd sires:



LAMPLIGHTER 137—bred by Hammon Herefords, Wichita Falls, Texas

ATOMIC C620—bred by Thompson Bros., McCook, Neb.

FOR SALE: We have for sale at the ranch some good bulls.

Our cow herd is of Prince Domino, Superior Lad, Randolph and Real Silver breeding. You are always welcome to visit the ranch.

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ORVAL — W. F.

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50 DOMESTIC MISCHIEF COWS

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★ WILL TRADE 1,000 GOOD HERFORD COWS ★
3 TO 8 YEARS OLD
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\$17.50 for my Cows; 25c for Your Heifer Calves

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Located near Lampasas in Central Texas
Polled Herefords

HERD Sires —

C. Domestic Misch 22 Grand Champion Brownwood, Texas 1953.
Anchor Domes Misc. 51 Son of above and on dam's side is a Grandson of
Domestic Misch. 259th National Grand Champion 1950.
Anchor Domes. Anx. 16 Son of Choice Anxiety 3.
C. R. Silver Misch 1 Grand Champion at Brownwood, Texas 1960.

COW HERD —

Approximately 100 cows, predominantly of Domestic Mischief blood lines.

CALVES —

We do performance testing both at our ranch and at Bluebonnet Farms near McGregor, Texas. If you are interested in gains ability, we can show records.

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10 Months Old
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The Cattleman's Book Shelf

FACTS YOU SHOULD KNOW ABOUT THE CALIFORNIA BEEF COUNCIL, published by the California Beef Council. Free on request.

A new booklet describing "Facts You Should Know About The California Beef Council" is being offered by the California Beef Council.

The booklet describes the working of the California Beef Council Act, outlines some of the promotion programs currently being carried on by the Council, and contains a list of directors and alternates.

Copies may be had by writing the California Beef Council, Flood Building, San Francisco 2, or obtained from Hide and Brand Inspectors in each area of the state.

PROBLEM ACRES—OR PROFIT ACRES? published by the Caterpillar Tractor Co. Free on request.

Hard-to-farm areas, poor livestock carrying capacity, low or uncertain yields—these are danger signs that warn of land that robs the owner of time, money and effort, according to a new booklet from Caterpillar Tractor Co. Problem acres steal profits, lower the owner's standard of living and may even threaten the future of the farm or ranch.

But the waste of problem acres can be stopped and the land put to work with a water management program. A good program upgrades seemingly poor land and makes good land even better. It produces more uniform, vigorous yields. It simplifies equipment operation and animal management. It protects the value of the land and guards its productivity in future years.

How a workable water management program can be instituted on farm or ranch land is discussed in this new 8-page booklet, "Problem Acres—Or Profit Acres," just published by Caterpillar. The illustrated booklet explains how to stop gully formation by converting to grass waterways, how to control run-off with parallel terraces, how to eliminate persistent wet spots by land forming, how to hold moisture in arid areas with stubble mulching, and how to kill moisture-hungry brush and conserve rainfall on rangeland by rootplowing.

Copies of "Problem Acres—Or Profit Acres" can be obtained through Caterpillar dealers or by writing for Form 33821, Caterpillar Tractor Co., Peoria, Ill.

Along the Trail

James H. Meyer Heads California Department of Animal Husbandry

James H. Meyer, nutritionist in the University of California Department of Animal Husbandry since 1951 has been named chairman of the department to succeed Harold H. Cole.

In announcing the change, Dean Fred N. Briggs of the College of Agriculture said Professor Cole had asked to return to full-time research in his fields of animal physiology. He has administered the large animal husbandry department at Davis since April of 1951, when he succeeded the late Elmer Hughes. He became chairman in 1952, after serving for a year as acting chairman.

Meyer, a native of Idaho, received both of his advanced degrees from the University of Wisconsin, including a Ph.D., in the field of nutrition in 1951. An associate professor, he plans to continue, with some limitations, his teaching and research on nutrition.

Cole plans to devote his principal efforts to research on methods of regulating heat periods in beef cattle. His goal will be to make feasible artificial insemination on range animals.

He is also involved in studies of the rumen as it relates to bloat, a problem that has been one of his general interests for 30 years. Cole and James M. Boda, assistant professor of animal husbandry, have just completed a review paper on bloat, which Cole delivered at the annual meetings of the American Dairy Science Association in Logan, Utah. He also attended the meetings of the Western Branch of the American Society of Animal Production.

T.C.U. Offers Night Course in Grassland Management

Clyde Wells, Hood county rancher and a director of the Fort Worth Farm and Ranch Club, will teach a new course in "Grassland Management" in the Texas Christian University Evening College beginning in September.

The course will cover such subjects as how to identify grasses and legumes, which ones are best for different types of land, and how to plant and manage them.

The class, which offers three semester hours of college credit, is scheduled from 7 to 9:40 p. m. on Wednesdays.

A native of Stephenville, Wells holds degrees from Tarleton State College and Texas A&M.

He is manager of the Black Hereford Ranch in Granbury, served as head of the department of agronomy in the School of Agriculture at Tarleton State College at Stephenville from 1941 to 1943, and also was a member of the Texas A&M Extension Service during that time.

For 11 years he was work unit conservationist, district and area conservationist with the U. S. Soil Conservation Service in parts of central, north and east Texas.

He has been ranching in Hood county

since 1954, associated with the production of beef cattle, sheep and goats. He also has been carrying on a Grassland Management Program on some 27,000 acres of land. Included is a complete conservation program on some 800 acres of crop land, water development program, and native, tame and supplemental pasture production.

Prof. L. E. Kunkle Chairman of Reciprocal Meat Conference

Professor L. E. Kunkle, of Ohio State University, was elected chairman of the executive committee of the Reciprocal

Meat Conference at the 13th annual meeting of the group in Chicago recently. Meats professors and researchers from 30 states attended the meeting which was held under the auspices of the National Livestock and Meat Board.

Other members of the executive committee are Professors R. F. Kelly, Virginia Polytechnic Institute; Auttis Mullins, Louisiana State University; Burdette Breidenstein, University of Illinois; and J. C. Pierce, U. S. Department of Agriculture. Kenneth R. Franklin of the National Livestock and Meat Board, is secretary-treasurer.

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GOOD
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HEREFORD
BULLS
30
DEHORN
YOUR
CALVES



30 Young Bulls out of One Sire—At Private Treaty
ALSO 100 REGISTERED COWS — 100
PHIL FERGUSON
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FOR SALE AT THIS TIME:

Bulls:

Several herd bull prospects
200 good range bulls, 16-24 months old

Cows:

50 Anxiety 4th cows
40 Anxiety 4th heifer calves
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25 registered bred heifers

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He is a full brother
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— Paris, Tennessee —

Looking Back Through the Pages of The Cattleman

FORTY YEARS AGO

August, 1920

The first "help yourself" meat market was opened in St. Louis recently. Meats are placed in specially constructed refrigerator counters so that the customer may obtain the cut he desires without the aid of clerks.

Prof. George Templeton, head of the Animal Husbandry Department of Alabama Agricultural College, has been named successor to John C. Burns as head of the Animal Husbandry Department of Texas A&M College. Burns resigned the post to become secretary and field representative for the Texas Short-horn Breeders Association.

Percentages of the various breeds of cattle in the United States as of January 1, 1920, are given as follows: Short-horns (Durham) 22.6 per cent; Herefords, 21 per cent; Holstein, 16.2 per cent; Jerseys, 14 per cent; Aberdeen-Angus, 3.6 per cent; Guernseys, 2.9 per cent; Red Polled, 2.6 per cent; Polled Durham, 1.5 per cent; all others, including non-descript, 15.6 per cent. It is estimated that only three per cent of the cattle in the United States are registered.

The Old Shoe Bar ranch headquarters, historic landmark in Hall county, Texas, comprising 400 acres with a modern dwelling, was sold recently for \$25,000 by Joe Merrick, an old-time cowman to the Rev. J. L. Hawkins, a Methodist minister.

THIRTY YEARS AGO

August, 1930

A permanent Texas Cowboy Reunion organization was formed at Stamford during the recent reunion and R. L. Penick was elected president. Judge J. A. Mathews of Albany and Dock Ellis of Throckmorton are vice-presidents. Bud Smith, Abilene, is secretary and R. V. Colbert, Stamford, treasurer. Billy McClaren, Paducah, was made range boss.

Contrary to most present day opinions, Charles Frerich of Brackettville, Texas, entered a plea for the buzzard, charging that we do not give him the credit he deserves. Frerich admits there have been some instances where buzzards have been known to kill lambs and kids, but

he believes buzzards are helpful in preventing the spread of diseases and in keeping down the fly population by consuming the dead carcasses on which they feed.

In an effort to encourage greater consumption of meat, Swift & Company has come out with packaged meats of consumer size wrapped in cellophane. A new process of freezing seals in the flavor and retains all of the nutritive value.

TWENTY YEARS AGO

August, 1940

Members of the Midland Rodeo committee named by President Clarence Scharbauer are Foy Proctor, chairman; Roy Parks, Donald Hutt, Leonard Proctor and John Dublin, all well seasoned in their particular jobs.

The title of "Miss 1940" at the 11th annual Texas Cowboy Reunion went to a mother of a four-year-old son, Mrs. Christine Northcutt, whose husband is employed at the Spade Ranch. She placed first in the calf roping contest. W. G. Swenson, general manager, declared the show to be the best in the history of the Reunion.

TEN YEARS AGO

August, 1950

The Ninth Annual Hereford Register of Value published by The Cattleman in its August, 1950, issue, revealed that 557 Hereford sales brought a record grand total of \$19,722,210 and a record average of \$524. One bull sold for \$65,000 and one female brought \$21,000.

Directors of the Texas and Southwestern Cattle Raisers Association will be special guests at the dedication ceremonies for the new Texas A&M Animal Husbandry Center in September. The Association will hold its quarterly meeting at the college.

Harry H. Johnson, co-director of anti-aftosa commission in Mexico, announced that the termination of the vaccination campaign south of the border around August 1 will enable the commission to concentrate on an intensified inspection program. By August 1 approximately 7,724,000 animals in the infected area will have lost their immunity. Johnson said that there had been no trace of aftosa in Mexico since December.

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Champion

ELEVATE OF EASTFIELD

1959 Supreme Perth Champion

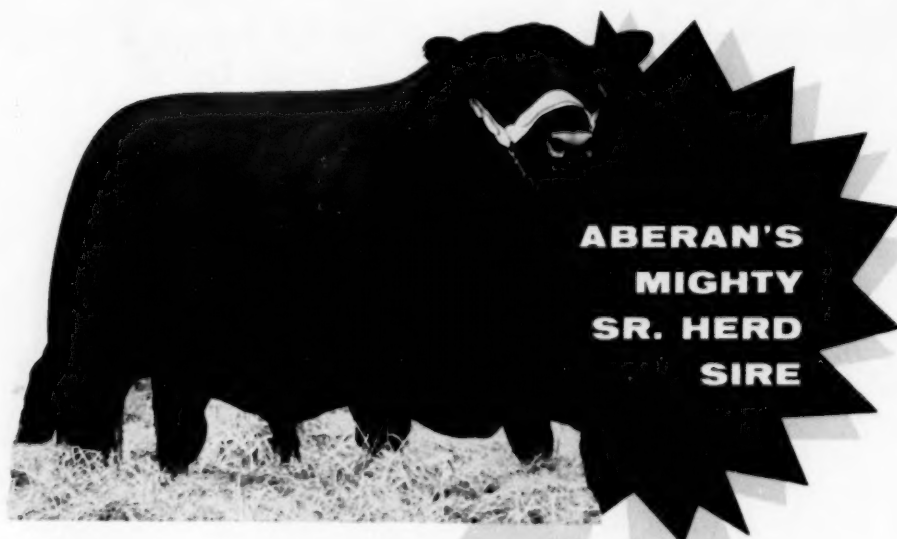


**From every angle he is
all Bull and a real
International Champion.**



RAY A. GRAHAM, JR. and RAY A. GRAHAM, III

ELEVATE OF EASTFIELD . . . *Judged Supreme Champion of the 1959 Perth Show of Scotland over 900 top Scottish bulls by Herman Purdy, has already begun to progenate a rare uniform quality type with immeasurable potential influence on America's Angus Breed.*



Newhouse Edwin Erison (142936)	{ Esperanza of Candacraig (137556)	{ Eclipse of Newhouse (130264)	{ Emperor of Dereulich (126370)
		{ Equeefa of Candacraig (145258)	{ Ebilette of Newhouse (137188)
ELEVATE of EASTFIELD (2916877)	{ Newhouse Edwina Elegance (148120)	{ Emperor of Dereulich (126370)	{ Prince of Morven (124022)
Evening Belle of Wedderlie (163450)		{ Newhouse Edwina Erica (132447)	{ Euphemis of Candacraig (139549)
	{ Eulityro of Kilham (133462)	{ Jago Erie (116774)	{ Prince Fridemar of Gaidrew (120914)
		{ Eulima 36th of Kilham (135478)	{ Elyra of Dereulich
	{ Evening Star of Wedderlie (145850)	{ Pridatson of Niabethill (125902)	{ Jura Erie of Dereulich (110467)
		{ Eveila of Wedderlie (137845)	{ Edwina 8th of Kilmarnock (105149)
			{ Julian Erie (102891)
			{ Jana Erie (103062)
			{ Evasion of Stonefield (109340)
			{ Eulima 10th of Kilham (108713)
			{ Furus of Ballindalloch (116444)
			{ Pleasure of Niabethill (128196)
			{ Prince of Marne (108935)
			{ Eta of Wedderlie (130177)

The bloodlines running through this Great Champion have produced the following: Breed Champion Steer at Edinburgh and Supreme Champion Steer at Smithfield, England, 1957—Grand and Supreme Champion Perth 1958—Grand and Supreme Champion Perth 1959.

No wonder he was the highest priced bull ever to leave the British Isles.



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O Bardoliermere 1342368

Bardoliermere 2 1080807

Aberan O B 2 2607480

Ohio's Queen Harrison 30 966374

Ankony Blackbird 67 1589426

Eileenmere 1032

Bethel Blackbird 19

Eva's Bandolier Lad

Evergreenmere 24

Euke's Elite 10

Ohio's Queen Harrison

Eileenmere 500

Eulima 179

Bandolier of Anoka 7

Bethel Blackbird

Barbarian Grenadier G R
Eva Bandolier
Eileenmere 85
Evergreen Lady T 3
Duke of Milburn
Ohio's Pride Lady 5
The Elite
Stroops Queen Harrison

Eileenmere 65
Edwina Tsh G. M.
Peerless Rebellion 2
Eulima 158
Blackbird Bandolier of Page
Barbara of Rosemere 47
Boxer of Brincliffe
Brincliffe Blackberry 8

Produced by us at Edgehill and siring calves that are more correct than those by our late Great O Bardoliermere. The Bloodlines running through him have produced the last 11 International Grand Champion Bulls—the last 6 International Grand Champion Cows—the 1959 International Grand Champion Steer at Chicago.



*"Scientifically Breeding Superior Angus
of Uniform Quality Type
to Ultimately Produce
More Edible Protein Per Square Inch
Per Pound On The Hoof"*

RAY A. GRAHAM, JR. and RAY A. GRAHAM, III

and Sire

Producing Calves of Uniform Quality Type—True Champions are the product of Champion Bloodlines that produce and improve the kind that made Angus the Greatest Beef Cattle Breed.

Aberan uses all the tools of Scientific Breeding such as *Progeny Testing, Artificial Insemination, Herd Classification, Performance Testing, and Carcass Evaluation*. That is why a full guarantee goes with every animal sold. Using one tool by itself means nothing because Performance Testing without Carcass Evaluation doesn't tell whether the rate of gain is fat, bone, belly and brisket, or red meat (edible protein). Only Red Meat Producers are kept in the Aberan Herd.

We are producing the kind that breeds the 1,000 pound red-meated calf between twelve and fifteen months of age of a uniform quality type. The kind that will stand up with the BEST IN THE PUREBRED SHOW CHAMPIONSHIPS, as well as, THE KIND OF ANGUS THAT HAS WON THE INTERNATIONAL INTERBREED CARCASS CONTEST FIFTY-THREE TIMES OUT OF THE FIFTY-SIX THAT WERE HELD IN THE LAST SIXTY YEARS. THE OTHER THREE TIMES ANGUS CROSSES WON TWICE.

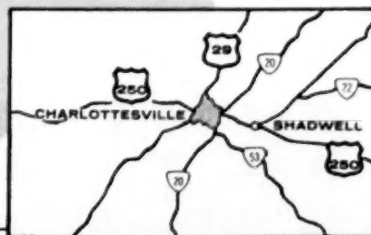
The calves at right, Elevate's first progeny in the United States, have averaged fifteen to twenty pounds more at birth than any of the others by various International Grand Champions previously dropped at Edgehill. They are very correct, like their sire and dams, who were carefully selected for their superior individuality and bloodlines. They are well on the way toward being that 1,000 pound edible protein champion animal at twelve to fifteen months of age because like their sire, who is a little longer than average, they have HIS LONG LEVEL MEATY RUMP; HEAVY HINDQUARTER; AND REAL HEAVY THICKNESS OVER THE CROPS, BACK, AND LOIN.

You are cordially invited to visit us and judge for yourself.

The Aberan Herd is always trying to improve those qualities that have made our breed the greatest in the past so that we can add to and continue its success in the future. NO GIANTS—NO PONY TYPES—NO MONSTROSITIES OF FAT OR OTHERWISE.

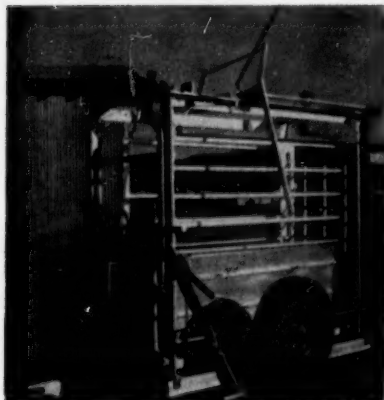


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Write for descriptive folders and prices.

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Cimarron, New Mexico



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up to \$16 a ton!

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Mix your own cattle feeds and SAVE up to 8¢ on every 100 lb. bag. Brower exclusive "Whirlwind" action produces perfect blends — at lowest cost . . . in fastest time. Feed economies pay for the mixer. Ask about low prices, 30-day trial, easy payment plan. "World's Largest Selling Mixer!"

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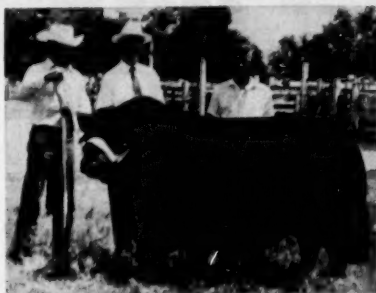
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ANGUS



Pictured above is Mole's Hill Eileenmere 123, outstanding herd sire that heads Raymond Pope's Clearview Ranch Angus herd at Vinita, Okla. A one-half interest in this son of Homeplace Eileenmere 999-35 has been sold to J. Ray Polston, Tulsa, at an undisclosed figure. He will be used extensively in Polston's Rainbow Valley Ranch registered Angus herd. Pictured left to right, are: Pope, J. Ray Polston and Bruce Polston.

Pope Sells Half Interest In Mole's Hill Eileenmere 123

RAYMOND POPE of Clear View Ranch, Vinita, Okla., recently sold a one-half interest in his senior herd sire, Mole's Hill Eileenmere 123rd to J. Ray Polston of Rainbow Valley Ranch, Tulsa, Okla. The "123rd" is one of the powerful bulls of the breed, weighing over a ton in breeding condition.

His sire is the renowned Homeplace Eileenmere 999-35th, who twice was reserve grand champion at the International Livestock Show, and has sired numerous champions and many prize winners.

The dam of Mole's Hill Eileenmere 123rd was bred by the veteran breeder, T. Alex Edwards of Anoka Farms in Canada, and is by Prince Bandolier 7th; she is out of an Anoka Barbara Rose cow, granddaughter of Barbara of Rosemere 47th who was dam of the International grand champion, Bandolier of Anoka 6th. One of her daughters, a full sister to this bull, was grand champion female at Dutchess county. The "123rd" sold as a young bull in a Mole's Hill Production Sale three years ago for \$12,000 to Claremont Manor, and was secured with that herd when it was purchased by Pope.



San Angelo FEEDER CALF

SHOW AND SALE

AUG. 22



Hereford and Angus feeder calves will be shown and sold at San Angelo, Texas, August 22, 1960, with judging at 8 a. m. and the sale beginning at 11 a. m. Herefords and Angus entered in the show competition will be judged separately, by different judges, with ribbons and awards being presented by the sponsoring breed associations.



The show and sale will be held at the Producers Livestock Auction Co. in San Angelo. Marvin Couey, San Angelo, is sale chairman.

Sponsored jointly by
CONCHO HEREFORD ASSN.
Ed Hyman, Sec'y., P. O. Box 804,
San Angelo, Texas

TEXAS ANGUS ASSN.
Ronald Blackwell, Sec'y., Livestock
Exchange Bldg., Fort Worth, Texas

ABERDEEN-ANGUS "THE BREED WITH A RECORD"



Milt Miller

Miller Director of Angus Association Field Staff

MILT MILLER, veteran field representative for the American Angus Association, has been appointed director of the field staff of the 38,000-member national beef cattle or-
(Continued on Page 152)

KERMAC MARSHALL 79th

By Hyland Marshall

Inglewood Eileenmere 37th

By Homeplace Eileenmere 254

These two bulls head a cow herd with plenty of size and bone—featuring top bloodlines.

CIRCLE P RANCH

P. H. Perry, Jr.
P. O. Box 306, 4 miles northwest of
ROCKDALE, TEXAS

NOB HILL RANCH

Registered & Commercial Angus

Jake Parrott, Foreman
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25¢ for sample copy. 1 Year for \$3.00
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Stock Bulls: a formidable array of herd sires imported from Scotland including:

Imp. Vision of Ardross
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Females: Herd is maintained at 100 females, representing fashionable Pride, Blackbird Blossom, Alexina, Coquette and Erica strains.

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We are producing excellent Angus calves from our registered bulls and cows subject to registration. Our herd was started in 1953 and we have continued to improve our cattle every year since.

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25 mi. N. of San Antonio on 281
★ P.H. Geneva 8-2300 . . . Bulverde, Texas ★
★ MAIL: 339 W. Norwood, San Antonio. ★

★ We have for sale a uniform ★
group of Heifers and Cows, ★
★ some with calves and a good ★
selection of Top Quality ★
★ Bulls! ! ★

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Geo. Graham, Owner Dr. Dan Roberts, Mgr.
WICHITA FALLS, TEXAS

LIVE OAK RANCH

Registered Angus Cattle
Herd Sire
Ankonion O.B. 151
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1901 Montgomery, Fort Worth, Texas
Ranch Located four miles East Granbury, Texas

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Performance and Progeny Tested
Raised outside under natural conditions
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Popular Bloodlines, Desirable Quality,
Attractive Prices
CAPPS RANCH
TIPTON, OKLAHOMA

FREE CATTLE BOOK for boys and girls

32-pages of information on how to select, feed, fit, show calves and manage beef steer & heifer projects



Brand-new, 2-color booklet with lots of pictures prepared by leaders in the beef cattle industry shows you how to win success with your beef projects regardless of breed.

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The Cattleman
Breeders Report Excellent Results
from Advertising in

Old Elkton is dispersing

This famous Angus herd which has produced many fine cattle is being offered to the public.

Saturday Sept. 17, 1960 at Forest, Virginia

This herd has been in existence since 1935. It has been rigidly culled the last two years, and it has never been in better condition. It is being dispersed because of the health of the owner, Mr. Lawson W. Turner, who is also selling two of his farms.

There are many famous cows with outstanding production records and a grand group of top young cattle ready to go into the breeding herds or into your show herd.

All cattle are guaranteed and everything sells except: Old Elkton's breeding interest in Homeplace Eileenmere 492d whose get and service will sell; One-half interest in Mole's Hill Eileenmere 1118th; and all females over 11 years of age. These are being retained by Mr. Turner.

SELLING:

Mole's Hill Eileenmere 1118th

One-half interest sells in this Grand Champion of the First Great Atlantic Angus Bull Show and Sale. He is now a proven sire and his get and service sell.

Elktonian 3501st

Here is a bull that combines the blood of the fabulous Homeplace Eileenmere 999-35th and Eva's Bandolier Lad. The "3501st" is a bull of exceptional proven breeding ability.

25 young bulls 100 cows

This includes some 70 calves at foot.

75 heifers

Some bred and some open. Also selling 10 top nurse cows and some surplus machinery.

Auctioneers: Hamilton James and Paul Good

Old Elkton Farm

LAWSON W. TURNER, Owner
Forest, Va.

Managers:

Dave Canning
Canning Land & Cattle
Company
Box 1236, Staunton, Va.

W. T. King, Executive
Secretary
Virginia Angus
Association, Inc.
Box 196
Charlottesville, Va.

ganization effective August 1, according to Frank Richards, secretary of the association.

Miller will direct a staff of 10 full-time field representatives of the association and will also be sale manager of the expanded and improved National Western Angus Bull Sale. The event, sponsored by the American Angus Association, is held in connection with the National Western Stock Show in Denver each January. The association is placing more emphasis on the sale and expects to build it into one of the world's leading bull markets.

Although "Milt," as he is widely known throughout the beef cattle industry, has been the association's representative in

the Southwest since June of 1949, he has had a wealth of experience in other areas of the nation. A graduate of Pennsylvania State University, he was associated with Braircliff Farms in Dutchess county, N. Y., was manager of Canterbury Farm near Warrenton, Va., and also managed Killbuck Farms in Ohio, prior to joining the Angus organization. He started work with the American Angus Association on January 1, 1943, as field representative in the East.

A skilled pilot, Milt has flown a Beechcraft Bonanza countless hours in visiting Angus ranchers in Texas, Louisiana, and New Mexico during the past 11 years. Flying greatly increased the number of

herds, sales, and shows he could visit and his work has played an important part in the tremendous expansion of the Angus breed in the Southwest. Texas is now one of the leading Angus states in the nation. In 1949 Texas ranchers recorded 3,298 Angus. Last year breeders in the Lone Star state registered 16,283 black calves.

Milt and his wife Eva have seven children: Ann, a student at the Incarnate Word College, San Antonio, Texas; Pete, an Angus rancher at Vincent, Okla.; Danny, who operates the Miller farm near Brady, Texas; John, a student at Texas Tech College, Lubbock, and Sally, Rilla, and Tom, who are at home.

BRADLEY BROTHERS

The Perth of the Corn Belt Sale

MONDAY, SEPTEMBER 5, 1960

To be held at Colchester, Illinois

IN MARTIN'S SALE PAVILION

70 FEMALES

This is the greatest arrangement of popular Scotch bred families to sell this year. Direct imported foundation cows, daughters of direct imported cows sired by imported bulls, plus Scotch bred heifers carrying the service of imported bulls.



10 BULLS

Selling top show bulls direct from the show herd. 100% Scotch breeding from Scotch bred dams—and Scotch bred bulls ready for heavy service. Herd bull foundation good enough to head any herd in America.

IMPORTED FEMALES IN LARGE NUMBERS

45 Direct Imported Females from the best in breeding and families to be found in Scotland.

SCOTCH BREEDING AT ITS BEST

This is a sale you cannot afford to miss, as a number of the cattle are selling young, plus cows with calves at side.

IMPORTED BREEDING

5 Straight Scotch Bred Bulls from the Show Herd.

Top Herd Bull Prospects for an Outcross Bull.

The Perfect Outcross — Scotch Bred Bulls.

The Cattle to Buy . . . the Kind Everyone Wants.

SCOTCH BRED—THE PERFECT OUTCROSS

C-T Ranch Cow-Calf Sale**SUMMARY**

96 Females — \$39,150; Avg. — \$408

C-T RANCH, Miami, Okla., held an Angus cow and calf sale June 19 that featured good registered Angus cows with calves at side by the C-T Ranch imported herd sire, Georgian Cavalier of Dalmeny.

Topping the sale at \$875 on the bid of Loyal Angus Farm, Apache, Okla., was Homeplace Pride 15, a 12-year-old daughter of Homeplace Eileenmere 487th, selling with a February 1960 bull calf.

Two buyers paid \$700 each for females bred to the featured sire, Tommy Brook,

Camp San Saba, Texas, selected Miss Blackbird 25 of CT by Envious Prince Eric R. with a March bull calf at side. Essar Ranch, San Antonio, Texas, took Rosean of Sky-Farm, a daughter of Prince Sunbeam 216, that sold with a February heifer calf. Essar also purchased a seven-year-old daughter of Prince Sunbeam 498 with heifer calf for \$685.

Buyers selecting several lots included: Black Mark Farm, Lewisville, Texas; Flying M Ranch, McKinney, Texas; Ray Shewmake, Miami, Okla.; and Richard Stotes, Memphis, Texas.

The sale was managed by Phil Ljungdahl, Miami, and Ham James and Ray Sims were the auctioneers.

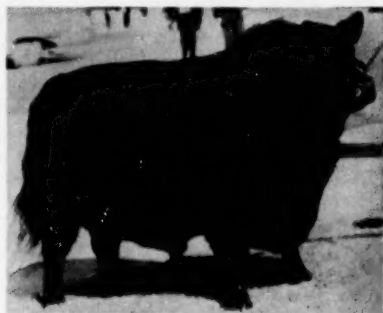
Red Angus Bulls Score High In Feeding Test

TWELVE Beckton Stock Farm Red Angus bulls were among 99 bulls that received top conformation rating on a recent official 140-day feed test at Colorado State University. One of the Beckton bulls, Lance 192, placed second, averaging 2.96 pounds gain per day, compared with an over-all average of 2.54 pounds.

Beckton Stock Farm, Sheridan, Wyo., is owned by Mrs. Waldo Forbes.

Breeders Report Excellent Results from Advertising in

The Cattleman



WHY GO TO SCOTLAND TO BUY A LASSIE

WITH A CHASSIS - SAVE MONEY

COME TO BRADLEYS - SEPT. 5, 1960

SCOTCH BRED CATTLE SELLING:

Demora Vine, Jessica, Mountbletton, May Dew, Beauty of Hayston, Devotion, Violet of Mountbletton, Elnora Jipsey, Boolroad Ruth, Matilda Ruth, Wilful Witch, Annuity, Erica, Miss Watson, Black Jestress, Daffodil Duchess, Ballindalloch Georgina, Nose Gay, Tolan Blackberry, Easy Erica, Gammer-Blueblood Lady, Polly Pride, Chimera, Maid of Bummer, Anoka Barbara M, Evening Erica, Genettamere, Evergreen Erica, Miss Burgess, Cherry Blossom, Cobairdy Ruth, Mayflower, Nell of Aldbar, Rosebud, Blackcap Bessie, Evine of Haymount and others.

25 COWS WITH CALVES AND REBRED SELLING

THE PLACE TO BUY FOUNDATION SCOTCH BRED FEMALES

SIRE BY AND BRED TO THE TOP BULLS FROM SCOTLAND

DON'T MISS THIS EVENT OF SCOTCH BRED CATTLE AND FASHIONABLE FAMILIES

SHOW YARD TESTED IN AMERICA

MONDAY, SEPTEMBER 5, 1960

For Catalogs: T. A. Bradley, Avon, Ill., or Dave Canning, Sale Mgr., Staunton, Virginia

E. B. THOMPSON RANCH

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Angus Cattle Sept. 10 Defiance, Mo.

82 Lots including:

- 2 Extra large good bulls coming two year olds
- 6 herd bull prospects, extra smooth
- Open Heifers
- 14 Granddaughters Eileenmere 999
- 4 Granddaughters HP Eileenmere 375th Bred Heifers
- 23 Granddaughters Eileenmere 999
- 25 Granddaughters Homeplace Eileenmere 375th
- 8 Rich in Eileenmere breeding

These 50 head will be bred to Dor-Mac's Bardolliermere 31st, the Grand Champion Son of O. Bardolliermere 2d, the bull that sired the last 4 International Grand Champion Bulls.

Why not improve your herd or start a top quality herd fresh from our ranch.

The ranch is 30 miles from St. Louis' Lambert Field and 12 miles from the St. Louis Lubmaster Field.

SATURDAY, SEPT. 10 at 12 NOON

Consultant: Phil Ljungdahl

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The Cattleman

Jess Koy Field Day Highlight of Angus Tour

APPROXIMATELY 60 members of the Ohio Cattle Feeders Association will participate in a West Texas tour sponsored by the Texas Angus Association Aug. 15-20. The tour will begin at Fort Worth where the group will be escorted on a tour of the stock yards. Night stops will be made at Seymour, Lubbock, San Angelo, Sonora and San Antonio.

Along the way stops will be made at ranches, feed lots and other points of interest, one of which will be a field day at the Jess Koy ranch, nine miles east of Eldorado on Aug. 18 where several groups of calves, cows and yearlings will be penned for inspection and discussion. Some of the famous King Ranch Quarter Horses will also be available.

The Koy's are inviting everyone interested in Angus cattle and Quarter Horses to attend the field day.

Following is the complete itinerary of the West Texas tour:

Monday, August 15th

- 8:00 A.M.—Buses will be loaded at the T&P Train Station in Fort Worth, Texas.
- 8:30 A.M.—Arrive Fort Worth Stockyards for visit. Lunch will be served at 11:00 A.M., courtesy of the Texas Angus Association.
- 1:00 P.M.—Board buses for Throckmorton, Texas.
- 3:30 P.M.—Arrive at the W. R. Watt Angus Ranch for two hour visit.
- 5:30 P.M.—Board buses for Seymour, Texas, for overnight stay. Arrive about 6:00 P.M.

Tuesday, August 16th

- 8:00 A.M.—Board buses, having already eaten breakfast, for Benjamin, Texas.
- 8:45 A.M.—Arrive League Hereford Ranch for visit.
- 9:45 A.M.—Board buses for Truscott, Texas.
- 10:00 A.M.—Arrive J Y Angus Ranch for visit. Lunch at noon courtesy of J Y Ranch.
- 1:15 P.M.—Board buses for Guthrie, Texas. (Riding buses through J Y Ranch to Guthrie)
- 3:00 P.M.—Arrive 6666 Hereford Ranch for visit.
- 3:45 P.M.—Board buses for Pitchfork Ranch.
- 4:00 P.M.—Arrive Pitchfork Hereford Ranch for visit.
- 5:30 P.M.—Board buses for Lubbock, Texas, for overnight stay. Arrive about 7:30 P.M.

Wednesday, August 17th

- 8:00 A.M.—Board buses, having already eaten breakfast, for visit to Lewter Feed-yards and Supreme Packing Company, just outside Lubbock, Texas.
- 10:30 A.M.—Board buses for Plains Co-operative Oil Mill, Lubbock, Texas.
- 11:00 A.M.—Arrive Plains Co-operative Oil Mill for tour of Mill and lunch will be served at 12:00 noon, courtesy Plains Co-operative Oil Mill.
- 1:30 P.M.—Board buses for San Angelo, Texas.
- 5:30 P.M.—Arrive San Angelo, Texas, for overnight stay.
- 7:30 P.M.—Dinner for the Tour Group, courtesy of the San Angelo Feeder Calf Pool.

Thursday, August 18th

- 8:30 A.M.—Board buses, having already eaten breakfast, for Eldorado, Texas.

Our Complete

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has a highly experienced staff
that offers complete
trust services:

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- Trustee under living trusts
- Trustee under life insurance trusts
- Trustee for management of real estate and personal property
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- Guardian for minors

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MEMBER FEDERAL RESERVE BANKING SYSTEM



YOUR RANCH BRAND

On this attractive custom made, hand painted Longhorn ceramic ashtray and lighter set. Ashtray is 8" diameter, lighter 6 1/2" tall with gold finish insert, both in Hereford browns and white with weighted and felted bases. Also available in Brahman Grey with Brahman head. Each set \$15.00 postpaid; approx. 2 weeks delivery. Send drawing of your personal brand and 6 others, either family or historical brands, stating color wanted, with check to TOM TOM SHOP, P. O. Box 306, Eagle Lake, Texas.

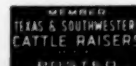
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Magazine—\$2.00 a Year

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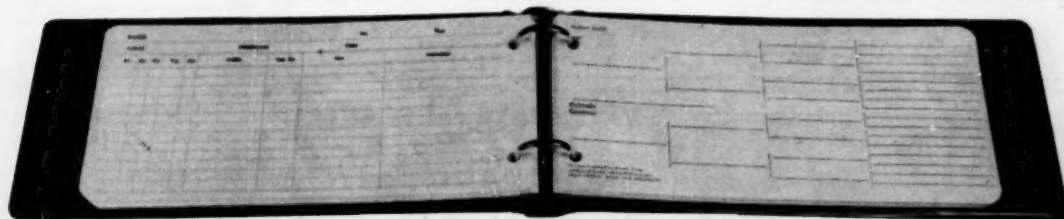


Why a sale catalogue?

A sale catalogue is to help sell—"a selling tool." It gives all the information available, accurately and attractively. It may emphasize quality in the offering by its own appearance or it may imply a low caliber offering if the catalogue bears the mark of cheapness; thus it should pay its way plus a profit. It should induce more buyers to attend the sale and thus bring a better price for the offering.

The registered cattle industry, like any other successful business, requires good selling "tools." The right kind of catalog is definitely a drawing power. The wrong kind forms a bad impression which may start the sale off on a wrong note.

We have had over twenty years experience preparing and printing sale catalogues at reasonable prices for leading breeders and associations in many states. An opportunity to bid on your catalogue will be appreciated. You will receive quick and courteous service whether your copy is mailed in or brought to our office.



As a service to cattlemen, we stock pedigree forms and binders as pictured above. The binders are of durable Vinyl 10 1/4" x 5" and can be purchased for \$3.00 each postpaid. The forms are \$1.50 for 100.

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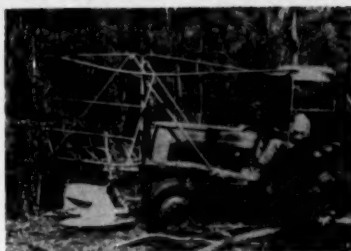
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THE SAW WITH TWO SAWS

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AT LESS COST

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BRUSH-MASTER
SINGLE SAW — SHREDDER - MOWERS
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THE BRUSH-MASTER PAYS
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MANUFACTURING COMPANY
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At these prices, how can you afford to sacrifice the additional advantages molasses has over other high carbohydrate feeds.

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- A source of quick energy from the more than 50 per cent sugar content.
- An appetizer for poor grass forage and unpalatable roughage.
- A binding agent for mixed feeds, cutting down losses by reduction of dust.
- A gentle laxative, keeping animals in good condition and providing the natural bloom of a healthy animal.

We will be glad to fill your orders from our stocks of pure blackstrap molasses and invite your inquiries as to prices and feeding methods.

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Neck chains, tags, nylon rope sets. Complete Identification Equipment. Write for samples and nearest dealer.

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P. O. BOX 133-C MATTOON, ILL.

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Veterinary biologicals
Dependable Protection!

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10:00 A.M.—Arrive Jess Koy Angus Ranch for Texas Angus Association Commercial Angus Field Day with barbecue lunch at noon, courtesy Mr. Jess Koy.

4:30 P.M.—Board buses for Sonora, Texas.

5:00 P.M.—Arrive Sonora for check-in at Motel and overnight stay.

6:00 P.M.—Get-together and light supper, courtesy Sonora Chamber of Commerce.

Friday, August 19th

8:00 A.M.—Group will have already eaten breakfast and various ranchers from the Sonora area will come to the Motel and pick up the group in fours and fives and take them to various ranches for visits.

1:30 P.M.—Board buses in Sonora for San Antonio. Arrive San Antonio about 6:00 P.M. for overnight stay.

Saturday, August 20th

8:00 A.M.—Group will have already eaten breakfast and will board buses for visit to Essar Angus Ranch, just outside San Antonio, Texas.

8:30 A.M.—Arrive Essar Ranch for short visit.

10:00 A.M.—Board buses for visit to George Lucky Feedlots.

10:30 A.M.—Arrive Lucky Feedlots for short visit.

12:00 Noon—Board buses for trip to Dallas, Texas. Lunch at a cafeteria enroute.

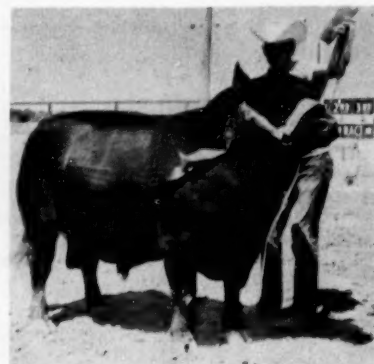
6:30 P.M.—Arrive Train Station in Dallas, Texas.

West Texas Angus Breeders Reelect Officers

ALL OFFICERS of the West Texas Angus Association were reelected at the annual meeting of the group in Lubbock recently. Lloyd Gambrell, Ralls, is president; Bill Bradbury, Memphis, vice-president; and Stanley Anderson, Texas Tech College, Lubbock, secretary-treasurer.

On the board of directors are Douglas Bayles, Muleshoe; Tim Lyles, and Lowell Houston, Memphis; F. M. Rowark, Kermit; and Oscar Golden, Aiken.

The group discussed plans for their annual sale in December and also discussed the Texas State Angus Show which will be held in connection with the South Plains Fair in Lubbock from September 26-October 1. The premiums for Angus at the show will total \$3,600 and entries in excess of 100 head are expected.



Prince of Shahan 40, champion Angus bull at the recent Jubilee Livestock Show at Brady, Texas, owned by James T. Shahan of Brackettville and shown by Shahan's son, Tullie Shahan. Bob Wilson photo.



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FREDERIC Remington created this plate and others which we secured from the old Harpers Weekly. We like them and will share the others with you in the future.

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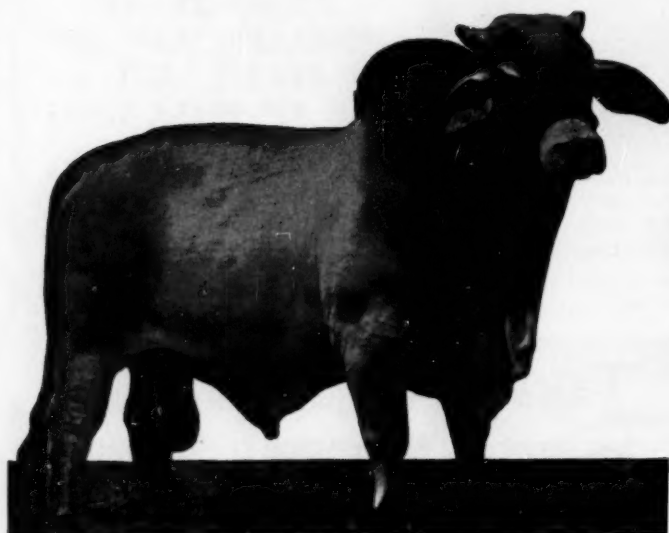
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E. H. & TRAVIS MARKS Registered Brahman and Texas Longhorns Phone: President 4-2232 BARKER, TEXAS	PARET RANCH G. L. Paret, P. O. Box 531 LAKE CHARLES, LOUISIANA RANCH, RAGLEY, LOUISIANA	W. W. MOORE H Cross Ranch 100% Full-Blood Red Brahman (also purebred) Box 97 HOUSTON, TEXAS	PLANTATION RANCH Bill Daniel, Owner Liberty, Texas REG. RED BRAHMANS 136 Years Continuous Cattle Breeding in Liberty County
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J. T. WHITE Phone LI 6-2029 HEARNE, TEXAS	MILBY BUTLER Red Brahman LEAGUE CITY, TEXAS	WILBOURN S. GIBBS Double U S Ranch, Box 472 HUNTSVILLE, TEXAS	M. TILFORD JONES Jones Ranch 100% Full-Blood Brahman Only P. O. Box 97 HOUSTON, TEXAS
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BRAHMANS

South Texas Brahman Field Day at Koontz Ranch

MORE than 200 cattlemen representing the 19-county area of the South Texas Brahman Assn., as well as Louisiana, Florida and Australia, attended the first annual field day at the Koontz Ranch, Inez, Texas, owned by Robert L. Massey.

The well-rounded program for the day opened with a bull type demonstration conducted by R. F. "Dick" Hartman, Corpus Christi, and a similar demonstration with Brahman females conducted by L. J. Christian, Ganado.

Other events of the morning were discussions and demonstrations pertaining to hybrid cow and calf grading; fertility testing of bulls; parasite control and supplemental feeding. On an inspection-tour of the Koontz Ranch's cattle herds, pastures and field crops the group heard up-to-the-minute reports on cotton insecticides and weed control programs.

Following a barbecue lunch at the Inez Community Hall, J. H. Jones, professor, animal husbandry, Texas A&M College, and U. D. Thompson, extension animal husbandman, Texas A&M, were featured in addresses on efficient beef production and cattle breeding. Both men emphasized the fact that cattlemen need to keep an "open mind" to the new methods of production being introduced every day and to the types of beef animals required to meet future market demands. They also warned that "by 1975 the beef industry is expected to increase its red meat production by at least 58 per cent in order to feed the 8,000 babies being born each day."

Nearly 200 Attend Louisiana Brahman Field Day

ACROWD of nearly 200 Louisiana Brahman enthusiasts was on hand at the Bar M Ranch of R. W. Mayronne, Jr., near Covington, June 30, for the Brahman field day sponsored by the Louisiana Brahman Association.

Following a tour of the ranch, a type demonstration and a barbecue lunch, the group assembled to pay tribute to W. M. "Wick" Babin, Baton Rouge. The state agent in charge of livestock shows, Babin retired July 1 after more than 20 years of service to the Louisiana livestock industry.

Featured speaker Stewart H. Fowler, Animal Industry Department, Louisiana State University, told the group that higher weaning weights, greater and more efficient gains are the rewards of planned hybrid breeding programs. He stressed that "close record keeping is just as essential in a hybrid program as it is in any other; without it the program will break-down and you will wind up with 'Heinz 57' variety cattle."

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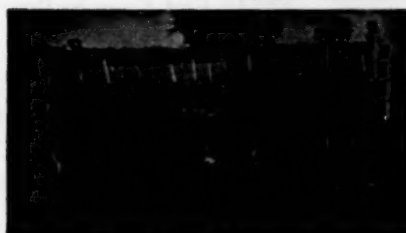
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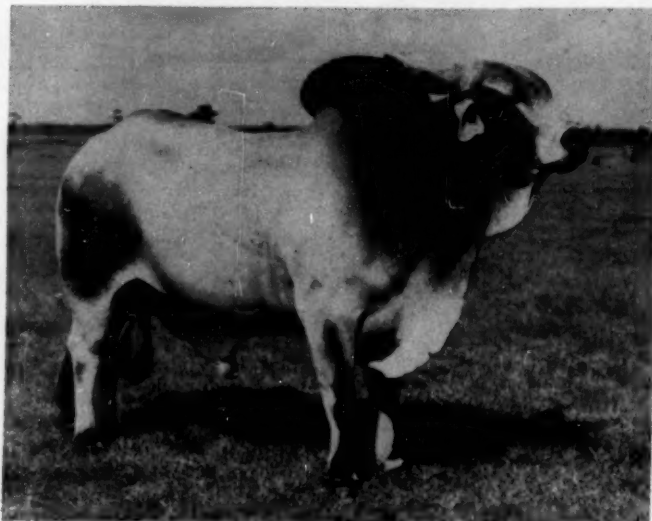
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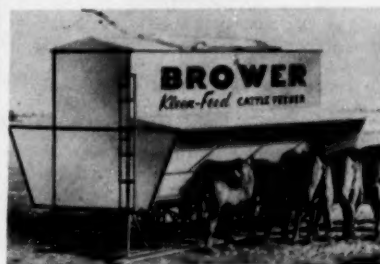
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ABBA

for some type of guarantee on seed germination, it is only right that feeder and stocker buyers seek information on what they can expect from the animals they purchase, Fowler stated. "For this reason," he said, "Brahman breeders should work out some type of records on performance or production."

Fowler reported that such things as the performance and carcass traits brought out in LSU's eight-year beef cattle project, involving 24 types of beef cattle, are highly significant to feeder and stocker buyers. He pointed out that in this project, "eight of the eleven types of calves grading highest on slaughter calf grade were hybrids out of pure-bred Brahman and Brahman hybrid females."

New Products for the Ranch



A completely new self feeder for cattle has been announced by Brower Manufacturing Co., Quincy, Ill. Called the Brower "Kleen-Feed" Cattle Feeder, the new product has a capacity of 250 bushels or approximately seven tons of shelled corn, sufficient to feed 100 head of cattle for a week on one filling, saving hours of labor.

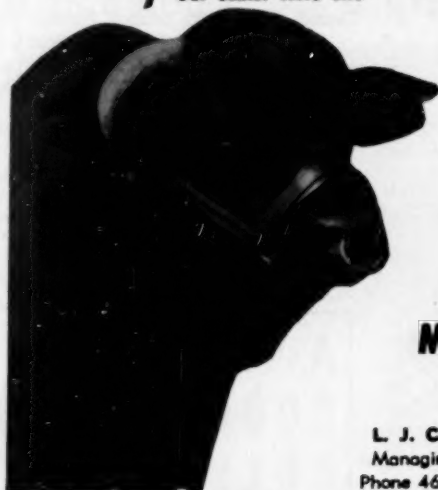
The special trough design keeps feed before animals constantly but at a very low level so that they cannot waste it by pushing it out. Since only this small amount is available in the trough at a time, cattle eat it while it is still fresh—before it becomes dried out or dirty from dust, flies, rodents, birds, or animal slobbering. The fresher feed is more palatable; thus intake is increased and cattle make extra gains daily. Feed flow is easily adjusted.

Brower's "Kleen-Feed" has 30 feet of trough space permitting 14 to 18 head to eat at once. It has an overall length of 15 feet, a width of 109 inches and height of 100 inches. Hopper capacity is approximately 320 cubic feet. Literature completely describing the "Kleen-Feed" Cattle Feeder is available from the manufacturer, Brower Manufacturing Co., Quincy, Ill., on request.

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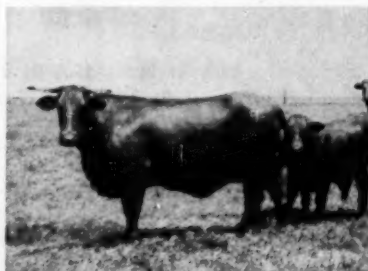


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Gus S. Wortham

Sterling C. Evans

the NLDA members attending from 21 states elected Glenn D. Britton, Ogden, Utah, second vice-president, and J. C. Petersen, Spencer, Iowa, as third vice-president. George Bruington, Monmouth, Ill., was reelected secretary-treasurer.

Five directors were named during the business meeting. Reelected to the NLDA Board were C. W. Monier, Montgomery, Ill., Northeast area, and William D. Reamy, Fredericksburg, Va., Southeast area. New directors include Wayne K. Bower, Caldwell, Idaho, Northwest; Cecil Sellers, Hamlin, Texas, Southwest; and Kenneth Anderson, Emporia, Kans., Central area director.

Texan to Head National Association of Livestock Auction Markets

The growing importance and prestige of nationally certified livestock auction markets and evidence of progress in establishing and exercising industry self-government in trade practice matters were emphasized during the 13th Annual Convention of the National Association of Livestock Auction Markets in Lexington, Ky., at the Phoenix Hotel as a part of the 1960 Livestock Marketing Congress.

At the association's final business assembly, Cecil Ward, Gainesville (Texas) Livestock Auction, was elected 1961 president of the national business trade association representing the nation's more than 2,400 livestock auction markets. Ward currently is serving as vice-president of the association and will continue in that capacity until the newly elected officers and directors are formally installed at Kansas City, Mo., next December.

Other officers elected include Raymond Schnell, Schnell Livestock Auction Market, Dickinson, N. D., vice-president; Joe Sorenson, Roseville (Calif.) Livestock Auction Co., treasurer; and J. W. Prince, Wolverine Stockyards, St. Johns, Mich., secretary.

Top annual individual honor of the livestock auction market industry—NALAM's—"Livestock Auction Market Statesman of the Year" award—went to Cecil O. Emrich, Norfolk (Nebr.) Live Stock Sales Co., a past president of the national association and member of the Livestock Market Council, the industry's key policy-making body, since it was first formed in 1957. Presentation of the plaque was made by Ingvar Svarre, Yellowstone Livestock Commission, Sidney, Mont., during the closing Continental Sweepstakes banquet held at the Phoenix Hotel.

In recognition of his "outstanding leadership" of the National Association of Livestock Auction Markets since his election to the presidency a year ago, President J. T. Wooten, Lancaster Stockyards, Rocky Mount, N. C., was presented a special plaque by Jack Marvel, Marvel Livestock Market Center, Webster City, Iowa, immediate past president of the organization.

The 14th Annual Convention of National Association of Livestock Auction Markets will be held at Dallas, Texas, June 21-24, 1961.

Wortham Foundation Established

Research Work to Find Ways to Increase

Calf Crop Is Goal

CATTLEMEN throughout the nation may profit from research work soon to begin in the Houston area.

Ways to increase calf crop percentage will be the primary goal of a research project by the Wortham Foundation. Establishment of the Foundation and the research work were announced by Mr. and Mrs. Gus S. Wortham of Houston July 8.

Work will be centered on the Nine Bar Ranch at Cypress, Texas. The ranch is owned by Wortham and Sterling C. Evans of Houston, who is principal trustee of the foundation. Advisory trustees are Mr. and Mrs. Wortham, E. R. Barrow and Allen M. Carruth.

Dr. R. O. Berry, who since 1939 has been carrying on physiological studies for the Texas Experiment Station, will head the experimental and technical work for the foundation.

At Nine Bar Ranch, Dr. Berry will have a herd of 600 Santa Gertrudis breeding cows to use in his work. In addition, other breeds will be welcomed to participate. Both dairy and beef cattle will be studied.

"This is a broad project, the results of which could be worth tremendous sums to Texas cattlemen and cattlemen throughout the nation should the cause of infertility and how to overcome it be discovered," Wortham said.

An 80 per cent calf crop is regarded by most ranchers as good, but some doubt that the average for the state as a whole will be that high. An increase of 10 per cent in the annual calf crop would increase operating costs very little, but would add about \$50,000,000 income annually to the state's ranchers.

Wortham, a Houston businessman who attended John Tarleton College at Stephenville in 1907, said he expects the foundation to be looking ahead as far as 50 years, searching for ways and means of improving livestock and agricultural conditions.

Wortham's longtime interest in farming, stemming from his birth and early life in a small town in East Texas, prompted the establishment of this project as one of the first efforts of the new foundation.

Said the Foundation:

"With the ever increasing cost of production, which is being sustained by farmers and ranchers, this problem is becoming more acute. While now this is a serious problem only with producers, with the increasing population and the need for more meat to take care of more people, it could become a much more serious problem for the public at large by 1975 and thereafter.

"Already forecasters are pointing out that we will need a 58 per cent increase in meat production over the present supply to take care of the need of the population of 15 years hence and by the year 2000 we will need two and a half times as much meat as is being produced in the year 1960.

"Such a demand for meat makes it necessary that some means be developed whereby we approach the 100 per cent calf crop. Such an achievement would be profitable to producers and also highly desirable for the general welfare of the nation whose citizens need meat in abundance and at a reasonable price."

Dr. Berry received his master's degree from Texas A&M College and his doctor's degree from Johns Hopkins University.

He was the first scientist to successfully transfer ova in farm animals. He transferred fertilized eggs successfully in sheep and goats in 1945, the first time that an animal was reproduced by its mother without carrying any genes of the sire.

In recent months he has been working in the field of ova maturation, trying to determine why some ova fail to reach enough maturity to produce an offspring in the host animal.

He has been aiming toward a method of fertilization and storage of bovine ova which could have tremendous impact upon the livestock business.

Some of this work will be carried on by the foundation, Wortham announced.

Fort Smith Stockyards to Build Auction Barn

R. K. RODGERS, president of the Fort Smith Stockyard Company, Inc., has announced that the firm will construct a \$90,000 auction barn in Fort Smith. The new livestock sales center will be completely modernistic and fireproof. Seating capacity will be for 400 persons.

The new building will have a theater-like auction room, several offices, new cattle and hog scales, a lobby, and a large concession room. The structure will be thoroughly air-conditioned. A closed circuit television set will provide for instant flashing of the name of seller, buyer, weight of animal and selling price. Everything will be arranged for two speedy sales a minute. The auction facilities will have a direct connection with the front office intercommunication system as well as with the public address system. The completed unit will be ready for operation next fall.

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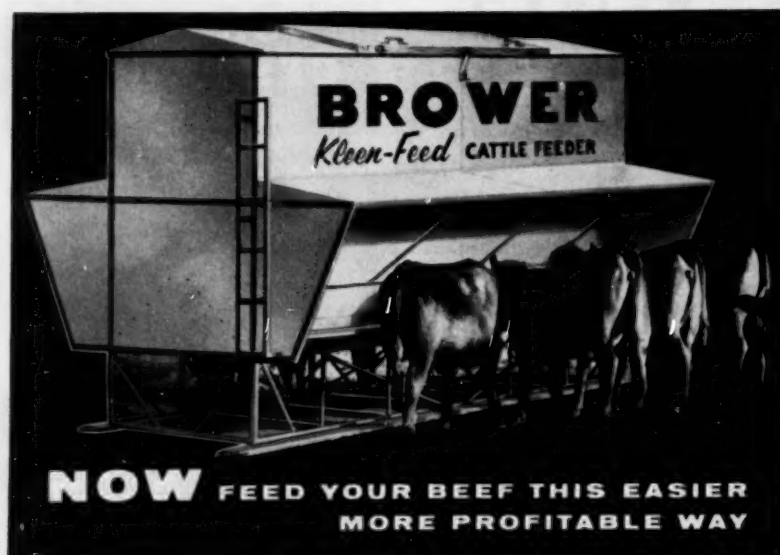
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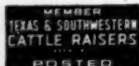
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CHAROLAIS

Yates Ranch Charolais To Hawaii Herd

REPORTEDLY THE first Charolais herd in the 50th state began its formation with the exportation of a bull calf and three heifers from the Billie Yates Ranch of Billie and Fred Jones, Jacksboro, Texas. The buyer is Robert G. Broberg of Kihel, Maui, Hawaii.

The bull calf is Pride of Senor 71, son of Senor 71, top herd bull in the Jones herd, and out of Nancy 74th, one of the top "full-blood" cows there, descendant of an imported cow. The cattle were sent by truck to San Francisco and then by boat to Hawaii. Mrs. Jones reports she was contacted by several cattlemen who saw these calves along the route, wanting to know more about Charolais.

Broberg served 13 years as a fat cattle buyer on the Chicago market as a partner in the firm of G. G. Broberg & Co. In choosing Charolais to form the nucleus of a purebred herd, he stated: "The hardest job for the market buyer is finding steers that carry enough marbling in the loin eye and yet not carrying the heavy kidney and outside fat or rine fat that has to be trimmed off. The buyers are constantly searching for the meaty, thin skinned type of steers that have the fat in the meat itself. I think the quickest route to producing this type of longer, faster growing and lean steer is through Charolais crossing."

Texas Charolais and Charolais Cross Sale

SUMMARY

36 Bulls	\$19,165	Avg.	\$532
34 Females	17,420	Avg.	518
70 Head	36,785	Avg.	525

BUYERS from as far away as North Dakota were present for Texas Charolais and Charolais cross sale at Austin June 25. Many out-of-state residents were consistently active bidders, especially on the better quality offerings. Top selling bull was a purebred consigned by Ralph W. Hutchins of Raymondville. It brought \$1,675 on a bid by Chittim and Moriss of Leakey and Rocksprings. Art Beckwith of Weslaco paid \$1,675 for a female with purebred heifer calf at side consigned by Roy Hislop of Phoenix, Ariz., and bred by M. G. Michaelis, Jr., of Kyle. Beckwith was one of the bigger buyers as was Charlie Litton of Chillicothe, Mo., Bill Gould of Clairmont, S. D., A. P. Sellers of Fort Worth, Richard Craddock of Brookings, S. D., and Henry Darroh of Webster.

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... TO CHARBRAY CATTLE. We are about to receive recognition of our purpose—a lean edible beef thoroughly marbled and of a delicious flavor. Popularity in the feedlots due to temperament and ability to gain and finish has created a demand that we can't begin to fill.

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20 five year old half Charolais, half Brahman cows, good breeders and all well dehorned and calfhood vaccinated. Also about eight or 10 calves on the ground. This is a bargain.

Two 3/4-bred three year old bulls.

One 7/8-bred three year old bull.

15 bulls, 3/4, 7/8 and 15/16 Charolais, from 18 to 26 months old, all of good quality, dehorned and partially halter broke.

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Magnolia, Arkansas

Stamford Quarter Horse Champions Named

LATE arrivals brought entries in the Texas Cowboy Reunion Quarter Horse show well above expectations and quality was evident in all classes. B. F. Yates, Plainview, judged the show assisted by Novice Rogers, Snyder.

The champion stallion of the show was Tom B. Mann, a 1957 foal, owned by Weldon Rogers, Breckenridge, Texas. Reserve honors went to Joe's Watchfob, owned by John Nichols, O'Brien, Texas.

Poco Dana, owned by Jimmie Randalls, Montoya, N. M., was champion mare and Sissy Short, owned by J. W. Hastings, Wichita Falls, Texas, was reserve.

The champion gelding was Rocky Brooks, owned by Lewis Brooks, Sweetwater, Texas. Bess Davis, owned by Bobbie Lee Andis, Pampa, Texas, was reserve.

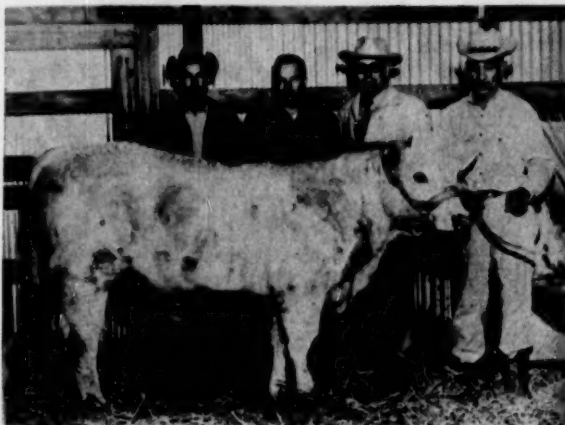
New World's Champion Predator Trapper

FRANK MARTIN, of Catarina, Texas, is the new world's champion predator trapper, according to the annual report of the Texas District, Branch of Predator and Rodent Control, U. S. Fish and Wildlife Service.

Martin, employed to protect livestock on the Briscoe ranches in Dimmit, Webb

Pride of Senor 71, Charolais bull calf recently exported to Hawaii from the Billie Yates Ranch of Mr. and Mrs. Fred Jones, Vineyard, Texas. Left to right are Fred (Buddy) Jones; Robert Broberg of Hawaii, the buyer; Mack Braley, a Charolais breeder of Ada, Okla., and Juan Flores of the Billie Yates Ranch.

Charolais Bull to Hawaii



and McMullen counties, turned in the staggering total of 2,714 coyotes, 45 bobcats and four mountain lions to add up to 2,763 accredited predators—completely erasing the previous record of 1,247 animals, set in 1951 by Texas Luke Stillwell.

Most of these animals up to June 1 came from the 100,000 acre Catarina ranch. For part of the month of June, Frank shifted his activities to Briscoe's McMullen county ranch and took 700 coyotes and four bobcats in 30 days, which also sets a new one month record for the entire service.

Martin, whose activities are financed

by the Texas A&M College Extension Service and the Texas Predatory Animal Control Association as well as the federal agency, averaged over 170 coyotes per week all through the month of June, with one top day's catch of 66 on the 28th day of the month.

The Cattleman
Established 1914

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PUBLISHED BY CATTLEMEN
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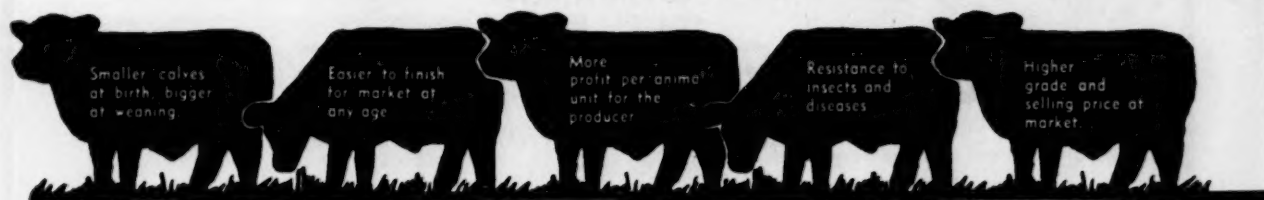
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Yes, put a Brangus bull in your pasture if you want . . .



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at birth, bigger
at weaning

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for market at
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Phone: MA 3-0010

J. M. Burkholder
Charco Escondido Ranch
Box 51
Encinal, Texas
Phone: WI 8-5303

J. R. & R. A. Canning
Eden, Texas
Phone: UN 9-3981

James W. Hairston
Route 1
Taylor, Texas
Phone: EL 2-3926

F. G. & C. L. Cobb
Bay City, Texas
Phone: Circle 5-8737

Letter M Ranch
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Phone: FA 3-3191
Ranch at Cypress, Texas

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San Antonio, Texas
Phone: TA 2-9416
Ranch: Moore, Texas

Smith & Francis Ranch
Bob Harling, Manager
Telephone, Texas
Phone: FR 8-2514,
Honey Grove, Texas

Willow Springs Ranch
Matt M. Syler, Manager
Route 2
Burton, Texas
Phone: GR 6-8132,
Brenham, Texas

Owen Womack
Flying W Ranch
Menard, Texas
Phone: 1627-F-21

OR THE

TEXAS BRANGUS BREEDERS ASS'N

Route 2, Burton, Texas
Phone: GR 6-8132, Brenham, Texas

Matt M. Syler, Secretary
T. J. Allison, Gainesville, President

Prize Winners at Santa Rosa Roundup Named

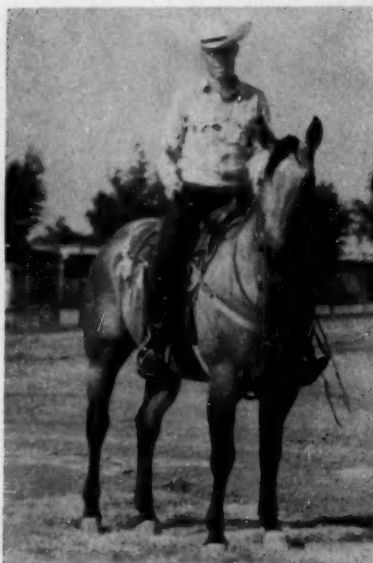
TAMET, owned by R. D. Stanfield, Broken Arrow, Okla., and Dandy Day, owned by J. P. Espy, Fort Davis, Texas, both consistent winners at major shows this year, were named champion and reserve champion stallions, respectively, at the Santa Rosa Roundup Quarter Horse show held at Vernon, Texas, June 22-25. Dandy Day stood second in class to the champion.

Anita Chica, owned by King Ranch, Kingsville, Texas, was champion mare, with reserve honors accorded Solisa Lee, a 1958 foal owned by Bill Stockstill, Pampa, Texas.

The champion gelding was Hank Clegg, owned by G. B. Howell, Dallas



Tamet, champion stallion, Santa Rosa Roundup Quarter Horse show, owned by R. D. Stanfield, Broken Arrow, Okla. Cathey photo.



Magnolia Dunny, winner senior reining division, Santa Rosa Roundup, owned by George Grimshaw, Fort Worth, and ridden by Gill Lewis. Cathey photo.

and Brigadier Joe, owned by Moon Ranch, Buckhorn, N. M., was reserve.

The get of Leo San, owned by Howell, topped the get of sire class.

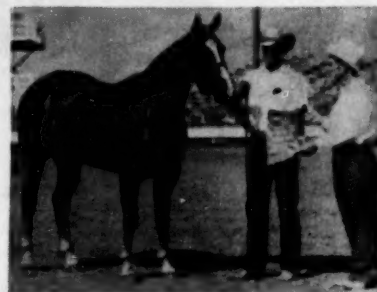
Traveling Tom, owned by Wayne Adams, and ridden by Bob Allred, won

the senior roping horse division and Mr. Brad, owned by Randy G. Moore, Omaha, Texas, and ridden by Lanham Riley, topped the junior division.

Magnolia Dunny, owned by George Grimshaw, Fort Worth, and ridden by Gill Lewis, topped the senior reining class and Dandy Day won in the junior division.

The senior cutting horse contest was won by Dolly Brian, owned and ridden by Sonny Chance, Beaumont, Texas, and Rock Pistol, owned and ridden by James Kenney, won in the junior division.

Jesse Jack, owned by C. E. Boyd, Jr., Sweetwater, Texas, and ridden by Buster Welch, won the open cutting horse contest.



Hank Clegg, champion gelding, Santa Rosa Roundup Quarter Horse show, owned by G. B. Howell, Dallas, Texas. Cathey photo.

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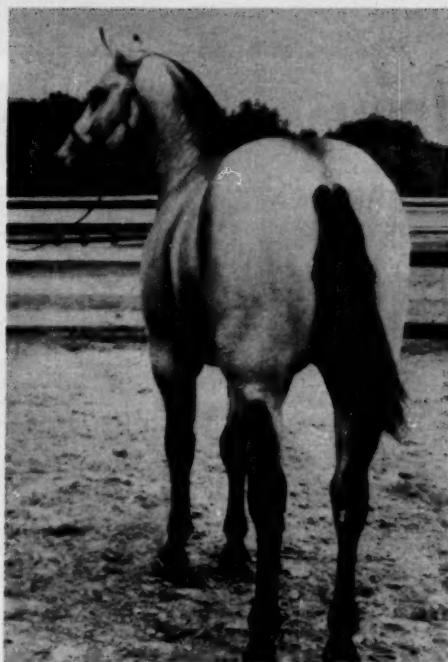
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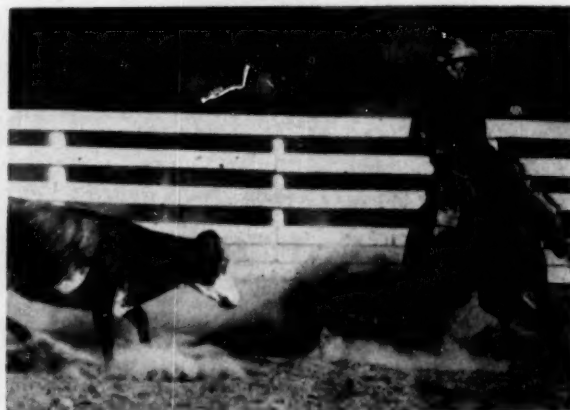
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Taco Bar, grand champion stallion, Pecos Valley Charity Horse Show, Roswell, N. M., owned by Marion Flynt, Midland, Texas. Cathey photo.

Champions Named at Pecos Valley Charity Horse Show

THE following horses were named champions at the 14th annual Charity Horse Show of Pecos Valley Horsemen held at Roswell, N. M., June 9-12:

Grand champion stallion, Taco Bar, owned by Marion Flynt, Midland, Texas.

Reserve grand champion, Lucky Bar, owned by J. W. Hastings, Wichita Falls, Texas.

Grand champion mare, Silver King Lady, owned by Harry L. Martin, Houston, Texas.

Reserve grand champion, Miss Jazebel, owned by Harry L. Martin.

Grand champion gelding, Leyba Skip, owned by Johnson & Kyle, Santa Rosa, N. M.

Reserve grand champion, Brigadier Joe, owned by Moon Ranch, Buckhorn, N. M.

All-Around New Mexico owned Quarter Horse, Leyba Skip, owned by Johnson & Kyle and shown by Robert Johnson.

The get of Poco Dell, owned by Randal's ranch, Montoya, N. M., topped the get of sire class.

Sundaline Dee, owned by Clarence Keller, Watonga, Okla., won the open cutting horse contest and Lucky Jo 5, owned by Art Wallace Miller, Carlsbad, N. M., won the junior cutting.



Anita Chica, champion mare, Santa Rosa Roundup Quarter Horse show, owned by King Ranch, Kingsville, and shown by Loyd Jenkins. Cathey photo.



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at the North Side Stock Yards in Fort Worth at 1 p.m. Saturday, August 27th.

For a catalog — listing all offerings and reference sires — write: Milo Sullivan, 4804 Lyndon St., Fort Worth.

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Terms on land and improvements. This ranch will be sold for 25 percent down, with first principal payment due at the expiration of three years, 5½ percent interest payable, semi-annually, balance carried by owner for 13 years.

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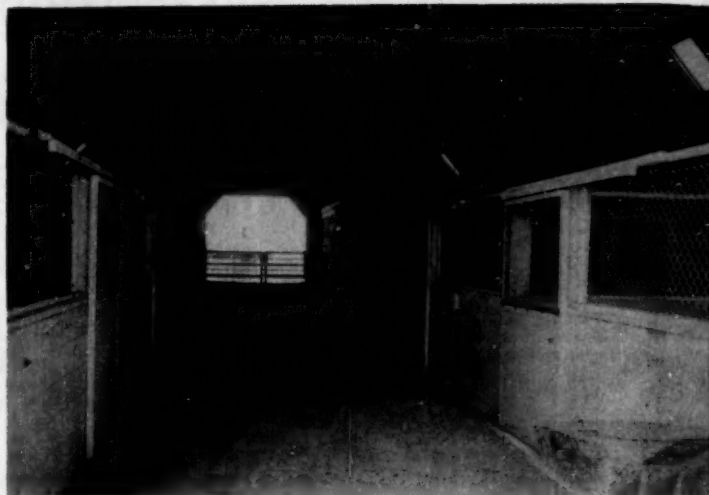
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Wayne Cook, Owner. Billy Bush, Mgr. Write for detailed sale catalog: Wayne Cook Associates, 193 Meadows Bldg., Dallas, Texas



A new 40 x 120 horse barn with eight stalls, indoor working arena, air conditioned office and tack room.

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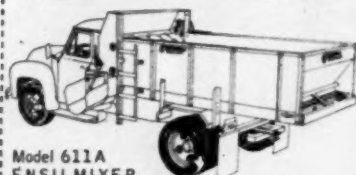
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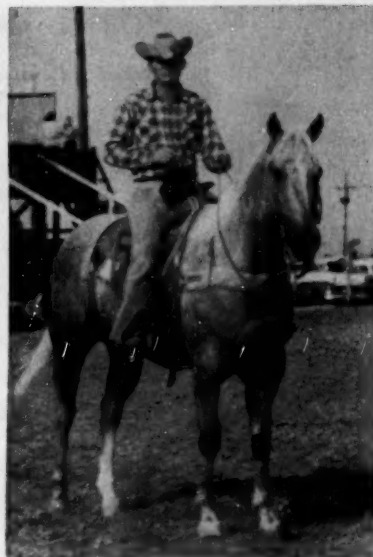
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Leyba Skip, champion gelding and champion all-around horse, Pecos Valley Charity Horse Show, owned by Johnson & Kyle, Santa Rosa, N. M. Cathey photo.

Red Angus Field Day

THE Beckton Stock Farm at Sheridan, Wyo., has announced plans for their Annual Red Angus Field Day and the Second Annual Red Angus Production Sale to be held at the ranch near Sheridan, Wyo., on Sept. 11-12, respectively.

C. T. Parker, who has been one of the livestock superintendents at the Southwestern Exposition and Fat Stock Show in Fort Worth for many years, will be the master of ceremonies and head the group of outstanding speakers who are scheduled for the field day program.

This program will include a carcass evaluation demonstration, showing some of the newest methods now being developed. There will also be a tour of the ranch where visitors will be able to see the Red Angus cow herd maintained on this pioneer Red Angus ranch. A barbecue is also planned.

In the sale, in addition to a top offering of range bulls and some outstanding herd bull prospects, there will be an offering of top females. Featured will be the get of a number of the breed's foundation sires, including Larkspur, Churasco, and Serenade through their leading sons.

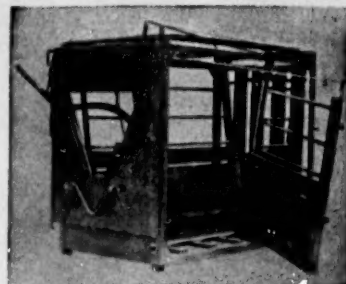
Last year's sale was outstanding in that the females averaged \$1015 and the bulls \$859.

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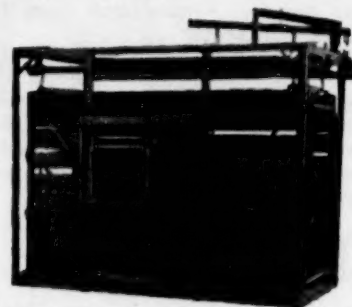
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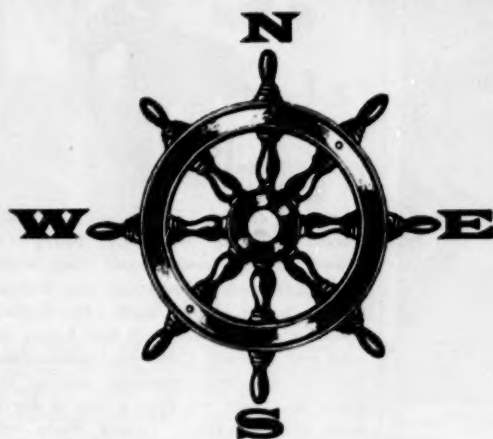
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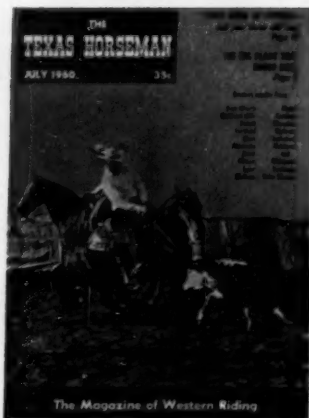


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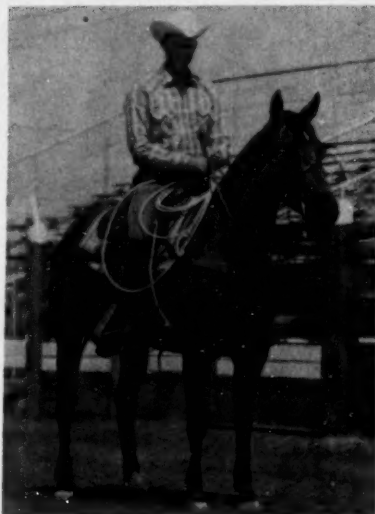
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The Cattleman



Traveling Tom, winner senior roping contest, Santa Rosa Roundup, owned by Wayne Adams, Kaufman, Texas.

Lameness May Be Sign of Foot Rot

COMING into the autumn rainy season and the later damp weather of early winter, farmers should keep a lookout for a foot condition in cattle and sheep that often occurs at this time of year.

The problem is known by the name of "foot rot." It can cut into the owner's profits through failure of his animals to gain, general unthriftiness, reduced milk production, and actual physical damage to feet and bones.

The American Foundation for Animal Health suggests that when cattle or sheep limp, or begin to show other signs of foot discomfort, it is wise to suspect foot rot and have a veterinarian examine their feet. If checked in its early stages, the disease can be treated without too much difficulty; but in its later stages it can destroy hoof tissue, work its way deep into the tissues, and be very difficult to clear up.

Wet weather and muddy lots, or moist and unsanitary conditions in dairy cattle stalls, seem to play a direct part in setting the stage for this disease. It does not occur, of course, until the specific disease organisms are present. But once those organisms are brought onto a farm by infected cattle or sheep, they then go to work on feet which have been softened and damaged by continuous moist conditions. They also gain entrance to foot tissue where it has been injured by uneven ground, or by rocks or frozen manure, or such sharp objects as nails and bits of wire.

Once the infection has entered a herd, it can spread very rapidly. Animals may be affected in one or more feet. As the condition advances, the feet become swollen . . . in cattle as far as the fetlock joint.

Dairymen should watch the rear feet

(Continued on Page 181)

NEWS, PICTURES, STORIES ABOUT HORSES



Every issue crammed with stories on various breeds, Arabians, Palominos, Morgans, Quarter Horses, Thoroughbreds, Tenn. Walkers, Saddle-breds, Appalooses, also Rodeos, cutting horses, riding clubs. How-to-do-it article in every issue. Tells how horses are used and enjoyed. (20th year publication). Subscription starts magazine coming immediately. Costs less than a cent a day to enjoy this magazine. Twenty issues only \$5.00, ten issues \$3.00.

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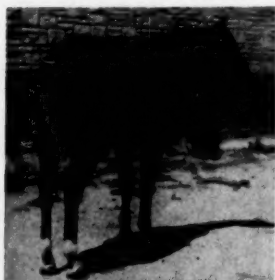
Texas Chief, Jr. P-3,812	{	Kiowa	{ Old Jim P-10
		P-1,687	Dolly by Prince
		Winnie	Choctaw
		P-3,562	Canadian Mare

Mottie P-8,101	{	Carrot	{ Mark 4,249
		P-1,084	Old Lucky
		Cowan	Cowan Biscuit
		Mare	

He's called the **PERFECT QUARTER HORSE**. The tragic accident that occurred to Texas Sonny Jo a few months ago removed him at too early an age from the ranks of the finest young sires. But he lived long enough to make his mark. 13 of the fine mares in this sale are bred to him—bearing the concentrated blood of the triple pedigree of Traveller . . . once on the top side through Old Jim P-10 . . . twice on the bottom through Mark-4,249 and Possum King.

This magnificent, \$30,300 stallion stood 14-2 . . . weighed 1,220 pounds, and had what many of us considered to be perfect conformation, disposition, and using ability unmatched in modern times. The cowboys of California voted him the Champion Roping Horse of California.

CLU TRACK P-79,128



Gudusted P-14,442	{	Joe Reed II	{ Joe Reed P-3
		P-985	Nellene
		Little Fanny	Joe Reed P-3
		P-1,573	Fannie Ashwell

That Girl P-13,609	{	Cowboy	{ Yellow Jacket
		P-12	Roan Lady
		Navie Girl	Cowboy P-12
		P-5,733	Pet

Clu Track exemplifies our contention that blood will tell. His sire, a full brother to Leo (many people say he's Leo's best full brother) is an ROM with 15 halter points, and one of the best sires and cutting horses alive. Clu Track is double bred on the top to Joe Reed P-3 and also double bred to Cowboy P-12 on the bottom side. And he shows every drop of his ideal heritage—conformation, disposition, exceptional breeding ability. Here's the young sire to establish the blood needed in any Quarter breeding program.

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Silver King Lady, champion mare, Pecos Valley Charity horse show, Roswell, N. M., owned by Harry L. Martin, Houston, Texas.

(Continued from Page 178)

of stabled cows, as that is where dairy cattle are most often affected. The disease in dairy cattle does its worst damage during winter months, and appears most commonly at the heels. The condition produces raw areas in the skin, somewhat similar to "athlete's foot" in human beings. If this type of infection is not treated promptly and correctly, it may underrun the heel and cause permanent lameness. Often, cases of foot rot in dairy cattle are overlooked in the winter and the owner will not spot the condition until the cows are turned out to pasture in the spring. The lameness will be evident.

What about treatment? Is it effective? Both answers are "yes." However, the degree of success depends on how soon the disease is detected and how promptly treatment is started. The veterinarian usually trims away the badly-infected tissue and then medicines and ointments are used to kill the germs and promote healing. In connection with this, the diseased feet are sometimes bandaged. With sheep, in addition to trimming, the animals are run through a foot bath, and given follow-up attention until healing has been completed. In all cases, infected animals should be isolated from the healthy ones, in order to hold down spread of the disease as much as possible.

The Foundation offers several suggestions which an owner can follow to prevent foot rot developing in cattle or sheep. Since it may be brought in on the feet of replacement stock, such animals should be quarantined for a reasonable time, and should be checked as to their health. Animals should be kept out of wet, muddy pastures, and away from stagnant pools. Such places soften up the foot tissue, making it easier for germs to attack. For dairy cattle, winter stalls should be kept dry, clean, and sanitary, and hind feet should be checked at intervals.

Above all, if animals do show signs of tender feet, or an inclination to limp, they should be examined, and treatment should be started promptly if the feet show signs of disease.

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National Livestock and Meat Board Announces Changes in Directorate

John D. Fehsenfeld, Troy, Mo., Named Vice-Chairman, Succeeding R. J. Riddell, Peoria, Ill.

SEVERAL changes in its board of directors have been announced by the National Live Stock and Meat Board for its fiscal year 1960-61.

During the business session which followed the 37th annual meeting of the Board in Chicago, June 16-17, John D. Fehsenfeld, Troy, Mo., was named vice-chairman, succeeding R. J. Riddell, Peoria, Ill. Reelected were A. G. Pickett,

Topeka, Kansas, chairman; Mark Knoop, Troy, Ohio, treasurer; and Carl F. Neumann, Chicago, secretary-general manager.

It was also announced that the National Live Stock Feeders Association is the newest member group to be represented on the Board's directorate. The National Swine Growers Council now has two members on the board of direc-

tors, instead of one, and the Producers Swine Improvement Association is no longer represented on the Board. La Verne Johnson, De Kalb, Ill., was seated as the additional representative of the National Swine Growers Council. James Nance, Alamo, Tenn., is the other director representing the Swine Council.

F. G. Ketner, Columbus, Ohio, and John F. Krey, St. Louis, Mo., were made honorary directors of the Board. Ketner has served on the directorate since 1935 and was chairman in 1949-51. He served as vice-chairman from 1947 to 1949 and again in the 1956-57 fiscal year. Krey was chairman of the Board in 1955-57. He was vice-chairman in 1953-55 and again in 1957-59.

Other changes on the board of directors: S. Kent Christensen, Washington, D. C., replaced George B. Travis as the representative of the National Association of Food Chains; Vernon C. Cordell, Chicago, replaced John J. Ruffley, Jr., as the representative of the National Restaurant Association; Roy Battles, Washington, D. C., of the National Grange, replaced Jack Jackson; Scott Detrick, Louisville, Ky., replaced Mrs. R. M. Kiefer, Chicago, National Association of Retail Grocers; W. W. McCallum, Chicago, and Fred Homan, Fresno, Calif., replaced Mr. Krey and Cornelius C. Noble, Madera, Calif., as AMI members of the directorate; R. Earl Judd, Peoria, Ill., succeeded C. W. Mitchell, Galesburg, Ill., as one of the representatives of the National Society of Live Stock Record Associations; and Eloy Erickson, St. Paul, Minn., succeeded R. J. Riddell, Peoria, Ill., as one of the representatives of the National Live Stock Exchange. Riddell was chairman of the Board in 1957-59 and vice-chairman in 1959-60.

The Board's program and its policies are determined by the board of 32 directors. The different segments of the industry represented on the Board are: livestock growers and feeders, livestock marketing interests, meat packers, meat retailers, and restaurateurs.

The directors and the groups they represent follow: Mark Knoop, Carl Malone, Choteau, Mont.; and John M. Marble, Carmel Valley, Calif.—American National Cattlemen's Association; A. G. Pickett, Topeka, Kans.—Kansas Livestock Association; W. D. Farr, Greeley, Colo.—Lamb Feeders Associations; J. H. Breckenridge, Twin Falls, Idaho—National Wool Growers Association; R. Earl Judd and Paul Swaffar, Kansas City, Mo.—National Society of Live Stock Record Associations; La Verne Johnson, and James Nance, National Swine Growers Council and J. C. Holbert, Bettendorf, Iowa, Iowa Livestock Council—representatives for Swine Growers Organizations; Norman Moser, DeKalb, Texas—Texas and Southwestern Cattle Raisers Assn.; W. I. Boone, Manhattan, Kans.; Charles B. Shuman, Sullivan, Ill.; and Mrs. Haven Smith, Chappell, Neb.—American Farm Bureau Federation; Roy Battles—National Grange; Elton L. Berck, Lincoln, Neb.—National Farmers Union; C. O. Emrich, Norfolk,

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For information contact either of the breed associations or the local auction market.

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SANTA GERTRUDIS

John W. Kiker Named S.G.B.I. Classifier

JOHAN W. KIKER of Beaumont, Texas, has been employed as classifier for Santa Gertrudis Breeders International, effective August 1, 1960, according to an announcement by the association president, Vachel W. Lackey, San Antonio.

A native of the Beaumont area and a 1958 animal husbandry graduate of the Agricultural and Mechanical College of Texas, Kiker will join the association as its third classifier, a newly created position.

"The continued growth and spread of the Santa Gertrudis breed and the increasing amount of classification work throughout the world has made it necessary to add a third classifier to the association staff and we feel Kiker will be a great asset to our organization," Lackey said.

While a student at Texas A&M, Kiker was a member of both the junior and senior livestock judging teams and participated in numerous contests, including ones at Denver, Colorado, Kansas City, Mo., and Chicago, Ill.

Since having been graduated, Kiker has been in partnership with his father, engaged in cattle production near Beaumont.

As an S.G.B.I. classifier, Kiker's principal duties will be to classify cattle owned by Santa Gertrudis breeders. He will also inspect cattle for export, inspect cattle in grading-up programs, and represent the association at various functions. His work will carry him throughout the United States and a number of other countries.



John W. Kiker

Ennis Santa Gertrudis Sale

THE Santa Gertrudis sale at Ennis, Texas, July 23, consisted of both classified and commercial Santa Gertrudis cattle. The latter predominated and a big part of them went to West Texas and New Mexico.

Several bulls sold between the \$200 and \$400 range and the commercial heifers sold mostly from \$140 to \$175, with a few going above this figure.

Around 900 cattle sold after consignors exercised their PO option. A pen of seven classified heifers consigned by Dr. E. M. Thompson of Waxahachie, Texas, brought \$485 each on a bid by Dr. Z. T. Scott of Austin, Texas.

Top buyers included Calvin Talley and J. B. Buske of Friona; Lawson Monteith and John Easley of Lovington, N. M.; and Avery and Allgood of Barstow, Texas. Cattle also went to Oklahoma, Louisiana and Tennessee.

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Jas. W. Sartwell, Houston
Tom B. Saunders, Fort Worth
Harry Scaling, Bellevue
Clarence Scharbauer, Midland
Jack Shelton, Romero
Stuart Sherar, Houston
Howell Smith, Wichita Falls
John Stark, Deming, N. M.
Lucius M. Stephens, Lometa
W. G. Swenson, Stamford
Jack Turner, Fort Worth
Bilby Wallace, Clairemont
Lafayette Ward, Jr.,
San Antonio
W. R. Watt, Fort Worth
J. T. White, Hearne
W. W. White, Mason
Roger Williams, Victoria
Harrie Winston, Snyder
J. L. Wood, Refugio

Livestock Markets Review

Price Range at Fort Worth, Houston, San Antonio, New Orleans, and
Oklahoma City During Past Month

FORT WORTH Supplies of most classes of livestock on the Fort Worth market during July showed a liberal increase in numbers compared with a year previous. The only exception was hogs which were down a few hundred head. Cattle numbers show about 44 per cent increase, largely due to the large number of stocker and feeder yearlings being offered at the weekly auctions. About 80 per cent of the month's total cattle and calves were stockers and feeders and about half of the remainder cows.

Prices toward the latter part of July show slaughter steers steady to 50c lower than a month previous. Heifers were 50c-\$1.50 lower and cows steady to 50c higher. Bulls were mostly 50c higher and slaughter calves weak to \$1 lower. Most stock cattle and calves were 50c-\$1 lower than a month previous.

Good and Choice 915-1,251 lb. slaughter steers cashed from \$23-26. A few lots of High Choice 812-1,002 lb. yearling steers sold from \$26-27. Several loads of mostly Good 916-1,219 lb. slaughter steers moved recently from \$23-24.50. Standard and Good 1,100 lb. steers brought \$21.50 and Utility steers \$18. Standard and Good 630-812 lb. mixed heifers and steer yearlings sold from \$22-23. Good yearling heifers to calf buyers brought \$23.50.

Commercial cows reached \$16 on a few occasions, but most Utility and Commercial cows crossed the scales from \$14.50-15. Canner and Cutter cows sold largely from \$11-14.50, a few shelly cows down to \$10. Commercial bulls sold up to \$19 the first half of the month, with recent sales of Cutter to Commercial bulls from \$16-18.50 and Canner bulls down to \$13.

Good and Choice slaughter calves crossed the scales the past two weeks from \$22-24, latter price sparingly, but almost daily. Standard and Good slaughter calves sold from \$17-22, with Cull and Utility calves \$13-17.50.

Medium and Good 634-907 lb. feeder steers moved from \$18-23. Medium and

Good 500-725 lb. yearling stocker steers sold from \$17-24. Good 500-705 lb. heifers sold on stocker and feeder account from \$18-23.50, with the heavier weights at \$21. Medium and Good 300-535 lb. stock steer calves moved out from \$20-27.50; Medium and Good 300-490 lb. heifer stock calves sold from \$19-24; several lots of Common and Medium Holstein stock steer and heifer calves sold from \$14-15.50, a few steers to \$16. Loads of 812-975 lb. stocker bulls moved at \$20. Common and Medium stock cows turned from \$12.50-15.

A large share of the receipts in the sheep yards this month were spring lambs and yearlings including about 35 per cent feeders. About 15 per cent of the receipts were old ewes. Trade has been uneven, with recent sales of slaughter spring lambs steady to \$1 lower and slaughter yearlings were \$1 lower than a month ago; slaughter ewes were 50c higher and feeder lambs steady. Good and Choice slaughter spring lambs topped at \$19 this month with most sales \$17-18. Choice fall shorn slaughter yearlings reached \$16.50 with most Good and Choice \$13-15. Slaughter ewes sold up to \$6.50 with most Cull and Utility slaughter ewes recently \$5-5.50. Spring feeder lambs moved from \$12-15 and feeder yearlings \$10-12.

SAN ANTONIO Lower prices on all slaughter classes and higher prices on stocker and feeder classes marked cattle and calf trading on the San Antonio market during July. As compared with prices at the close of the preceding month, slaughter steers and heifers were 50c-\$1 lower, slaughter cows mostly 50c lower, bulls uneven generally about steady, and slaughter calves 50c spots \$1 lower. Stockers and feeders were 50c-\$1 higher, spots more, and stock calves were 50c-\$1 higher.

High standard and good 500-650-lb. mixed slaughter steers and heifers moved in a spread of \$23.50-25. Standard turned from \$20-24, Utility from \$16.50-21 and Cutters from \$13-17.

Utility and Commercial cows ranged from \$13-15.50, with a few outstanding lots \$15.50-15.75. Cannners and Cutters sold at \$11-14.50 and Shelly Cannners \$8-11.50. Utility and a few Commercial bulls turned at \$17.50-19.50 with Cannners and Cutters going at \$14-18.

High standard and good 400-500-lb. slaughter calves claimed \$23.25-25. Standard moved at \$20-24, Utility \$16-21 and culls \$13-16.50. Small lots of Utility and Standard bull calves scaling 400-500 lbs. scored \$17.50-22.

Medium and good 500-650-lb. stocker and feeder steers cashed at \$19-23 with scattered good at \$23-23.50. Common and a few medium lots sold at \$16-19.50 with inferior from \$13-16.50. Common and medium 650-850-lb. feeder steers brought \$17-19.50. Medium and good 500-600-lb. stocker and feeder heifers earned \$18-21.75 with common and a few medium at \$16-18. Medium and good stock cows sold at \$14-16, common from \$12.50-14. Medium and good cow and calf pairs sold at \$135-176 per pair. A few good cows with choice calves at side brought \$175-190 per pair. Common pairs went at \$115-145 per pair with a few inferior pairs from \$90-110 per pair.

Good and choice 250-500-lb. stock steer calves sold at \$23-28.50, medium moved in a spread of \$19.50-24, common \$15-20 and inferior \$14-16.50. Good and choice 250-500-lb. stock heifer calves claimed \$20-24.50, medium \$17-21.50, and common \$14-18. Medium and good stock bull calves sold at \$17-22.50.

HOUSTON Cattle and calf receipts at the Port City Stockyards for the month were slightly smaller than both the same time last month and comparable period one year ago. Cows made up bulk of cattlerun with Canner and Cutter cows predominating. Several lots of stockers and feeders plus a liberal number of bulls made up balance of supply. Slaughter steers and heifers continued to be in very light supply throughout the month. Trading was moderately active on slaughter and

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American Livestock Show Managers Assn. Officials



Officers of the American Livestock Show Managers Association, organized at a recent meeting in Denver, are, left to right, George R. Shepherd, general manager, American Royal Live Stock Show, Kansas City; secretary-treasurer, Willard Simms, general manager, National Western Stock Show, Denver, vice-president; and W. R. Watt, president and general manager, Southwestern Exposition and Fat Stock Show, Fort Worth, president.

stocker and feeder classes. Compared with last month cows sold 50c-75c lower. Slaughter steers and heifers steady to 50c lower. Bulls steady to 50c higher. Stockers and feeders strong to \$1 higher. Few lots 650-800 lb. Good slaughter steers and heifers \$24-25, Standard 525-800 lb. slaughter steers and heifers \$18.50-23, Utility \$16.50-19, with part load 898 lb. mixed Utility and low-Standard slaughter steers at \$17.25. Utility cows \$14-15, few high-yielding cows \$15.25-15.50. Cannors and Cutter bulls \$15.50-18.50. Common and Medium 450-650 lb. stocker and feeder yearling steers \$16-20.50, Common and Medium stocker yearling heifers these weights \$15-19. Few loads Medium and low Good stock cow and calf pairs with cows \$14-16 and calves \$20-21.

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In the calf division, stocker calves made up nearly 65 per cent of run with Common and Medium kinds most numerous. Good slaughter and stocker calves were in limited supply throughout the month. Slaughter calves moved only moderately active and sold weak to \$1 lower with full decline on Good calves. Stocker calves fairly active, steady to strong; spots 50c-\$1 higher. Lots 350-525 lb. high-Standard and Good slaughter calves \$23-24, with several lots mixed Standard and Good included at \$23. Standard slaughter calves \$18.50-22.75, Utility \$16.50-19, Cull and low-Utility \$13-16. Few lots 250-425 lb. Good stock steer calves \$23-25. Medium and low-Good 250-450 lb. stock steer calves \$19-23, mostly \$20-22, Common and Medium \$16-20, Inferior and low-Common \$13-16. Medium and low-Good 250-450 lb. stock heifer calves \$18-22, Common and Medium \$16-19. Inferior and low-Common \$13-15. Few lots 160-250 lb. Medium and low-Good mixed stock steers and heifer calves \$20.50-23, Common and Medium these weights \$18-21.

Cattle News

OMAHA

By HART JORGENSEN

Starting the last half of July, Omaha fat cattle supply was on the light side but even then the market still felt the pressure of big runs earlier in the month. In second week of the month, Omaha's cattle count was 42,000, largest for any July week since 1956. And in the week before that, the post-holiday run—that of July 5th—hit 25,000, to rank as not only biggest for any one day yet this year but also as biggest ever for any July day in market history. The big runs pushed average price of slaughter steers and heifers down to a level that was roughly \$2.50 to as much as \$3 short of a year earlier.

Under impact of the continued pressure on fat cattle prices, stocker and feeder trade generally lacked fire but prices in the main were no worse than steady to weak. An offsetting factor was light to moderate supply of replacement cattle and calves. At the midway point, Omaha's stocker and feeder cattle and calf count was just under 145,000, some 20 per cent short of the first six months of 1959. When replacement runs included either a fair degree of volume or quality, lots of buyer interest was apparent, but at the same time there was also considerable resistance to prevailing feeder prices.

Moisture conditions in most of both

Iowa and Nebraska continued above normal going into late July. However, at that late date there were areas in Iowa, notably around Cresco, in the northeast section of the state, where rains had been so continuous and so heavy that it had been impossible to get seed in the ground.

Santa Gertrudis Steer Brings \$26 Top at Omaha

A LONE cherry red Santa Gertrudis steer created a market all his own on the Omaha livestock market recently. The steer, owned by the San Antonio Land and Livestock Company and fed locally, tipped the scales at 1670 pounds and sold for \$26 per cwt. to top the market.

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Range News of the Southwest



AMARILLO

Field Inspector's District No. 1

We have had some very good rains. This country is in good shape and cattle are really looking good. Shipping is at a stand-still but we are having pretty good runs at the sales in this area. The wheat harvest was pretty good and most of our dry land wheat averaged from 18 to 25 bushels per acre, and in some cases the yield was a little higher. If nothing happens we should have a good feed crop. Sales ring prices are a little stronger than last report.—N. B. Albright.

ARCHER CITY

Ray Jones, Wichita Falls, sold 500 Angus yearling steers to Augustine L. S. Commission Co., Lamar, Colo.

Raymond Bullard, Wichita Falls, sold 200 two-year-old steers to Fred Cooper, Denver.

E. E. Bowen, Antelope, sold 100 yearling steers to Fort Worth parties.

Perkins & Harmel, Olney, sold 230 two-year-old steers to Denver parties.

McGregor Ranch, Wichita Falls, bought 500 yearling steers from Tom Farr, Seymour.

G. D. Friedaux, Archer City, sold 100 mixed calves to Dodge City, Kans., parties.

Floyd Pace, Wichita Falls, sold 60 yearling steers to northern buyers.

J. A. Wilson, Archer City, sold 360 yearling steers to Kenneth White, Clovis, N. M., for August 1st delivery.

During the first part of July this area had from one to five inches of rain. However, the maximum amount covered a very small area and a lot of this country is still dry and needs some heavy rainfall to replenish stock tanks and keep the grass growing. About all of the cattle have been moved out on earlier contracts and very few cattle are moving now except through local auctions and prices locally have declined in line with central markets. No calf contracts reported.—W. J. McMurtry.



Cattle Sales and Prices

Where sex is not given on sales, excepting calves, the reference is to steers. As "The Cattleman" goes to press several days before the date of release, range conditions may have changed since these reports were made.

BENJAMIN

This country is in good shape and conditions were never better. We have harvested a wonderful crop of grain and prospects for a row crop were never better, the grass is also good over the country and stock water is in abundance. We have good prospects for summer and fall and there should be lots of fat cattle in the country. If the prices are as good as the cattle, we will be all right. The cattle market at present is very dull.—Chas. Moorhouse.

BUDA

Field Inspector's District No. 26

Michaelis Ranch, Kyle, sold 10 Charolais heifers to the Hoover Co., to go to Indiana.

Mrs. Winnie Phillips sold 50 stocker calves to Russell Center, San Antonio.

We have had good rains in most of central Texas. Maize will be good, but corn is poor and very little hay was made, except Johnson grass. No contracts reported on calves for fall delivery.—A. B. Strickland.

CANADIAN

Field Inspector's District No. 13

We have had general rains over the Panhandle of Texas and northwest Oklahoma. Grass is better than it has ever been. There is very little trading or contracting. With range conditions as good as they are, there is going to be a demand for replacement cattle in the wheat field section of this district.—Jack H. Mims.

CLARENDON

Field Inspector's District No. 11

There is very little cattle trading at present. We have had good rains all over this territory and grass and cattle are in fine condition. Screw worms are pretty bad.—A. T. Jefferies.

HIGGINS

Most of the trading here is through local sales with nothing being contracted for fall as yet. Pastures and cattle are in good condition.—R. B. Tyson.

MIDLAND

Field Inspector's District No. 5

This country has had good general rains reaching west over most of New Mexico. Rains started around the first of July and this country is in good shape now. No contracts on calves are being made at this date. No prices quoted.—Jeff Dunham.

PADUCAH

Field Inspector's District No. 15

There are no sales to report this month. Trading is picking up some and a few contracts are being made for fall delivery. We have had good rains over all of this country. The old-timers say we have the best July grass they have ever seen in this country.

The Mill Iron Ranch sold its four Cottle County units to the following men: 4,613 acres to Lance Sears, Sweetwater; 5,805 acres to Carross Bros.,

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SAN ANTONIO
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Crowell; 6,654 acres to Patterson Grain Co., Lockney; and 3,794 acres to Thomas Bros., Lockney. These were all separate ranches.—Boots O'Neal.

QUITAQUE

We have had a lot of rain since last report and a lot of cotton has been lost. Row crops look pretty good when they are worked out but it has been too muddy to do much work. Cattle prices are down from last report. Very few calves have been contracted for so far.—Maynard Wilson.

SWEENEY

Field Inspector's District No. 24

We have had extreme weather conditions in June and July. In June it was very hot and dry and crops and cattle were suffering from lack of water. On June 24 it started raining and rained from 15 to 40 inches in a few hours. The areas around Linville, Caney Creek and the Brazos and Colorado Rivers were flooded and at this date it is still raining. Cattle are selling fair at the markets, with a fair sized run. The flood water held up the sale for a few days.—Leonard Stiles.

Cattlelog

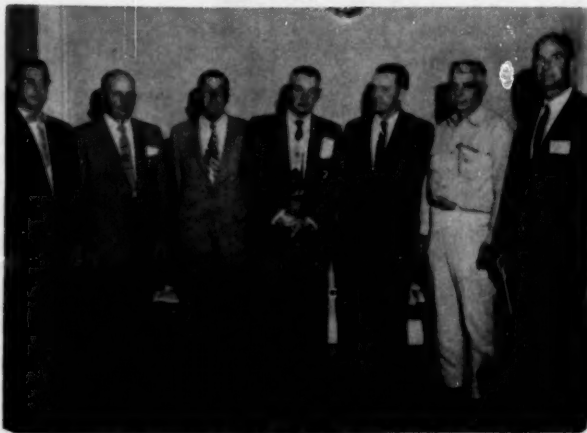
Beckton Stock Farm, Sheridan, Wyo., sent another shipment of commercial Red Angus-Hereford crossbred females to the Middle West recently. R. B. Fletcher of Bay City, Mich., purchased 30 first, second, and third cross yearling heifers to found his breeding herd.

Some months ago, John Justice, Logansport, Ind., selected 25 mixed age crossbred cows as his foundation stock.

Clark Twiss, Sheridan, Wyo., recently added seven top commercial crossbred yearling heifers to his original purchase of six registered Red Angus heifers.

Officers of Performance Registry International

Executive officers of Performance Registry International elected at Charlottesville, Va., recently are, left to right: Dale J. Lynch, secretary, Denver, Colo.; Wayne Eshelman, first vice-president, Centerville, Wash.; F. R. Carpenter, president, Hayden, Colo.; William B. Ellis, president-elect, Cascade, Mont.; Carlton Corbin, immediate past-president, Ada, Okla.; Joe Edgington second vice-president, Barnsdall, Okla.; W. L. Clover, chairman, board of directors, Charlottesville, Va. Not pictured, James B. Lingle, third vice-president, Queenstown, Md.




Two directors of the American Red Brangus Association were inadvertently omitted in a report of the recent election of officers. They are Joe Perry, Columbus, Texas, and Gus Wilhelm, Comanche, Texas.

**Illinois Angus Herd To
Come To Oklahoma**

M R. AND MRS. E. P. Wilkinson, owners of Royal Angus Farms of Apache, Okla., recently purchased the entire registered Angus herd from Ralph Surber of Gladstone, Ill.

The herd includes 54 cows and all their calves and eight yearling heifers; also a half interest in Dor-Mac's Bardoliermere, the first son of O. Bardoliermere 2.

Delivery on the herd will take place October 1.



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AT THE**

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LIVESTOCK CALENDAR

HEREFORD SALES

- Sept. 23—Indian Capital Assn. Sale, Muskogee, Okla.
 Sept. 28—East Texas Hereford Breeders Assn. Sale, Tyler, Texas.
 Oct. 7—N. E. Texas Hereford Assn. Annual Roundup Sale, Mt. Pleasant, Texas.
 Oct. 7—Wyoming Hereford Ranch, Cheyenne, Wyo.
 Oct. 10—S & L Ranch, Fort Worth, Texas.
 Oct. 19—Lucky Hereford Ranch, Gilroy, Calif.
 Oct. 26—Hill Country Hereford Assn., Mason, Texas.
 Oct. 27—Gulf Coast Hereford Breeders, Columbus, Texas.
 Oct. 28—Oak Hill Farms, Tulsa, Okla.
 Oct. 31—Doctor Herefords, McLean, Texas.
 Nov. 1—Pioneer District Performance Tested Sale, Fort Worth, Texas.
 Nov. 2—South Texas Hereford Assn., Beeville, Texas.
 Nov. 9—Mid-North Texas Assn. Sale, Cleburne, Texas.
 Nov. 10—Upper Sabine Hereford Assn., Greenville, Texas.
 Nov. 11—Hammon Hereford Ranch, Wichita Falls, Texas.
 Nov. 14—Fair Oaks Ranch, Boerne, Texas.
 Nov. 14—Magic Empire Hereford Assn., Pawhuska, Okla.
 Nov. 16—Healey Bros. Flying L Ranch, Davis, Okla.
 Nov. 17—Turner Ranch, Range Bull Sale, Sulphur, Okla.
 Nov. 18—Watson Ranch, Herefords International, Morris, Okla.
 Nov. 21—Hull-Dobbs Ranches, Fort Worth, Texas.
 Nov. 23—Montague County Hereford Assn., Bowie, Texas.
 Nov. 23—Oklahoma Hereford Assn. Bred and Open Hereford Sale, Stillwater, Texas.
 Nov. 23—C. O. Wilkins, Kemp, Texas.
 Nov. 24—Sweetwater Area Hereford Assn., Sweetwater, Texas.
 Dec. 1—Capital Area Hereford Sale, Austin, Texas.
 Dec. 2—Jack Turner & Sons Prod. Sale, Fort Worth, Texas.
 Dec. 3—Blanco County Hereford Assn., Johnson City, Texas.
 Dec. 5—West Texas Hereford Assn., Abilene, Texas.
 Dec. 6—Texas-Okl. Hereford Assn., Wichita Falls, Texas.
 Dec. 6—XIT Hereford Assn., Dalhart, Texas.
 Dec. 7—Nat'l Anxiety 4th Sale, Amarillo, Texas.
 Dec. 8—Rolling Plains Registered Beef Cattle Assn., Clarendon, Texas.
 Dec. 9—Young County Hereford Assn., Graham, Texas.
 Dec. 10—Howard-South Plains Hereford Assn., Big Spring, Texas.
 Dec. 10—Hereford Heaven Assn. Range Bull Sale, Ardmore, Okla.
 Dec. 12—Noble Sam Sale, Abilene, Texas.
 Dec. 13—Oklahoma Hereford Breeders Assn., El Reno, Okla.
 Dec. 14—Highland Hereford Breeders, Marfa, Texas.
 Dec. 15—One-Stop Hereford Assn., Lovington, N. M.
 Jan. 3, 1961—O. L. Williams Bull Sale, Tennessee Colony, Texas.
 Jan. 7—Hugo Hereford Assn., Hugo, Okla.
 Jan. 7—Red River Valley Hereford Br., Frederick, Okla.
 Jan. 12—Concho Hereford Assn., San Angelo, Texas.
 Jan. 17—National Western Hereford Sale, Denver, Colo.
 Feb. 6—Five-Star Hereford Assn., Jackson, Miss.
 Feb. 13—Magic Empire Hereford Assn., Pawhuska, Okla.

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- Feb. 21—Barber-Comanche Hereford Br. Assn., Kiowa, Kans.
 Feb. 22—Great Midwestern Hereford Bull Sale, Kansas City, Mo.

POLLED HEREFORD SALES

- Aug. 22—E. F. Gan Polled Hereford Dispersion, Sealy, Texas.
 Sept. 24—Central Texas Polled Hereford Assn., Clifton, Texas.
 Oct. 10—Double E Ranch Disp., Senatobia, Miss.
 Oct. 29—Texas Polled Hereford Assn., Beaumont, Texas.
 Nov. 12—Oklahoma Polled Hereford Assn., Perry, Okla.
 Nov. 28—Ogechee Farm, Fairland, Okla.
 Nov. 29—R. K. L. Ranch, Inola, Okla.
 Jan. 10, 1961—Hill Polled Hereford Ranch, Fairland, Okla.
 Jan. 24—Brown County Polled Hereford Sale, Brownwood, Texas.
 Feb. 16—Louisiana Polled Hereford Assn., Marks-ville, La.
 Feb. 18—Magnolia Polled Hereford Assn., Magnolia, Ark.
 Mar. 1—Texas Polled Hereford Assn., Marshall, Texas.
 Mar. 18—Louisiana Polled Hereford Assn. Calf Sale, Lafayette, La.

ANGUS SALES

- Aug. 25—Pope-Keen Angus Sale, Vinita, Okla.
 Sept. 3—H. S. Diem, Black Kettle Angus Farm Sale, Pryor, Okla.
 Sept. 10—E. B. Thompson Ranch Production Sale, Defiance, Mo.
 Sept. 12—Beckton Stock Farm 2nd Annual Red Angus Sale, Sheridan, Wyo.
 Sept. 17—Old Elkton Farm Disp., Forest, Va.
 Oct. 10—Sugar Loaf Event, Staunton, Va.
 Oct. 11—Cassidy Angus Farm Sale, New Market, Va.
 Oct. 15—Tennessee Jamboree, Stanford Farms, Lebanon, Tenn.
 Oct. 17—"Spotlight" Show & Sale, Warrenton, Va., W. T. "Bill" King, Sale Mgr.
 Oct. 18—Brandy Roek Production Sale, Brandy Station, Va., W. T. "Bill" King, Sale Mgr.
 Oct. 22—Ankny Farm, Rhinebeck, N. Y.
 Oct. 24—Ankny-Thorndale Disp. Sale, Millbrook, N. Y.
 Oct. 24—North Central Texas Angus Assn. Annual Fall Sale, Ringgold, Texas.
 Oct. 31—Charlie Miller's "Halloween Holiday" Sale, Riceville, Tenn.

- Nov. 1—All American Invitational Female Sale, Scottsbluff, Nebr.
 Nov. 2—Great Western All Black Female Sale, Scottsbluff, Nebr.
 Nov. 3—Great Western All Black Female Sale, Scottsbluff, Nebr.
 Nov. 6—Gulf Coast Angus Fall Cow Sale, Willis, Texas.
 Nov. 7—Capital Area Angus Ass'n Bull Sale, Driftwood, Texas.
 Nov. 7—Burch Angus Ranch, Ravia, Okla.
 Nov. 11—Hill Country Angus Assn. Sale, Fredericksburg, Texas.
 Nov. 14—Eastern National Angus Sale, Timonium, Md.
 Nov. 14—Kermas Angus Bull Sale, Okla. City, Okla.
 Nov. 15—Sooner State Bull Sale, Fort Reno, Okla.
 Nov. 17—Happy Hours Angus Farm Prod. Sale, Dallas, Texas.
 Nov. 17—All Texas Invitational Annual Bull Sale, Fort Worth, Texas.
 Nov. 19—Rainbow Valley Angus Farm Sale, Tulsa, Okla.
 Nov. 22—Birdseye Angus Farm Sale, Birdseye, Ark.
 Dec. 3—Essar Ranch Performance Tested Bull Sale, San Antonio, Texas.
 Dec. 10—West Texas Angus Assn. Sale, Lubbock, Texas.
 Dec. 12—13—Great Atlantic Bull Sale, Richmond, Va.
 Dec. 14—Moore Bros., Lemley, Allen Bull Sale, San Angelo, Texas.
 Jan. 6, 1961—Orchard Hill Farms, Enid, Okla.
 Jan. 7—Angus Valley Farms, Tulsa, Okla.
 Jan. 9—Oklahoma Angus Futurity, Stillwater, Okla.
 Jan. 11—Third Annual Millarden Angus Farm Bull Sale, Woodbury, Ga.

BRANGUS SALES

- Sept. 24—Clear Creek Ranch, Welch, Okla.
 Nov. 5—Arkansas Brangus Assn. Feeder Calf Sale, Searcy, Ark.

HORSE SALES

- Aug. 18—Wayne Cook's Quarter Horse Dispersal, Celina, Texas.
 Aug. 20—S. R. Duncan Quarter Horse Sale, Amarillo, Texas.
 Aug. 27—Northeast Oklahoma Quarter Horse Assn., Vinita, Okla.
 Aug. 27—Caulie-Jenkins-Matthews Quarter Horse Sale, Fort Worth, Texas.
 Sept. 3—H. C. Spinks Farms & Ranches Quarter Horse Sale, Paris, Tenn.

(Continued on Next Page)



Range Bulls

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(Continued from Preceding Page)

- Sept. 4—Quincy Farms, Denver, Colo.
 Sept. 10—Frank Rush Quarter Horse Production Sale, Meers, Okla.
 Sept. 16—Marlett Quarter Horse Sale, Larned, Kansas.
 Sept. 17—O. A. Sutton Sale, Eureka, Kansas.
 Oct. 10—Collin County Saddle Assn., McKinney, Texas.
 Oct. 10—Circle 8 Ranch, McKinney, Texas.
 Oct. 13—The Dalton Farm, Quarter Horse Sale, Fort Worth, Texas.
 Oct. 14—NCHA Sale, Fort Worth, Texas.
 Nov. 12—Upper Sabine Quarter Horse Assn., Greenville, Texas.

SPECIAL ANGUS AND HEREFORD STOCKER AND FEEDER CATTLE SALES

- Aug. 12—Fort Worth Stockyards, Fort Worth, Texas.
 Aug. 22—Producers Livestock Auction Co., San Angelo, Texas.
 Sept. 3—Mason Auction Company, Inc., Mason, Texas.
 Sept. 8—Bonham Livestock Commission Co., Bonham, Texas.
 Sept. 9—O. L. Colley Livestock Commission Co., Mt. Pleasant, Texas.
 Sept. 12—Jesse Young Livestock Commission Co., Corsicana, Texas.
 Sept. 14—Henderson Livestock Commission Co., Henderson, Texas.
 Sept. 15—Houston County Livestock Commission Co., Crockett, Texas.
 Sept. 16—Fort Worth Stockyards, Fort Worth, Texas.
 Sept. 17—Abilene Livestock Auction Co., Abilene, Texas.
 Oct. 8—Producers Livestock Auction Co., San Angelo, Texas.
 Oct. 14—Fort Worth Stockyards, Fort Worth, Texas.

These sales are sponsored by the Texas Angus Association in cooperation with the Texas Hereford Association and local organizations where the sales are being held.

MISCELLANEOUS SALES

- Aug. 26—Stocker and Feeder Sale, Oklahoma City, Okla.
 Sept. 15—Hereford-Angus Feeder Calf Sale, Fort Worth, Texas.
 Sept. 22—Stocker and Feeder Sale, Oklahoma City, Okla.
 Oct. 26—Pioneer District Beef Performance Assn. Sale, Fort Worth, Texas.
 Oct. 27—Stocker and Feeder Sale, Oklahoma City, Okla.

He Banks On His Grass

(Continued from Page 191)

Association of Texas Soil Conservation Districts. He attended state and national supervisors meetings all over the state and furnished leadership for many conservation projects outside the scope of his own district. It was under his leadership and direction that the Big Bend Soil Conservation District received many honors and publicity.

Teacher at Sul Ross

Thousands of miles traveled at his own expense on district business are another indication of Sohl's interest. At present, he has agreed to substitute for a teacher at Sul Ross State College for a four-month period to teach the soil conservation course. If he had not volunteered to take on this additional job, the course could not have been offered this semester. Not many ranchers are as qualified to tackle a job like that and do the good job he is doing. Sohl says, "Who knows, I may have several future ranchers and a future soil conservation district supervisor among this group." He plans to give a real "grass roots" course from the rancher's angle on soil

- GENERAL**
 Aug. 12—Oklahoma Angus Field Day, Orchard Hill Farm, Enid, Okla.
 Aug. 13—Texas Junior Hereford Assn. Field Day, Bridwell Hereford Ranch, Windthorst, Texas.
 Aug. 18—Jess Koy Ranch Commercial Angus Field Day, Eldorado, Texas.
 Aug. 19-20—Blanco County Fair and Rodeo, Johnson City, Texas.
 Aug. 20—Top O' Texas Hereford Tour, Pampa, Texas.
 Aug. 21-27—North East Oklahoma Quarter Horse Assn. Show, Vinita, Okla.
 Aug. 22—Hereford Capital Tour, Hereford, Texas.
 Sept. 1-2—World Conference Hereford Show, Des Moines, Iowa.
 Sept. 11—Beckton Stock Farm 4th Annual Field Day, Sheridan, Wyo.
 Sept. 15-17—Clay County Pioneer Assn., Rodeo, Quarter Horse Show, Henrietta, Texas.
 Sept. 24-Oct. 1—East Texas Fair, Tyler, Texas.
 Oct. 4-8—Heart O' Texas Fair-Rodeo, Waco, Texas.
 Oct. 8-16—State Fair of Texas, Dallas, Texas.
 Oct. 14-22—American Royal Live Stock Show, Kansas City, Mo.
 Oct. 24-29—Texas Polled Hereford Show, Beaumont, Texas.
 Nov. 25—National Polled Hereford Show, Chicago, Ill.
 Nov. 25-Dec. 3—International Livestock Expo., Chicago, Ill.
 Jan. 3-7, 1961—Arizona National Livestock Show, Phoenix, Ariz.
 Jan. 9—Oklahoma Angus Futurity Show, Stillwater, Okla.
 Jan. 12-13—Mississippi Cattlemen's Assn. Annual Convention, Jackson, Miss.
 Jan. 13-21—National Western Stock Show, Denver, Colo.
 Jan. 20—Bull Feeding Test Field Day, Alledo, Texas.
 Jan. 27-Feb. 5—Southwestern Exposition & Fat Stock Show, Fort Worth, Texas.
 Feb. 10-19—San Antonio Stock Show and Rodeo, San Antonio, Texas.
 Feb. 28-Mar. 1—Texas Polled Hereford Show, Marshall, Texas.
 Mar. 8-12—Prima County, Ariz., Annual Livestock Show, Tucson, Ariz.
 Mar. 8-12—San Angelo Stock Show, San Angelo, Texas.
 March 20-22—84th Annual Convention Texas & Southwestern Cattle Raisers Assn., Fort Worth, Texas.

conservation to this group of seventeen students.

Sohl is an ardent worker in his church and community. He is an active member of the school board, past president of the Alpine Chamber of Commerce, in which capacity he spearheaded many worthwhile community projects. He works closely with the Brewster County Commissioners' Court and the Alpine City Commission. He has served as Commander of the American Legion Post and is active now in their membership drive. He was selected by the Highland Hereford Breeders Association as this year's recipient of their Outstanding Rancher Award. The selection was made by a group of ranchers who visited many of the area ranches to observe the jobs being done.

Sohl became a cooperator with the Big Bend Soil Conservation District, December 8, 1952. His major planned practices have all been applied: proper use and deferred grazing for 11,240 acres; approximately 14 miles of siteline fencing; 18,480 linear feet of net wire diversions; two new windmills installed; 4,000 acres of brush control; 300 acres of range seeding; 600 acres of chiseling; wildlife management on the entire ranch.

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COWBOY LINGO

By Stephen R. Wilhelm
The Cowboy Poet

Th' cowboy's got a lingo
What's plumb hard to understand
If you ain't born an' reared to it,
An' larned it all fust hand.
His breakfast—dinner—supper
Ain't got no name but "CHUCK."
An' when a cowboy's feelin' frisky,
He "HAULS HELL OUTA' ITS SHUCK."

If his hoss should pitch him high
You'll hear him cry aloud:
"THET BELLYFULL OF BEDSPRINGS
SENT ME UP TO FORK A CLOUD!"
An' when th' cowboy means
A 'short distance' he will say:
"AW, IT AINT ONLY BUT,
TWO WHOOPS AN' A HOLLER AWAY!"

To "BURN TH' BREEZE FROM
WHO LAID TH' CHUNK"
Means he travels fast;
An' when he works with his shirt-tail out
His "FLAG IS AT HALF-MAST."
When th' cowboy gits "ALL SPRADDLED OUT"
He's dressed up in his best
To go an' "CUT A RUSTY"
As they call courtin' in th' West.

If th' cowboy rides real slow-like
An' travels 'round about,
He's goin' on a "AMBLE"
By th' "ANTI-GODLIN" route.
When he's "ALL HORNS AN' RATTLES"
Thet means he's plenty mad;
An' when he's feelin' "DAUNSY,"
Why, thet's his word fer sad.

Yep, the cowboy's got a lingo
Like nuthin' you ever heard
Anywhere but on th' rangelands
Where ever'thin's got a word
Seldom found in dictionaries—
But to him it shore sounds grand,
'Cause he made it up, an' other folks
Don't need to understand!

Stephen R. Wilhelm, the Cowboy Poet, is the author of Cowboy Poet, which is now in its third printing. He was appointed America's Cowboy Poet by the American Cowboy Council meeting in Bandera in 1949. Other poems by the Cowboy Poet will appear in The Cattleman from time to time.—The Editor.

Correction

Our attention has been called to several errors in a listing of Quarter Horse champions in the July issue. The reserve grand champion mare at Plainview was Poco Dana, owned by Jimmie Randals, Montoya, N. M., and the reserve grand champion mare at Hereford was Snow Cloud, owned by Phillips Ranch, Frisco, Texas.

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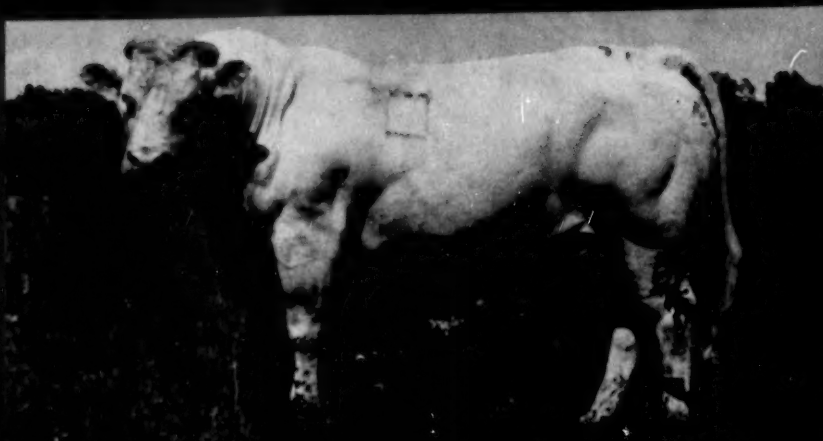
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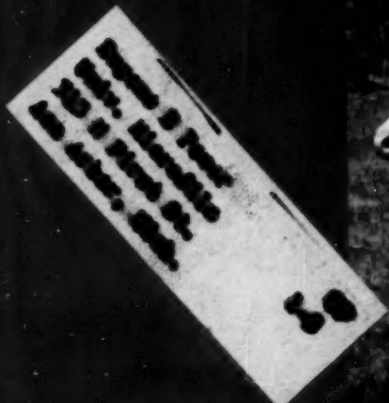
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